

**"The Live Store"**

**"Always Reliable"**

All \$20.00  
Suits and Overcoats  
**\$14.75**

All \$25.00  
Suits and Overcoats  
**\$19.75**

All \$30.00  
Suits and Overcoats  
**\$23.75**



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All \$35.00  
Suits and Overcoats  
**\$26.75**

All \$40.00  
Suits and Overcoats  
**\$29.75**

All \$50.00  
Suits and Overcoats  
**\$37.75**

**YOUR "GREATEST" OPPORTUNITY**

We are going to give March A Rousing Welcome—as well as emphasize the importance of you and your friends spending your money at this time for the high-grade merchandise that can be yours at exceptional low prices during this sale. This isn't a question of money making with us, it's a matter of disposing of our fall and winter stocks and making room.

We urge you to Come Here and exchange your money to as great an extent as possible while this opportunity lasts. There's no end of good values at this "Live Store," and the more you spend the more you will save, for you have never heard of buying high-grade clothing for so little money as we are offering during this

**SEMI-ANNUAL CLEARANCE SALE**

Where Everything in Our Entire Stock is Reduced Except Arrow Collars, Interwoven Hose and Manhattan Shirts

Of course you can readily understand that no merchant could make a profit selling Clothes at prices like we are asking for these sterling values, but let your thoughts turn to what an unusual investment "you can get" rather than the "loss of profit to us," for we lose sight of all the whys and wherefores. We are at the finish of the season and all of our Clothing, Hats and Furnishings must move out in prompt order regardless of cost, so we can get ready for Spring, which is fast approaching.

All \$1.25 and \$1.50  
Blue Chambray and Black  
Sateen Shirts  
Clearance Sale Price  
All Sizes **79c** Good Patterns

Remember there are no reservations---Every Suit and Overcoat in our entire stock is included and whatever you choose bears our low price reductions as well as the most satisfactory guarantee that can be given. If you come here you'll be tempted not only to buy one Suit, but two or three. You'll remember this occasion for a long while as the best opportunity you've had to save so much money on desirable merchandise.

\$1.00 and \$1.25  
Boys' Kaynee Blouses  
Clearance Sale Price  
**99c**

**Hart Schaffner & Marx, Kuppenheimer & Society Clothes Reduced**

**Shirts and Underwear**

- All \$1.50 Shirts and Underwear ..... \$1.19
- All \$2.00 Shirts and Underwear ..... \$1.59
- All \$2.50 Shirts and Underwear ..... \$1.89
- All \$3.50 Shirts and Underwear ..... \$2.89
- All \$5.00 Shirts and Underwear ..... \$3.89

**All Our Men's Furnishing Stock**

enters this final clean-up—make sure you avail yourself of the opportunity afforded and you will be able to shake hands with yourself "because" you looked ahead and took advantage of this "Live Store's" Semi-Annual Clearance Sale.

**Trousers and Overalls**

- All \$4.00 Trousers ..... \$3.19
- All \$5.00 Trousers ..... \$3.89
- All \$1.95 "Freeland" Overalls ..... \$1.69
- All \$2.95 Sweet Orr, Signal and Headlight  
Overalls ..... \$2.49
- All \$2.45 "Blue Top" Overalls ..... \$1.89

All 35c Brighton Garters ..... 19c  
All 40c Monito Hose ..... 29c

**Doutrichs**  
Always Reliable

All 50c Neckwear ..... 39c  
All \$1.00 Neckwear ..... 79c