

Bowman's

BELL 1901-2356 UNITED

HARRISBURG, TUESDAY, MARCH 20, 1917.

FOUNDED 1871

Our Superior Buying Connections

We are affiliated with a buying connection which insures us of being at all times in touch with the evolutions of whimsical "Dame Fashion"—thus the whisperings of the style center of France are quickly breathed into Harrisburg.

And in reference to price—we join hands with concerns representing a purchasing power of more than sixty million dollars annually. Think what service this means! We are right on the ground floor of price—but we feature "quality merchandise" only—and this is the sort of merchandise you want to insure the best and most for your money. And remember what you get for your money is as important as the amount you pay—a low price without quality does not constitute a good trade. This is a quality store, the merchandise that we sell must be good or it does not enter our doors.

Such a policy is bound to bring to you the best for the money

Important Sale of Ribbons

Several Thousand Yards Involved in the Movement



High quality ribbons, embracing practically every desirable sort—a wealth of weaves and colorings—divided into four selling groups as follows—

Lot 1 at 35¢ yard.

Sport stripes, plain and moire grosgrains, light and dark dresdens and plain satins—5, 6, 7 and 8-inch widths.

Lot 2 at 59¢ yard.

Brocades, plain taffetas and moires—8 inches wide—excellent for camisoles. All shades.

Lot 3 at 59¢ yard.

Novelty ribbons in plaids and stripes—6 to 9 inches wide—very popular for bags—also Paisley ribbons.

Lot 4 at 65¢ yard.

Imported fancy striped and checked ribbon, made in Switzerland and France—6 to 8 inches wide.

BOWMAN'S—Main Floor.

Women's Silk Lingerie

These beautiful, soft, silken garments will appeal to women who are particular about their dress and know the satisfaction there is in silk under-apparel.

Our showing is a comprehensive one and covers silk Jersey vests, union suits, knickers; crepe de chine gowns, petticoats, chemise, bloomers, etc.



Jersey silk and crepe de chine combination suits—lace yokes and new unusual trimming—just something a little different—\$2.98 up.

Plain silk jersey union suits, \$2.65 up.

Silk pajamas in new one-piece models—crepe de chine, in plain and trimmed styles—\$6.75 up.

Crepe de chine and washable satin petticoats, lace and ribbon trimmed, deep flounce with net underlay—pink and white—\$5.50 up.

Bloomers in crepe de chine, full cut, fitted top—excellent quality material—\$2.69.

Bloomers of heavy washable satin, at \$3.98.

Jersey silk and crepe de chine bloomers, at \$1.50 and up.

New lace trimmed loose knee bloomers—several styles to select from—\$3.98 to \$6.98.

Gowns in crepe de chine, with Georgette yoke—Baby Irish lace trimmings—washable satin gowns with lace banding and sleeves—variety of pretty styles, at \$3.50, \$4.50, \$4.98, \$5.98, \$6.98, \$7.50 to \$10.00.

Envelope chemise, in crepe de chine, washable satin and Jersey silk—\$2.98 to \$8.50.

Envelope chemise in a special crepe de chine model, with lace banding all around top, at \$2.98.

BOWMAN'S—Third Floor.

Sport Girdles and Necklaces That Sparkle and Startle



They are such girdles and necklaces as would have pleased Cleopatra herself—rich in ornament, and gay in color.

The proper things to wear right now.

Girdles... \$1.50 to \$8.50

Necklaces... 50¢ to \$8.50

BOWMAN'S—Jewelry Dept., Street Floor.

Boys' Wash Suits

A special display in which some little boys are going to show just how pretty and how well fitting are the suits we have assembled for Spring and Summer of 1917.

In all sizes from 2 to 8 years.

Boys wash suits—white galatea, poplin and linene; regulation style; hand embroidered and smoked; trimmed in blue, pink, brown and rose... \$1.25 to \$3.98

Colored wash suits—plain poplins and chambrays, in tan, blue, brown, and rose. Stripes in galatea and percale; trimmed in white,..... \$1.25 to \$2.95

BOWMAN'S—Second Floor.



An Extra Important R-U-G S-A-L-E

COMMENCES HERE TOMORROW

Bought from one of America's foremost rug mills, a big quantity of splendid high art.

AXMINSTER AND TAPESTRY RUGS

at a price concession liberal enough to warrant us presenting rug values extraordinary.

These rugs are unusually beautiful—many of them are reproductions of rare foreign designs including all-over, Oriental and floral effects.

AXMINSTER RUGS

4.6x 6 ft., at ... \$7.50 | 7.6x 9 ft., at ... \$19.50
6x 9 ft., at ... \$12.50 | 8.3x10.6 ft., at ... \$22.00
6x12 ft., at ... \$12.50 | 9x12 ft., at ... \$24.50
11.3x12 ft., at ... \$32.50

Small rugs in patterns to match many of the large rugs—

27x54 inches, \$1.69, \$2.49
36x72 inches, \$3.69, \$4.75

TAPESTRY RUGS

7.6x 9 ft., at ... \$12.50 | 9x12 ft., at ... \$17.50
8.3x10.6 ft., at ... \$15.00 | 11.3x12 ft., at ... \$24.50

Wool Faced seamless tapestry rugs—

8.3x10.6 ft., at \$13.50
9x12 ft., at \$15.00
11.3x12 ft., at \$21.00

Printed tapestry rugs, seamless, in green, red and brown conventional patterns—

27x54 inches at 89c
6x9 ft., at \$5.98
9x12 ft., at \$10.98

You will probably need one or two rugs this spring and as duplicates of the rugs which we now offer will cost much more, it will be strict economy to buy now.

BOWMAN'S—Fourth Floor.

Easter Demands the Purchase of Gloves

And we are ready to supply you now with the newest and the very best that can be procured at the prices.

A BIG SHOWING AND A WORTHY ONE AWAITS YOU



P. Centemeri Gloves in the leading shades of champagne, white, black, navy, brown and other novelty shades, in Van Dyke, Florine, Seville, West Point, Fielders and Elsinore styles.

Famous Fownes' Eugenie Gloves in black self, black white stitched, white self stitched, white black stitched, gray self and gray white stitched, and assorted browns.

A full and complete assortment of washable kid gloves in white, champagne, gray, pearl and brown, in novelty and plain stitched.

Kayser lisle gloves in all sizes and colors—also all sizes and all colors in Kayser silks.

Kid Gloves, \$1.75 to \$4.00

Chamoisette Gloves, \$1 to \$1.35

Silk Gloves, 60c to \$1.50

Lisle Gloves, 75c

BOWMAN'S—Main Floor.

Spring Waists

Exquisite! Charming!

Distinctive! Vari-Colored!

The new waists that skillful designers have sent us for spring and summer of 1917 are truly bewitching in their loveliness, and show to what lengths of real artistry the waist fashionators have gone for your delight.

Among the showing are--

White Jap silks with colored silk collars and ties, at ... \$6.95
White pussy willows with colored collars; peach, rose, blue and maize, at \$4.95

Stylish stout waists in crepe de chine; flesh and white; trimmed with tucks and embroidered. Also white georgette waists trimmed with beads and colored collars, at \$5.95, \$6.95, \$7.95 and \$8.50.

BOWMAN'S—Third Floor.



It Is Easy to Be Enchanted in This Store of Pleasant Surroundings

A store may be more than a commercial institution. It may have an atmosphere of home contentment and educational interests.

This is exactly what we desire of this store in the community. With merchandise of more than usual interest—apparel and dress accessories together with articles of home furnishment—one may find on our floors a selection of world-wide merchandise—which few stores present.

You are always welcome to visit Bowman's whether you contemplate making a purchase or not.

WALK IN AND LOOK AROUND

Girls' Dresses

You mothers of girls from 2 to 14-years will not want to miss the wonderfully attractive display of the new dresses to be seen in our second floor children's wear department.

The prettiest colorings, newest styles and kinds are here.

Some brief hints—

White Dresses in organdie, net and voile, trimmed in fine laces and pretty ribbons—Empire and natural waist lines—plain and double skirts—lace and insertion trimmed—\$2.75 to \$12.95.

Little Girls' Dresses in chambrays, ginghams and poplins—smocking, cross stitching and hand embroidered—yoke, Empire and guimpe styles—2 to 6 years—\$1.00 to \$3.98.

Gingham, rep and chambray dresses in Empire and belted styles—plain, pleated and double skirts—trimmed in white and plain colors—6 to 14 years—\$1.00 to \$3.98.

BOWMAN'S—Second Floor.



Confectionery and Eggs For EASTER



Orders taken now for the decorating of Easter eggs. Do not wait till the last moment—get your orders in early.

NOW IS A GOOD TIME

Visit our Easter Egg and Confectionery Department adjoining the elevators, street floor.

A Pretty Veil Makes a World of Distinction

—in the looks of a hat.

Just now while you are buying the new spring hat, would be a good time to get a becoming veil to go with it.

All-over scroll designs seem to be fashion's first choice.

We have them embroidered in antique gold and colors. \$1.69 and \$2.25.

Ready to wear veils—bordered and plain, 50¢ and \$1.00 each.

Veiling by the yard in scroll designs, dots, plain and filet mesh, 25¢ to \$1.00.

Bordered veiling, 25¢ and 50¢ yd.

BOWMAN'S—Main Floor.

Lenten Offerings of Rosaries

Choice of amethyst, garnet, topaz, crystal, emerald, sterling silver rosary beads—with Ecce Homo and Mater Dolorosa Center and Cross—59¢, 75¢, \$1.00, \$1.25 to \$4.25

Rosaries in silver cases, \$2.75—Sterling Silver Rosaries, at \$4.25.

Jewelry Dept.—Street Floor.



Easter Toys

Ready with the quaint things for Easter in our all-the-year-round toy section in the basement.

Bring the children—there's lots to see always in this section of joy and smiling faces.

Chicks from the miniature size at 10¢ doz. to the large size at 5¢ each. Roosters at 1¢, 2 for 5¢, 5¢ and 10¢.

Bunnies—the kind that are made of white cotton to the better grade made of cotton plush. White cotton bunnies, 2 for 5¢ and 5¢ each. Gray cotton plush rabbits, large size, 98¢ and \$1.25.

Easter baskets, 3¢, 5¢, 8¢, 10¢, 15¢, 19¢ and 25¢.

Easter basket, filled with Easter toys of various kinds, 25¢.

A new innovation

THE QUADDY EASTER TOYS

The image doll rabbit head, 69¢

The Peter Rabbit doll 98¢

The leaping rabbit, 98¢

The Mrs. Peter Rabbit and family, 69¢

The Peter Rabbit bean bag, 25¢

Velvet animals; dog, cat, or elephant, ... 50¢

The Jap barking dog, 25¢

BOWMAN'S—Basement

New Hair For Old

Modern Magic? Yes, indeed! One brings old combings to our Hair Goods Department on the third floor and has them turned into a marvelous wavy switch for only..... \$1.50

This offer for to-morrow only. \$1.50

BOWMAN'S—Third Floor.

