

Store Will Be Open Thursday, Friday and Saturday Evenings Until 9 O'clock (Store Will Be Closed Monday at 6 P. M. Christmas Eve)

Bowman's

The Red Cross Drive Is On, have you given your Dollar? It is Vitally Necessary That We All Get Behind This Movement—As Important as to Enlist in Any Branch of War Preparations

TELEPHONE 1991-2856 UNITED

HARRISBURG, WEDNESDAY, DECEMBER 19, 1917.

FOUNDED 1871

Greetings

The joyous Christmas is almost here—Christmas that gladdens life and puts us all in the happiest of moods.

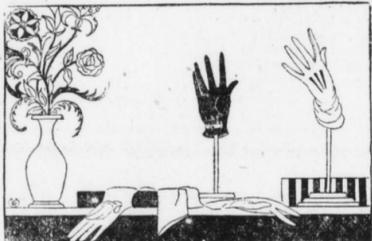
—Christmas the greatest festival for humanity that becomes the happy time for all—a time when lonely hearts of all classes bow low to their better selves—and Santa.

—This store is a great agency to install the wonderful influence of Christmas in the minds of the young and old, rich and poor alike—a show place for the varied handiwork of good old Santa Claus.

All Are Welcome Here

Store Open Thursday, Friday and Saturday till 9 P. M. Will be closed Christmas Eve at 6 O'clock.

Shop Mornings



Women's and Children's

Gloves Gloves Gloves

Mostly from France, the home of finest kid and lambskin gloves.

The reputation of the Bowman Store gloves has been thoroughly established.

Our present collection consists of an almost limitless variety every pair fresh and shown for this Christmas selling for the best time.

Featuring one, two and three pair lots put up in appropriate Christmas boxes

- Special No. 1 Women's one-clasp glove... Special No. 2 Women's evening gloves... Special No. 3 Children's leather gloves...

Line of women's black Japanese cashmerette gloves—2-clasp—sizes 5 1/2 to 8. Pair 35c

BOWMAN'S—Main Floor.

Let Early Morning Shopping be Your Watchword

Grasp This Opportunity to Save During the Pre-Christmas Reduction Sale Every Department Represented

The savings are not at the expense of quality or any other essential of merchandise of reliability. New lowered prices on many lines now hold full sway—prices that will clean away surplus stocks.

The goods must go—it's a stupendous undertaking—a daring movement—a sale with values unparalleled in the history of Harrisburg's holiday merchandising.

We want you here to-morrow—every day—whether fair or stormy you cannot afford to miss gathering in the splendid bargains.

More underprice offerings are heralded on this page in addition to the pages of bargains of the past few days—Come! The law of business has created these savings for you.

Store will be open Thursday, Friday and Saturday evenings 'till 9 o'clock---Closed Christmas Eve. at 6 o'clock

Shop Early in the Day---Come First Thing in the Morning

Save during this stock reduction sale on merchandise of every sort---a fine opportunity to economize on Christmas Gifts

Let Early Morning Shopping Be Your Watchword

Let Early Morning Shopping Be Your Watchword

Give Her a Set of Furs or a Fur Coat

All Furs now 20 percent off during this

Reduction Sale

Furs simple and furs gorgeous play an important part in every woman's wardrobe—there is not a woman of the day who does not glory in furs.

—Here you will find only the best—and the best means so much in furs. It means that the fur is glossy; that it has been carefully prepared; that it has been dyed by the right process and people. Furs must be fine to be beautiful.

This sale of furs comes at an opportune time to procure gifts at an economical price.

Kolinsky—Beaver—River Mink—Mole—Fox—Wolf Raccoon—Opossum—Seal

All at 20 per cent Off Regular Prices

BOWMAN'S—Third Floor.



Corsets Reduced

New model striped silk batiste corsets—low bust and long skirt—all sizes. Sale Price, \$1.98

BOWMAN'S—Second Floor

Women's

Knit Underwear

Women's heavy cotton fleece lined ribbed union suits—regular and extra sizes. Sale Price, .. \$1.39

BOWMAN'S—Main Floor

Marabou Capes

Reduced

Marabou capes in natural color and black—some combined with ostrich—reduced to \$5.50

BOWMAN'S—Second Floor

The Aeolian-Vocalion

Tone—that is the living tone of the instruments and voices recorded.

—And absolute, personal control of tone, by means of the wonderful Graduola.

These are the factors that have made the Vocalion more than a phonograph—a remarkable new musical instrument. It would be difficult for the imagination to picture a more completely satisfying instrument.

Buy your Aeolian-Vocalion on the Bowman Club Plan—a small down payment will insure its delivery before Christmas—payments as low as \$5.00



Let Early Morning Shopping Be Your Watchword

Thousands of Pairs of Women's Fine Hosiery

Going at prices that command the attention of every gift seeker.

Complete range of sizes, colors and weights; prices are so reasonable that when you come to buy a pair you are more likely to go away with several.

Thread silk stockings with double soles, high spliced heels, wide garter tops—black, white and colors. Sale Price, pair, \$1.00

Thread silk stockings, double soles, high spliced heels, wide garter tops—black, white and colors. Sale Price, pair, \$1.15

Thread silk stockings, black, white and colors—double soles, high spliced heels, wide garter tops. Sale Price, pair, \$1.29

Thread silk boot stockings with double soles, wide garter tops—in black, white, and colors. Sale Price, pair, 69c

BOWMAN'S—Main Floor.



For the Men

Men's dress shirts, made of percale and madras, fine count cloth, starched and French cuffs. Sale Price, \$1.00

Men's dress shirts of percale and madras—big variety of styles—soft and stiff cuffs. Sale Price, 79c

Men's heavy coat sweaters with shawl collars—navy and oxford. Sale Price, \$3.98

Men's heavy silk and satin neckwear—large English square style open end 4-in-hands. Sale Price, 50c

Men's all linen handkerchiefs in plain white, hemstitched. Sale Price, 17c

Men's coat sweaters with shawl collar—plain oxford color. Sale Price, \$1.25

BOWMAN'S—Main Floor.



Let Early Morning Shopping be Your Watchword

Tremendous Sale of Knitting Yarns

Involving

Several Thousand Pounds of

Genuine All-Wool Khaki and Light Gray Yarns

which will be sold as follows—

89c a hank

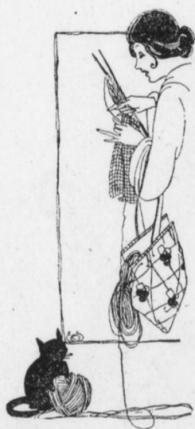
\$16.25 a bundle of 20 hanks

(1 Bundle Will Make 6 Sweaters)

This is an exceptional opportunity to buy the most desirable yarn under price—which is far below the regular price quotations of to-day.

The shipment is a portion of a contract order given months ago when prices were far lower than they are to-day.

We would suggest that several women club together and buy this yarn by the bundle and divide—this will mean a still greater



Give the Goods to Be Made Up

Give a dress length of some stylish fabric. Our fabric section shows hundreds of weaves and weights—and patterns and colors in

Silks Woolen Goods Cotton Fabrics

And during this selling event you can economize to a marked degree.

SILKS—

- 32-inch silk broadcloth, yard, \$1.75
32-inch satin striped crepes, yard, \$1.75
32-inch satin striped tussah, yard, \$1.25
36-inch yarn dyed habutai, yard, \$9c
40-inch colored crepe de chine, yard, \$1.39
40-inch colored meteor crepes, yard, \$1.69

WOOLEN GOODS—

- Fancy bordered fabrics, yard, \$2.50
40-inch silk and wool poplins, yard, \$1.39
36-inch silk and cotton poplins, yard, \$9c
54-inch winter coatings, yard, \$1.95
48-inch black coating astrakhan, yard, \$5.00

WASH FABRICS—

- 36-inch finest percales, yard, 21c
36-inch eiderdown, yard, 20c
30-inch printed batiste, yard, 19c
27 and 32-inch assorted ginghams, yard, 19c
32-inch swivel silk, yard, 39c

BOWMAN'S—Main Floor.

Savings in the Art Section

- Japanese screens in blue, cream and green. Sale Price, \$1.59
Cretonne knitting bags in assorted colorings. Sale Price, 39c
Clusters of fruit for trimming knitting bags. Sale Price, 39c
Large amber and shell oval hoops for bags. Sale Price, 65c

BOWMAN'S—Second Floor.

No Matter What Else She Receives She Will Be Glad to Get a Good Warm Coat

The comfort of a coat when the cold winds blow—its attractiveness—will bring back to her over and over again your thoughtfulness and good wishes.

Women's and Misses' Coats Are Reduced in Price

Thus the small price for which you can buy a handsome, stylish, serviceable coat now will be repaid to you over and over again.

Three groups of coats reduced to \$9.50 \$15.00 \$25.00

Coats of kersey, velour, broadcloth, silver-tone, pompom, fancy mixtures, Etc.

Plain and fur trimmed styles—fancy novelty models with wide and narrow belts—in fact there's a choice of everything that's new and stylish.

BOWMAN'S—Third Floor.

