

# Dives, Pomeroy & Stewart

## 40 Years of Service to Be Celebrated by Extraordinary Offerings

One of the most important sales in the history of the store begins tomorrow and continues through the present week—the 40th Anniversary of the store's growth and progress.

We have made tremendous reductions from our own regular prices, and in addition we have made large purchases of very desirable, seasonable goods. Read every announcement—they stand for savings on the things which count now-a-days.

On account of special prices, we reserve the right to restrict sales to merchants.



### White Goods, Linens, Towels In the Anniversary Sale

Sterling value in every case, showing reductions from regular stock that are extraordinary.

50c Fine Crepe for underwear; 39 inches wide. Anniversary Sale Price, 40c  
50c Longcloth; electric finish; 40 inches wide. Anniversary Sale Price, yard, 40c  
Twelve-yard pieces of 36-inch nainsook for children's and women's wear. Regular \$5.00. Anniversary Sale Price, ..... \$4.40

#### Linen and Quilts

72-inch all linen Irish table damask in five patterns; regularly \$2.50. Limit 6 yards to a customer. Anniversary Sale Price, yard ..... \$1.40  
\$4.50 satin quilt; full size. Anniversary Sale Price, ..... \$3.40  
50c extra heavy white Turkish bath towels; size 20x43. Anniversary Sale Price, ..... 40c  
Dives, Pomeroy & Stewart, Street Floor.

### Housewares Figure Prominently in the 40th Anniversary Sale

A birthday group of odd pieces of china, worth up to \$1.70 a dozen, is a Basement leader in the Anniversary Sale at... Half-dozen pieces, 40c

These pieces have conventional decorations with gold edge and include dinner plates, lunch plates, breakfast plates and soup plates.

**\$5.98 DINNER SETS, \$4.40**  
42-piece dinner sets, decorated medallion pattern.  
**\$7.98 DINNER SETS, \$5.40**  
Pink rose decoration with gold edge and verge line; also colored line in center.  
**\$7.50 DINNER SETS, \$5.40**  
Delft blue decoration with edge and verge lines in blue.  
Bluebird decoration, edge and verge lines in delft blue.  
**\$4.98 DINNER SETS, \$4.40**  
Floral gold decoration with cobalt blue band.  
**MISCELLANEOUS ITEMS**  
50c bottle O' Cedar polish, Anniversary Sale price, ..... 40c  
\$2.10 Wear-Ever aluminum preserving kettles, 6-quart; Anniversary Sale price, ..... \$1.40  
55c covers to fit kettles, Anniversary Sale price, ..... 40c  
\$1.75 enameled double roasters, Anniversary Sale price, \$1.40  
Broom-action Hygena carpet sweepers, Anniversary Sale price, \$1.40  
59c wool wall brushes with 4-foot handles. Anniversary Sale price, ..... 40c  
59c oyster fryers with wire basket. Anniversary Sale price, 40c  
49c Japanned coal sleeves, with handle. Anniversary Sale price, 40c  
Dives, Pomeroy & Stewart, Basement.

### Leather Goods Birthday Specials

\$3.00 to \$5.00 silk shopping bags. Anniversary Sale Price ..... \$2.40  
\$1.50 black leather purses with top handles. Anniversary Sale Price ..... \$1.40  
\$1.75 Vachette bags, 12-inch frame. Anniversary Sale Price ..... \$1.40  
\$1.00 silk handbags. Anniversary Sale Price ..... 40c  
\$1.00 leather strap purses, in tan. Anniversary Sale Price ..... 40c  
Dives, Pomeroy & Stewart, Street Floor.

#### Anniversary Notion Offerings

\$2.00 Warren Negligee Girdles. Anniversary Sale Price ..... \$1.40  
\$1.50 Warren Negligee Girdles. Anniversary Sale Price ..... 40c  
5c Snap Fasteners. Anniversary Sale Price, 12 cards for 40c.  
10c Mercerized Darning Cotton, white, black and tan. Anniversary Sale Price, 6 balls for 40c.  
\$1.00 white, pink and blue Candlesticks. Anniversary Sale Price, pair 40c.  
12 1/2c boxes shell hair pins. Anniversary Sale Price, 4 boxes 40c.  
Dives, Pomeroy & Stewart, Street Floor.

#### Umbrellas—Anniversary Special

Women's Umbrellas, plain black, mission and silver-trimmed handles; \$2.00 value. Anniversary Sale Price ..... \$1.40  
Men's Umbrellas, with boxwood, mission and other style handles. Anniversary Sale Price ... \$1.40  
Dives, Pomeroy & Stewart, Street Floor.

#### Moire Taffeta Ribbons; All Shades

50c six-inch Moire Taffeta Ribbon, in all Autumn shades. Anniversary Sale Price, yard ..... 40c  
Dives, Pomeroy & Stewart, Street Floor.

### Curtain and Drapery Specials

Lace Curtains, sample corners, 1 to 3-4 yards long. Anniversary Sale Price, 2 pieces for ... 40c  
\$2.00 Oriental striped couch covers, green, brown and blue. Anniversary Sale Price, ..... \$1.40  
\$2.50 to \$3.50 ecru and white English net and filet curtains. Anniversary Sale Price, pair, \$2.40  
\$4.00 to \$4.50 scrim and marquisette curtains, lace trimmed edge. Anniversary Sale Price, pair, \$2.40  
Dives, Pomeroy & Stewart, Third Floor.

### Anniversary Sale of Sheets

Bleached sheets, 76x90 inches, seam in center. Anniversary Sale Price, 2 yards for ..... \$1.40  
Bleached Pillow Cases—  
Embroidered and hemstitched, 45x36 inches. Anniversary Sale Price, ..... 40c  
Extra heavy, 45x36 inches. Anniversary Sale Price ..... 40c  
Dives, Pomeroy & Stewart, Basement.

### Birthday Bargains in Wash Goods

29c Apron Gingham, neat indigo blue checks. Anniversary Sale Price; 2 yards for ..... 40c  
75c Silk Foulards, 36-inch, half silk. Anniversary Sale Price, yard ..... 40c  
49c Gingham, in fancy plaids, 32-inch. Anniversary Sale Price, yard ..... 40c  
Dives, Pomeroy & Stewart, Street Floor.

### Anniversary Values in Men's Suits

#### New Fall Clothes Specially Priced

Every Suit is right from regular stock and a brand new Fall model of finest tailoring. Specially priced in the Anniversary Sale as follows:

**\$50.00 Suits** ..... \$40.40  
Anniversary Special .....  
Velours, Cassimeres and Cheviots.

**\$40.00 Suits** ..... \$34.40  
Anniversary Special .....  
Worsteds, Cassimeres and Mixtures.

**\$35.00 Suits** ..... \$28.40  
Anniversary Special .....  
Mixtures, Tweeds, Worsteds and Fancy Cassimeres.  
Dives, Pomeroy & Stewart, Second Floor, Rear.



### All \$5.00 Hats & Trimmings

#### In the Anniversary Sale at \$4.40

The Millinery Section contributes interesting values for the Anniversary Sale featuring at \$4.40 brand new Fall trimmed and untrimmed hats, trimmings and any other goods regularly retailing at \$5.00.

69c Ostrich Bands, Anniversary Price, 40c

Ostrich is one of the leading trimmings this season, and this lot was bought specially for the sale. The color assortment includes taupe, tan, blue, navy, brown and black.

Boys' Velvet Hats, Anniversary Sale Price, 40c

A lot of boys' Fall hats that regularly retail at \$1.23, \$1.49 and \$1.98. This is a lot that came to us at a special price because some of the hats are slightly mussed. A matchless value in school hats for boys who wear sizes up to 7.

Dives, Pomeroy & Stewart, Second Floor, Front.

### Anniversary Specials in Silks

The special prices quoted on these "Birthday" silk offerings are possible because the fabrics were bought six months ago, like weaves of which have subsequently advanced in price.

\$2.25 Satin Supreme, 36 inches; brown, green, navy, Burgundy, taupe, plum, wistaria and grey. Anniversary Sale price, yard, ..... \$1.40  
\$1.75 and \$2.00 fancy Plaids and Stripes; thirty patterns. Anniversary Sale price, yard ..... \$1.40  
Dives, Pomeroy & Stewart, Street Floor.

### Shoe Savings That Will Interest Men and Women Values That Would Not Be Possible Ordinarily

The 40th Anniversary Sale has brought from regular stock items in footwear for men and boys, women and girls that promise exceptional savings.

Men's \$5.00 oxford calf shoes with Textan welted soles and red rubber heels. Anniversary Sale Price, ..... \$4.40  
Boys' \$1.75 and \$2.00 tan Russia calf shoes, in button and lace styles; solid leather stitched soles; sizes 8 1/2 to 12. Anniversary Sale Price ..... \$1.40

#### Women's, Misses' and Infants' Shoes Reduced

Women's \$2.00 satin slippers in blue, pink, white and black with handturn leather soles and high satin covered heels. Anniversary Sale Price, \$1.40  
Women's \$2.00 patent colt skin lace shoes, with black cloth tops and button styles, with May kid tops, light weight stitched soles and with high heels. Anniversary Sale Price, ..... \$2.40  
Women's \$3.50 patent colt skin pumps with Goodyear welted soles and Louis heels. Anniversary Sale Price ..... \$2.40  
Women's 75c Wood shoe tress, sizes 3 1/2 and 4. Anniversary Sale Price ..... 40c  
Misses' \$1.75 dull calf and black kid skin button shoes with heavy stitched soles and low flat heels. Anniversary Sale Price ..... \$1.40  
Infants' \$1.75 Havana brown kid skin button shoes made on broad foot form lasts; with oak leather soles. Anniversary Sale Price, ..... \$1.40  
Dives, Pomeroy & Stewart, Street Floor, Rear.

#### Women's Underwear and Hosiery

Women's 65c white cotton ribbed union suits, in sleeveless knee length styles. Anniversary Sale Price, suit, 40c  
Women's 50c back lisle seamless hose, with ribbed tops. Anniversary Sale Price, 40c  
Men's Underwear and Hosiery in the Anniversary Sale  
\$2.00 Egyptian cotton ribbed union suits, in medium weight. Anniversary Sale Price, \$1.40  
60c Silk seamless socks in black and colors. Anniversary Sale Price, 40c  
Dives, Pomeroy & Stewart, Street Floor.

#### Anniversary Sale of Drug Sundries

7-oz. bottle of Listerine. Anniversary Sale Price ..... 40c  
\$1.75 hair brushes with ebony back. Anniversary Sale Price ..... \$1.40  
50c hair brushes. Anniversary Sale Price, 40c  
\$1.98 hot water bottles. Anniversary Sale Price ..... \$1.40  
50c cerat Elcaya Anniversary Sale Price, 40c  
Dives, Pomeroy & Stewart, Street Floor.

### Extra Special Anniversary News

Rogers' silver plated tea spoons, regularly, 75c a half dozen. Anniversary Sale price, 40c  
Regular 10c cakes of toilet soap. Anniversary Sale Price, 6 cakes, 40c  
50c Marabou; colors and black. Anniversary Sale Price, yard, 40c

### The 40th Anniversary Sale Provides Rare Savings in Rugs, Carpets, Matting

If you are interested in replenishing floor coverings the most opportune occasion of the entire year is provided in the Anniversary Sale, beginning tomorrow.

**FIBER AND JAPAN MATTINGS**  
Three new patterns of fiber matting, 36 inches wide; 55c value. Anniversary Sale price, yard ..... 40c  
Three new patterns in fiber runners, 27 inches wide; 50c value. Anniversary Sale price, yard ..... 40c  
Six new patterns of China and Japan matting, 36 inches wide. Anniversary Sale price, yard ..... 40c  
**LINOLEUM**  
New Process linoleum, two yards wide; bring size of room; 60c value. Anniversary Sale price, square yard ..... 40c  
Three patterns inlaid linoleum. Anniversary Sale price, square yard ..... \$1.40  
**RUGS AND CARPETS**  
Extra heavy rag rugs, 36x72 inches; \$1.75 and \$2.00 value. Anniversary Sale price, \$1.40  
Extra fine weave yarn rugs, 30x54 inches; \$2.00 value. Anniversary Sale price, \$1.40  
Remnants of Brussels carpet, 4 to 18-yard pieces; \$2.00 value. Anniversary Sale price, \$1.40  
\$12.00 Wilton rugs, 36x63 inches; plain colors; thirty rugs in the lot. Anniversary Sale price ..... \$7.40  
36-72-inch grass rugs, \$2.50 value. Anniversary Sale price ..... \$1.40  
36x72-inch extra heavy Axminster rugs. Anniversary Sale price ..... \$4.40  
27x54-inch extra heavy Axminster rugs. Anniversary Sale price ..... \$3.40  
Hemp carpet, 36 inches wide; 60c value. Anniversary Sale price, yard ..... 40c  
18x30-inch heavy rubber door mats; 80c value. Anniversary Sale price, ..... 40c  
Dives, Pomeroy & Stewart, Third Floor.



### A Very Special Stationery Attraction

During the 40th Anniversary Sale we will take orders for the stamping of your monogram in any one of the styles pictured, in any color, or gold or silver, upon either 24 sheets of cambric weave paper or 24 C. W. correspondence cards; regular \$3.40 value. Anniversary Sale Price ... \$1.40

### Women's Silk Gloves in The Anniversary Sale at 40c

This is a splendid Birthday offering. The gloves are of excellent quality in white with black embroidery and have two clasps.  
Dives, Pomeroy & Stewart, Street Floor.

### Amazing Anniversary Values in New Coats For Women and Misses

The Fortieth Anniversary Sale presents values in brand new Fall and Winter garments which can have few parallels in any season. It is an opportunity for women whose clothes are obviously of the smartest style to spend a fraction of what the same apparel would otherwise cost.

Duplicates and special orders of Anniversary Sale items will be sold at the regular prices.

### A Lot of Georgette and Crepe de Chine Waists

#### At Remarkable Savings in the Anniversary Sale

Blouses from regular stock that can be freshened without any expense will be offered in the Anniversary Sale at extraordinary savings.  
Dives, Pomeroy & Stewart, Second Floor.



### 40th Anniversary Furniture Specials

Some of the choicest offerings in which the Anniversary Sale abounds are to be found in the Furniture Section.

\$15.00 Mahogany Rockers.  
\$10.95 Mahogany Rockers.  
\$20.75 Royal Easy Chairs.  
\$30.50 Royal Easy Chairs.  
\$25.00 Mahogany Beds.  
\$25.00 Walnut Toilet Table.  
\$25.00 Walnut Beds.  
\$35.00 Walnut Chifrebe  
\$17.50 Walnut Toilet Table.  
\$35.00 Mahogany Extension Table.  
\$45.00 Mahogany Buffet.  
\$18.50 Ivory Fiber Table.

Each item to be sold at a reduction of 40%.

#### Other Notable Furniture Items

\$22.50 Mahogany Chair and \$22.50 Mahogany Rocker. Anniversary Sale Price, \$40.00  
\$29.50 Tapestry Chair and \$29.50 Tapestry Rocker. Anniversary Sale Price, \$40.00  
\$25.00 Tapestry Chair and \$25.00 Tapestry Rocker. Anniversary Sale Price, two pieces, \$40.00  
\$25.00 American Walnut Bed and \$28.00 American Walnut Chiffonier. Anniversary Sale Price, two pieces, \$40.00  
\$25.00 Old Ivory Chiffonier and \$25.00 Old Ivory Bed. Anniversary Sale Price, two pieces, \$40.00  
\$39.00 Old Ivory Chiffonier and \$39.00 Old Ivory Four-poster Bed. Anniversary Sale Price, two pieces, \$40.00  
\$22.50 Tapestry Chair and \$22.50 Tapestry Rocker. Anniversary Sale Price, two pieces, \$40.00  
Five Mahogany Windsor Chairs. Anniversary Sale Price, \$5.40  
Four Mahogany Windsor Rockers. Anniversary Sale Price, \$5.40  
Three Mahogany Tapestry-covered Chairs. Anniversary Sale Price, \$7.40  
Dives, Pomeroy & Stewart, Fourth Floor.



### Black and Colored Dress Fabrics

A special offering of 1,974 yards of Autumn weaves including such favored fabrics as French Serge, Poplin, Panama, etc., in navy, brown, Burgundy and other leading fall shades—length from 1-14 to 10 yards.

Lot No. 1—\$2.00 and \$2.50 Dress Fabrics. Anniversary Sale Price, yard ..... \$1.40  
Lot No. 2—\$3.00 and \$3.50 Dress Fabrics. Anniversary Sale Price, yard ..... \$2.40  
\$2.00 Silk Poplin, good variety of shades. Anniversary Sale Price, yard ..... \$1.40  
\$3.00 Army Cloth, in khaki shade, 54 inches. Anniversary Sale Price, yard ..... \$2.40  
**BLACK SERGE AND BROADCLOTH**  
\$1.95 black Costume Serge, 46 inches. Anniversary Sale Price, yard ..... \$1.40  
\$6.00 black Broadcloth, 54 inches. Anniversary Sale Price, yard ..... \$4.40  
**LENINGS**  
95c Venetian Cloth, 32 inches, black dots. Anniversary Sale Price, yard ..... 40c  
69c black Satine, 40 inches. Anniversary Sale Price, yard ..... 40c  
Dives, Pomeroy & Stewart, Street Floor.