

# Bowman's

SELL 1891-2356 UNITED

HARRISBURG, FRIDAY, NOVEMBER 16, 1917.

FOUNDED 1871

## A Sketch

of this rarely interesting business. A business which beautifies homes, furnishes individual attire and accessories that are correct—presenting the kind of merchandise you want—at the fairest possible prices. Come in and look around, bring a friend with you—view the great new stocks here. You are under no obligations to make a purchase.

The store's entire organization is enthusiastic about the wealth of splendid things on exhibit that it wants to share the delights with you.

May it have that privilege?

### Beautiful White Voile Attractively

Priced at 15c Yard

This voile is 40 inches wide—mercerized—a very fine quality with tape selvedge—especially desirable for curtains—on sale at the White Goods Section tomorrow.

BOWMAN'S—Main Floor

### Little Boys' Overcoats

2 1/2 to 8-year sizes

Coats of blue and gray chinchilla; cheviots and fancy mixtures.

\$3.95, \$4.50 to \$9.50

BOWMAN'S—Main Floor

Offering a Lot of the Better Quality Mattresses at \$10.75

This is a one day—Saturday sale; for the quality is not a large one but there's probably enough to go round for the one-day shoppers.

Roll edge felt mattress one or two parts—well filled, good ticking.

BOWMAN'S—Fifth Floor



### Toys! Dolls!

All aboard for Happy-land! A city of delight situated right down in our basement.

Tots to grown-ups will find real joy in coming to see all that the good old Santa Claus has prepared for this Christmastide.

Each day grows busier now—it's high time to be thinking of selections if you would do so with the least jostling of crowds.

### Don't Forget the Nuts

Nuts of all kinds—the new fall American crops and arrivals from foreign shores. Moderately priced for best grades.

BOWMAN'S—Basement

### Infants' & Children's Sweaters

Dainty little warm garments in all white and white with edges of pink, blue, tan, Copen, red, brown and maise.

Prices, \$1.50, \$2.25, \$2.50, \$2.95 to \$4.95.

Sweaters for children in plain and color combinations—yokes, belts and large convertible collars.

\$2.50, \$2.95, \$3.50 to \$9.50

BOWMAN'S—Second Floor

### Children's Coats

2 to 6-year sizes

Coats of velveteen, velvet, velour, broadcloth, pom pom cloth, chinchilla—many pretty styles at \$3.95, \$5.50, \$6.50 to \$25.00.

BOWMAN'S—Second Floor

### Two Very Special Offerings From the Silk Section

#### Silk Section

Crepe Meteor, in the season's favorite shades, ranging from a delicate pink to the most sombre tones—40 inches wide. Yard, \$1.75

Satin Messaline, navy blue and black—36 inches wide. Yard, \$1.19

BOWMAN'S—Main Floor

### Girls' Coats

6 to 14-year sizes

Coats in the cutest fashions of—

Broadcloth Velour Pom Pom Cloth Velvet Burella Cloth Chinchilla

Large collars, fur and plush trimmings, also plain belted styles.

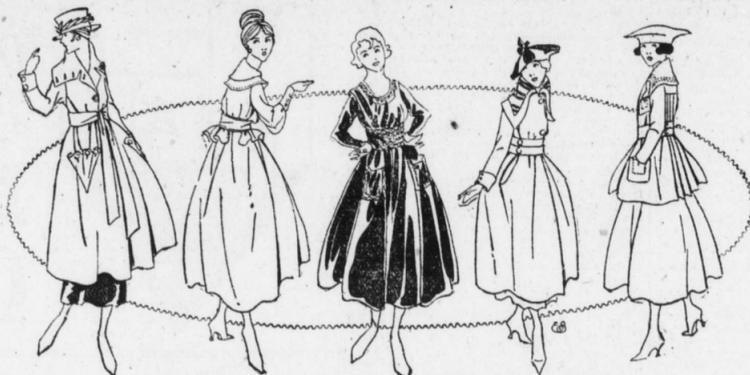
\$5.95, \$6.50, \$7.50 to \$27.50

BOWMAN'S—Second Floor

### Save About Half on Hair Switches

While this sale lasts the woman who needs a switch in order to dress her hair in the latest mode should surely share in the event. 22-inch wavy switches, \$1.45

BOWMAN'S—Third Floor



## A Great Reduction Sale Tomorrow

in which the special prices on

### Women's Suits, Dresses, Skirts

### Bear Little Relation to Actual Value

Our garment chief has gone through the stocks and put the knife deep into the prices, which is bound to make quick selling.

### It's a Reduction Sale Created Solely For the Purpose of Lowering the Amount of Stock on Hand

The garments are all new, high quality, fashionable down to the moment, and no matter how low the price, each customer may be assured of receiving a suit, dress or skirt of worthy quality and fashion—--an assurance which distinguishes this mark-down sale from many others in this class.

### The Tailored Suit Reductions

Hundreds of new suits—splendid examples of up-to-dateness, correct style, and good looks in a full range of sizes.

Prices: \$10.00, \$15.00, \$19.50, \$25.00, \$35.00

Strikingly handsome tailored suits of the very highest calibre of style and quality—suits that are wonders of beauty—rich, dressy, exclusive show models included.

Prices: \$39.50, \$49.50, \$85.00, \$95.00, \$135.00

### Women's & Misses' Charming Dresses For Every Occasion

#### Georgette Crepe Satin Charmeuse Serge

Wonderful dresses full of life and youth and suitable for afternoon and evening wear as well as the very practical serge dresses for general service.

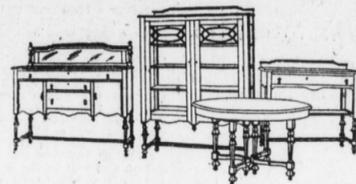
The Sale Prices, \$15.00, \$25.00, \$35.00

### If You Need or Want a Separate Dress Skirt, Now Is the Time to Buy

Selection is grand—a collection of styles so wide and diversified and so distinctively original in their smartness that choosing is easy.

Prices: \$5.00 to \$16.50

In addition to regular sizes there are plenty of garments for large women—apparel modeled to fit women up to 51 bust measure, and still give the youthful contour and lines of fashion.



### A Dining Room Suite

### Specially Priced at \$99.00

This suite is made of selected oak, solid throughout. The style is the William & Mary period—

10 Pieces

Elegantly constructed by one of the best manufacturers of fine quality furniture in America.

### It's a Pre-Thanksgiving Offering of Importance

### Featuring Some Good Values in Separate Dining Room Pieces

—Golden oak extension table—solid construction—extends to 6 feet ..... \$9.75  
—Slip seat leather dining room chairs—golden oak rubbed finish—(quantity limited) ..... \$2.95  
—Quartered oak colonial buffet—plank top, linen drawers, roomy cupboards, French plate mirror ..... \$25.75

BOWMAN'S—Fifth Floor.

### Infants' Coats

Showing a comprehensive assemblage of infants' long and short coats of

Cashmere Crepella Serge Embroidered capes and small embroidered collars.

\$2.25, \$2.95 to \$9.50

BOWMAN'S—Second Floor

### Saturday

### Corset Offering

A fine coutil corset in medium bust with long free hip "won't rust" boning—sizes 23 to 30 ..... 79c

### Women's

### Flannelette Gowns

Showing superior flannelette gowns in plain, white and striped.

—Some with collars, finished with silk scallops and others braid trimmed—all sizes—\$1.00, \$1.39 to \$1.75.

BOWMAN'S—Second Floor

### New Athletic

### Girdles

Women's athletic girdles of Treco or rubber—adaptable for gymnasium or negligee wear—\$1.50 and \$2.00

BOWMAN'S—Second Floor

## Highest Quality Footwear

### For Discriminating Women

An exposition of fashionable shoes—showing styles exclusive—styles distinctive—built on lasts to render extreme comfort in wearing, and fashioned in the most effective and down-to-the-hour models.



Women's fine soft velvet vici kid laced boots with either high concave heels or the new medium height heels with welted and stitched soles of selected oak leather. Pair ..... \$5.00

Women's fine glaze kid-skin extra high cut laced boots in Battleship gray and Havana brown. Leather Louis XV heels. Scalloped tops and foxings. Pair, \$7.50

Women's black calfskin laced boots with gray buckskin tops, new model with stitched wing tips and the new three-quarter heels; perforated foxings and facings. Pair ..... \$8.00

Same boot in mahogany with fawn buckskin tops, \$9.00

Women's Norwegian calf high cut laced boots—a new shade of brown—first

shown here. Solid leather handbuilt heels of moderate height—perforated wing tips. Pair ..... \$10.00

Women's finest suede and buckskin extra high cut laced boots in three new shades of stone, silver and beaver gray. Made on new lasts and patterns. Pair, \$10.00 and \$12.50

Women's extra high cut Havana brown kid foxed boots with tops of tan brown buckskin; full French heels; handmade; square cut long vamp model with plain toes. Pair ..... \$12.50

The "Lady Bowman"—the handsomest and best boot possible at any price in dark russet and in gray kid-skin, extra high cut suede tops. Pair ..... \$13.50

SPATS—The wanted colors in nine-button heights. Pair, \$2.00

BOWMAN'S—Main Floor.

## Floor Lamps

play an important part in the decoration scheme of the home and each is worthy of considerable study.

From our showing you can make a selection that would make an attractive and artistic addition to any room.

Prices are consistent with the better grades—the following offering typifying our claim—

Mahogany floor lamp with silk shade, 26 inches, in rose, blue or gold. The lamp is fitted for gas or electric with complete fixtures for lighting. Price, gas or electric, \$13.95



BOWMAN'S Fifth Floor.

From the Factory of

## "Wear-Ever" Aluminum



Comes a representative to tell our patrons how best to use aluminum cooking utensils.

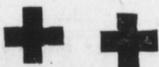
The Demonstration is located in the Housefurnishing Basement, and in connection with the exhibit and personal talks a sale of this famous ware is in progress—offering

A number of the most used articles at reduced prices

## The Red Cross

### Dance

Under the auspices of Bowman Employees' Red Cross Auxiliary will be held at Winterdale.



Monday Evening, Nov. 19th

Proceeds will be given to the Red Cross to further the work which will aid our soldiers.

## We've Been Stock Cleaning

### In The

## Waist Section

with the result—Several dozen good stylish waists in a special Saturday Sale at

\$2.85 and \$3.85

Choose from many kinds—Georgette crepe and crepe de chine included in light and dark colorings, in sizes from 36 to 46.

What the offering is made up from—odd lots, broken sizes, ends of lines and waists showing slight traces of table handling.

BOWMAN'S—Third Floor.



## Novelty Dress Goods

### and Coatings

Bordered wool dress goods, handsomely worked silk and tinsel borders on serge and santoy—used as combination with plain materials to match, as well as with velvets and velveteens—40 and 48 inches wide. Yard ..... \$3.50

Black astrakhan—perfect dye and heavy curl—48 inches wide. Yard ... \$5.00

Heavy winter coatings, such as Scotch mixtures, checkerboard checks, plaids and plain zibelines. Yard, \$2.25

BOWMAN'S—Main Floor