



A Mint of Bargains Coined for your Profit.

Gathered with wisdom—gathered with care; gathered for your benefit. The cream and best of a dozen manufacturers. An unparalleled assortment—every department brimful as the ocean. Here every one is joyously invited to come and see—you needn't have any buying intentions. Here you'll find every conceivable kind, from the costliest silks to the plainest calicoes. Your purse doesn't have to fit our business—It's our business to fit your purse, and who shall say there's not an honest effort to do so? Surely not you, readers, with such prices a-staring you in the face.

Out-of-town patrons, mail us your order—no extra charge—select what you want or leave the selection to us. Either case, goods go on approval, and your money back if you say so, is the clinching argument that we advertise things we back up, and back up things we advertise.

DRESS GOODS.
Not a new cloth that we haven't got—not a new cloth that isn't priced down at what some stores will charge you for goods in demand a season or so ago—Isn't that all the reason in the world why you should shop here? Sure.
For 25c. the yard—29 pieces All-Wool Cheviot, 38 inches wide, complete assortment of colors, worth 50c.
For 35c. the yard—Plymouth Storm Heavy Wale, woolly, heavy, quality.
For 35c. the yard—29 pieces All-Wool Cheviot, 38 inches wide, complete assortment of colors, worth 50c.
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SHINING SILKS.
Here's where the stock shows itself at its best—high-class silk novelties with neither too high nor too low prices, generally lower than most stores. These prices prove that fact.
A handsome line of Silk Novelties just received. We have convinced so as to buy them cheaper than any house in the city. Note the prices—\$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, \$54.00, \$54.50, \$55.00, \$55.50, \$56.00, \$56.50, \$57.00, 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