

# A Bigger, Better "Digest" This Week

MILLIONS OF MEN AND WOMEN ARE EAGERLY WATCHING THE WEEKLY IMPROVEMENTS IN THE "DIGEST'S" REVOLUTIONARY METHOD OF

## Printing a Great Magazine Without Our Typesetters

Who Contrive to Enjoy Their "Vacation" Midst the Beautiful Autumnal Foliage In and Around New York

Three weeks ago the "Digest" faced the most serious emergency that has confronted its publishers since it was established nearly thirty years ago. Today we can announce that we have bridged the strike difficulties caused by the typesetters taking a "vacation" and are publishing a magazine without their aid that is a delight to its millions of readers.

The "Digest" is the only magazine of large national circulation that has been published in New York since the strike went into effect. The initial experiment, while necessarily imperfect in its results, awakened the deepest interest throughout the country. Last week's "Digest" showed marked improvement in its typographical appearance over the preceding number, and to fill the demand for its eleven hundred thousand copies were printed. They were sold almost immediately after being placed on the news-stands.

### We Have Received Hundreds of Letters Like This:

"I have just received my copy of The Digest this morning, and I cannot refrain from giving you at this time my unqualified congratulations for the resourcefulness with which you have met the present emergency.

"Aside from being a modern exemplification of 'Carrying the message to Garcia,' let it be a guide and a beacon light to other employers of labor. Behind it is the stuff against which the waving of the red flag cannot and will not prevail.

"The sooner workers everywhere find out that the panacea for their ills does not lie in allowing themselves to be organized into disgruntled and non-producing mobs by a lot of foreign-born, hair-tearing, hell-raising anarchists of the Trotzky type, the better for all concerned, and the sooner they will get back on the job and start to produce an honest day's labor for an honest day's pay. Therein lies the secret of making the dollar they earn buy a real dollar's worth of living; and that's what all the fight's about anyway."

This week's number of the "Digest," dated November 1st, on sale today, shows still further improvement, typographically and otherwise, and an increase in size to ninety-six pages. Next week's issue will exhibit further progress, and we are confident that in the near future the reading world will acclaim the "Digest" nearly 100 per cent. perfect. Other publishers throughout the country are following the trail blazed by the "Digest" and are experimenting toward the adoption of the new method of publication.

If you would know what is going on in politics, in industry, in science and in invention, art, literature, and every other interest that touches the lives of intelligent Americans, all arranged so that every phase of a subject can be readily understood, THE LITERARY DIGEST is the magazine you should read.

This week's number will sell out rapidly, so get your copy now.

## 96 Pages—Art Cover by Chase—Dozens of Cartoons and Other Illustrations

The Split on Collective Bargaining.  
Ratification With Reservations Prophesied for Treaty.  
America Wants No A. F. of L. Police Unions.  
Sugar, Sugar, Who's Got the Sugar?  
Daylight Saving Coming Back.  
Flying 5,400 Miles in Fifty Hours.  
New Zealand's Phenomenal Trade Boom.  
Preventing "Leaks" in the Crop Reports.

Lloyd George's Government Fighting for Its Life.  
Dark Days in Austria and Hungary.  
New Ways to Float Sunken Ships.  
The Watchful Waiting of Young Mr. Hohenzollern.  
To Strangle Epidemics in Their Lairs.  
Shall We Have "Nicotineless Tobacco?"  
Jews Offended by Sargent's "Synagogue."

Shall Ministers Strike?  
Daisy Ashford or Sir James Barrie?  
Cheering Up the French Children.  
Forgotten Conscientious Objectors.  
Current Poetry.  
Personal Glimpses.  
Spice of Life.  
Last Word in Motor Fuel.  
European Illusions About Asia.  
Actors Managing Their Own Productions.  
Chinese in the U. S.

Send 10 Cents for a Copy If You Can Not Buy It on the News-Stand



# The Literary Digest

