

THE STORE THAT CLOSSES
SATURDAYS AT SIX

Bowman's

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RELL 1004-2286 UNITED

HARRISBURG, FRIDAY, MAY 16, 1919.

FOUNDED 1871

These Are the Days When It's a Joy to "Keep Store!"

The whole building is radiant with the fine new merchandise. It is inspiring to have such fascinating goods to show our customers, and it is constantly stimulating to see the enthusiasm of our friends when they come to the store and look over the colorful Dress Goods and Silks, the new Cotton Goods, the Ready-to-Wear Garments, and all the new housekeeping things that promise to add so much beauty and comfort to the home.

We trust that it will prove as interesting and enjoyable to you to see and select from this inspiring merchandise as it has been for us to gather and present it for your enjoyment and service.



Saturday Specials In Silks, Wash Goods and Woolens

Silks—36-inch fancy silks such as Chiffon, Taffeta, Satins and Louisines, plaids and Stripes for Suits, Dress or Skirt. \$1.69 yd.

36 and 40-inch Foulards. Good assortment of best selling colors. Plenty black grounds. \$1.89 yd.

32-inch Sport Silks. White or tan grounds with colored figures and stripes for suits or skirt. \$1.39 yd.

Wash Goods—32-inch Finest American and Imported ginghams in an extensive range of smart styles to suit all tastes. 45c, 59c, 85c yd.

38 and 40-inch Printed Voiles of beautiful sheer quality with exquisite designs and colorings. 55c yd.

44-inch Plain Voiles; extra fine grade. Complete line of colors. 48c yd.

30-inch Costume Crepe; white grounds with neat floral designs. Specially suitable for house dresses or children's wear. 39c yd.

Woolen Goods—54-inch Covert cloth. Two good shades of tan for capes, suits or skirts. \$2.95 yd.

40-inch Bengaline Suitings. Heavy weight for Suits, coats or skirts; \$2.95 yd.

40-inch Wool Back Charmeuse. Fine satin finish. Excellent wearing qualities. \$2.95 yd.

54-inch all wool serge. Fine grade for capes, suits or dresses. \$2.75 yd.

BOWMAN'S—Main Floor.



Women's Walking Pumps and Oxfords

For women who insist upon smartness in their footwear. These shoes have the slender trimness that is so important today, when the narrow skirt calls attention to the feet.

Gun Metal Calfskin Pumps; \$6.95.

Brown Calfskin Pumps; \$7.50.

Black Kidskin Oxfords; \$6.95.

Gun Metal Calfskin; \$7.50.

Brown Calfskin; \$7.45 to \$8.50.

All with light welted soles and leather military heels

Children's Shoes

Pumps and oxfords, in gun metal calfskin, patent leather, brown calfskin, white canvas and white Nu-buck. Priced according to size; \$3.00 to \$6.00.

BOWMAN'S—Main Floor.

To Wear a Redfern---



To wear a Redfern means the lines of fashion are also the lines of freedom—freedom through the pliant support that a Redfern gives.

It is a quality model—high class—the one corset that we have greatest confidence in.

We daily demonstrate in our fitting room the advantages of Redfern models. You would be surprised to know how many women pass out of our fitting rooms with better figures than they entered with.

To be sure, we occasionally give a fitting to a woman whose figure has been neglected for so long a period that it requires gentle treatment to bring the lines back or to make it possible to take on at once the lines of the new corset—but it is rare—and in time, a very short time, such figures are greatly improved.

BOWMAN'S—Second Floor.

Women's Capes and Dolmans

At \$21.75



If you haven't yet completed your wardrobe with one of these new wraps, we would suggest this group for your consideration. A whole season's wear is still before you. Many of the wraps are completely lined, others have half lining.

Navy blue serge cape with gray tricolette collar. Yoke back nicely shirred, button and braid trimmed; lined part way.

Blue serge cape, Dolman effect with pointed yoke, pleated back, button and braid trimmed; lined throughout.

Dark blue cape, Dolman effect with three rows of braid, collar crosses in front and fastens in back, lined throughout.

Dark blue with plum taffeta lining shirred at neck. Coat effect in front with belt.

Navy blue cape lined with silk Scotch Plaid. Collar of plaid, matching the lining.

BOWMAN'S—Third Floor.



Vocalion Records

When in Bowman's Store just take a trip to the Vocalion Parlors on the Fifth Floor Front and hear a few of the Mid-Month Vocalion Records. "The Latest Hits."

- 12120 Mammy O' Mine—(Samuel Ash)
- I'll Be Back In the Springtime Mollie
- 12121 Eyes—(Arthur Burns)
- When Cherry Blossoms Fall
- 12122 Frenchie, Come to Yankee Land
- Golden Wedding Jubilee—(Kaufman Brothers)
- 12123 Turkestan—(Male Quartet)
- Lullaby Blues—(Male Quartet)
- 12124 Shake, Rattle and Roll—(Novelty Five)
- Idol—(Introd; In Sudan)
- 12125 How Ya Gonna Keep Em Down on the Farm
- Keep Smiling—(Dabney's Band)
- 12126 Arabian Nights—(Aeolian Orchestra)
- La Confession—(Aeolian Orchestra)

BOWMAN'S—Fifth Floor.

One Dollar Buys



a handsome naturally wave switch mounted on three short stems. A switch which may be coiled or twisted, or braided into any desirable mode. A switch which usually sells for considerably more.

NATURALLY WAVY HAIR SWITCHES only ONE DOLLAR.

BOWMAN'S—Third Floor.

Women's Underwear

A union suit with silk top and cotton pants; the delicate pink shade and white. An attractive garment of light weight and good fitting. \$2.50.

Children's Underwear

A fine cotton union suit of light weight, sleeveless, knee length. An ideal garment for present season. All sizes; 75c.

BOWMAN'S—Main Floor.

Saturday is Kiddies' Day

In the Toy Section

Well made roller skate, fitted with cast wheels, with heel straps of black webbing. \$1.00.

Ball Bearing Koller Skates, bright finished; first quality steel, self contained steel rolls; \$2.75.

Ball Bearing skates, nickel plated and buffed; will stand severe use; \$3.25.

Kiddie Kar; the real outdoor pleasure car for children. \$1.25 to \$3.50.

Kiddie Kar Trailer to attach behind the Kar. If you have a Kiddie Kar by all means get the trailer. \$1.25.

Doll carriages in reed; from \$2.98 to \$6.75.

BOWMAN'S—Basement.

The 1000 Hat Sale



Continues Tomorrow

Store closes Saturday at six, and considering the demand for these extraordinary values we suggest that you come as early in the day as possible to avoid disappointment. Hats that include the very newest in summer millinery.



Trimmed Hats
\$2 and \$3

At these prices you may select lovely flower covered affairs in a wide range of styles.

Banded Hats
at \$2.50

Banded sailors in various shapes and colors. Excellent for sport wear and splendid values.

Untrimmed Hats
at \$2.98

Styles that comprise large drooping brim hats in pastel shades of pink, lavender, orchid and black.

Trimmed Hats
at \$5.50

The very newest in navy taffeta, large drooping milans with Georgette facings, leghorns with taffeta crown, and Georgette top brims, in various authoritative styles.

The Finer Hats
at \$7.95

In this group are white, light blue, orchid, pink, dark blue, Georgette and black taffetas, with facings in different colors and bead, flowers and embroidery trimmed. A remarkable special at \$7.95.



BOWMAN'S—Third Floor.



Dainty Frocks, Bonnets and Hats For Girls

Dresses 2 to 6, in plain and colored voiles, hairline checks and white voiles trimmed in pink and blue. High waist lines, frills on neck and sleeves and cunning little sashes, \$2.95, \$3.50, \$3.95 and \$4.50.

Sun bonnets in plain pink and blue chambray and small check ginghams, edged with frilling bow in back, 35c.

Wash hats in white and colored pique. Roll and droop brims. Some embroidered with small designs in colors, \$1.25, \$1.50, \$1.95.



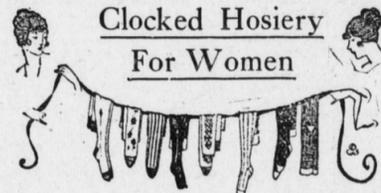
BOWMAN'S—Second Floor.

Beads For Trimming

Bead trimming is in vogue. In the art section you will find beads for every conceivable purpose, trimming dresses, bags, girdles or hats. Satin, chalk, glass, steel, jet, Chinese, catseye, wood—and in a large assortment of colors—white, black, gold, various shades of blue, green, yellow, orange, coral, purple, brown, variegated, silver, opal. Fine cut beads in pink, rose, red and tans, 1c to 75c.

BOWMAN'S—Second Floor.

Clocked Hosiery For Women

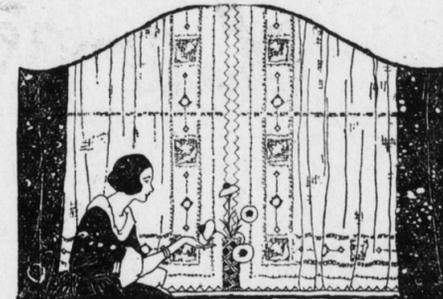


That always smart stocking for the low shoe season. Black with white hand embroidered clocks, white with black clocks. Made from a fine gauge silk. A full fashioned stocking with silk top and silk foot. Priced at \$4.00.

Children's Stockings

The big variety of children's stockings and socks makes shopping easy. We feature a quality ribbed stocking that gives excellent wear. 55c and 65c.

BOWMAN'S—Main Floor.



Lace Curtains For Summer Wear

The handsome hangings of Winter must be laid away for the Summer, and the dainty, airy sorts must be provided—to give the home that tasteful finish, without halting the free passage of air through the house.

Here are exactly the sorts that the well-informed housekeeper is thinking about—and quite inexpensive, too.

Scotch Madras in White and Ecru; 36 to 46 in. wide in beautiful designs. 45c to 69c yd.

White and Ecru Marquissette; 36 to 50 inches wide. Very good quality. 29c to 59c yd.

White and Ecru voile. Clear even weave. 36 to 48 in. wide 35c to 59c yd.

Cretonne in light, medium and dark colorings for every purpose. All new designs. 50c to \$1.89 yd.

Scrim and Marquissette curtains. Some plain hemstitched, others with lace and insertion White and Ecru. \$1.39 to \$6.50 pair.

Filet net and Quaker Craft lace curtains; some in dainty designs, others more elaborate. A large assortment. \$2.50 to \$12.50 pair.

To Make Her More Beautiful--- Milady Has This NECKWEAR

Just wonderful, how the new Spring Neckwear transforms the wearer, as well as her suit or gown.

Sometimes it flows down over the revers of the jacket, in delightful cascades. Sometimes it takes the form of handsome sheer vestees for summer. Sometimes it takes the form of collars and cuffs. Made of satins, brocades, organdies, Georgette, with shirring and laces.

Too varied to describe—too new to explain. But very delightful to see and select from.

Marabou Capes of natural and black, \$6.50 to \$25.00.

Coat Collars in pique, poplin, Bengaline, etc., white, pongee, striped, etc., 50c to \$2.50 each.

Beautiful lingerie vestees in sheer materials, lace trimmed and shirred. \$3.50 to \$5.50 each.

Net fichus add charm to any dress, 50c to \$2.50 each.

BOWMAN'S—Main Floor.

