Meyer's

GUARANTEED AS ADVERTISED TRADE MARK

CORNER SIXTH AND BROAD

Big Dry Goods Store.

Manufacturers, Wholesalers, and Retailers

who have whole or portions of stocks to sell for cash may communicate by telegraph with our New York office, 477 Broadway, or direct to Richmond. Samples may be sent by express to either address.

Wonderful Selling
FOLLOWS
Wonderful Buying,

AND THE RECENT PURCHASES OF TREMENDOUS QUANTITIES OF

Wholesalers' Surplus Stocks and Manufacturers' Overproduction of Stocks

IS THE CAUSE OF THE PRESENT

Most Remarkable Sales of New Goods

ever attempted in Richmond, and where is there the woman who can resist the temptation of buying wearing and household apparel for half and less than half the usual cost, which this week's sale will demonstrate.

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The Public Is Informed

that the method of advertising goods for a few minutes at a low price and selling only a small quantity to a few people is not countenanced at Meyer's. Whatever is advertised at Meyer's is for sale every hour of every day until entire lots are sold.

Ladies' Tailor-Made Suits, $2.98.

Can you credit your eyes? Just two dollars and ninety-eight cents for a Ladies' Plain Cloth Tailor-Made Suit. Skirt full lined and velvet bound. Jackets perfectly plain with tailor-sewn seams, and no raw edges. Solid Black and Navy Blue, sizes 34 to 44. It's the starting of our sale of the stock of a forced-to-retire-from-business firm of ladies' tailors, and while only a small portion of the stock has been received, the sale starts Monday and will be added to day by day as the Suits are received. There will also be ready for selling—

Plain Cloth Tailor-Made Reefer Suits, $3.98, full Assortment.
Covert and Cheviot Tailor-Made Suits, $4.98, Incomplete Assortment.
Plain and Braided Broadcloth Suits, $6.98 to $14.98, Incomplete Assortment.

Sale on second floor.

$1.50 WAIST SALE.

Dress Waists of serges, cashmeres, flannels, mohairs, brilliantines, cheviots, and silks, in red, green, navy, black, plaids and checks, made in nobbiest styles, that cost from $2 to $4, are in an assorted lot of a manufacturer's surplus stock, and your last chance to pick over them is Monday, at $1.50 each.

SEE THE NEW WAISTS.

New Silk Waists, with Velvet Bolero, in Purple and White, Green and White, and Blue and White, lined and boned, $4.99.
Ladies' Taffeta Silk Waists, in Changeable Blue, Green, and Heliotrope, with shirred silk Bolero, star-pointed collar and sleeves ....$6.99.
Figured India Silk Waists, in Blue, Gray, and Green, with wide shirred Empire belt, full back and front, and lined and stiffened throughout ....$2.99.
Changeable Surah Silk Waists, in Blue and Green, elaborately trimmed with Yellow Valenciennes edge, lined, and stiffened ....$5.99.
Black Silk (Taffeta) Shirt-Waists, yoke back, tucked front, adjustable White linen collar ....$4.99.
Figured Taffeta Silk Waists (Black), pleated back, full front, wide shirred Empire belt, and ruffled collar....$5.99.
Black India Silk Waists, lined with lawn, and stiffened with bones, new two-piece sleeve, full crush belt and adjustable silk collar ....$3.50.
Black China Silk Waists, to be worn in or outside skirt, crush collar, plain belt, lined and stiffened ....$2.50.
Scotch Tartan Shirt-Waists, yoke back, draw-string waist, turn-buck cuffs, and adjustable linen collar, the correct thing for a between-season waist..79c.
New Wash Shirt-Waists, in dark shades, stiffened collar, cuffs, and box-pleat, the nicest thing for office wear, all ready to put on ....50c.
Flannelette Waists, in Red, Blue, and Persian, with Black collar and cuffs, were $1 ....50c.
Dark-Gray Flannelette Waists, yoke back, and turn-down collar, in small sizes only ....25c.
Solid-Black Calico and Black and White Striped Shirt-Waists, all sizes, large sleeves ....25c.

CHILDREN'S AND INFANTS' COATS.

Children's All-Wool Red or Navy Reefers, with large sailor collars, trimmed with White Hercules braid ....$1.39.
Children's Navy-Blue All-Wool Reefers, with large double Red and Blue collars, worth $3, for ....$1.99.
Children's Long Cream Cashmere Cloaks, embroidered both around collars and skirt ....98c.
Children's Extra Heavy Long Cashmere Cloaks, trimmed with both embroidery and ribbon, worth $2.25 ....$1.50.
Children's Bedford Cord Long Cloaks, embroidered in both ribbon and braid, $2.48.

SEPARATE DRESS SKIRTS.

Figured Mohair Skirts, lined throughout, velveteen bound, 59c.
Black Sicilian Skirts, very wide, lined with rustling cambric, and bound with velveteen, $1.50.
The latest fad in Check Skirts, in Black and White, Green and White, Brown and White, and Blue and White, 7 gored, 4 yards wide, lined with rustling cambric, $1.49.
Rough Boucle Skirts, in solid Black and Blue and Black, very wide, latest cut, $3.50.
Black Honeycomb Boucle Skirts, lined and stiffened throughout, $3.98.
Large Flowered Brilliantine Skirts, best quality, for $4.29.

Dress Skirts, made by tailors who are particular, throw out all that don't set just so, and sell them for less than half price. We got a lot of 250 to be sold this week. They comprise:

Real Mohair Brilliantine, worth $3.50,
Real Mohair Sicilian, worth $4,
All-Wool Serges, worth $4,
All-Wool Diagonals, worth $4,
Silk-Mixed Plaids, worth $5,
Tufted Plaids, worth $5,
New Fancy Checks, worth $5,
CHOICE FOR $1.99.

100 Black Brocade Separate Skirts, stiff lining, made full, for 69c. each.

WRAPPERS LESS THAN COST OF MATERIAL.

Calico Wrappers, in dark Grays and new spring shades of Pinks, Greens, and Blues, made yoke back, with Watteau pleat, 75c. value, for 50c.
Good quality Calico Wrappers, in Navy Blue and White and Black and White, large and small designs, yoke back and front, edged with beading, $1 value, for 69c.
Fine, Wide Genuine Percale Wrappers, in Red, Black, Blue, Brown, Tan, and White stripes, full from the neck, back, and front, $1.25 value, for 79c.
Flannelette Wrappers, in Black and Purple, Blue and White, and Persian designs, $1.25 value, for 88c.

Ladies' All-Wool Fancy Elderdown Wrappers, Lounging Robes, and Bath Robes, pleated backs, sailor collars, edged with satin ribbon, beautifully figured, pinks, light-blues, reds, greens, tans, blacks, and whites, all sizes and lengths, actually cost five dollars to produce. In one of our great purchases to be sold for $1.99. Orders by mail should state bust and length measure.

HOSIERY PRICES

receive a shock when Meyers' take the field. Manufacturers know our capacity, and always stand ready to turn large lots over to us when necessity calls for cash.

Misses' and Boys' Fast-Black Fine Ribbed Full Seamless Hose, double knee, heel, and toe, for 12 1-2c. a pair.
Girls' and Boys' Fast-Black Full Seamless Double Heel and Toe Ribbed Wool Hose, regular 50c. kind, for 25c. a pair.
Misses' and Boys' Fast-Black Ribbed Bicycle Hose, double heel and toe, seamless, for 17c. a pair.
Ladies' Fast-Black Full Regular Imported Hermsdorf-Dye Hose, double heel and toe, best French lisle thread, drop-stitch, the regular 25c. quality, for 19c. a pair.
Ladies' Fast-Color Tan Hose, full regular imported, double heel and toe, ribbed tops, regular 20c. kind, for 12 1-2c. a pair.
Ladies' Best 4-Thread Maco Hose, full regular, made in Germany, double soles, high-spliced heels, Hermsdorf-dye, regular 33 1-3c. kinds, for 25c. a pair.
Ladies' Black Double Heel Plain Hose, 25 7-8c. a pair.

BICYCLE SUNDRIES.

New department now open in the basement, with all 1897 improvements.
Twentieth Century Lamps ....$1.99.
50 Ram's-Horn Wooden Bars ....$1.99.
100 dozen Cyclone Foot-Pumps....50c.
New Departure Bells ....9c.
15 dozen Hub-Lamp Brackets ....5c.
75 dozen Eclipse Cement, tube ....4c.
200 Cushion and Laced Saddles....$1.49. (Worth $2.50.)
200 pairs Handle-Grips ....9c.
50 Eclipse Outfits ....15 and 20c.
100 dozen Pants Guards, pair....1c.
15 Lamps, 1896 model ....75c. and $1.50.

Meteor Bicycles for men and ladies, one year's guarantee, $39.50—maroon, black, red, and blue, guaranteed as good as any $75 Bicycle made. Catalogues free.

SILK NEWS.

Four hundred yards of Rich, Plain Taffeta Silks, with changeable effect, are here to sell at forty-five cents a yard. If even with the market they would be 75c. No need to tell the story of losses. Suffice it to say that many women will be the possessors of rustling lined skirts or beautiful waists for a trifle more than half cost from this lot.

Sale at Main Entrance.

Also, 301 yards Pure-Silk, Fast-Dye, Black China, 22 inches wide, at 25c.
Black Silk Moreen, special, 98c. a yard.
400 yards (all one pattern) Black Satin Brocade, for skirts, $1.19 quality, for 75c.
A great lot of Plain Black Satin, extra heavy, for skirts, 50c.

HOUSEKEEPERS' DOMESTIC GOODS.

Staple Domestics that every housekeeper is compelled to have, at prices never heard of before in Richmond. Enough of every article to give purchasers as much or as little as they wish. Come early and avoid the rush.

1,000 yards Best 10-4 Bleached Sheeting, that measures 2 1-2 yards wide, 25c. quality, for 20c. a yard.
Good, Heavy 10-4 Bleached Sheeting for 12 1-2c. a yard.
Full-Size Hemstitched Sheets, extra heavy, round-thread muslin, 75c. value, for 59c. each.
Pillow-Cases to match, 45x36, for 12 1-2c. each.
Extra Large Pillow-Cases, 54x36 inches, 25c. value, for 17c. each.
Hemstitched Bolster-Cases, 42x72 inches, of very fine Sea Island cotton, 40c. each.
Extra Heavy Bleached Bolster-Cases, 36x72 inches, 25c. value, for 18c. each.
Utica Bleached Sheets, every one branded, 9-4x2 1-2 yards, for 55c. each.
Full 10-4 Sheets, 2 1-2x2 1-2 yards, made of fine bleached sheeting, without dressing, 50c. each.
Good Heavy Bleached Pillow-Cases, NOT MADE CROSSWISE, 12 1-2c. quality, for 10c. each.

LATEST STYLES IN WASH GOODS.

Pure Linen Grenadine-Pattern Batiste, to be made over your favorite color, 40c. value, for 25c. a yard.
Imported Dresden and Persian-Design Organdies, only a few select designs received, 40c. will be the price later on, to induce early purchasers price will be 29c. a yard.
Very Fine Organdie, with the newest designs in dark and light grounds, fabric sheer enough to make over, colored lining, same patterns as you will find in French goods, 15c. a yard.
Roxbury Cloth, Dark-Ground Wash Goods, 40 inches wide, with the newest printed designs, 10c. a yard.
Etamine, Royal, solid colors and small figured designs, looks like real linen, 12 1-2c. a yard.
Yard-Wide, Extra Heavy Percales, with all the latest patterns and colors, 12 1-2c. value, for 8c. a yard.
Fine Dimity, with small figures, for children, something that will be scarce later in the season, 12 1-2c. value, for 8c. a yard.
Lace-Striped Imported Organdies, large, floral designs, 37 1-2c.
Fast-Black Henrietta-Finished Satines, 8c. quality, for 5c. a yard.
Linen-Ground Batiste, colored stripes and plaids, for 12 1-2c. a yard.
Silk-Stripe Batiste, imported to sell at 25c. a yard, special for 13c. a yard.
Solid-Color Crepe Cloth, 12 1-2c. kinds, for 4 1-2c. a yard.
Henrietta-Finished Best-Black Satine, 12 1-2c. quality, for 5c. a yard.
Romana Cloth, solid color and small stripes, used for children's wrappers and sacques, 12 1-2c. quality, for 10c. a yard.
12 1-2c. quality Fancy Floral-Design Satines, all new patterns, for 8 1-3c. a yard.
50 new patterns Wrapper Flannelettes, bright patterns and mourning designs, 12 1-2c. value, for 8c. a yard.
1 case of Bright, New Spring Ginghams, that will cost you later on 12 1-2c. a yard, during this week the price will be 7 1-2c. a yard.
1,000 yards of Good, Staple Apron Ginghams, all size checks, in Green only, worth 5c., for 2 7-8c. a yard.
The best quality Apron Ginghams, Lancaster and Amoskeag, all size checks and colors, 8c. quality, for 6 1-4c. a yard.
Dark Dress Outing, checks and solid colors, worth 7c., for 3 7-8c. a yard.
Large Scotch Plaid and Rob Roy Check Imported Dress Ginghams, worth 25c. a yard, for 12 1-2c. a yard.

Yard-Wide French Percales, all kinds of stripes and figures, more than 1,000 yards, to be sold for 5c. yard.

Bright, New Styles Spring Chocolate-Ground Calicoes, 6 1-4c. quality, for 2 7-8c. yard.

New and Desirable Styles of Dress Ginghams for 2 7-8c. yard.

SPECIAL PURCHASES LINEN,

must be sold quickly at smallest kind of profits, or else lots will prove too large for us. Do you often buy at such prices?

100 dozen Pure Linen 5-8 size Dinner Napkins, Irish mill ends or remnants; regular goods cost $1.50 a dozen; this lot for 8c. apiece.
Colored-Bordered Fringed Napkins, full size, worth 65c. a dozen, for 3c. each.
Extra Large Absorbent Huck Towels, colored borders, 8c. quality, for 5c. each.
2-yard-wide Extra Heavy German Damask, 75c. quality, for 50c. a yard.
Full-Bleached Irish Table Damask for 25c. a yard.
2-yard-long Colored-Border or White Fringed Damask Table-Covers, $1.50 quality, for 85c. each.
Pure Linen Double Satin Damask, 2 yards wide, handsome floral designs, $1.25 value, for 75c. a yard.
Turkey-Red Table Damask guaranteed fast color, 58 inches wide, 50c. value, for 37 1-2c. a yard.
Pure Linen Extra Heavy Towels, 38 inches long, 18 inches wide, 15c. value, for 10c. each.
Extra Large Damask Towels, knotted fringe, and open-work borders, 19c. each.

Pure-Linen Barber-Size Towels, worth 75c. a dozen, for 2 7-8c. each.

Turkey-Red Table Damask of full width, 8 7-8c. yard.

SUPREME LEADERSHIP IN LACES AND EMBROIDERIES

is vested in Meyer's. It's wise buying, wise selecting. It's our connections in Europe, where they are made that brings prettier patterns and more of them at less prices to Meyer's.

Combination lot of Cream Oriental, Lenore, Applique, and Silk Chantilly Laces for ....25c. a yard.
4-inch White Embroidered Chiffon Lace, sleeve width, for ....25c.
12-yard-piece of Valenciennes Lace for 12 1-2c., that was 20c.
All-Over Butter Oriental Lace, open design, special ....50c.
45-inch Black Silk La Tosca Net, value 75c., for ....50c. a yard.
1,000 yards of Cambric Embroidery, close and open-work embroideries, cut-out ready for use, for ....3 7-8c.
Cambric, Swiss, and Nainsook Embroideries, wide, narrow, and medium, for..5c.
Fine, Narrow, and Medium Nainsook and Swiss Edges, all new designs, for 10c., instead of 15c.
22-inch Cambric All-Over Embroidery for 25c., instead of 50c.
Red, Pink, Blue, and Yellow Cambric Embroidery, open designs, for....5c.

More than 500 yards of 7-inch-wide Open Pattern Twelve-Cent Cambric Embroidery, value 12 1-2c., for 6 1-4c. yard.

1,000 yards of Open-Pattern Butter Oriental Lace, 7 and 8 inches wide, real value 25c., on centre counter at 10c. yard.

NEW SPRING DRESS GOODS.

Here they come in a lot direct from the European steamers—a saving of profits that merchants who handle smaller quantities cannot save.

THIS WEEK'S SPECIALS.

BLACK DRESS GOODS.

46-inch-wide All-Wool Heavy-Wale Diagonal Cloth, perfect in Black and durable as to quality. Importer's price was 79c.; this week we will place on sale 12 pieces at 59c.
45-inch-wide All-Wool Bourette Cloth, with wide satin stripe. One of the most popular materials for separate skirts, and such as you have been accustomed to buying for $1.50 a yard, our price ....$1.
Royal Seeded Etamine Cloth, all wool, hard twisted; makes a handsome, as well as a serviceable dress for deep mourning, and the price is only....79c.
$1 Figured Etamine, 46 inches wide, all wool, light weights, for spring wear.. 69c.
$1 Wide Satin Wale Diagonal, 50 inches wide, silk finished, all wool....69c.
50-inch-wide All-Wool Storm Serge, will not spot, and will stand the roughest kind of wear, to-day ....39c.
39c. All-Wool Storm Serge, double warp, extra heavy ....29c.
All-Wool Cheviots, the 75c. kind, 460 yards, in this week's sale ....50c.

25c. Diagonal Mohair Mixtures for 11 1-2c.

25c. English Cassimere, 38 inches wide, for 12 1-2c.

All-Wool French Serge, the 29c. quality, for 17c.

COLORED DRESS GOODS.

Imported Tweeds, 50 inches wide, spring weight, tailor effect, in Brown and Gray, beautifully clouded, $1.75 value, here at $1.25 the yard.
Imported Covert Cloth, yard and half wide, broadcloth finish, soft, elegant, regular price, $1.25; here at 85c. the yard.
Imported Vigoreaux, soft twill, range of pretty, subdued mixtures, yard and a half wide, regular $1 value; here at 75c. the yard.
Imported Yard-and-a-Half-Wide Mixed Novelty Walking Skirting, stylish combinations, $1.50 values; here at $1 the yard.
Silk and Wool Fancy Effects, imported stock, all seasonable colors, full 75c. value; here at 59c. the yard.
Yard-and-a-Half-Wide Grenadine, the acme of fashion, in soft mixtures, open much for undershading, 75c. value; here at 50c. the yard.

AT 50 CENTS, FOR SEPARATE SKIRTS, AT 50 CENTS.

An incomparable line of Imported Checks and Fancies for separate skirts and walking suits—Black and White Shepherd, Black and White Fancy Check, Two- and Three-Toned Ragged Plaid, Green and White, Blue and White, Black and White Fancy Blocks, and numberless other nobby designs, that rank in the 75c. class; here at 50c. the yard.

AT 25c. we show a complete line of Checks and Fancies that press close on the heels of our 50c. line.

$2.50 FROU-FROU BROADCLOTH AT 59 CENTS THE YARD,

in Black, Cardinal, Navy, Red, Nile, Brown, Bronze, Slate, Canary, perforated to show over contrasting linings. The bargain of the town. These cloths are exquisitely adapted for ladies' capes, fancy work, piano and table-covers. Can't be duplicated at $3 the yard.

Covert Cloth, full yard wide, in the shades of Tan, Two Shades Gray, and Black; a full 50c. value, here at 29c. the yard.
Imported Boucle, in medium colors—Old Rose, Reseda, Old Blue, Cinnamon, and Napoleon; strictly all wool, suitable for misses' and children's wear, 50c. value; here at 37 1-2c. the yard.
Fancy All-Wool Cheviot, neat spring tones, regular 25c. quality; here at 17c. the yard.
Black and White Shepherd Checks, for waists and skirts, different checks, 17c. value; here at 12 1-2c. the yard.
Spring Cloaking, full yard and a half wide, Light grounds, neat, mottled patterns, value $1; here at 50c. the yard.
Spring Cloaking, in Plaid, Mottled, and Stripes, two faced, yard and a half wide, $1.50 quality; here at 75c. the yard.

DE JOINVILLE TIES, 25c.

A happy sign for many men, for the same make of De Joinville Ties have been always fifty cents. Sixty-two dozen—744 to select from—including solid-white and all the most striking patterns of the season. Men who were too bashful to come into a dry-goods store have been placing us orders for them since they were shown in the window. Don't let your man miss them.

150 Men's Congo Walking Canes, silver trimmed, for 29c. each.
500 Men's Plain Congo Walking Canes for 25c. each.
Men's Unbleached Canton Flannel Drawers, worth 35c., for 19c. a pair.
50 dozen Men's Imported Socks, Tans and Blacks, absolutely fast colors, double heels and toes, worth 17c., for 12 1-2c. a pair.
Men's Real French Brier Pipes, silver trimmed, worth 35c., for ....17c. each.
Men's Genuine French Brier Pipes, silver trimmed, and bone mouthpiece, worth 50c., for ....25c. each.
25 different shapes in Men's Pipes, worth from 19 to 50c., for ..10c. each.
Men's Colored Bordered Hemmed Handkerchiefs for ....1 3-4c.
Men's White Tape-Bordered Hemmed Handkerchiefs for ....3c. each.
Men's Silk Teck Ties, the same shape and feature that sell for 25c., for.... 9c. each.
Men's Real Percale Laundered Shirts, attached collars and cuffs, pleated and plain bosoms, pearl buttons, or white studs, perfect fitting, worth $1, for ....50c. each.
Men's Woven Working Shirts, full 36 inches long, yoke back and collar band, pearl buttons, worth 50c., for.. 29c. each.
Men's Woven Working Shirts, full 36 inches long, yoke back and collar band, Light and Dark colors, worth 39c., for ....25c. each.
Men's Unlaundered White Shirts, full-length bosom, and made of good muslin, worth 40c., for ....25c. each.
Men's Night Robes, Plain White and Embroidered fronts, pearl buttons, worth 50c., for ....39c. each.

The first 60 ladies here Monday morning may pick from as many pairs of Black and Colored Kid Gloves—some Genuine Trefousse, some Marguerite—Kid Gloves that were one dollar and a half and one dollar, respectively. Every size in the lot, excepting 6 1-4. The price will be 58c. a pair.

SMALL WARES.

12 1-2c. Hose Supporters ....3c. a pair.
Cabinet of 20 Gold-Eye Needles ....1c.
12-yard roll Twilled Tape ....5c.
4-Ply Knitting Thread ....17c. pound.
Hump Hooks and Eyes ....10c. gross.
5c. Pearl Knob Hair-Pins ....2c.
5c. Curling Irons ....1c. each.
Silk Whalebone-Casing ....5c. piece.
Belting to match ....5c.
Ladies' Ready-Made Garters and Buckles.... ....3c. a pair.
"Water-Proof," the newest and best wearing binding on the market, surpasses all others; price ....5c. a yard.
25c. All-Silk Reversible Ruffled Web, Green and Black only, special .... 15c. a yard.
12 1-2c. Kid Curlers, 7 inches..8c. bunch.
Genuine Aluminum Thimbles....1c. each.
5c. Hair-Pin Cabinets, with invisibles.3c.
10c. STOCKINET DRESS SHIELDS, SIZES 3 AND 4; SPECIAL PRICE, 3c. A PAIR.
Shell and Amber Hair-Pins..8c. dozen.
Darning Needles (paper of ten), assorted ....2c.
Gold-Eyed Needles....2c. paper.
Full Six-Yard Featherstitched Braid.5c.
BLACK VELVET SKIRT BINDING, 1c. A YARD.
25c. DRESS BONES....8c. A SET.

LOOKING FOR LATEST NOVELTIES?

Take a peep at our Jewelry Exhibit.

Ladies' Elegantly Carved Band Rings, in best plate, for 10c., worth 25c.
Infants' and Misses' Carved Band Rings, warranted on inside to be 14-karat, filled, for 10c., worth 50c.
1,000 styles of Elegant Scarf and Lace-Pins, in Sapphires, Rubies, Emeralds, for 10c., actually worth up to $1.
Roman Gold Novelties, in Bag-Tops that can be adjusted at the shortest notice, for 50c.
Benedict Collar Buttons, in rolled plate, 15c.
The Egyptian "Lucky-Stone" Brooches, for all sorts of ornaments, 15c., fully worth $1.
925-1000 Sterling Seamless Wire Baby and Cuff-Pins, 25c. a pair, worth 50c.

One thousand pairs of Fine Polished Imitation Tortoise-Shell Side-Combs, three to five inches long, for five cents pair, fully worth fifteen cents.

FANCY NOVELTY RIBBONS.

More Ribbons were received in this house one day last week than any three months of last year. We only bought such a tremendous quantity because the prices and assortment were such we could easily create a sensation and thus cause women to buy for months ahead.

At 12 1-2c. Yard,

Pure Silk-Warp Printed Fancy Ribbons, No. 30.
AT 16c.—Pure Silk-Warp Printed Ribbons, No. 30.
AT 19c.—Pure Silk Solid-Color Changeable Taffeta, No. 40.
AT 19c.—Pure Silk Checks, White grounds, all light colors; Pure Silk Gros-Grains, White grounds, all dainty satin stripes, No. 40; Pure Silk Taffetas, all light colors, open-work lace effect, No. 40—such ribbon usually costs 25 and 40c.

At 25c. Yard,

Heaviest Brocade Silk Ribbon, seven different shades, two different patterns.
Rainbow Moire Taffeta, 5 inches wide.
White Taffeta, colored satin stripes, Ombre stripes, all curious combination of colors.
Solid-Color Taffetas, satin stripes, of varying shades, over 300 different colors and combinations.

At 33c., 39c., 42c.,

Upwards of 100 distinct shades and styles.

SOLID-BLACK RIBBONS, ALL-SILK TAFFETA RIBBONS.

Did you ever hear of such prices?
No. 16 for 9 1-2c. a yard.
No. 30 for 14c. a yard.
No. 60 for 18c. a yard.

ALL-SILK MOIRE TAFFETA RIBBONS,

LOWEST PRICES EVER KNOWN.
No. 16 for 10c. a yard.
No. 30 for 15c. a yard.
No. 60 for 19c. a yard.

WHITE GOODS.

These White Goods are here by the hundreds of yards. They are here for you every hour of the day at these prices. Come when you will.

White Organdie, very sheer quality, 2 yards wide, 25c. a yard.
Dainty Corded Dimities, best of 12 1-2c. kind, for 8c.
Beautiful Satin-Stripe Lawns, for aprons, etc., 5c.
White Cambric, better than most 10c. kinds, for 6 3-4c.
India Linons, perfect, for 2 7-8c. a yard.

THIS WEEK'S CORSET SALES.

$1.25 a pair for a Fine Satine C. B. Corset, extra long waist, silk trimmings on top, a regular $1.50 value.
$1.50 a pair for Thomson's Glove-Fitting Corset, 6-hook, with Hamburg trimming on top, a regular $2 value.
$1.25 a pair for a Heavy R. G. Corset, low bust, with medium waist, a regular $1.75 value.
50c. a pair for an Extra Long Waist Satine-Stripped Corset, two wide side steels, silk flossed on top, a regular 75c. value.
75c. a pair for an Extra Long Waist, Boned-Bust C. B. Corset, silk stitching on top, a regular $1 value.
75c. a pair for 6-Hook W. B. Corsets, in White or Black, a regular $1 value.
$1 a pair for H. H. Leather-Tipped Corsets, 6-hook, elaborately trimmed with lace and ribbon, a regular $1.25 value.
$1 a pair for a Light-Weight Coutille Corset, the Prima Donna, long waist and elaborately trimmed with lace, a regular $1.25 value.

HERE ARE LININGS

by the thousands of yards for prices that considerably reduce the cost of lining your dress.

Fancy Padded (Black-Back) Silesia, the 15c. quality, at 10 1-2c.
Fancy Padded-Back Silesia, the 17c. quality, at 12 1-2c.
Fancy Padded-Back Silesia, the 25c. quality, at 17c.
Yard-Wide Rustling Silkoline, the 20c. quality, at 12 1-2c.
Yard-Wide Rustling Taffeta, the 12 1-2c. quality, at 10c.
Yard-Wide Rustling Taffeta, the 10c. quality, at 8c.
Silesia Waist Lining, the 10c. quality, at 5c.
Regular 15c. quality Percalines and Silesias, colors and Black, 10c.
Regular 25c. quality Moire Taffeta, bright colors, at 15c.
Imitation French Hair Cloth (White only), 25c. quality, at 5c.
Kid-Finished Lining Cambrics, all colors, 5c. quality, at 2 7-8c.
Pure Linen Grass Cloth, fancy colors, the 12 1-2c. quality, at 5c.
Full Yard-Wide Twilled Silk, for undergrounds, grenadines, or open-mesh goods, all colors and Black, 69c. quality, at 50c.

All colors Dress Cambrics (except black), 2 7-8c. a yard.

SALE OF JET DRESS YOKES.

Collars and Boleros, a travelling man's samples, about 60 pieces, no two alike, that cost from $12 to $108 a dozen. The single pieces here will be 29c. to $3.29. Almost a third of usual cost. Sale in 3d aisle.

OTHER NEW DRESS TRIMMINGS.

Combination Set, in Black, consisting of Silk Braided Zouave, with side pieces for waist and strips for skirts, $4.29 the set.
Silk and Mohair Military Loops, with side pieces, for waists, $1.49 to $2 the set.
Military Loops, in Black and Colors, 75c. a set.
Hand-Made Mohair and Silk Braids, in Blacks and colors, 25 to 50c. the yard.
Black Mohair Skirt Strips, 35 and 45c. a strip.
Black Silk Skirt Strips, 20c. a strip.
Handsome Large-Cut Steel Buttons, $1.25 a dozen.
Cut Steel and Gilt Buttons, with real cameo setting, $5 a dozen.
Large Smoke Pearl Buttons, with cut-steel centres, $2 a dozen.

500 yards of Finest and Widest Soutache Mohair Braid (black) for braiding jackets and skirts, usually costing 75c. a dozen yards. In this sale, 2c. a yard.

A closing sale of Winter Gloves—now for little prices.

Ladies' Fleece-Lined Fine Silk Taffeta Gloves, that have been selling for 75c. a pair, to be sold for 39c. a pair.
Ladies' All-Wool Cashmere Gloves, double finger tips, regular 50c. value, for ....25c. a pair.
Ladies' Fine Black Gloves, only 5c. a pair.
Infants' White Woollen Mittens, regular 25c. value, reduced to ....12 1-2c. a pair.

A 25c. POCKET-BOOK SALE.

The usual happens at Meyer's. Now its Combination Pocket-Books and Card-Cases; Long and Short Purses of real monkey skin, elephant hide, genuine alligator, all beautifully lined with fine kid, and imported frames—as pretty and stylish books as any lady would care to carry—at a simply wonderful price—25c.
The New Horn-Back Pocket-Books, 50c.

HOT-WATER BAGS, 50c.

600 of them of the highest grade, and warranted, came to us to be sold for a lower price than has yet been your fortune to buy.

2-quart size, large enough for any purpose, 50c.

Price in dozen lots to dealers, $6.

French Crepe Paper, 10-foot rolls, 10c.
72-Sheet Writing Tablets, note and letter sizes, 5c.; others, price 10c.
4-Row Bone-Handle Bristle Tooth-Brushes, 7c.
Pint bottles best Witch Hazel, 15c.
Stafford's best Black Ink, 3c. a bottle.
Best grade Genuine Steel Knives, stag, buffalo, shell, pearl, and ivory handles, 25c. each.
K. B. Extra Steel Knives, 50c.
8-ounce 50c. Toilet Waters, four odors only, to close out for 25c. a bottle.
Waterbury Clocks, 65c.; alarm, 75c.
15c. Chamois-Skins, 8c.; 10c. Chamois, 5c.
25c. Hair-Brushes, 15c.
Cut-Glass Bouquet Holders, 29c.
10c. Cabinet Embossed Photo. Frames, 2c. each.
Ladies' Dressing Combs, smoothly polished, WARRANTED UNBREAKABLE, 25c., worth 50c.
Perforated Roll Toilet Paper, 1c. a roll.
Turkish Bath Soap, 1c. a cake.
25c. Linen and Satin Correspondence Paper, ruled and plain, 10c. a pound.
Envelopes to match, in size and quality, 5c. a package.
Rubber Dressing Combs, 1c. each.
Real Ivory Baby Combs, 5c. each.
50c. Best Bristle Hair-Brushes, 35c.
25c. Unbreakable Rubber Fine Combs, 15c.
Real Rubber Fine Combs, 1c. each.
Pure Palm Soap, 2c. a cake.
25 Envelopes in pack, 1c.
2-quart Rubber Water Bottles, screw top, each one warranted, 50c.
Bernard's Imperial Lavender Salts, 10c. a bottle.
Nursery Bottle and Nipple, with measurement attached, 5c.
S. S. S. Hair-Grower and Scalp-Cleaner, 39c.
25c. Clothes-Brushes, 5c. each.
Plantation Combs, 5c.
20c. Shaving Brushes, 9c. each.
Meade & Baker's Carbolic Mouth-Wash, 15c.
Mohair Tubular Chocolate Laces, 5c. a pair.
Linen Corset Laces, 1c. each.
Ox-Blood Tie Laces, 5c. a pair.

LADIES' LINEN COLLARS.

We have now in stock every new shape in the latest fad of Standing and Turn-Down Collars, 12 1-2 to 25c.
Black Chiffon Fichus, the latest head covering for evening wear, for $1 and $1.25.
25c. White Linen Chemisettes for 9c. each.
Infants' All-Wool Knit Sacques for 19c. each; real value 35c.
Handsome Point de Venice Lace Collars for 49c. each.

SALE OF 10c. HANDKERCHIEFS FOR 5c.

Pure White Open-Work Hemstitch; also, Lace Open-Work Corners, proper size, and sheer quality. This small lot will surely sell out in a day at 5c.

An enormous purchase of Handkerchiefs enables us to sell very sheer Swiss Embroidered Handkerchiefs, in all the new, handsome designs for 10c. each.

Ladies' Very Sheer Linen and Swiss Embroidered Handkerchiefs, that are worth 25 to 37 1-2c., to be sacrificed at the bargain altar for 17c. each.
Ladies' Drawn-Thread and Hand-Worked Handkerchiefs, with Valenciennes lace edge, in this sale for 12 1-2c.
Ladies' Linen Hemstitched Handkerchiefs for 5c. each.
Ladies' Plain White and Colored-Bordered Hemstitched Handkerchiefs for 3c. each.

160 Sample Baby-Caps, all the newest spring styles, muslin, with embroidery, a travelling man's sample line, at one-fourth off regular prices. Your chance to secure a great bargain. Prices range from 10c. to 79c.

French Nurse Aprons,

About 300 of the Daintiest Genuine Imported Nurses' Aprons, with bibs, embroidery and frills, worth from 50c. to $1.50; divided in three lots—25, 39, and 50c.

French Nurse Caps,

About 1,000 Dainty Little Embroidered and Frilled Head-Pieces, for nurses, costing usually from 29 to 50c.; in two lots—10 and 15c.
Ladies' Cambric Chemise, extra full, embroidered yoke, Torchon and beading trimmed, 49c. value, for ....29c.
Elaborately tucked and inserting-yoke Muslin Gowns, embroidery trimmed, extra fine muslin, 89c. value ....69c.
Ladies' Extra Wide Muslin Skirts, with tucks and 6-inch embroidery flounce, usual 89c. value ....69c.
Ladies' Heavy Muslin Drawers, with tucks and hemstitched hem ....29c.
Ladies' Muslin Gowns, tucked and corded yokes, cambric ruffle, and embroidery trimmed, were 69c., your choice..49c.
Ladies' Fine Muslin Drawers, cambric umbrella ruffle, with inserting and Torchon edge, special price ....59c.
Ladies' Fine Quality Cambric Corset-Covers, perfect fitting, usual price 19c., for ....12 1-2c.
Ladies' Large Gingham Aprons, Blue and Brown checks, with fancy borders ....10c.

1,000 Embroidered Aprons, 12 1-2c.

Pure White Muslin Aprons, with embroidered, 'scalloped edges, strings and all, completely finished, the wonder of all special purchases, 12 1-2c. each.

BOYS' CLOTHING.

There are red-letter days for mothers of boys. The stock of Winter Suits is in such incomplete assortment of sizes that a quick clearance is absolutely necessary. The sales are so large here a great loss on each of the few Suits left is no considerable loss to us, and those of you who can pick proper sizes will be the gainers thereby.

For $3.66

you may pick from every one of our Finest Suits, Black and Blue Worsted Cheviots, Finest Fancy Scotch Cheviot; some were $6 and $7. If you find your size here you had better lay in a supply.

For $2.50

you may pick from every Suit, whether Black or Colored, that sold up to $4.50.

For $1.45

you may pick from Braided Suits, Plain Double-Breasted Suits; some kinds for all size boys. Not a suit that sold for less than $2.50; many for $3.50. That's the whole story.

69c. for Boys' $1 and $1.25 Pants.

Solid Black Imported Worsted Pants, the finest materials and best wearing that can be made. We want every mother in Richmond to see this lot—sizes 4 to 14 years—69c. each.

640 Boys' Suits, 95c.

A recently acquired lot of Double-Breasted Herringbone Cheviot Suits, sizes 4 to 14 years; strong and warm, and perfectly fresh. Not our loss, but some manufacturer, who had to realize on his stock—95c. instead of $1.75.

We are owners to-day of 3,000 Boys' Waists and Blouses, and we defy the most economical woman to buy the material, make them herself, and not count the making, and yet turn them out for the price we are selling them. The story is something like this:

At 25c.

you may buy Genuine Garner's Percale Waists, made with round sailor collar, 3 pleats back and front, open wrist-bands, pearl buttons; some laundered, and some unlaundered collars, Solid Reds and Black, and Red Stripe only. This Waist cost somebody 50c.

At 59c.

The Finest Percale and English Cambric Waists, beautifully laundered and made up, daintiest, finest tucks and pleats, and best pearl buttons. Such Waists sold for no less than $1. Here 59c. each, or 6 for $3.

**At 25c.