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Bowman's

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WELL-1901-UNITED

HARRISBURG, FRIDAY, DECEMBER 8, 1916.

SATURDAY HOURS: 9 A. M. TO 9 P. M.

FOUNDED 1871

True Economy and Wisdom in Planning For Christmas Bring You to

Bowman's

It is always economy to choose quality and this is especially true of Christmas gift buying.

Good materials wear longer and reliable makes give satisfactory service.

We study service in merchandise and satisfaction in service.

The wise Christmas shopper thinks of the impression the gift will make on the one receiving it. The name Bowman on a gift stamps it with quality. It carries its own welcome and confers distinction on the giver.

ATTENTION!

Before Holiday Clearance Hair Goods

Remarkable reductions on a limited number of switches — odds and ends of broken lines. Very popular merchandise. Popular length switches. All shades and textures. No gray.

Wavy Switches, \$1.19, \$1.39, \$1.59.

BOWMAN'S—Third Floor



Can you think of a more pleasing gift for "Her" than one of the very new

Pouch Bags

(Also called draw-string bags)

Delightfully different from the styles of the past few seasons and through their chicness and smartness they appeal to the women who like pretty things to wear.

They are made in a variety of shapes and materials — in effective combinations of colors.

Very pretty ones at \$1.00 up to the more elaborate at \$8.50.

It is a splendid item to put on the gift list.

BOWMAN'S—Main Floor.

Women's Silk Undergarments

Nothing more givable than nice silk undergarments — they are daintiness extreme — the garments are charming — the quality the highest.

Good items to put on your gift list — and a good idea for you to make selections now.

Plain and embroidered glove silk vests, \$1.50 to \$2.98.

Glove silk knickers, pink and white, \$1.50 to \$4. Glove silk union suits, pink and white, \$2.69 to \$3.50.

Glove silk envelope chemise, pink and white, \$3.50 to \$5.50.

Crepe de chine gowns, pink and white, prettily trimmed, \$3.75 to \$10.

Crepe de chine envelope chemise, pink and white, \$2.95 to \$9.50.

Crepe de chine, washable satin, glove silk, and chiffon camisoles, pink and white, \$1 to \$5.

BOWMAN'S—Third Floor

Women's Neckwear for Christmas

Our holiday neckwear is ready! Hundreds of dainty conceits brought here expressly to supply your Christmas needs.

The largest stock we have ever shown — a magnificent display and everything has been arranged to serve you quickly and well.

An extraordinary purchase and sale of high-grade neckwear to-morrow.

The samples from a well known manufacturer comprising—

Collars Sets Vestees

of broadcloth, Georgette crepe and organdy muslin.

250 pieces only

at an average half of regular value divided into three selling groups:

25c 50c \$1.00

BOWMAN'S—Main Floor.

Put a Camera On Your Lists

of Christmas gifts. They're regular boxes of joy to any girl or boy, or man or woman for that matter.

If you own one yourself you know how much pleasure they are — if you don't—well why not hint to someone that you'd like one for Christmas?

Our Camera Department now located on the Main floor as you enter the doors — adjoining the toilet goods.

BOWMAN'S—Main Floor.

For Boys---Erector Sets

These are the sets for aspiring young engineers. Lads build big bridges, skyscrapers, machinery, farm implements with them — they last the year round and develop the constructive side of boy nature by appealing to imagination, ingenuity, ambition and skill. Complete with steel parts, cogs, bolts, nuts—many with electric motors.

A special Demonstration now in progress in the Toy Section

BOWMAN'S—Basement

This Year More Than Ever People Are Realizing That Early Christmas Shopping

Is to Their Advantage

Christmas buying is now in full swing---every section of the store is busy---for many people who in former years procrastinated have this year "turned over a new leaf" and are Shopping Early.

The Advantages Are Apparent At a Glance, in That You Can---

Select from Christmas stocks while at their best---avoid the crowds of last-minute-shoppers---and make your selections more leisurely and carefully.

SHOP IN THE MORNING

Christmas Handkerchiefs

Thousands of Them — A Wonderful Assortment of the Kinds For Christmas Giving

Why not select them now while the stocks are new and fresh, the variety complete and the store less crowded than it will be later.

You would scarcely believe that so many different designs and kinds were in existence until you visit this store

There are almost innumerable dainty linen kerchiefs embroidered with beautiful patterns in white or colors — smart colored border effects — fine soft crepe de chine printed in unique designs in wonderful colorings — plain utility handkerchiefs, hemstitched or with neat initial letter, for men and women.

Special Saturday Sale of Women's Linen Handkerchiefs, hand embroidered corners, all white, 49¢

Handkerchiefs for Women

Plain linen handkerchiefs, rolled hem, hand embroidered corner, all white, 2 for 25¢.

Linen handkerchiefs, ¼-inch hemstitched hem; 12½¢, 19¢ and 25¢.

Linen squares for tatting edge, 15¢.

Plain linen handkerchiefs, 25¢.

Crepe de chine handkerchiefs, variety of colors and designs, 25¢.

Crepe de chine and Jap silk handkerchiefs, in a large assortment, 12½¢.

Colored handkerchiefs with embroidered designs; also Shamrock lawns and batistes, 2 for 25¢.

Linen handkerchiefs, with colored initials, 6 on card, 29¢.

Pure linen handkerchiefs, hand embroidered corner, 50¢.

Real Madeira embroidered handkerchiefs, 50¢ to \$3.50.

Pure linen handkerchiefs, for boys, 25¢.

Handkerchiefs for Men

Linen handkerchiefs, initials in white and fancy designs, 25¢ each, or \$1.50 box.

Silk Handkerchiefs of imported silk, white and colors, 25¢ to \$1.00.

Handkerchiefs in special holiday boxes, 6 in a box, 75¢.

Initial handkerchiefs, 12½¢. Box of 6 for \$1.00.

BOWMAN'S—Main Floor.

Our Christmas Display of Children's Books

is complete and ready for your inspection.

The books are conveniently arranged and attractively displayed on the Main floor, near elevators, making selection easy and comfortable.

Books for the tiny tot to the school boy or girl.

BOWMAN'S—Main Floor.

Gift Toilet Cases

Always appreciative is the recipient of one of these handy, practical cases, made of silk and artistic cretonne.

Fit-all cases of silk poplin, rubber lined, variety of pretty colorings, \$1.75 to \$5.00.

Cretonne wash rag cases, 19¢.

Cretonne tooth brush cases, 15¢.

Cretonne tourist cases, 39¢ to \$1.50

BOWMAN'S—Main Floor

A good item for your gift-list Hair Ornaments

Hairdressing styles of the present day call for a liberal use of combs, casques, barrettes and various ornaments, which has led to the production of the handsomest styles in many a year.

All of the newest ones are here — a wonderful variety of designs and only a few of each.

These are in shell, amber and platanoid studded with brilliants and combination color stones. Many different sizes and patterns for your selection — crescents, bowknots, half circles and odd shapes.

Prices: 25¢ to \$3.00

BOWMAN'S—Main Floor.

The very newest ideas in Blouses For Women

When trying to solve the problem of what to give for Christmas, bear this in mind—that one of the most appreciated gifts to a woman is "something to wear."

To supply that need and supply it right, we have brought here the most beautiful of the new blouses — some only one or two of a kind, making them as exclusive as though made to order. There are

Georgette Blouses
Crepe de Chine Blouses
Exquisite Lace Blouses
Fine Voile Blouses

The only trouble in selecting from the showing is, it will be hard to decide which is the prettiest.

A holiday hint in these

New White Aprons

So many different styles and such pretty ones that it may be difficult to select the one that is the prettiest for the gift or for personal use.

There are fancy shaped little ones that are made more for ornament than for use — and the larger ones that are practical.

Small white aprons of Swiss and organdie trimmed with ribbon, lace and beading, 25¢ to \$1.50.

Maids' white aprons, with embroidery and lace trimming, 25¢ to \$1.00.

Nurses white aprons, 25¢ to 75¢.

BOWMAN'S—Third Floor

Christmas Saving Fund Checks from any bank may be cashed here either at Information Desk (main floor) or Office (fourth floor.)

Useful Gifts in Distinctive Foot Apparel

Here you will find a most comprehensive assortment of new and beautiful footwear suitable for Christmas gifts.

We have given special attention to our holiday assortments of

Men's Slippers—Women's Slippers—Children's Slippers
Felt slippers Beaded moccasins Satin mulls
Green's "Comfy" slippers Boudoir slippers
Japanese embroidered slippers Romeos
Kidskin slippers Beaded Slippers
Juliets Jap bath slippers
All colors, Pair, 25¢ to \$3.00

BOWMAN'S—Main Floor

Gifts of China

You will be confirmed, we believe, in your intention to include a few tasteful selections of china among your gifts by an inspection of our offerings.

There is a blending of the dainty, the exquisite and the quaint that will appeal to you irresistibly; and you will note with satisfaction that our price-range gives due consideration to the demands of your own purse.

Chocolate sets Tea sets Fruit sets Cake sets
Ice cream sets Nut sets Sugar and cream sets
Mayonnaise sets Celery sets Fruit bowls
Nappies Vases Spoon trays Candle sticks
Flower bowls Marmalade jars Celery trays
Fern dishes Chop plates

BOWMAN'S—Basement

Christmas Sale of Men's Neckwear

Men's four-in-hand Scarfs at 50c to \$1.50

Fresh, clean, new merchandise including handsome effects in a variety of stripes and large and small figure designs.

BOWMAN'S—Main Floor.

Christmas Cards and Booklets

One could never guess that there are so many, many ways to send a Christmas greeting, and such artistic cards and booklets they are, too.

It is impossible to describe, even in a small way, the exquisite designs and sensibly pretty sentiments that wish the day merry. You must come and see them.

BOWMAN'S—Main Floor.

Put this on your Christmas Gift List

"Bowman Quality Gloves"

When you give Bowman Gloves you can feel confident that your gift is one of sterling worth — that you have given the best obtainable.

The best brands of gloves are represented in our holiday stock and there is a style, color and size for everyone.

EXTRA SATURDAY SALE
Balance of 600 Pairs Women's Kid Gloves in one of the most important glove sales of the season.

These gloves are washable and are not absolutely perfect — showing an occasional spot due to the effect of the salt atmosphere in crossing the ocean. Champagne and white — self and black 3-row embroidery backs — one clasp — sizes 5¼ to 7¼. \$1.15 per pair

Fownes' real French Kid Gloves, white with 3-row self embroidered back; guaranteed washable; sizes 5¼ to 7; pr. \$2.50.

The famous and well-known Centemeri gloves in Bandalette, Elsinore and Van Dyke kid, in white with black, black with white, champagne with self or black embroidered backs, tan with self or black embroidered backs, gray with black or self embroidered backs and Burgundy with self or black embroidered backs; all sizes; \$2.00, \$2.25, \$2.50, \$2.75 and \$3.50.

The newest guaranteed washable kid gloves in all the leading shades of gray, champagne, white, tan, brown and black, with or without cuffs, and with or without embroidered backs; all sizes, \$1.85, \$2.00, \$2.25, \$2.50 and \$2.75.

Fine white Chamoisette Gloves, 2-clasp, washable; sizes 5¼ to 7½. Pair, 95¢.

Kiddies and Misses' Gloves in

Tan and brown kid, fleece lined, 75¢ to \$1.25.
Tan and brown kid, unlined, 75¢ to \$1.50.
Tan, black and white kid, \$1.15 and \$1.25.
Fine kid mittens, 50¢ and 75¢.
Tan, brown and gray Mocha fleece lined, 75¢.
Gauntlets, in all colors and sizes, 75¢ and 85¢.

BOWMAN'S—Main Floor

TOYLAND

TOYLAND, the home of happy hearts and smiling faces, will delight new hundreds of bright-eyed boys and girls to-morrow. You're invited — Come early!

BOWMAN'S—Basement