

FRANKLIN CAR IN NEW TEST

Run Far on One Gallon of Gasoline Under All Conditions

One hundred and seventy-nine telegrams directed to the Franklin factory at Syracuse, all stating how far a Franklin car traveled on a single gallon of gasoline on Friday, July 13, make up in the aggregate a complete

story of present-day motorcar thrif that is national in its significance. These telegrams gave the report of the National Efficiency Demonstration, conducted by Franklin dealers in practically every section of the country, and recorded a grand average of 40.3 miles on a single gallon of gasoline. Most notable among the runs was the one at New Haven, Conn., where Cowles Tolman established a new world's record for a stock car by running 82.8 miles on one gallon of gasoline. Detroit registered second, with a record of 71.8 miles; Akron, third, with 69.4 miles; and Meriden, Conn., fourth, with 69.3 miles. Eighty-six of the 179 entrants had individual averages of better than 40 miles. There were nineteen Franklin cars which did between 50 and 60 miles on a gallon, and even such an

unusual mileage as 60 was exceeded by six dealers. The manner in which the demonstration was conducted conformed essentially to the accepted rules for economy runs. By setting aside a certain day on which to make the test, it was possible to get weather conditions that struck an average for the entire country. As it happened, during the day many points in the Middle West and along the Atlantic Coast had rain and wet roads to contend with, while on the Rocky Mountains, in the greater part of the Mississippi Valley and in some of the Southern Atlantic states, high winds were prevalent most of the time. In order to offset any advantage of wind or grade, it was required that cars double back over the same course traveled in the outward trip, and in so doing it was planned to have the run terminate as nearly as possible

at the same point as that from which the start was made. All preparations, such as measuring the one gallon of commercial gasoline, inspection of the separate gasoline container and connections, taking readings of the speedometer and checking the car to see that it conformed to the standard type, were conducted by two official observers. Before the start of the test, the engine was run until all the gasoline in the carburetor was exhausted, after which the single gallon supply for the test was added. This latter operation was one that in many occasions called for a word of caution for the participants, to avoid spilling even a few drops, for, as the driver might remark, "it only takes a drop or so to mean several hundred feet for us." Each car was accompanied on its trip by both observers, who at the conclusion made affidavit to

the correctness of the result. No professional contest drivers took part in the demonstration. Realizing the wide public interest in the efficient operation of motor cars at this time, Franklin dealers settled on this gasoline mileage test for the purpose of establishing a standard by which the efficiency, or thrif, of the Franklin car can be gauged. The chief aim of the Franklin demonstration is to furnish a simple and equitable basis of comparison between one car and another, inasmuch as the procedure of the test can readily be followed in all cases, whatever the type of car. Scientific men very generally accept gasoline economy as a measure of motorcar efficiency, on the principle that anything that affects the proper running of a car eventually shows up in gasoline consumption. It has long been the belief of Franklin engineers that the

gasoline tank not only reveals fuel economy, but that it can be taken as the measure of operating cost in general, as well as the lasting qualities of the car. When the time for the Franklin demonstration, Friday, July 13, was announced, many people pointed to the ill omen which this combination of day and date bore out; yet, judging from the results, the evidence is all against any "hoodoo" power; being exerted against the Franklin records. On the contrary, the figure "13" has always been a mark of good fortune to the Franklin in the many demonstrations in which it has participated, even back as far as the first Glidden Tour and the early economy runs, when "13" was always the chosen number of the winning Franklin entrant. Similar demonstrations of Franklin efficiency and thrif were conducted

in 1914 and 1915, in which the respective national averages were 32.8 miles per gallon for ninety-four cars, and 32.1 miles for 137 cars. This year, at practically all points participating in previous tests, former averages were exceeded by Series 9 Franklin cars by 20 to 25 per cent.

Chevrolet Makes Record in Long Road Run

Among the special performances of motor cars, reported from the west, the Chevrolet 490 road run record from Portland to Eugene, Oregon, covering 132 pedometer miles, in 3 hours, 48 minutes, is one of the most interesting. The car was equipped with Goodyear 31x4 tires all around, and not a moment was lost on their account. The real speed of the run is appreciated best when compared with the schedule of the "Siasta Limited," between the two cities, which the little Chevrolet bettered by three minutes.

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Troup Building, 15 S. Market Square. Noted for thorough training in Business and Stenography. Wonderful demand for Bookkeepers and Stenographers.

CIVIL SERVICE COURSE

Be Patriotic—Save Time—Begin Now. School Open All Summer.

OUR OFFER—Right Training by Specialists and High-Grade Positions. You take a Business Course but Once. The BEST is What You Want.

Bell 485 Cumberland 4393

Bowman's

HARRISBURG, FRIDAY, JULY 27, 1917.

FOUNDED 1871



The Government Urges Patriotic Women

Get the "carry habit" and help win the war.

The Government of the United States asks the merchants through the Commercial Economy Board of the Council of National Defense, to cooperate in saving men, money and gasoline for war purposes. The Government appeals to the women of the United States, as a patriotic duty, to aid by eliminating all unnecessary deliveries of purchases. The need of drivers, horses, vehicles and gasoline will be greater every month of the war from now on. The Government to-day requests us to say we will save. Tomorrow it may need and it has the power to say you must save.

Let All Co-operate

—Carry as many parcels as you conveniently can.
—Do not order goods sent C. O. D. unless an absolute necessity.
—Make certain you are fully satisfied with your purchases, so as to avoid exchanges.

Women's Coats

Plaid and check coats for sports wear motoring or cool evenings. Stylish coats, but a limited number. Clearance Price **\$1.98**

Notions

Shell combs in plain styles 15c
Casque combs, set with stones 15c
Pearl buttons, 7c
card 7c
Red, white and blue emblems, 7c and at
Fancy ribbon garters, pr., 15c, 35c, 59c
Palm leaf fans, 10c
4; 3 for 10c
Darning socklets, 23c
3 for 10c
Machine oil, large bottle 12c
Mending tissue 4c
Collar stays 4c
Kid curlers, 7c 15c
and
Parisian hair wavers, 7c and 12c

Women's Shoes

Women's white canvas outing oxfords with white rubber soles and one-inch solid rubber heels. Clearance Price, **\$1.25**
Women's white duck sport shoes, welt soles of white rubber and one-inch solid white rubber heels. Clearance Price pair **\$2.50**
Women's white canvas lace shoes, white enameled soles and heels — high or low. Clearance **\$1.90**
Price, pair
Women's white buckskin or kidskin lace boots, high-grade welts and turns. Clearance **\$4.90**
Price
Children's white canvas Mary Janes and button shoes. Clearance, Prices pr., **90c, \$1.10, \$1.50**
Mason's white polish, bottle 8c

Now For a Rousing Saturday---the Wind-up Day of the Pre-Inventory Clearance Sale

For Saturday we have exerted undue influence to sally forth with more intensified values than ever.

Heaps of clear-away specials---every department represented; the whole store is taking its summer airing---clearing away summer merchandise---surplus stocks---odds and ends---remnants---accumulations of ends of lines, etc., etc.

Come to-morrow and get your full share---it's a record value presentation of economical features.

Below is listed added price attractions for to-morrow---these in addition to hundreds of others already mentioned

Curtain Materials, etc.

Marquisee in white and ecru—50 inches wide. Clearance Price, **35c**
Genuine tapestry couch covers, full size—beautiful patterns. Clearance Prices, **\$2.50 \$3.50**
Striped linene—50 inches wide — for slip and couch covers. Clearance Price, yard **50c**
Sunfast material 50 inches wide, in plain blue, green, rose, mulberry and brown. Clearance **69c**
Cretonne in large and small figures — 36 inches wide. Clearance **15c**
Remnants of marquisee, scrim, sunfast, cretonne — desirable lengths, at HALF PRICE.

Children's Dresses

Sample dresses for girls in size 8 only — made of plaid and striped ginghams. Middy style of white Jean—pockets and belts — some hand embroidered. Clearance **\$1.50**
Children's dresses of plaid and striped ginghams, short waist model, trimmed in plain contrasting colors — 2 to 6-year sizes. Clearance Price **40c**

Dress Goods

36-inch black and white striped sateen. Clearance Price **25c**
32-inch white Venetian with black stripe and polka dot. Clearance **65c**
24-inch silk mixed poplins, light colors only. Clearance Price, **37 1/2c**

Corset Covers

Corset covers, made of fine lingerie cloth, lace and embroidery trimmed—sizes 36 to 44. Clearance **29c**

Women's Summer Dresses

The assortment comprises beautiful dresses of the summer's most popular fabrics—
Taffeta Georgette Crepe Foulards
Net Crepe de Chine Voile
All of the best colors and color combinations, including flesh, white, gray, lavender, navy, black and figured effects.
Sizes and styles to suit every figure.
Clearance Price, **\$16.50**

Silks

32 and 36-inch plain and fancy Khaki Kool, tricotine and tussah. Clearance Price, **\$1.00**
36-inch white, navy and black Italian messaline. Clearance **\$1.59**
36-inch white, pink and light blue wash satin. Clearance Price, **\$1.50**
40-inch crepe de chine — best colors to select from. Clearance Price, **\$1.29**

Wash Fabrics

Silk and cotton crepes — 36 inches wide — white ground with colored stripes. Clearance Price, **39c**
36 and 38-inch voiles, in the season's best styles. Clearance Price, **25c**
Fancy suitings — tan and white grounds — 36 inches wide. Clearance **19c**
Plain Gabardine and Bedford cords, 36 inches wide. Clearance Price, **25c**

Clean-up Sale of Women's Washable Skirts

Offering Remarkable Values at **46c, 69c, \$1.09 to \$3.98**
Here most desirable models in rep, poplin, and gabardine. No woman's wardrobe is complete without several of these useful, handy and comfortable garments.
Buy now at the lowered prices

Crepe and Embroidery

Dansant ruffling, made of net 12 inches wide — 3 and 4 ruffles to the flounce. Clearance Price, **25c**
Allover embroidery, 22 inches wide — openwork patterns. Clearance **25c**
Georgette crepe — in all the leading shades. Clearance Price, **\$1.58**

Corsets

Odd lot of corsets in excellent models, limited number and broken sizes to close out. Clear- **29c**
Taffeta Skirts
Skirts of taffeta and gros de Londre in plaids and stripes — plain shirred or plaited waist lines — with belt — large patch pockets. Clearance **\$4.95**

Housefurnishings and China

Auto-Vacuum freezer — freezes ice cream in 30 minutes without any tiresome turning — just fill it according to directions and set it aside. Six dish size, **\$2.50**; twelve dish size **\$3.50**
Aluminum percolating coffee pot — fancy shape with black ebonized wood handle — 2-quart capacity. Clearance **\$1.49**
Domestic made shopping baskets, of colored braided straw and white splint, with strong handle — medium and large sizes. **43c**
Aladdin aluminum cooking kettle, deep style with lock ball handle and aluminum cover — 4-qt. capacity. Clearance **89c**
Sanitary combination ice sets, consisting of ice shaver, pick and ice tongs — made of nickel plated steel. Clearance Price, **39c**
Japanese flower vases, assorted shades and decorations. Clearance **29c**
Patriotic novelty — a sculptured statuette of Uncle Sam — have one in your home — keep one on your desk **98c**
Blown glass table tumblers — daisy cutting. Clearance Price, **\$1.00**

Wrist Watches

Can tell time at night as well as by day — Kitchener straps—**\$4.00 \$5.00**
Other good watches for men at **\$1.00, \$1.50 \$2.50 \$3.50**
Men's watches, 20-year guaranteed, **\$15.00**

Towels and Toweling

Huck towels, size 15x27 inches. Clearance **10c**
Turkish towels, size 18x32 inches. Clearance **10c**
Bleached toweling, twill-ed. Clearance **9c**

Bed Spreads

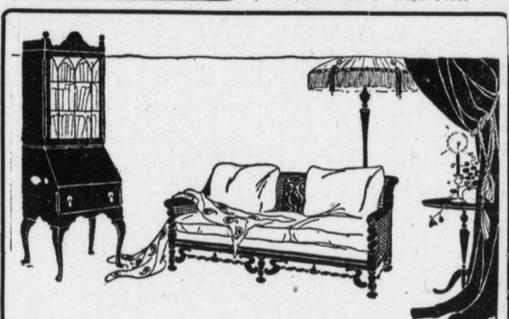
Crochet bed spreads, hemmed — size 70x84 inches. Limited quantity. Clearance **\$1.00**
Crochet bed spreads, size 72x84 inches — hemmed. Clearance **\$1.25**

Store Opens--- Saturday at 9 A. M. Closes at 9 P. M.

Other days during July and August the hours are 8.30 A. M. to 5 P. M.; excepting Thursdays when the store will close at 12 noon for the summer half holidays.

Toilet Goods

Styptic pencils 7c
Menthol inhalers 7c
Lazell toilet water 39c
Vanity handkerchiefs 25c
Almond meal 19c
Usola cold cream 11c
Cold cream, 1/2-lb. 29c



The Bowman August Sale of Fine Furniture

Will Be Inaugurated on Wednesday Morning, August 1st

A thoroughly well-regulated event, planned months in advance.

It Will Be Greater Than Ever---

Our August Sale of Furniture will not be a clearing sale of old stocks or odds and ends; but choicest pieces, representing liberal purchases of new, high-grade furniture, from the foremost American designers, including leading Grand Rapids makes; in fact, there is no better furniture made than will be offered in this sale.

To-morrow, Monday and Tuesday Will Be Courtesy Days

When prospective purchasers may visit the furniture department, look through the stock, note the prices—and they are privileged to make selections from the sale furniture at the August Sale prices — the furniture to be held for them until August 1st.

Sale Wash Dresses

All Smart, Beautiful Styles **\$3.98, \$5.98, \$7.50 to \$12.50**

Owing to the lateness of the manufacturing season we were able to purchase these handsome dresses greatly under price and assure you that they are the prettiest shown hereabouts this season.

The Materials Are Voiles, Nets, Ginghams and Other Fashionable Fabrics

We urge as many as possible to attend this sale early to-morrow and thereby benefit by the freshness of the assortment.

Breakfast Sets

A variety of models and materials to select from — plain chambray, percale and gingham. Clearance Price, **ONE-THIRD OFF REGULAR PRICES**

Bungalow Aprons

On Sale at 10 A. M. Percale bungalow aprons in gray and blue stripes — button back models with belt Clearance **29c**

Jewelry

Bronze finish clock **\$3.69**
Fancy bar pins, 49c and **59c**
Silver plated bread trays **\$1.59**
New Radolite clocks **\$1.69**
Sterling silver shield rings **29c**
Gold rings, set with colored stones, **19c**
Sterling silver rings, set with large colored stones **29c**
Cameo pins, large size **69c**