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Bowman's

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BELL 1991-2356 UNITED

HARRISBURG, FRIDAY, MAY 18, 1917.

FOUNDED 1871

The Two Billion Dollar Liberty Loan

It was Henry Clay who said, "Government is a trust and the officers of the government are the trustees; and both the trust and the trustees are created for the benefit of the people."

The Liberty Loan

is under the direct management of the trustees of the government and like the Constitution, was created "for the benefit of the people." For you and for every man, woman and child in these United States.

This \$2,000,000,000 Liberty Loan is issued in bonds as low as \$50 that net you 3 1/2%.

Isn't it truly a wonderful institution when you can subscribe to these United States Government bonds, which will aid to furnish the sinews of war to protect our country, our homes, our lives from the horrors of war and with nothing to lose; simply encouraging thrift and aiding you to save.

It's protection—protection to you individually—protection to those dear to you—protection to our country—and protection for your savings.

Subscribe Now!

The Spirit of America Calls Upon You



An Extra Important Sale of Georgette Crepe Waists

The distinguished character of the waists makes them pre-eminent in the favor of discriminating women and the magnificent gathering is a proud feature of our broad gauge merchandising.

The Sale Prices—
\$3.95 \$4.95 \$6.95 \$8.95

Unusually low prices with no moderation in the smartness of the designing, the quality of the materials and the standard of making and trimming.

You are privileged to choose from every fashionable color in a wide diversity of models—waists with picot edge, beaded, frilled, pleated, piped in colors, hand embroidered, filet lace trimmed—and fancy striped waists.

This is destined to be the biggest waist sale of the season.

BOWMAN'S—Third Floor.

Wavy Gray Switches in a Sale Tomorrow at \$1.95



A rare opportunity to purchase a naturally wavy gray switch at an unusually low figure.

There is every shade to make a choice from and our hair expert will assist you in procuring a perfect match.

BOWMAN'S—Third Floor.



Pearl Buttons

To-morrow we will feature a brand new lot of fashionable fancy pearl buttons in large and small sizes at

4c--7c--12c a Card

This assortment comprises all new styles and the values are exceptional.

Supply Your Pearl Button Wants Here To-morrow

Also showing what we believe to be the most complete line of pearl buttons in the city. Every size from the smallest up to the large 60 ligue.

—To-morrow a discount of one-fourth from entire stock as a feature of the closing day of the White Sale.

Girdeline and Belting

Sale to-morrow of Warren's white girdeline—

1 1/2-inch at, yard 10c 2-inch at, yard 12c
2 1/2-inch at, yard 15c 3-inch at, yard 18c
3 1/2-inch at, yard 20c 4-inch at, yard 22c

Inside belting at 5c a yard.
BOWMAN'S—Main Floor.

Sale of Coats For Women and Misses



A fine range of choice and a liberal variety of models included. High quality—both of materials and the making, also the exclusive attractiveness of the trimmings—and extraordinary in the values presented for the prices.

—Coats for dress, sport or for motoring.

—Mannish mixtures, checks, plaids and plain colors of gold, rose, Copenhagen, green, navy blue and black—all sizes.

Three Special Groups at
\$5.98 \$8.50 \$12.50

BOWMAN'S—Third Floor.

The New Kayser Silk Gloves Are Here

and are presented in full assortments tomorrow. This distinguished manufacturer tells us that it is one of the finest lines that their factory has ever turned out.

There are no better silk gloves in the world than are shown in

- White with black backs
- Black with white backs
- Black with black backs
- Gray with black backs
- Champagne with black backs
- Champagne with champagne backs



In two-clasp gauntlet and the fashionable "Queen Elizabeth" styles. Every size from 5 to 9. Price range 60c to \$1.75

BOWMAN'S—Main Floor.

Here Is An Enticing Offering of Women's Handkerchiefs

An underprice purchase brings to you for choosing several hundred dozen white linen handkerchiefs with white and colored embroidered initials put up in neat packages of six and sold only by the package—

Half Dozen For 25c

BOWMAN'S—Main Floor.

Bloomers

Bloomers in white and flesh, full cut, reinforced, hemstitched ruffle 50c

BOWMAN'S—Third Floor.



Bowman Store Footwear Is

Footwear of Quality

We welcome the most critical inspection of our shoes for women and children—no inferior qualities are allowed to enter our stocks.

The dependable sorts only—no poorly-made shoes—no McKay sewed shoes—no imitation leathers or substitute can find entrance here.

Smart Summery' Shoes For Particular Women

Women's Pumps of finest leathers in gray, tobacco, brown, Battleship, ivory, black and white. Glove-fitting, turns and welts. Pair, \$4, \$5, \$6, \$7 and \$8.

Women's Boots in white, black, mouse, gray, ivory, Havana and Battleship—finest kidskin, calfskin, buckskin and suede—Military, Cuban, Spanish and French heels—the handsomest shoes in the land. Pair, \$3.50, \$5, \$6, \$7.50, \$9, \$10 and \$12.

Special—women's gun metal and patent colt pumps with suede quarters—all sizes—smart styles—high and low heels. Pair, \$2.25.

Children's Shoes—patent colt, white buck and canvas and champagne kidskin. Pair, \$1.25, \$1.50, \$1.75, \$2.00 and \$2.25. Russet play shoes, \$1.50, \$1.75 and \$2.00.

Boys' Shoes—that wear like iron—at old prices—sizes 11 to 13 1/2, at \$1.75, \$2.25 and \$2.50. Sizes 1 to 5 1/2, at \$2.00, \$2.50 and \$3.00.

BOWMAN'S—Main Floor.

The Sale of Tailored Suits

Is of Great Importance to Women

There are several hundred suits here that we're going to sell out in a hurry.

They're in faultless styles, colors and fabrics—

Serges Gabardines

Worsteds Checks

Poplins Mixtures

Poiret Twills

A fine gathering and every suit marked down to a very low price to effect a quick and complete clear-away.

Prices

\$10.00 \$15.00 \$19.50
\$25.00 \$35.00

BOWMAN'S—Third Floor.

Brassieres

Brassieres in hook front models, all around trimming of lace or embroidery 25c
Plain brassieres, hook front model, finished with fine edging 50c

BOWMAN'S—Third Floor.

Summer Undermuslins

As Carefully Fashioned and as Tastefully Trimmed as if You Made Them at Home

Nightgowns, envelope chemise, corset covers, white skirts—scores of new designs, made of lingerie cloth, cotton and nainsook, of exceptional quality, some made very plain, others adorned profusely with dainty laces, embroidery, medallions, hemstitching and ribbon.

Many special tables will afford delightful choosing to-morrow in the Muslin Underwear Section.



CORSET COVERS

Corset covers with fine embroidery edge, run with ribbon. Sale Price, 25c.

Corset covers of fine lingerie cloth with lace and organdie inserts; front and back trim. Sale Price, 45c.

Corset covers elaborately trimmed front and back with medallions and ribbon bows; extra good values. Sale Prices, 50c, 75c, \$1.25, \$1.98, \$2.25.

WHITE SKIRTS

White skirts with deep embroidery flounces, underlay and dust ruffle; plain heavy cotton skirts with double panel scalloped edge. Price, 79c.

Skirts of fine cotton, with deep lace or embroidery flounce and underlay; a wide assortment to select from. Sale Prices, \$1.00 and \$1.25.

White skirts, trimmed in various styles with lace or embroidery flounces. Sale Prices, \$1.50, \$2.00, \$2.25, \$2.50, \$3.25 to \$5.00.

White satine extra size skirt with deep corded ruffle. Sale Price, \$1.25.

ENVELOPE CHEMISE

Nainsook and cotton envelope chemise, trimmed with lace and embroidery; many attractive models. Sale Price, 69c.

Pretty empire and straight around models with lace straps; made of fine lingerie cloth. Sale Price, 89c.

Beautiful lace trimmed models with medallion inserts; some made with tailored bands; some with fine organdie inserts; many styles to select from. Sale Price, 98c.

Envelope chemise trimmed front and back with fine lace; ribbon shoulder straps; lace sleeves and a great variety of the most attractive styles. Sale Price, \$1.19.

Envelope chemise with VanDyke points in filet lace; some with V-back and front; others with all around band of organdie, embroidery and lace straps; numerous styles. Sale Price, \$1.19.

GOWNS

Gowns in several excellent numbers; trimmed with lace and embroidery; slip-over and empire styles. Sale Price, 69c.

Dainty gowns with deep yoke of lace insertion or embroidery; some pretty hemstitched numbers; many styles to select from. Sale Price, 89c.

Gowns in endless variety of models; fine, plain models to the more elaborate ones; trimmed with lace embroidery and ribbon. Sale Price, \$1.00.

Filmy gowns of soft lingerie cloth, trimmed in the most effective manner, with lace, embroidery and ribbon. Sale Prices, \$1.25, \$1.49, \$1.98, \$2.25 to \$2.98.

BOWMAN'S—Third Floor.

Tickets For the Circus

Bowman's will be headquarters for circus tickets on Monday. Selling of tickets will be conducted on the main floor near the Shoe Section.

Plant a Garden and Help Your Country

Throughout the country the "plant a garden" movement is meeting with tremendous enthusiasm.

Have you planned your backyard garden yet? If not, do so now! You'll find that with a surprisingly small amount of work and money you can reduce your own living expense and help your country at the same time.



Garden utensils and the best garden seeds on sale in our basement.

A Fine Display of Fashionable Jewelry and Novelties

At Very Moderate Cost

A visit to our Jewelry Section will reveal a wealth of handsome and artistic jewelry comprising—

Rings Girdles Necklaces Pins
Chains Lavallieres Bracelets
Bar Pins Watches Rosary Beads
Beauty Pins Lingerie Clasps etc.

Novelty rings in silver with fancy jade mountings, also odd stones
50c, \$1.00 to \$4.25

Gold filled and sterling rings in over a score of styles for women
50c, 59c, 75c, \$1.00 to \$2.00

Baby Rings, fully warranted, 15c

Oriental Girdles will be worn extensively during the summer months—we are showing an extensive assortment, at \$1.00 to \$8.50
Necklaces in a hundred kinds and designs
39c to \$5.50

Lavallieres, at .. \$1.00, \$1.50, \$2.00 to \$5.00
Wrist Watches, at \$8.50 to \$15.00
Lingerie Clasps 25c and 50c
Men's Watches \$1, \$1.50, \$2 to \$15
Bracelets, from 50c to \$3.50

BOWMAN'S—Main Floor.

Silk Camisoles

Camisoles made of crepe de chine and washable satin, lace trimmed 59c

BOWMAN'S—Third Floor.



Men's Silk Shirts

A Leader Here at \$3.98

These exquisite satin striped silk shirts embodies the acme of perfection and elegance in quality and style.

The silk is a very heavy quality—the colorings and patterns beautiful.

Nothing finer, choicer, more richly elegant in silk shirts and the price is but \$3.98

Splendid Shirts at \$1.00 to \$2.50

These are high grade dress shirts made of percale, madras and mercerized fabrics. No end to patterns and colorings; the maximum of value at each price—

\$1.00 \$1.50 \$2.00 \$2.50

BOWMAN'S—Main Floor.

Men's Neckwear

Best in Town For Half-a-Dollar

Big English square cut four-in-hands made of heavy silks in a wonderful range of colorings and patterns.

Tomorrow a sale of gorgeous new designs including a most beautiful moire and satin stripe effect—all colors—easily the best neckwear value on the street tomorrow at 50c

BOWMAN'S—Main Floor.