

# 3rd LIBERTY LOAN



## Keep The Light Burning!

*The time for flowery rhetoric, for facial expressions, for beautiful metaphors—the time for high-sounding words is passed.*

**IT IS** the time for action.

There is only one big, stark, grim fact staring us in the face today:

We are fighting for our very existence as a nation.

Our sons and brothers are over there in the front line trenches *right now*, dying of shrapnel wounds and poisonous gas attacks and shell shocks *right now* to save us from the horrible fate that overwhelmed Belgium and Serbia and Poland—the horrible fate that threatens France and England, that is casting a sinister and terrible shadow of impending doom over the entire civilized world.

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**THE** flower of the manhood of America is making a barrier of their own bodies to protect us from this fate. We can't stand around over here with our hands in our pockets, mouthing empty phrases of patriotism, while they are fighting and suffering and dying for us over there.

Remember, they are our own sons and brothers—your boy and my boy, and Smith's boy around the corner. They are light-hearted, care-free American boys who just a short time ago walked in the streets of our cities. They have given up their fathers and mothers and sweethearts, their families, their friends,

their ambitions for careers and worldly success to help make the civilized world safe for liberty, for justice to all; to protect our homes from the fate that devastated the little happy homes of Belgium, to protect our women and children from the horrible fate that overwhelmed the helpless women and children of Belgium, Serbia, Poland, of all lands that have been crushed under the cruel, iron heel of German domination.

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**ALL** these things our boys are *giving* to protect us. You and I are not asked to *give* anything. We are asked only to *lend* our money to buy our own boys food and clothing and guns with which to fight, and to buy our own boys gas masks to protect them from the horrible death of asphyxiation, to buy our own boys entrenching tools to dig shelters from the murderous German shells. And Liberty Bonds will buy our boys all these things.

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**GO AND** buy a Liberty Bond today, and when you buy it say to yourself: "This money will buy some American lad over in France a warm meal and clothes to protect him from the elements, and it will put a gun in his hand and ammunition with which to fight off the gray horde that burned and sacked the little homes of Belgium, that ravished the women and massacred the children of that unhappy

country; that same gray horde of Huns that will repeat every one of these outrages over here if we don't win this war."

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**IF ANY** one of the boys over there came to you and said: "I need food to eat, and I need clothes to protect me from the cold and the rain. I am fighting your fight for you, but I can't fight it empty handed. I must have a gun, and I must have ammunition for that gun. And if I should be wounded, I must have medical attention. I am fighting your battle for you. Will you help me?"

And your warm-hearted, red-blooded answer would be "You just bet I will help you! How can I do it!"

The answer is Liberty Bonds. This call for the Third Liberty Loan is the personal appeal of not only one American boy, but the appeal of over a million of them. There is only one answer to this appeal—

Liberty Bonds!

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**IF YOU** do not want our boys to give their lives in vain, you will buy Liberty Bonds. You will buy all of them that you can. Your dollars can help the boys over there more than anything else. Let them have these dollars **NOW!**

# Buy U.S. Government Bonds Third Liberty Loan

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