



Reading for Women and all the Family



Little Talks by Beatrice Fairfax

Masculine sincerity seems to be at stake!

Any number of my girls have written to me recently and begged me to reconcile the sweet, modest, home-loving girl men profess to admire with the gay and giddy creatures on whom they show their attentions. Here is a little letter from an anxious maiden which fairly duplicates dozens of other letters from dozens of other puzzled girls:

"Dear Miss Fairfax—Are men just a lot of talk or what? Recently an acquaintance of mine said that he didn't like a girl to use even power that he had very little use for a girl; that he liked the refined type; who flirted and that he, even he—a man—cared little or nothing for chance acquaintances. But when I introduced him to my friends—sweet, refined girls—he almost ignored them. And he has been seen out with girls he would hardly meet in his own circle and yet has seemed very devoted to these questionable-looking, made-up creatures. How do you account for it?"

If I could entirely account for this situation all the peculiarities of human nature would be revealed to me. There are explanations of our own inconsistencies, but they are not gloss over the fact that inconsistent we humans are. Men do like sweet, refined, natural girls—and when they are thinking about it seriously and sensibly, their good judgment makes them realize that they not only like but actually prefer "Sweet Simplicity" and "Miss Modesty" to "Paint and Powder."

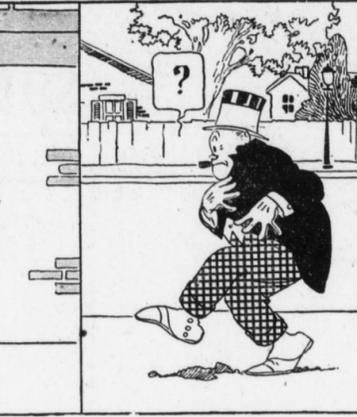
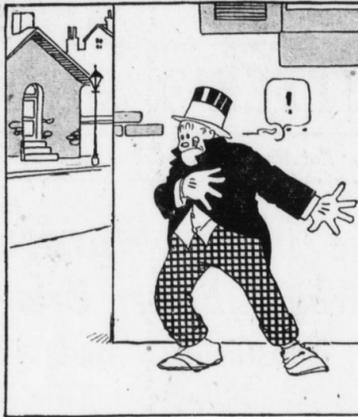
So much for sane, human judgment. We all know the story of the man who swore off drinking, marched proudly and bravely by three girls tiring saloons and then took himself into the fourth to treat himself for the strength of character he had just shown.

Human beings are like that. Men like modest, refined girls, but they have a "hankering" for the forbidden—the corn-silk cigarettes they smoked behind the haystack in their teens, the girls they sneaked off to when supposed to be doing the chores, the runaway trip to the pool parlors on prayer meeting nights.

The spirit of adventure, the desire for change, curiosity about the forbidden—all these make it possible—logical even—for men to prate of their high idealism, then gallivant off after that which is most completely unrelated to the ideals of their preaching.

Men philander about with pretty

Bringing Up Father



Copyright, 1917, International News Service

By McManus

SORE THROAT
or Tonsillitis—gargle with warm, salt water then apply—

VICK'S VAPORUB
Keeps a Little Body Guard in Your Home

SUFFERED WITH

RHEUMATISM

"Could Not Sleep -- Was Nervous,"

Says Mrs. S. Gibson, 313 Adams street, Steelton. "Had stomach trouble for three years, always bloated after eating, had heartburn and pain. My kidneys gave me trouble and I had rheumatic pain in back and feet. I caught cold easily, did not rest well and had bad dreams and always felt tired."

"Sanpan was recommended to me, and after a course of treatment I am restored to health."

Sanpan is being introduced at Keller's Drug Store, 405 Market street, Harrisburg.—adv.

SHOE VALUES HERE

NOW

Come in and look them over. See for yourself what values this store has piled up for you through the careful buying and discriminating selection of styles.

Styles To Suit Every Taste In This Big Stock

Shoes for every occasion and to meet every demand—every pair with the reputation of this store behind them and our scientific, painstaking SERVICE to guarantee correct fit and comfort, as well as appearance. Let us recommend

The Right Shoe For Your Foot

and that foot discomforts can be made mere memories if you buy at the word.

This expert on feet knows his business. He is a graduate of the

American School of Practipedics

of Chicago, and he is here to serve you.

May We?

Goho's Shoe Store

1307 Derry Street

Open Evenings Bell Phone 2386R

Painted dolls. Some wealings marry them. But real men may go wandering off after glitter and tinsel for a while, and yet insist on purchasing sterling silver for the home.

When the sweet, fine girl gets demure about the good times little painted ladies are having she daubs an unbecoming flicker of rouge on her cheeks, brushes back her silky eyelashes with ugly, unbecoming black paint, coarsens her pink lips into an ugly red and makes herself into an imitation of the sort of girl who seems to be liked by her men friends.

And the net results are a ruined complexion, a headache or two and less popularity than ever. It doesn't pay to compete with experts in a field where they have all the data and you know nothing. It doesn't pay to make yourself over into a still cheaper imitation of something that was cheap in its original form.

Perhaps some day men will be sufficiently sure of themselves and sufficiently impressed by the fine qualities in women so that paint and twirliness will always fail to appeal to them. In the meantime it pays to remember that a man may amuse himself with a bit of tinsel—but that he buys the wearing qualities of sterling silver for his home.

There is no reason why the "sweet, refined girl" should be prim, prudish or preaching. She doesn't have to be goody-goody or fail of sympathy and understanding for a man's big moments and of comradeship for his playtime.

The girl men like is a good pal, a friendly soul, a sweet and winsome woman and an attractive individual who makes the best of herself and offers that best with royal generosity to her friends.

Only One "BROMO QUININE"

To get the genuine, call for full name LAXATIVE BROMO QUININE Tablets. Look for signature of E. J. GEORGE. Cures a Cold in One Day. 30c.—Advertisement.

Wrinkles Disappear in Less Than 10 Minutes!

What if you could look in your mirror and see your wrinkles, crow's-feet, age-lines and flabbiness literally melt away while you looked? You would scarcely believe your own eyes. Yet it is within your power to witness such a "miracle" this very day. You need only mix a teaspoonful of powdered tarront in a teaspoonful of water, smooth this soothing creamy lotion over your face—and watch the hated lines and sags vanish like magic! See your face become years in appearance in ten minutes. Even the old faces are very materially rejuvenated.

Tarront is not a cosmetic, not a make-up—it is to be washed off entirely in half hour or so. It is decidedly beneficial to the complexion. So harmless you could eat it. It is difficult to believe so simple a thing can accomplish such marvelous results, in just a few minutes, but the experiment is most convincing. Just get an original package of powdered tarront from your druggist and follow directions.—Advertisement.

7630

Daily Fashion Hint

Prepared Especially For This Newspaper

A FASHIONABLE PLAID.

A vogue of the moment is the plaid skirt made with box plaits and trimmed with a wide belt of self-material. Despite the plaits the lines of the skirt are straight and narrow. Gray, green and black are the colors combined in this plaid. The waist is carried out in gray crepe Georgette with deep collar of self-color satin. In medium size the skirt requires 2½ yards 48-inch material and the waist 2½ yards 40-inch georgette.

Pictorial Review Waist No. 7630. Sizes, 34 to 44 inches bust. Price, 20 cents. Skirt No. 7644. Sizes, 24 to 34 inches waist. Price, 20 cents

7644

CUTICURA SOAP AND OINTMENT

Heal Pimples and Blackheads That Itched, Burned and Disfigured.

"I suffered from skin trouble such as pimples and blackheads. First a few pimples appeared on my face, and then more until my face was covered. They itched and burned causing me to scratch making my face red, and I was disfigured."

"I read about Cuticura Soap and Ointment so I thought I would try them. I used three cakes of Cuticura Soap with one small box of Cuticura Ointment when I was healed." (Signed) Miss Mabel Harshman, Donora, Pa., Sept. 1, 1917.

For every purpose of the soiled Cuticura Soap and Ointment are supreme.

Sample Each Free by Mail. Address postcard: "Cuticura, Dept. H, Boston." Sold everywhere. Soap 25c. Ointment 25 and 50c.

Have an Oatmeal Day

Turn leftover oatmeal into a round mold and cool. When cold, turn out in slices ½ inch thick, put one slice in a round dish, put a layer of berries or canned peaches on it, and on top of this another slice of oatmeal. Beat the whites of two eggs until light, add 4 tablespoons powdered sugar and beat until fine and glossy. Spread this meringue over the top of the fruit, dust with powdered sugar and stand in the oven until a golden brown. (Yolks of eggs can be used to make a custard).

Advice to the Lovelorn

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