

**MOORHEAD CO.**  
**DO GREAT WORK**

Sales Manager Tells of Welfare Activities of Big Knitting Industry

There has recently been issued by the Moorhead Knitting Company an interesting little pamphlet entitled "A Little Journey to the Home of Monito Hosiery." It is from the pen of William C. Alexander, sales manager and tells some interesting things about the welfare work of that important industry. From time to time the Telegraph has printed stories of the entertainments and get-together activities of the Moorhead Company because these meetings have held more interest for the great for all who are interested in the co-operation of industrial concerns with their employees. We note from Mr. Alexander's story of these welfare activities at the big plant as follows:

"If there be those who have thought of the big mills and factories as men who think and work alone of how big they can make their productions and at the least possible cost, regardless of how hard they press those working for them, and how little they can retain for, and how cheaply they can operate and maintain their plants, regardless of the health and general welfare of those employed by them, a trip to the clean, sunlit well ventilated plant and a study of the well paid, happy, satisfied and contented employees of one of the country's big industrial institutions, The Moorhead Knitting Company, whose mill is located at Cameron and Walnut Streets, Harrisburg, Pa., and a study, too, of their policies and methods, could serve to strengthen one's faith in human nature. One would get an object lesson in what may be done in their everyday business life for the good of humanity."

"The active head of this institution is Robert W. Moorhead, and he, along with the officers and directors of this thriving company, are ever alert for means to benefit their big force of operatives. They may be well described as men with a genius for life, for living, for aiding others to live, for vivifying mere existence, men whose names may be writ large in the list of those men active in civic and humane movements, movements not alone to benefit those of their own plants, but movements of late wide, country wide, and world wide significance."

"Even though employees of the Moorhead Knitting Company are great in numbers, each and every one is given thorough consideration, physically, financially. To begin with, no one is ever engaged until the interest of the individual is considered, as well as that of the company. If they cannot be placed where they will thrive and develop, they will not be engaged. A free medical dispensary is maintained, with a physician in daily attendance at the mill. The services of a chiropodist are at the disposal of all employees. A dentist is engaged for examination and advice. Coffee is served daily at lunch, free to all employees. A large social hall and dining room and a large well equipped gymnasium, among other things, basketball teams, male and female, are formed; a big company of girls has also been formed among the mill employees; also a well-stocked library forms part of the main building."

"Moving pictures are shown several times weekly during the lunch hour. Frequent lectures on educational and interesting subjects are given and concerts by soloists and organizations of note make a most pleasant noon hour. A big choral society among the employees is trained by a professional instructor engaged by the company. The chorus of sixty voices has acquitted itself with great honor at many big church and municipal gatherings. Frequent dances are given in winter, and a least one big picnic in summer. The mill is closed for a week of August for the annual vacation. A savings fund is open to all those at the mill, upon which savings the company pays six per cent interest annually. The savings are collected weekly and many thousands of dollars are saved each year. A number of the young men here are spending their evenings attending the evening sessions of the Moorhead School of Finance and Commerce—a branch of the University of Pennsylvania. The Moorhead Knitting Co., realizing the advantage of this, not only to the men, but to the company in general are voluntarily paying the tuition of these men who have shown their earnestness in their desire to secure an education."

"It is hard to conceive of anything beneficial that might be done, which has not already been thought of and one there; even the little detail of providing umbrellas for the rainy day, for all employees. It isn't difficult to see why these fine employees are devoted to their work and hold in the highest esteem those whom they serve, and why they work so faithfully and satisfactorily and take pride in turning out a product that has been distributed and gained fame all over this continent and the countries on both sides of the great oceans."

"There is more than mere fabric knit into 'Monito Hosiery.' There is also knit in the gladness of joy and of living, of contented minds, of well cared for bodies, and of satisfaction in the well done work. If all captains of industry would, in like manner, let flow the milk of human kindness, would not our industrial centers be places of delightful habitation? All labor troubles could cease to be."

**Banishes Nervousness**  
**Brings Vigor and Ambition Into Run-Down, Tired Out People**

If you feel tired out, out of sorts, dependent, mentally or physically depressed, and lack the desire to accomplish things, get a 50 cent box of Wendell's Ambition Pills at H. C. Kennedy's to-day and your troubles will be over. If you drink too much, smoke too much, or are nervous because of overwork of any kind, Wendell's Ambition Pills will make you feel better in three days or money back from H. C. Kennedy on the first box purchased. For all affections of the nervous system, constipation, loss of appetite, lack of confidence, trembling, dizziness or liver complaints sleeplessness, exhausted vitality or weakness of any kind get a box of Wendell's Ambition Pills to-day on the money back plan.

# Bowman's

HARRISBURG, TUESDAY, NOVEMBER 20, 1917.

FOUNDED 1871

## Featuring a Gorgeous Display of Christmas Waists

**We've Shopped**  
**New York City Stores**  
**On Linens, Toweling, Etc.**

and find that this store's prices by actual comparison are far and away below the prices asked there by the representative stores.

—At this time, fresh from our New York office investigations we are indeed pleased to direct your attention to our superior stocks of

**Towels and Toweling**  
and to the very favorable prices we are asking for the reliable grades.

### TOWELS

Fancy Jacquard towels, pink and blue borders, size 18x38 inches at **29c**; size 20x44 inches at **35c**

Turkish towels, bleached snow white, size 18x32 inches, at **11c**

Turkish towels, with pink and blue borders—made of good double terry, size 19x39 inches, at **25c**

Turkish towels, bleached, ribbed fabric, pink and blue borders, size 22x41 inches, at **30c**

Bleached huck towels, guest size, at **7c**

All linen huck towels size 18x30 inches at **50c**

Huck towels, honeycomb weave, red borders, size 15x30 inches, at **9c**

Union linen huck towels, plain white, size 18x36 inches at **29c and 39c**

Figured huck towels, with floral borders, bleached, size 15x31 inches, at **11c**

### TOWELING

Twilled bleached toweling, yard **7c**

Barnsley crash with blue border, yard **9c**

Bell-in-hand crash, excellent for kitchen use, part linen, yard, **15c**

All linen crash, brown, yard **17c**

All linen crash, bleached, yard **25c**

### Dinner Sets For the Thanksgiving Gathering!

An assemblage of dinner sets at a wide price range—

**Sets For Service of 6 or 12 Persons**

Our previous showing pales into insignificance in comparison with the assortment we have now ready for Thanksgiving buyers.

—Well represented are sets from the best American potteries and in addition we are fortunately able to present goodly stocks of fine dinnerware from England, Japan and France.

### Note the Range---

English porcelain dinner sets with an old Cobalt blue decoration—like grandmother used to use. 6 persons, **\$8.98**. 12 persons **\$14.50**

Dinner sets of American porcelain, neat border decoration with entwined rose effect—each piece has gold edge. 6 persons, **\$10.49**. 12 persons **\$17.50**

Dinner set of American porcelain, Dresden border effect with garlands of flowers in pink and blue. 6 persons, **\$13.49**. 12 persons, **\$22.50**

Dinner sets of English porcelain, made by Grindley & Son, green border decoration, entwined

by a black Grecian border. 12 persons, **\$25.00**

Dinner sets, made in Nippon Japan—a gorgeous decoration, yet pleasing to the eye and one that you would not tire of. 6 persons, **\$17.98**. 12 persons **\$30.00**

Dinner set—made by Theo. Haviland, Limoge, France—has a neat pink spray decoration. 12 persons **\$45.00**

Dinner set, made by Haviland & Co., Limoge, France—border decoration of cone shape design, olive green with yellow center—each piece has gilt edge and the handles are of Roman gold. 6 persons, **\$45.00**. 12 persons **\$75.00**

## The Important Event Is Here!

*General Reduction Sale of Women's and Misses'*

# SUITS DRESSES SKIRTS

*A Wonderful Variety of Styles to Choose From*

Several hundred garments of each family—all new in the height of fashion, best qualities, finest fabrics, all the stylish colorings, plenty of novelties, also of the plain, conservative models—

### A Veritable Harvest of Bargains in the Choicest Apparel

It's the period of the season when ready-for-service garment stocks must be reduced—and deep are the price-cuts to effect an almost immediate clearaway.

The new prices for tailored suits:

**\$10.00, \$15.00, \$19.50, \$25.00, \$35.00**

The new prices for dresses:

**\$15.00, \$25.00, \$35.00**

The new prices for skirts:

**\$5.00 to \$16.50**

There is a full range of regular sizes—also large sizes up to 51 bust measure are featured. Not regular large sizes but individual garments fashioned particularly for fleshy women—in styles that give the correct lines of the mode, imparting the youthful effect so much desired by all women.



## Remarkable Value-Giving in Women's and Misses' Coats

The display is remarkable for

- The variety of coats shown
- The prices asked are not more than in past seasons.
- The styles are not commonplace.
- The coats are all roomy—comfortable coats for walking, motoring, traveling, etc. A wonderful assortment of styles—and the most desirable models of the season.
- They come in Mixtures, Burella, Silvertone, Cheviot, Serge, etc., etc.
- Handsomely trimmed with a variety of furs, plush, velvet, buttons and braid—while many are perfectly plain to please the more conservative.
- Every new and desirable shade is represented—coats priced as high as you care to go, but we want you to see our specially popular priced coats at

**\$9.50, \$12.50, \$15.00, \$19.50, \$25.00, \$29.50**

## A Very Unusual Millinery Sale

The choicest and most advanced trimmed hats—every one new at the magic price of

**\$5.00 FIVE DOLLARS \$5.00**

—No woman can afford to ignore this call—whether in need of a new hat or not. —Beautiful, stylish, aristocratic headwear—Paris copies and lovely New Yorkish hats—adorable effects of gold lace, gold brocade, velvet, small panne velvets, fur turbans, velour, etc.—hats for every occasion of wear in models for young women and matrons.

—It is not only a timely sale and an opportunity to procure the best bargain in millinery you'll see this season—but the exhibit of these hats is an instructive one—portraying to the last degree what is fashionable for the well dressed woman.



## Bon Ton Corsets

**In a Special Exhibit This Week**

- Showing a wide range of styles, making it easily possible for you to make a satisfactory selection.
- Models for slender, medium and stout figures, bringing out all the envied attributes of youth, health and loveliness.
- Bon Ton Corsets contribute much to coercing the unwieldy figure to proportions pleasing and natural; by retaining the slim lines, and all with benefit to health.
- Our expert "fitting service" makes corset buying a pleasure instead of an ordeal.
- Scientific fittings by a corsetiere of renown in the corset world—splendidly appointed rooms to insure you of comfort and privacy.

### Note---

*Corsets Shown in Private Show Rooms if You So Desire.*

Featuring the Bon Ton Corsets at \$3.50, \$4.25, \$5.00 and \$6.00

