

"The Live Store"

"Always Reliable"

Tomorrow--- We Open Our "Strictly Cash" Semi-Annual

MARK-DOWN SALE

Where Everything in Our Entire Stock Is Reduced Except Arrow Collars, Manhattan Shirts and Interwoven Hose

The eventful day is here --- The day thousands of customers and people throughout Central Pennsylvania have been thinking about and planning for---It's To-morrow---The Day we open our semi-annual Clearance Sale. This is a most important time of the year to us because we dispose of our entire stock of fall and winter merchandise, but it's of far greater importance to you and your friends to be able to buy the exceptional quality merchandise this "Live Store" sells, at such low prices.

Remember it's impossible to buy any "shoddy" or undesirables HERE at any price. There has been no change in our business policy since we came to Harrisburg. We sell only dependable merchandise throughout the year, but at the end of each season we have a "Final Clean Up" so we can begin the next season with an entirely new stock. This is a strictly cash sale in which you enjoy the profits.

Hart Schaffner & Marx, Kuppenheimer, Society Brand Clothes Reduced

This Mark-Down Sale which begins tomorrow, Friday, promises to be the most wonderful selling event that this "Live Store" or any other store has ever attempted. For the past two weeks we have been asked many times every day when we were going to have our "Semi-Annual Clearance Sale." We feel certain as to the outcome, for these sales have been growing in popularity year after year. Don't confuse Doutrich's Mark-Down Sale with the ordinary sales that are noised about from time to time---There's a vast difference---when you come HERE you always find what we advertise, plenty of it---We never bait the hook with the hope of catching the unsuspecting buying public. The methods employed by this "Live Store" to "get business" will permit the use of the X-ray any time.

All \$20 Suits & Overcoats	\$14.75	All \$40 Suits & Overcoats	\$29.75
All \$25 Suits & Overcoats	\$19.75	All \$45 Suits & Overcoats	\$33.75
All \$30 Suits & Overcoats	\$23.75	All \$50 Suits & Overcoats	\$37.75
All \$35 Suits & Overcoats	\$26.75	All \$55 Suits & Overcoats	\$41.75
All \$38 Suits & Overcoats	\$28.75	All \$60 Suits & Overcoats	\$45.75

Boys' Suits, Overcoats and Mackinaws

19c All 35c Brighton Garters 19c	Boys' \$ 6.50 "Suits," "Overcoats" and "Mackinaws"	\$4.89	79c All 95c Boys' Kaynee Shirts and Waists 79c
	Boys' \$ 7.50 "Suits," "Overcoats" and "Mackinaws"	\$5.89	
	Boys' \$ 8.50 "Suits," "Overcoats" and "Mackinaws"	\$6.89	
	Boys' \$10.00 "Suits," "Overcoats" and "Mackinaws"	\$7.89	
	Boys' \$12.00 "Suits," "Overcoats" and "Mackinaws"	\$8.75	
	Boys' \$15.00 "Suits," "Overcoats" and "Mackinaws"	\$10.75	
	Boys' \$16.50 "Suits," "Overcoats" and "Mackinaws"	\$11.75	
	Boys' \$18.00 "Suits," "Overcoats" and "Mackinaws"	\$13.75	

All "Shirts," "Hosiery," "Gloves," "Pajamas," "Night Shirts," and "Sweaters" Reduced

All \$1.00 Shirts	79c	All \$5.00 Shirts	\$3.89
All \$1.50 Shirts	\$1.19	All \$5.85 Shirts	\$4.89
All \$2.00 Shirts	\$1.59	All \$6.85 Shirts	\$5.89
All \$2.50 Shirts	\$1.89	All \$7.85 Shirts	\$6.89
All \$3.50 Shirts	\$2.89	All \$8.85 Shirts	\$7.89

Pajamas	
All \$2.00 Pajamas	\$1.59
All \$2.50 Pajamas	\$1.89
All \$3.50 Pajamas	\$2.89
Boys' Pajamas Reduced	

Boys' 49c Black Hose 39c

Boys' \$1.50 Kaynee Shirts . . \$1.19



All 50c Neckwear
39c

304 Market Street

Doutrichs

Always Reliable

Harrisburg Pa.

All 35c Brighton Garters
19c