

Sweetheart COMPLEXION SOAP



*Gave me the lovely
natural complexion
that all women want*

YOU, too, can have a skin that is clear, smooth, rich, soft and free from unnatural blemishes if you will use Sweetheart Complexion Soap. Your skin will glow with natural health because it will be healthy.

I CHOSE Sweetheart Complexion Soap because it is absolutely pure. Its creamy-white color shows this. Its oval shape is so handy—its delicate odor so delightfully pleasing. You'll be charmed with the abundant rich lather of Sweetheart Complexion Soap.

WE WANT you to try Sweetheart Soap. Just sign the coupon, take it to any dealer and he'll give you a *full size* cake of Sweetheart Complexion Soap without cost.

*It will do the
same for you*



Present this Coupon to your grocer or dealer within 10 days and receive one full-size cake of SWEET-HEART Complexion Soap *absolutely free.*

My signature below certifies that I have received one cake of Sweetheart Complexion Soap for this coupon.

Name

Address

This offer is limited to one coupon to a family. To the Dealer: Tear off the top end of the carton (the part with the "S" in the diamond). This coupon (with box top attached) is redeemable at full retail selling price, providing all of above conditions have been fully complied with. Any violation of the above conditions renders this coupon VOID. Jobbers are not permitted to redeem this coupon. Coupon must be sent direct to us for redemption.

We will not redeem Coupons cut out of newspapers bought by dealers.

Manhattan Soap Co., 424 W. 38th St., N. Y. C.

HBG. TEL. 6-25

Dealer's Endorsement: My signature below certifies that I gave one cake of SWEET-HEART SOAP in exchange for this coupon.

Name

Address

