12 PAGES TO-DAY.

THE RICHMOND DISPATCH.

12 PAGES TO-DAY.

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THE MILLINERY OPENING

TAKES PLACE

TUESDAY AND WEDNESDAY,

THIS WEEK,

APRIL 1ST AND 2D.

The hundreds of our kind patrons whose faith is placed in this house for correct styles have a sight in store for them such as few tradespeople would venture to stake their many thousands upon. Our prior and many years' dealings has convinced the success of gigantic undertakings.

The most Artistic Managers. The most Tasty and Experienced Trimmers and Employees. The accumulation of a most wide-spread favor from London, Paris, and New York will be an exhibit in these Millinery Parlors. A kind of convocation of the World's Millinery Events.

THE COHEN COMPANY

At No Time Since

THE

INAUGURATION OF THIS STORE

HAS ITS VASTNESS AND IMMENSITY BEEN OF GREATER VALUE TO YOU THAN AT PRESENT.

It's the largest store south of Philadelphia.

It is also the Fullest-Stocked House in the South.

It has the geatest number of departments.

With distinct and good management in each the closest prices are reached.

All the store improvements!

All the fabric improvements!

The success of every ingenious inventor; the success of every enterprise; the success of every manufacturer finds a place here.

YOU DON'T HAVE TO BUY THE GOODS YOU SAW HERE LAST WEEK. THEY MAY HAVE PASSED FROM UNDER OUR FINGERS. OTHERS, SEVERAL CAR-LOADS OF OTHERS, HAVE STEPPED INTO THEIR STEAD.

WARES COME AND GO. ANY CHANGE OR ADVANTAGE IN THE PRICES IS YOURS, EVEN WITHOUT THE ASKING.

HUNDREDS OF VARIOUS SPECIAL BARGAINS SLIPPED IN LAST WEEK. THEY WILL BE ON SALE TO-MORROW. SOME OF THE PRICES ARE NOVEL INDEED. NOT LIKELY THAT THEY CAN EVER BE DUPLICATED. WE QUOTE A FEW:

Ladies' Jersey Ribbed Summer Undervests, White and Cream, Hand-Crochet Finish, with Silk Braid, the usual 35c. quality, for 19½c.;
Pure Silk, the $1.25 quality, for 75c.;
Children's Crochet for 10c.;
Ladies' Crochet from 9c. to anything that can be wanted.
Don't mistake the 9c. kind here for the cheap kind of other houses—12½c. quality here.
Manufacturers' samples of Money Purses, fine and cheap kind, the entire lot on sale here 50c. on the dollar, from 12 to 98c.;
New Belts, too—all the new kinds from 9c. to $1.22;
Solid Metal from 69c. to $2.89;
Lorgnettes, shell or rubber, $2.98 to $4.75;
Best Rubber Eye-Glasses, 19c.;
Steel Spectacles, 19c.—all numbers;
Enameled Memorandum Tablets, 10 and 98c. and $1.25;
Gold-Filled, Gilt, and Coin-Silver Bracelets, 12½c., usually 25c.
The little gems of all the jewelry can be had here. A new Special Department.
Main Floor, Left Aisle.

All the best Silverware. The small-profit system is with them. Special prices in many kinds.
A direct importation of French-Printed Flannels. Novel and striking—not like other people's designs.
In all the finer stuffs special orders are executed in the European markets unlike anything that everybody wears. These things must be seen, they cannot be described.

EASTER PRESENTS. Special preparation for the sale of thousands of various tastes. The one-cent and the five-dollar thoughts. The useful or the cheery bit of remembrance. Head-Rests, Tidies, Cushions, Toilet-Sets, Easter-Cards, and many quaint and novel turn of preferences.

EASTER CARDS in new and exquisite designs, Easter Booklets, Easter Novelties from 1c. to $4.

SUPERIOR STAMPING. The newest patterns, wet or dry stamping. Perfection in all things here.
"Johnson," of Scotland, makes the Bargarren silk. Two numbers—fine and course. All colors. Not half the price of silk. Fringes to match the threads.

WASH EMBROIDERY

THREAD Equal in all appearance to silk. Two numbers—fine and course. All colors. Not half the price of silk. Fringes to match the threads.
Fancy Chenille Ornaments, 15, 19, 26, 48, 58, and 84c. a dozen;
Silk Fringes, 19c. to $1.29 a dozen;
Hand-Painted Scarfs, $1.69 to $2.19;
Embroidery Cotton, 3c. a spool;
Lace Tidies, 14 to 49c.;
Linen Laundry Bags, 42 to 69c.;
Linen Umbrella Cases, 19 to 39c.;
Linen Comb- and Brush-Cases, 9c.;
Dust Bags, Slipper Bags, 12 and 21c.;
Arrassine, 10c. a dozen;
Knitting Silk, 25c. a ball;
Worsteds, Zephyrs, Linen Floss, and various trinkets for fancy uses—money-saving prices.
Right Isle—Rear

THE CORSETS. Children's Corset Waists, 24.
Every shape in Ladies' Corsets. All the noted best makes—both European and American.
See the French-Wove Embroidered Bust and Scalloped for 50c.;
50 various kinds from 35c. to $5.50 each.

LINENS. The funnel for Irish, Scotch, and French manufactures. Special prices in many novelties. Novelties in Linens as never heretofore. Tray-Cloth, Bureau Covers, Wash-Stand Splashers, Table Scarfs, Towels, and whatever might be conceived.

Children's Eating Aprons, all linen, stamped, drawn-thread, 12½c. to 19c.;
Scotch Damask Towels, 25c. worth $4.50 a dozen;
Wash-Stand Splashers, all-linen, 9c.;
Drawn-Thread, 12.
A page of advertisements could not enumerate all things in this department alone.

DOMESTICS. In this department we will sell the following at reduced prices:
55 pieces of Merrimac Shirting Calicoes will be offered you at 4½c.;
1 case of Merrimac Shirting Calicoes in remnants at 3½c.;
1 case of Amoskeag Apron Check in short lengths at 4½c.;
1 case of Pride-of-the-West Muslin at 8½c.;
2 bales of Brown Cotton at 3½c.—the usual 6½c. quality;
1 case of Fine French Chambray, the usual 20c. quality, at 9½c.—Tan, Blue, Pink, and Gray;
1 case of Diamond Hill Cambric at 7½c.;
1 case of Lonsdale Cambric (in short lengths) at 9½c.;
1 case of Jones' Imported Cambric (in short lengths) at 10c.;
1 case of Gracy Cloths at 6¼c.;
1 case of Cheese-Cloth in all the shades at 4½c.;
20 pieces of Fine (Nun's Veiling) Cheese Cloth at 12½c.;
1 case of Fine French Percale at 9½c., 10c., and 12½c., in both light and dark ground;
1 case of Dwight Anchor at 7½c.;
A new lot of Challies in beautiful prints for 4½c.;
One-third-wool Outing Flannels in patterns for shirt-waists or dresses, 12½c.;
Outing Flannel Dress Styles for 7½c.;
French Satteens sell here for 16 to 18c.;
Any Book, now or old, if not in stock will be furnished you for much less than publishers' prices. The Book Department is the comfort of the community, we are told. A promptness in all things with at least a third off from usual prices.
Dusantha, a masterpiece of realism, 42c.;
The Millionaire's Wife, a story of New England society life, 25c.;
Thou Shalt Not, 45c.;
Widow Goldsmith's Daughter, by Julie P. Smith, 19c.;
His Private Character, 45c.;
Speaking of Eliza, by author of Thou Shalt Not and His Private Character, 45c.;
A Brooklyn Bachelor, by Margaret Lee, 42c.;
Augusta Evans's Books, cloth bound, $1.48;
Ben Hur, $1.18;
A Fair God, by author of Ben Hur, $1.18;
E. P. Roe's Works, cloth bound, 98c.;
A Chronological History of the United States in half tree calf edition, 15c.;
A new book—Something to Take to Drive Away the Blues, 19c.;
A lot of 20c. Paper Novels, slightly damaged, containing some of the latest works, 19c.

STATIONERY.

Sneilen Hooks, 3c.;
Safety Inkstands, 11 and 19c.—usual price 25 and 35c.;
Pencil Rubbers, 7c.—usual price 15c.;
Carter's Black Letter Ink, 4c. per bottle;
Arnold's Writing Fluid, 25c. a pint;
Writing paper at all prices from 5c. a quire up;
10c. a pound up to any price;
Envelopes, 3c. a package—best quality;
Visiting Cards, 13c. a package;
Easter Cards all prices from 1c. up to $10 in all designs;
Handsomest Moncheir Cases in the form of Easter Cards.

TINWARE.

Dust-Pans at 5c. worth 20c.;
Good-quality four-pound Scales at 88c., value $1.50;
Eight-quart Dish-Pans at 8c.—one to a customer;
Nine-inch Jelly-Plates at 3c. each—two to a customer;
Garden-Sprinklers at 16c.;
Six Mole Patty-Pans at 2c. each—two to a customer;
Two-quart Granite Sauce-Pans, best quality, with lid, at 69c.;
Three-quart Granite Coffee-Pots at 82c. each worth $1.25;
No. 7 Patent-Top Iron Tea-Kettles at 88c. each worth $1.50.

SILKS AND DRESS GOODS are here upwards of six hundred kind. New shades, new materials. Novelties in all things. Terrible temptation to print some of them. Thousands upon thousands of dollars have been going into them. Visitors are to say the nice things about them. The prices are the best; you can depend on that. The special silk purchase we called your attention to last week must not be overlooked. Upwards of fifty thousand dollars' worth. The finest and most reliable Black, Colors, and Fancies. If they are put out of your sight this week—crowded out by other stuffs—you will find them by seeking
Silk Department, Middle Aisle—Left.
Dress Goods to the Right—Same Aisle.

We don't know of any house where Black Dress Goods have such a showing. What we do with Black is exactly on a level with other things—MAKE THE ASSORTMENT COMPLETE.
The Silk-Warp Henriettas, the All-Wool Henriettas, the Cashmeres, Camel's Hair, all the new and fancy weaves French, English, and wherever a good manufacturer may be found, his stuffs find shelf-room here.
The "SELF-POURING TEA-POT" and the "KEYSONE BEATER AND MIXER" are among the indespensable of house usefulness.

WOODENWARE.

Good Scrubbing-Brushes at 3c. each—one to a customer;
Wire Potato-Mashers at 2c. each—one to a customer;
Patent Rolling-Pins at 16c. each worth 25c.;
Hat-Racks at 12c. worth 25c.;
49c. Cedar Buckets will be sold this week at 23c. each;
Stove-Brushes at 6c. worth 15c.;
Flour-sifters at 9c. worth 25c.;
Paper-Boards at 46c. Worth 75c.;
Clothes-Baskets at 16c. worth 20c., at 16c. worth 25c., at 35c. worth 40c.;
Covered Market-Baskets at 24c. worth 50c.;
Good Washboards at 8c.

SPECIAL SALE OF

JARDINIERES AND FLOWER-POTS.

Ivy-Leaf Decorated Flower-Pots with saucers, 2c.—one to a customer;
Nice-size Ivy-Leaf Decorated Flower-Pots with saucers at 4c.—one to a customer;
Flower-Pots with saucers at 18c. worth 40c., at 21c. worth 50c., at 29c. worth 60c., at 38c. worth 75c.;
Painted Flower-Pots with gold band with saucers at 24c. worth 50c.;
Painted Flower-Pots with gold mounting at 36c.;
Painted Flower-Pots, gold mounted, with saucers, 39c.;
Handsome Flower-Pots, gold- and silver-mounted, with saucers, at 59c., value $1; at 79c., value $1.25;
Handsome Painted Jardinieres, gold mounted, at 38c., value $1; at 48c., value $1.25;
Japanese Jardinieres at $1.65, value $2.50;
Japanese Jardinieres at 69c., value $1.25; at $2.29, value $3.50.

GLASSWARE.

Crystal Glass Deep Preserve-Dish at 6c. each—one to a customer;
Imitation Cut Glass Preserve-Dish with handle at 18c. each, value 39c.;
Imitation Cut Glass Cracker-Jars at 44c. worth 75c.;
Crystal Glass Water-Bottles at 46c. each, value $75c.;
Crystal Glass Pepper- and Salt-Shakers at 2c. each—two to a customer;
Imitation Cut Glass Covered Cheese-Dishes at 59c. each, value 75c.;
Imitation Cut Glass Custard-Cups at 3c. each—six to a customer;
Frosted Berry-Bowls at 79., value $1.25;
Frosted Water-Pitchers at 98c., value $1.50;
Real Cut Glass Ale-Glasses at 88c. a dozen;
Real Cut Glass Tumblers at $1.88 a dozen, value $2.75;
Real Cut Glass Toddy-Glasses at 25c. a dozen—half a dozen to a customer.

KID GLOVES. If your ambition seeks the best-fitting Kid Glove recent invention has produced the self-Lacing is the kind. The least pull of a simply-arranged cord will fasten them and fit them close to the wrist. No hooks to catch into your apparel. Every pair warranted. Black or Colored, $1.75. They are tried on at the Glove counter.
75c. buys a $1.42 Black Kid Glove imported by us. The stitching on the back came a little wider than ordered. Near half price.
The "Trenfoure" Black Kid Gloves, the most noted of all the Paris good wearing and fitting Gloves, is here.
Not a chance to speak of one out of a thousand things that are placed here. Hundreds of special-price things will be on sale this week.

REFRIGERATORS.

A complete line of all kinds of Refrigerators and Ice-Boxes of the best makes, such as the Mackinaw, Michigan, &c., at jobbers' prices.

LAMPS.

A new and complete line of all kinds just received, and we have marked unusual low prices on them.
Beautiful Decorated Bisque Table Lamps, complete, with 10-inch shade, at $1.96;
Beautiful Decorated Bisque Table Lamps, glaze-finished, complete, at $2.98, value $4; at $3.98, value $5;
Pretty Hall Lamps, complete, at $1.36;
Beautiful Hall Lamps, complete, at $1.98 worth $3;
Handsome Hall Lamps, complete, with chandeliers, at $4.69, value $6.50;
Beautiful Piano Lamps, complete, with fancy or plain 14-inch shade, at $12.61;
Handsome Piano Lamps, with marble centre piece, with 14-inch shade, complete, at $18.23, value $23.

CHINAWARE.

Fluted-Edge Decorated Fruit-Plates at 18c. each;
Best Ironstone China Sauce or Gravy Bowls, two pieces, at 35c.;
Best Ironstone China Tea-Pots, 2 quarts, 38c., value 75c.
1-quart Japanese Porcelain Water Pitchers, 39c., value 75c.;
Best Ironstone Cream Pitchers, 11c. each, value 25c.;
Non-Handled Cups and Saucers (seconds), 15c. a dozen—half dozen to a customer;
Best quality Chambers at 14c. each worth 25c.; at 24c. worth 40c.; at 34c. worth 50c.; at 49c. worth 75c.;
Japanese Porcelain Tea-Pots, with wicker handles, at 12c. each—one to a customer;
Pure White Ironstone China Tea-Sets, 56 pieces, $2.88 per set, value $5;
Decorated Tea-Sets, Porcelain China, 44 pieces, $4.23 per set, value $6;
Decorated Dinner-Sets, Porcelain China, 100 pieces, $12.88 per set, value $20.

BROOM SALE.

A good-quality Broom at 5c.—one to a customer;
17c. will buy a Broom worth 25c.;
25c. will buy a good Broom worth 40c.;
35c. will buy a good Broom worth 50c.;
Parlor- and Hearth-Brooms at 6c.—one to a customer.

BABY-CARRIAGES.

Steinbach's Sleeping Coaches—a big improvement over all other carriages. When the child is sleepy or fallen asleep while seated, raise the back of the chair about one inch, when it will roll forward and thus form a bed. If you wish to take the sleeping baby out of the carriage without disturbing it in its slumbers, lift out the chair with the baby, carrying it in the house, where the child may comfortably repose until it awakens. Prices for the above-described Carriages range from $9.67 up to $34.
A complete line of other Carriages, standard makes, at low prices. Each and every carriage guaranteed.

Meyer's—6th & Broad.

A SPECIAL

OPENING DAY

IN THE MILLINERY PARLOR HAS BEEN SET FOR

Tuesday, April 1st,

IN ORDER TO EXHIBIT UPWARDS OF FIFTY NEW LACE, FLOWER, STRAW, AND RIBBON HATS, TOQUES, AND BONNETS DESIGNED AND TRIMMED BY OUR OWN MILLINERS.

GUARANTEED AS ADVERTISED. John Meyer Jr.

Meyer's

CORNER SIXTH AND BROAD.

HERE'S A HOWLER.

Meyer's—6th & Broad.

THE SPECIAL

OPENING DAY,

Tuesday, April 1st,

IS TO BE HELD IN ORDER TO SHOW YOU THE ARTISTIC TASTE OF OUR OWN MILLINERS, AS ALL HATS ON EXHIBITION THAT DAY WILL BE OF THEIR DESIGNING AND TRIMMING. THERE NEVER HAVE BEEN IN RICHMOND MILLINERS OF SUCH TALENT.

During this week---the first of the Spring Season---we will have a Special Sale such as we have the first of every season. These goods are sold without profit merely to attract you to the store, our idea being that the loss of profit this week will be regained by your future visits to the store, of which we are assured should you once see the immense assortment we now have in every department.

Just 4 pieces Fine Black Serge with woven stripe—new, stylish material worth 50c. a yard—for this week 29c.
This same pretty style of material wider, finer, and in different patterned stripes, worth 75c. a yard—for this week 50c.
For combining with fine black dresses we are going to sell this week ten different and exquisite styles of Black Striped Dress Materials for 50c. a yard worth $1.25 to $1.50 a yard.
Something never before heard of is Black Mohair Double Width and of perfect quality for 25c. a yard. We are going to sell it all this week—it is worth 50c.
Jet Black Henriettas, 40 inches wide, our celebrated brand that we sell for 65c. a yard will be only 50c. a yard this week.
You know we want to show off all our new goods, hence this great cut of all prices.
These exquisite Black Mohair Brilliantines that make such beautiful Accordeon-Plaited skirts, will sell for 50c. this week. Remember, they are 40 inches wide and worth 75c.
A Spring Dress for you at one half price. All this week we are selling you the choice of about 1000 yards of 36- to 40-inch wide Lightweight Spring Cloths, Tricots, and Flannels, solid colors, mixed colors, Plaids, Stripes, and Checks for 25½c. a yard. The usual prices are 50, 40, and 50c., but we want to draw extra crowds this week, hence we are selling without profit.
A better Dress can also be bought as a bargain, for we have taken out of the shelves more than 25 pieces of fine Double-Width All-Wool Plaids and Striped Spring Cloths, Henriettas, etc. The newest kind of material that usually sell for 50c. These are all selling this week for 35c. a yard. Is not this a good chance to buy a new dress for a little price at the first of the season?
Just think of a Jersey for 39c.—we will sell all of this kind this week for that price;
Smocked Yoke Black Jerseys that won't fade we sell this week at 75c.—they are cost back and wrist cuffs;
Shirred-Front and Black Jerseys that won't fade, 50c.;
All-Wool fine Coat-Back Jerseys, with military rows of braiding, $1 this week, worth $2.50;
We are selling these styles without profit to call attention to our line of imported Jerseys from $1.50 to $5 each;
Of the imported styles we will sell a new Zouave Jersey, braided, worth $8, for $5;
Ladies' Macintosh Gossamer Peasant Circulars for $2.50 this week that usually sell for $5;
Twelve-year-old Boys, thirteen-year-old Boys, and fourteen-year-old Boys can buy the Finest Percale Shirt-Waists or White Pleated Shirt-Waists with Linen Collars and Cuffs for 39c. each that are positively worth 75c.;
Light-weight Flannel Shirt-Waists for any size boys can be bought for less than cost of material—39c. each. They have silk facings, and there are Blue, Brown, Tan, and Garnet colors.
Come, furnish your Linen-closets this week. Our new special Linen Department is selling positively without profit to call attention to its new spring assortment just imported.
New Scotch-Check Napkins, Colored-Bordered Napkins, in inches square, this week 5c. apiece;
The Pure-Linen Checked 18-inch Glass-Cloth Napkin, 22c. a dozen;
14-inch-square Oil-Boiled Imported Turkey-Red Doilies—guaranteed to wash. We are going to sell these for 69c. a dozen this week.
Heavy German Huckaback Towel, pure linen, 20 inches wide, 41 inches long, 11c. this week—cost 19c.;
Broche-Bordered Scotch Damask Towels, 14 inches wide, 36 inches long. These Towels are Thistle and Waile of Troy patterns.

JULIUS MEYER & SONS.

Extra-Fine Pure Linen Bleached Huckaback, 16x33—this week for 16½c.;
Pure-Linen Crape-Cloth Towel over 1¼ yards long—this week 12c.;
Just come to see what beautiful Towels 20c. will buy;
42-inch Satin Bleached Damask Towels, 29c.;
A genuine Barnsley Round-Thread Linen sheeting 11-4—this week 99c. a yard. You all know what it usually costs.
Barnsley Round-Thread Pillow-Case Linen this week 50c. a yard.
Our exhibitions of Millinery have given the impression that we only have the finest kinds. While we do make a specialty of designing and trimming the finest kinds of Hats, we also have a big stock of low- and medium-priced trimmed and untrimmed Hats, Flowers, etc. Note these goods. We are going to sell this week without profit, just to draw attention to the store:
Children's Sailor-Hats, trimmed, solid navy-blue, brown, garnets, etc., we are going to sell for 10c. apiece. We doubt if you ever saw such hats before for less than 25c.
Here's how cheap we do sell Hats:
Beautiful French Leghorn Flats for $1.00 this week. These usually sell as high as $2.50.
Black Lace and Flower Toques, with Velvet Ribbon Pom Poms and streamers, made up in our own work-rooms, to sell for $5. This week they go without profit at $2.89.
Black Chantilly Lace Bonnets, with Velvet Ribbon and Forget-Me-Nots, made in our own work-rooms, to sell for $6, this week the price will only be $3.50;
Black Lace Hats, the Joan D'Arc shape, with large Marechal Neil Roses and Velvet Ribbons, designed by our own Milliners, to sell for $6.50, this week our price will be $3.89;
100 of the Black Patent-Leather Hats for Misses and Children—just to draw a crowd we will sell for 25c. each;
Daisy Wreaths, over half a yard long long, in any color, 5c. each;
Violet Flower Coronets (sew together and you have a Flower Hat), 5c. each;
Hundreds upon hundreds of Flowers at less than you ever saw. American Beauty Roses and Buds, sell everywhere for 40 to 50c., this week week we are selling them for 15c. each;
Beautiful Marseilles Bed-Spreads for $1.09 this week. They are full 10-4 size and sell usually for $2.50.
Drawn-Thread White Sheer Mull Aprons, large nurse size, this week for 18c.—usual price is 35c.;
Beautiful Drawn-Thread Cream Curtain Scrims we will sell this week for 5c. a yard. They are 40 inches wide.
The prettiest of all Lace Cream Scrims that always cost 12½c. we are going to sell this week for 8½c.;
We couldn't commence to describe the exquisite patterns of our English Cretonnes, 33 inches wide, you can buy this week for 12½c. a yard. They are the kind you pay 25c. for.
400 pair of the new style Lace Curtains, exact imitation of real lace curtains that cost $50 a pair. This week they sell for $2 a pair.
Every piece of Brussels Carpet and every piece of Velvet Carpet containing less than twenty-five yards will be sold this week for 50c. a yard. These Carpets sell for 75c. to $1.50 a yard.
Remnants of Renfrew Turkey-Red Damasks, in pieces of 2½ to 5 yards, just 25c. a yard;
Any color Veil you want, silk net with dots, 5c, will buy them this week;
All silk Black Grenadine Net, four or five pretty patterns, that sold for $1.25 will be marked $1 for this week.
Watch for a sale we are going to have of Embroidered Swiss Flouncings. The new pattern Silk Net Flouncing called Flower of Pearl. Ask to see it.

601 AND 603 BROAD STREET.

Foster's 5-Hook Lacing Kid Gloves, in tan colors, this week for 69c.;
You can buy the $1 quality White-Stitched Pig-Skin (tan color) Mousquetaires—just the thing for driving and shopping—and only 75c. this week;
For 50c. a pair Children's Undressed Kid Gloves;
Fine Dress Satines 5c. a yard. Can you believe we are going to sell to sell the best 12½c. Satines for 5c. a yard? There are not very many pieces—you had better come quick.
About 25 Remnants of Imported French satines will be sold this week for 12½c. a yard—these goods sell for 35c.;
An entire case of Rain Cloths—which is the name of a fine Gingham that sells for 12½c.—this week they go for 6¼c.
We had bought all of the fine Paper-Back Novels written by Besant & Rice to sell for 35c. This week, however, they are to be sold for 10c.—7 different titles—take them home to the family;
1,500 boxes of fine Smooth-Finish Note Paper with Square Envelopes to match, made by Whiting Paper Company, this week for 15c. a box. Sell in all stationery stores for 35c.;
Wardle's finest Cream-White Linen Note Paper and Envelopes in boxes, 1lb. Sell in all stationery stores for 35c. Don't think we make a profit at these prices. We only want to attract crowds.
How about a China Silk Dress? We are almost giving them away this week.
19-inch wide figured China Silks, solid-color grounds with white figures of fifteen different patterns this week for 25c. a yard, usual price 50c.;
The one-dollar exquisite pattern of fine figured China Silks we will sell for 69c. a yard;
Our entire assortment of the finest China Silks, the figured kind we sold for $1.25 and $1.50 a yard, you can buy any of them this week for 75c. a yard.
Don't you miss this chance to buy a China Silk dress.
Black Faille Silk—perfect $1.25 quality. This week our price is 85c. a yard.
For evening dresses Light Blue and Cream Faille Silks this week only 85c. a yard. You never saw them before for less than $1.25.
Even the new fabric Chinese Wash Silks will be sold without profit;
These Silks are light in color and are plaids, Stripes, and Checks. For children's dresses, ladies' blouses, etc., they are very desirable. The 75c. kinds we will sell for 19c.;
The $1 kinds we will sell for 59c.;
Children's Mull Caps, corded, with front ruffles, this week 10c. apiece. You couldn't expect to buy at any other time for less than 25c.
See what real Fine Mull Caps we are going to sell this week for 50c. They are the real fine patterns with embroidered end ties and are worth $1 each.
The celebrated C. P. a la Serene Corset in all sizes to be sold this week at $1.25. This item alone shows you how cheap we are selling everything this week.
10c. will buy Ladies' Undervests, cream colored, ribbed.
Have you ever bought All-Silk Undervests at the beginning of the season for 75c.? We are going to sell 100 Pink Silk Vests this week at that price.
This week 5c. a pair for Ladies' Ribbed Hose that usually sell for 10c.;
This week 6c. a pair for Ladies' Oxford Gray Hose that usually sell for 10c.;
This week 9c. a pair for Ladies' Fancy-Stripe Hose that usually sell for 15c.;
This week 12c. a pair for Misses' Ingrain Ribbed Hose, solid black, that usually sell for 25c.;
This week 19c. for Children's Seamless Guaranteed Fast-Black Ribbed Hose that you would think a bargain for 25c.

JULIUS MEYER & SONS.

This week 25c. will buy Children's Absolutely Stainless Black Hose, called Ivory Black, that cost 50c.;
This week 25c. will buy a pair of our celebrated Royal Stainless Black Hose for Ladies;
29c. will buy this week the usual 40c. quality of Ladies' Royal Stainless Black Hose;
Infants' Seamless Fast-Black Socks, 12½c. a pair this week;
Children's Lisle-Thread Ribbed Hose, 25c. a pair.
1,000 pieces Large Fine Soft Chamois Skins, 10c.;
Large Fine Bath Sponges, 9c. each—usual price, 25c.;
Carbolic Face Soap, 9c.—usual price, 15c.;
Colgate & Co.'s Fine Bay-Rum and other perfumed Soaps, 10c.—usual price, 17c. a cake;
Pure White and Mottled Castile Soap, 2c. a cake;
The genuine Chesebrough Vaseline 5c. a bottle—usual price, 10c.;
Dr. Sheffield's Cream Dentifrice, 15c.—usual piece, 25c.;
Fay's Velouting Face Powder, 75c.—usual price, $1;
Diamond Dyes, any color, 5c.;
Ivory Soap, 4c. a cake;
Colgate's fine Perfumed Soap, 4c. a cake—45c. a dozen;
Best Reversible All-Silk Satin Ribbons, for hat trimmings, Nos. 9, 12, and 16, for 20c. a yard—usual price, 35 to 50c. a yard;
400 pieces Solid-Color Satin and Gros Grain Striped Ribbons, 2½ inches wide, 15c. a yard, worth 25c.; 3-inch-wide, 19c. worth 25c.;
The $1 Bottles of Colgate's Rare de Cologne will sell this week for 50c.;
The 25c. bottles of Lemon Flavoring Extract will sell for 15c.;
Bixby's Royal Polish will sell this week for 7c. a bottle;
200-yard Spool Cotton—equal to Drazon—most all sizes—white and black, 15c. a dozen; not less than one dozen sold;
Large Size Mantel Mirror that cost generally 75c., we will sell this week for 25c.;
More than 200 large size Hand and Standing Mirrors, 5c. each.
Mark this: A Lady's Pure Linen Handkerchief, hand hemstitched, this week for 10c. each. This quality is really worth 25c.;
Pure Linen Sheer Handkerchiefs with Inlaid Blocked Corners will sell this week for 12½c. You surely would expect to pay 25c. at other times;
Are you willing to buy a Dozen Colored Bordered Hemstitched Ladies' Handkerchiefs for 49c. that sell usually for 10c. a piece. We are going to sell them this week;
1,000 Heavy Black Rubber Dressing Combs, 10c., usual price is 19c.;
25c. Florence Back Hand-Mirror for 10c.;
Stylish figured Windsor Ties for children, the wide 15c. styles we will sell now for 7c.;
Wide 25c. Silk Windsor Ties we sell this week for 18c.;
The 5c. Windsor Ties we sell this week for 3c.;
40 pieces White and Cream Double Crepe Lisse Ruffling this week for 5c. a yard;
A 5c. bottle of Mucilage 3c. this week;
¾-pint bottle of fine Florida Water, guaranteed equal to Murray & Landmann's; just think, this week we will sell for 17c. a bottle;
Black Velvet Belts can be made any size this week for 19c.;
Lace open-work Leather Belts that sell for 20c. will be sold for 10c.;
Why not buy your Summer Underwear now? 15c. this week will buy Ladies' Sleeveless Gauze Vests that usually sell for 25c.;
The gents can buy a supply of fifty-cent Balbriggan Undershirts for 33 cents this week, or they can by the Silk-Finish Balbriggan Shirts for 50c. this week that usually sell for 75c.
Two-ounce bottles of fine Cologne with glass stopper, 25c. this week.

601 AND 603 BROAD STREET.

OFFICE OF

MILLER & RHOADS,

Richmond, Va., March 29, 1890.

Our branch of Millinery opens to-morrow (Monday). No hats or bonnets—trimmed or untrimmed—but Flowers in bunches or wreaths and Ribbons for trimming at prices not to be matched elsewhere.
Having enlarged this department it is now located on the second floor, accessible by the electric elevator.

Violets per bunch, 5c.;
Roses per bunch, 10 and 12½c.;
Buds per bunch, 20c.;
Pansies per bunch, 20c.;
Daisies per bunch, 50c.;
Wreaths, 25c., 37½c., 50c. each and upwards;
No. 16 Fancy-Plaid Ribbons only 25c. a yard.

The Dress-Goods Department is reaching out after trade on its merits. The best and the newest goods for the least money—a small profit scale.
The buyer's active brain is always on the look-out for "what folks wear," and the result is a constant pouring in of new stuffs.
To-morrow (Monday) we will show a new line of Spring-Weight Dress Flannels, 36 inches wide, in mixtures of grays, tans, modes, also dark shades, at 37½c. a yard. This is "Common-Sense Dress Goods"—gives service and looks well.
Do you want a dress to look well and wear well at a moderate price?
Then buy our 37½c. All-Wool Henrietta, 36 inches wide. We can suit your idea and taste in shade and you can create the style.
There's not another such dress-goods value in Richmond.
Think of Wool Beige Suitings, 40 inches wide, in mixtures of grays, modes, tans, blue slates, &c., with an elaborate side band, at 25c. a yard. Will make a dress equal in appearance to a Parisian dress robe that costs three or four times the price. Don't pass it by.
A novelty in All-Wool English Cheviot Suiting we've just received to please the eye at first sight. It's a material that is designed for service and carries with it a certain amount of individual style—in five mixtures of tan, mode, green, gray, and blue-gray, with delicate stripes and bright, rough threads of wool here and there that look like weavers' mistakes, but they're the weavers' art—40 inches wide—50c. a yard.

Miller & Rhoads.

Brilliant Mohairs—They've been fighting their way into popular favor for a year or more. Not much success at first—takes a trial to properly appreciate their comfort and merit.
Some new Grays are in stock again—those beautiful Silver Grays—all colors, 38 inches wide, an incomparable quality at 50c. a yard.
Black Dress Goods—more and more every week—new Black Mohair, 38 inches wide, 37½c. a yard.
37-inch Black Brocade Mohair, 50c. a yard;
38-inch Mohair Tamise—soft and fine as silk, 75c. a yard;
36-inch All-Wool Striped Serge at 50c. a yard.

Hemstitched Nun's-Veiling for veils—quite new—42 inches wide, at $1 and $1.25 a yard.
Our Black Silk-Finished and Silk-Warp Henriettas for mourning wear are unequalled.

Another case of those new Ombre Satteens at 12½c. a yard is just in—the prettiest styles of the season. Come early in the week for choice shades.
A few patterns of the India Pongee left yet at 20c. a yard—a cotton material that has every appearance of silk.
Dress Ginghams leave a wide margin for individual taste this season—large checks, small checks, stripes, plaids, and brocades in every imaginable color and combination.

8½c. buys a stylish Dress Gingham of heavy fibre and washable color, worth 10c.;
10c. buys the usual 12½c. quality.
12½c. for Clover Cloths and "Dunham" Zephyrs.

The Linen Department is up to the times. Goods come and go on the rapid-transit order.
A new line of Stamped Linens for the table and toilet just received.
New ideas in designs—finer Linens for the money than ever before.

Stamped D'Oyles on Momie Linen, 5c. each.
Stamped Bibs on Momie Linen, 10c.
Stamped Bibs on Butcher's Linen, with drawn work, 10c.
Stamped Tray D'Oyles on Momie Linen, 20c.;
Stamped Tray D'Oyles on fine Bleached Butcher's Linen, hemstitched, 37½c.
Stamped Tray D'Oyles on finer Cambric Linen, with beautiful drawn work and hemstitched, 45 and 50c.
Stamped Linen Splashers, 19c.
Stamped Linen Scarfs, 50 inches long, 99c.;
72 inches long, 75c.
Finer goods in great variety.
Stamped Cambric Pillow-Shams, already hemmed with three-inch hem, 19c. a pair.

New designs in Table Linen.
68-inch Bleached Satin Table Damask in geometrical patterns—ivy, oak, maple and shamrock-leaf patterns at 95c. a yard.
Napkins to match, $2 per dozen for ⅝ size, $3 for ¾ size.
58-inch Cream Double Damask Table Linen, 37½c. a yard for a quality valued at 50c.
Fast-Black Hosiery—We were the first house to introduce them in Richmond.
We introduced the right kind of Fast Black, and we have the first instance yet to hear of any complaint.
The "Smith & Angell" brand of Fast-Black Hosiery is unequalled in all the world. Of this celebrated make we have—

Men's Fast-Black Socks, 25c. a pair.
Children's Fast-Black Seamless Derby-Ribbed Hose, 6, 6½, 7, 7½, and 8, at 25c. a pair.
Ladies' Fast-Black Light-Weight, soft, and very fine Hose at 35c. a pair.

Two special Hosiery bargains have come to us through our New York resident buyer, who attended the great auction and commission sales there last week. Now don't allow yourself to think that you can get such value in Hosiery any day. You can't. They cost more to import. These lots will be on the counter to-morrow (Monday). One is a Lady's Fine-Gauge, full French make, of guaranteed fast-black dye, fully worth 50c. a pair, and our price will be only 25c. a pair.
The other is a Lady's English-Ribbed Hose, fast dye in navy-blue and brown, in sizes 8, 8½, 9, 9½, suitable also for youths. Their market value to-day is 25c. a pair, our price is 17c. a pair.

There are many other bargains in Hosiery in the thirty-nine different boxes you'll find on our counters. For instance, Children's Heavy-Ribbed School Hose, black, with unbleached soles, at 8c., 10c., and 12½c. a pair.
Double-Heel, Double-Toe, and Double-Knee Hose at 17c. a pair.

Miller & Rhoads.

Our Lace-Curtain Department has been changed and enlarged. The growing business demanded this.
The special favors for our spring opening in this department will be in the shape of notable values.

This week we will sell fifty pair three-yard Nottingham Lace Curtains, scolloped and tape bound, for 75c. a window, valued at $1.
Fifty pair 3½-yard Nottingham Lace Curtains in showy designs, finished in the best style, at $1.75 a window, valued at $2.25.
Don't forget about those $5 and $7 Curtains we spoke to you about in a previous advertisement. They're about $2 under price.
Swiss-Embroidered Curtains are new. We have 'em—$2.50, $3, and $4 per window.

MISCELLANEOUS.—In a little ramble around the store the following items were reported by the heads of departments as new goods—just in—and extraordinary values.

Ladies' Pure White Jersey-Ribbed Vest, self finished, sleeveless, and low necks, 12½c. each.
Twenty-five pieces Extra Sheer India Linon at 10c. a yard. To say that it is worth 12½c. would sound quite natural—eh? Well, it's worth more; 15c. a yard would be cheap.
Very fine and Sheer-Striped and Checked Indian Dimity at 25c. a yard. The sight of it tempts you to buy. If you're sure you don't need it better not look that way.
The Linen-Towel bargains are irrepressible. They *will* be heard. The "boss" for this week is a large, Pure White Double-Damask Hand-Woven Towel, measuring 20x42 inches, for 20c. each.
There is not another such Towel stock as ours in Richmond.

Lovers of Fine, Fragrant, Triple Extracts can get a bargain at our Toilet counter this week. There will be no more after this lot at this price.
Put up in ounce bottles with nickel "drop top" in the following Extracts at 20c. each bottle:

Lily of