

Bowman's

BELL 1901—2356 UNITED

HARRISBURG, FRIDAY, MARCH 2, 1917.

FOUNDED 1871

The BOWMAN Method of Selling

The Bowman Store is engaged not alone in selling goods, it is equally concerned:

- That the merchandise gives satisfaction.
- That satisfactory sales will bring purchasers back again and again.
- That each transaction be mutually profitable.
- That our service may be at all times such as to make your visit here pleasurable.

With a greatly increasing business, some mistakes will be bound to occur—but we try as far as human care and energy will permit to eliminate such mistakes—and daily strive to as near perfection in storekeeping as possible.

Bowman's

New Stylish Neckwear For Women, Underprice

A brand new assortment of pretty neckwear will greet you here to-morrow—the kinds that are now the most popular. **GEORGETTE CREPE ORGANDY NET** Their very simplicity and daintiness make them difficult to picture to you—fairer way is to see them in brilliant display at the Neckwear Section. Many shapes of effective collars and exquisitely adorned with filet lace edge and insertion—also the finest hemstitching—an artistic assemblage.

25c 50c \$1.00

BOWMAN'S—Main Floor.



Spring Apparel For Women

From every side come urgent demands upon the advertiser to tell the story of new things—particularly of spring suits, coats and dresses.

A dictionary of superlatives is needed, and never better deserved than now in reference to

- Tailored Suits and Sport Suits
- Dresses in the Most Charming Models

Coats in the new fabrics and colors—dressy and dependable.

Every day brings new additions, but to-morrow will give you a general idea of what's "to be" in garments for the well-dressed woman.

BOWMAN'S—Third Floor.

Lucky For You We Own at Old-time Prices a Quantity of PILLOW CASES

We say, "luckily for you," because if we had bought them at to-day's market prices you would have to pay more for them.

We do not sell these pillow cases as absolutely perfect—they're rejected firsts on account of some little oil marks from the machinery that will disappear in their laundering.

1644 Pairs of Pillow Cases

Plain pillow cases, 42x38½ and 45x38½ inches, at 15¢ each.
Hemstitched pillow cases, 42x38½ and 45x38½ inches, at 17¢ each.

Also---A Sale of Perfect A1 Quality Sheets

480 Sleepy Hollow Sheets, 81x90 inches—made of good quality sheeting, at 75¢.

180 Pride of Home Sheets, 81x90 inches—a very popular sheet and well known to every housewife—75¢.

200 Belvedere Sheets, 81x90 inches—laundered ready for use—3-inch hem at top—75¢.

BOWMAN'S—Second Floor.



ALWAYS SOMETHING NEW IN Women's Waists at Bowman's



A feature due to our alertness in keeping in touch with the new fashions as fast as they are created.

Permit us to show you the new ideas in waists of

- Georgette Voiles Khaki Kool
- Crepe de Chine Nets Batiste

And Some Specially Priced Numbers For To-morrow's Selling

Waists at \$5.00

Waists of Georgette crepe with hemstitching—sailor collar—embroidered in rose, Copenhagen and gold—colors, flesh, bisque and white.

Waists at \$5.95 to \$8.95

Waists of contrasting fabrics—mostly Georgette, in shades of thistle and peri-winkle—bitter-sweet and tea rose—chartreuse and golden—glow and peach—embroidery of beads—hemstitching and picot edge.

BOWMAN'S—Third Floor

Waists at \$2.98 to \$5.95

Waists of crepe de chine—white with Khaki Kool—maize and flesh—white and bisque—white and chartreuse. Some tailored and others prettily trimmed with lace and frills.

Waists at \$2.50 to \$4.50

New sport waists of voile and batiste, with colored linen trimming, in colors, rose, green, blue, gold, and orchid.

Waists at \$2.95 to \$12.95

The new voile waists in stripes—colored and white—also figured—trimmings of fine Irish lace, Val, lace and handmade filet lace.

One More Day of the S-I-L-K S-A-L-E

With the closing of our store to-morrow evening we bring to an end our most successful Silk Sale.

The number of women who have availed themselves of the special savings is unusually large, and by making heavy purchases at the favorable early prices, we have been able to give remarkable values at a time when greatest advances in price are the rule in all fabrics.

Come to-morrow, the last day—here you will find the silk you like best for

That new afternoon dress—Exquisite crepe de chine, pussy willows, Georgettes, taffetas, novelty silks, satins and fancy silks, satin-faced materials, sport stripes, Shantung pongees, etc.

Silks are more popular than ever—no more considered a luxury, but a necessity. No woman is properly dressed unless she owns one or more silk dresses.

Buy your silks for the coming season here to-morrow and you are sure of avoiding disappointment.

BOWMAN'S—Main Floor.

Spring Furnishings For Men

We can assure Harrisburg men that they will find nothing but the best quality in haberdashery here, and much that cannot be duplicated in the city.

Space prevents us from particularizing, and we therefore extend a cordial invitation to every man in the community to visit our Men's Department and see the utmost in value-giving.

See the Dress Shirts we are offering in 84-count percale—soft cuffs, at 79¢.

See the mercerized madras Shirts in choice patterns at \$1.00.

And—do not forget to try our celebrated Monito Hosiery—the best on the market for comfort and service.

- Lisle hose at 25¢.
- Silk and lisle hose at 35¢.
- Silk hose at 50¢.
- In black, white and colors.

BOWMAN'S—Main Floor.

About Switches

Of course you want a switch. Everyone does. You have to have a switch.

How can your coiffure really be smart without one? How can it be fashionably full and properly twisted or coiled unless you have a fine wavy switch to augment your own tresses?

- \$1.75 for a naturally wavy hair switch, 20 inches long.
- \$2.25 for a naturally wavy hair switch, 22 inches long.
- \$3.25 for a naturally wavy hair switch, 24 inches long.

BOWMAN'S—Third Floor.

Crepe de Chine and Washable Satin

CAMISOLES

A Sale of These Dainty Camisoles, at 69c

Every piece is exquisite and of a superior quality of material.

The models, both strap shoulder and cap sleeve—trimmings simple or elaborate. Extremely practical garments and—very lowly priced.

Choose from every size.



BOWMAN'S—Third Floor

We present for your consideration two unusual offerings from the Muslin Underwear section Corset Covers---Envelope Chemise

A Saturday sale only—because the quantity will be practically cleaned up in the one day.

The Corset Covers

A variety of styles in a fine quality of material—some are lace-trimmed with medalion inserts—others trimmed with fine embroidery. Saturday 35¢

The Chemise

Made of fine quality nainsook and batiste, in flesh and white, daintily trimmed with lace and embroidery—some have inserts. All are fresh, dainty and attractive garments. Saturday 69¢



BOWMAN'S—Third Floor



\$6.75 for Wrist Watch and Bracelet

(Like illustration) A limited quantity of these watches and bracelets to be sold at this price.

Gold filled watch of Swiss movement. Sold in the regular way for a larger figure.

BOWMAN'S—Main Floor

San Toys

Pretty San Toy silk ribbon with large beads for the neck—comes in all colors.

25c

Jewelry Dept.—Main Floor.

Oriental Girdles

New Oriental girdles of metal and celluloid in various colors and combinations—now being worn extensively by the fashionable women of our cities.

Jewelry Dept.—Main Floor.

Oriental Beads

Beautiful Oriental and Hawaiian beads in novelty designs—varied colors and extremely effective.

50c to \$5.00

BOWMAN'S—Main Floor

Ear-Rings

New assortment of ear-rings including novelty drop styles—pearls and many odd combinations.

29c, 39c, 59c, 75c up

BOWMAN'S—Main Floor

Solid Gold Pendants

Very beautiful gold pendants in the most intricate designs—priced way below the average asking figures.

\$1.95, \$2.50, \$2.95

BOWMAN'S—Main Floor

Table Damask

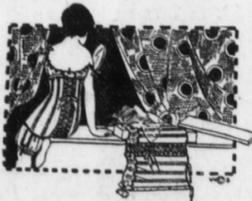
Mercerized damask in Shamrock, stripe and blue bell patterns; 70 inches wide; good, heavy quality, yard.

\$1.00

BOWMAN'S—Second Floor

Difficulty in Getting a Corset to Suit?

If you have experienced this difficulty you should welcome this opportunity to consult our expert corsetiere.



She will fit you in the model that will solve your corset problems.

Let her inform you regarding the health and fashion features of the various models—one or more of which will be adapted to your personal requirements.

To-morrow we feature corsets for girls—elastic tops in flesh—low bust, free hip models for slender girls in flesh and white—a pretty bonelless model in white.

\$1.00---\$1.50

BOWMAN'S—Third Floor.

Closing the "Wear-Ever" Aluminum Demonstration

Take advantage of these fine demonstration specials before the opportunity slips by.

50c allowed on any old tea kettle you may have toward the purchase price of any of the splendid "Wear-Ever" aluminum tea kettles that are being shown during the closing day of demonstration.

4-qt. "Wear-Ever" aluminum Windsor kettle, 98¢.

6-qt. Steamer section to fit 4-qt. Windsor kettle, 98¢.

BOWMAN'S—Basement.



Spring Footwear

We are fortunate, in the face of existing conditions of the leather market, in securing a goodly supply of

Fashionable Footwear

at moderate prices.

Every pair is strictly high grade—made of the softest and finest materials—in the proper weight, style and colors for spring.

Women's high-cut boots, in black, brown, gray, ivory and white; French heels; plain toes or tipped; glove-fitting; smart, and correct in every way. Prices:

\$5, \$6, \$7.50, \$9, \$10, \$12

English Balmorals—a sensible walking boot much sought after by comfort-loving young women. Brown calfskin, \$5.50.

Spats, \$1.50 to \$5.00

All the wanted colors, tailored by the best makers in the land—superior in fit and finish.

BOWMAN'S—Main Floor