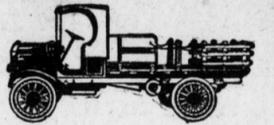


AUTOMOBILE SECTION

AUTOMOBILE NEWS AND ADVERTISING



SPECIAL FEATURES EVERY SATURDAY

NEW ACCESSORY HOUSE UPTOWN

E. J. Dougherty Opens Store at Third and Rely Streets

A new accessory store was opened up this week in the storerooms formerly used by P. H. Vaughn as a plumbing establishment at the corner of Third and Rely streets. This new store will be operated by E. J. Dougherty who will specialize on automobile accessories of all kinds. He will carry a complete stock and will include Oldfield tires. The room has been remodeled and gasoline tanks have been placed on both sides of the corner, one in Third street and the other in the Rely street side. One will contain Atlantic gasoline and the other Texaco.

This store makes another addition to the fast growing number that have recently gone in along Third street. An automobile center Third street will be hard to beat in the near future. It is contemplated that there will be a few more tire and accessory stores along this thoroughfare before six months have passed.

Use McNeill's Pain Exterminator—Ad

NEW S. A. E. TIRE INFLATION SCALE

Proper Pressure Necessary to Long Life of Any Tire

Despite the constant stress being placed by tire manufacturers on the importance of proper tire inflation, from the standpoint of long mileage, the vast majority of the users continue very careless in this respect, according to some of the tire makers in Akron.

"The tire users, as a body, don't seem to realize that underinflation, and sometimes over-inflation, are more injurious to the tires than bad roads, careless driving and the other handicaps that beset the average tire," declares P. C. Milhoff, General Sales Manager of the Miller Rubber Company.

"It's an old story. Nevertheless, inflation trouble is no unnecessary that one cannot ignore the terrific abuse that pneumatic tires undergo in this respect. Manufacturers and dealers spend a great deal of money for literature that will show the motorist the proper inflation required for his tires, but only a comparatively few of the motorists profit thereby. The others either lose the data or pay no attention to it.

"While it is true that the proper degree of carrying capacity and inflation may vary slightly with different makes of tires, a standard scale carefully arrived at could be used to advantage by all motorists. One

of the best general scales for capacity and inflation is that recently adopted by the Tire and Rim Division of the Society of Automotive Engineers. The scale referred to by Mr. Milhoff follows:

Fabric	Tires		Cord Tires	
	Max'um Load	Max'um Inflation	Max'um Load	Max'um Inflation
3 1/2" x 3 1/2"	375	45	400	40
3 1/2" x 4"	570	55	600	50
4" x 4"	815	65	850	60
4 1/2" x 4 1/2"	1,100	75	1,200	70
5" x 4 1/2"	1,500	85	1,700	80

Motor Dealers' Meeting in Ford Salesrooms Today

George G. McFarland, president of the Harrisburg Motor Dealers' Association has called a meeting of the association for Monday evening, October 6, to be held in the salesroom of the Ford Agency at 231 North Second street. This meeting is of particular importance to every dealer in the association and Mr. McFarland requests a full attendance. Matters will be taken up at this meeting that requires every dealer's attention.

The Western Union Telegraph Building, New York City, is notable for the time-ball which drops down a pole on its tower every day exactly at noon. All the Western Union clocks in the country are set according to this, the Automobile Blue Book tells us. People stand on the streets within view of the tower to set their watches at the drop of the ball. Automobile Blue Book.

SYSTEMATIZE TRUCK LINES; REDUCE H. C. L.

President of the Garford Motor Truck Co. Tells How Problem May Be Met

Systematic organization of motor truck express lines already in operation and intelligent inauguration of new routes will afford at least a partial solution to the present high cost of living problem according to men prominent in industry and commerce.

Lack of adequate transportation is one of the chief reasons offered for the present crisis. In many cities, government and state officials are investigating food waste which, according to the commissioned men, may be traced directly to transportation delays.

There are numerous instances of commission firms having been indicted for the wholesale disposal of foodstuffs, which, the commission men claim, were delivered by railroads in unusable condition. Efficient organization of the motor truck lines in various communities with the idea of eliminating the possibility of carrying trucks and light return loads will go far toward solving this transportation problem and reducing transportation costs, in the opinion of many who have given this phase of the matter careful consideration.

"To obtain maximum returns from motor truck transportation, the numerous lines now operating should be systematically organized, according to E. A. Williams, Jr., president of the Garford Motor Truck Company, who has devoted considerable time to the study of the transportation problem.

"Without a unity of purpose there is a capacity waste in every community. This naturally results in a loss of tonnage and increased costs. It has been said that seventy per cent. of the motor trucks operating in the United States during 1918 traveled empty one way. These figures it was estimated there was a capacity waste of 283,500,000 tons during the year.

"With the establishment of highway transportation commissions in the various states and the organization of transportation bureaus in many of our cities this tonnage waste is being eliminated. In several cities the haulage concerns have formed associations and have established central offices from which the motor truck transportation activities of that particular community are directed. These associations are affiliating with associations in nearby cities in order to further decrease the possibility of idle trucks and light return loads and to increase the general efficiency of the service.

"The motor truck actually has become a public utility in many localities. Entire communities are depending upon it as a means of supply. It has become equally as essential as the railroad and waterway.

"To obtain maximum efficiency, the transportation units of the country—the railway, waterway and highway—should be linked up systematically. More highways should be built, the present highways improved and a greater number of motor express lines touching those sections not reached by either rail or water, should be created.

"That such a system would have important bearing upon reducing the cost of living essentials is apparent. Available government figures show that in 1919 the cost of shipping by truck throughout the country was from ten to thirty cents per ton mile lower than the cost by horse-drawn vehicles. One can at least imagine what this will amount to in a year.

Speakers before a recent convention of retail and wholesale grocers in Toledo voiced the opinion that their hope of reducing prices lay in the motor truck. Practically an entire session of the convention was devoted to this phase of the transportation problem which they deemed highly responsible for the present high costs.

"One speaker, an officer of the grocers' organization, declared that the motor truck held the actual solution to the problem.

Body of Camp Hill Woman to Be Taken Away For Burial

Burial of Miss Nora E. Cope, daughter of Mrs. Emma E. Cope, 119 Linden street, who died at Camp Hill, will take place on Monday at Shippenburg. Miss Cope's death occurred at the home of her sister, Mrs. W. Fred Hess in Camp Hill and came after a brief illness. She was 38 years old.

In addition to her mother, she is survived by three sisters, Mrs. Edward West of Mount Auburn, Iowa; Mrs. W. Fred Hess of Camp Hill, and Mrs. G. W. Fisher, of Harrisburg, and one brother, Herman C. Cope, of Harrisburg.

Hogestown Grange Holds Open Meeting
Hogestown, Oct. 4.—The Hogestown Grange, No. 1724, held an open meeting last evening at the Hogestown Presbyterian Church. The following program was given: Address of welcome, A. I. Brubaker, piano solo, Barbara Eiter, reading, D. G. Bowman, address, John A. McSparren, Master of the Pennsylvania State Grange, reading, William Kutz, address, Paul Edinger, Cumberland County Farm Agent.

FOODS WASTED HELP TO KEEP UP HIGH PRICES

Letter Shows How a Nearby Firm Overcame Loss

Living cost investigators, numerous editorial writers and many students of present day distribution and transportation problems will find a great deal of food for thought in a letter written by P. R. Sterner, manager of the Pleasant Hill Produce Company, of Hanover, Pa., to the local Firestone Ship by Truck Bureau, 210 North Second street.

The Pleasant Hill Produce Company is a firm raising and buying foodstuffs which it ships to Philadelphia and Baltimore. Mr. Sterner's letter best tells the story of gigantic waste and how they overcame the condition. We writes: "We are operating two trucks to Philadelphia and Baltimore for the purpose of hauling produce. We placed these trucks in service about a year ago. We do not claim that we can haul our goods any cheaper than by express; but this we know, the time we shipped by express we had claims from \$10,000 to \$20,000 each year. In many cases we could only collect about 50 per cent, and in fact the express company owes us large sums of money now yet and cannot tell when we can make settlement."

"The reason we haul by truck is this, when we start here in the evening with a truck of produce we are sure that our goods will be in Philadelphia the next morning, all perishable goods, too. We have no waste at all and can get top prices for our goods, and in many cases over the market."

It is evident that this is not an attack on express companies, but it is also evident that it means to stop this great economic waste has been found. It is pointed out that while Mr. Sterner may have been in a position to bear the financial loss, the public has been cheated of valuable foodstuffs and at the same time been compelled to pay high prices for eatables through scarcity. With this going on all over the country no estimate can be formed as to the annual loss.

E. Farr, chief of the Firestone Ship by Truck Bureau at Akron, Ohio, in a recent letter to J. H. Dutch, manager of the local bureau invites attention to the fact that a report has been made public which shows almost a million pounds of foodstuffs shipped into Chicago in 1919, went to waste.

"Undoubtedly an appreciable part of this waste was due," he writes, "to delay in transit of the perishable foodstuffs, and this delay must have resulted in most cases from congestion and such handling of shipments at terminals. This waste can be eliminated, it seems logical to believe, if more motor trucks are used not only in the cities in receiving from the trunk line railways delivery, but also in the country in carrying to the trunk line railways—in other words if the motor truck working on schedule replaces the branch line railways, the consumer should be made to gain by fuller markets and lower freight."

Moran Not Guilty of False Advertising

The recent case against D. J. Moran in the local courts for false advertising, which had been under fire almost two years, was dismissed and Moran was admitted not guilty. The case grew out of a series of advertisements which Moran used saying that he gave the Willard Service of Storage Batteries. He was the official representative of the Willard Storage Battery Company here for a couple of years, but the agency was taken away from him, yet he continued to advertise Willard Service, which the company said he should not do. The case in the courts was to decide whether he could give this service.

The case was decided that while he was not the official service station, he could not advertise Willard batteries inasmuch as he had taken a course in the Willard factory and had the knowledge of repairing Willard batteries.

Brooklyn Bridge, the first bridge to span East River, is over a mile in length and cost up to date more than \$25,000,000, estimates the Automobile Blue Book. It has been numbered among the wonders of the world. Designed by John A. Roebling, this masterpiece in engineering was started January, 1870 and opened May, 1883. During the preliminary work John Roebling met his death. His son, William C. took up the task of completion. He was subsequently seriously injured by fire while in one of the caissons and became an invalid. In compliance with his wish he was stationed in a home on the heights of Brooklyn which, with the aid of a wife, Edward and the assistance of his wife, he directed the work from his window until his last rivet was driven.—Automobile Blue Book.

Auto Gloves, Robes and Reversible Leather Coats FERRY'S Penn-Harris Building. Open Evenings.

SIXTEEN YEAR OLD EVEN HORN TOOTS

Ford Bought in 1903 Still Doing Service in Oregon and Washington

A rear tonneau door, two-cylinder

touring car manufactured by the Ford Motor Company in 1903—the year of that company's organization—and in use since that time is still "on the job." It is an eight-horse power car, has a 78-inch wheel base, a five-gallon gas tank and is owned by A. C. McCarthy, of Portland, Oregon.

Of course the Ford isn't exactly possessed of the latest lines and it is beginning to wear slightly, but mechanically—why even the aged brass horn works. The machine is now being driven on business trips through Oregon and Washington by

McCarthy who doesn't expect to be in the market for a new Ford for some years to come since he's kind of got acquainted with the old one.

Prest-O-Lite Battery "A SIZE FOR EVERY CAR" Atlas Electric Service Co. FISHERMAN'S GARAGE Fourth and Chestnut Sts.

Garford Motor Trucks for Every Purpose

YOUR judgment is confirmed by practically all the large National Buyers—when you choose a Garford.

"Users Know"

THE OVERLAND-HARRISBURG CO., YORK BRANCH 212-214 NORTH SECOND STREET Opp. Express Bell 4370 THE GARFORD MOTOR TRUCK COMPANY, LIMA, OHIO

24 Hour Service The Service Station That Never Closes 24 Hour Service

The more you know about a car, the more you'll appreciate the new

Peerless

A triumph of motor car construction. Maximum Service at a minimum cost.

Let Us Demonstrate This Wonderful Car to You.

Keystone Motor Car Co.

Sales and Service

57 S. Cameron Street, Harrisburg, Pa.

Bell 709 C. H. BARNER, Mgr. Dial 4454

BUY A TIRE---

Before the rise in prices, soon!

THE TIRES IN OUR SPECIAL SALE Will save you a few dollars.

SLIDE AROUND AND LOOK THEM OVER

Size	Price	G. T.	Size	Price	G. T.
30x3	\$9.75	\$1.95	32x4	\$20.75	\$3.50
30x3 1/2	\$12.50	\$2.10	32x4 1/2	\$21.60	\$3.80
32x3 1/2	\$14.40	\$2.50	34x4	\$25.25	\$3.90
31x4	\$19.80	\$3.10	35x4 1/2	\$29.85	\$4.90

ALL NON SKIDS NO SECONDS

If you happen to break a spring, we can equip your car in a few minutes with a

TEMME GUARANTEED SPRINGS FOR EVERY MAKE OF CAR SAME TIME, WORRY AND MONEY

ANDREW REDMOND

Third and Hamilton Streets

BELL 2133 DISTRIBUTOR DIAL 4616

Chandler Touring Cars & Vim Trucks

Court Decides We Have the Right to Give WILLARD SERVICE On Storage Batteries

The recent case against D. J. Moran for alleged false advertisement was dismissed promptly by Judge Henry as unjustified and lacking in any evidence to warrant a case. In fact, it wasn't even necessary to present our witnesses.

D. J. Moran proved to the satisfaction of the Court that he had taken the instruction course at the Willard factory and been duly authorized by the Willard Company to come to Harrisburg and invest his money in the Willard Service Station, the Court held that Moran was perfectly within his rights when he advertised that he gave service on Willard batteries or bought and sold them.

We do not try to prevent any one else from giving service on Willard or any other battery, but we do claim that we are perfectly qualified to render the best of service on Willard or any other battery. In fact, we have many satisfied customers who will substantiate the statement that we have taken their batteries which were condemned by others and put them into first-class working order.

When you have batteries that are condemned consult us before throwing them away. We will give you expert opinion as to its true condition without trying to influence you to buy a new battery unless absolutely necessary.

Harrisburg Storage Battery Co.

D. J. Moran

Bell Phone, 4225 Dial Phone, 4701 Fourth and Chestnut Streets