Get It by Mail.
OUR MAIL ORDER DEPARTMENT.
Anything on sale in our store will be sent by mail for the same price as advertised. Vacation Fixing Sent Anywhere.

Meyer's — CORNER FOUSHEE AND BROAD — "EVERYTHING FOR EVERYBODY"

CONFIDENCE IN OUR GOODS INDUCES US TO FREELY RETURN MONEY FOR ANY UNSATISFACTORY PURCHASE.

Meyer's — CORNER FOUSHEE AND BROAD — "EVERYTHING FOR EVERYBODY"

New Idea Patterns.
SHEETS FREE AT NOTION COUNTER.
These patterns are in all sizes, new ideas and new styles as soon as they come out. All are at the uniform price of 10c.

DEPARTMENT COMPETITION EVENT.

All Day Monday and Tuesday.

The management has decided to materially lessen stocks and the Free Lance has been given every head of stock. The result of this order is, every department has tried to outdo the other in a veritable contest of low prices.

White Summer Goods
Less Than Ever Before.

This is one of the departments that must make a good showing because the wares are seasonable and the sales fifty per cent. ahead of last year. We quote our reasons for your presence here next week.

Thousands of White Goods to be sold at almost give-away prices.

1,000 yards Fine, Sheer India Linens, worth up to 10c., for 5¾c.

Extra Fine, Sheer French Nainsook, worth 20c. yard, for 20c.

Fine, Soft Nainsook, 12 yards in piece, 150 pieces, worth $1.75, for $1.50.

1 piece Pure Linen Lawn, 1¼ yards wide, was 75c., now 50c.

1 case Corded P. K.'s, 12½c. quality, now 8¾c.

Extra Fine, Sheer White Organdy, the 20c. quality, for 12½c.

2 yards wide French Organdy, worth 30c. yard, for 15c.

100 yards Fine White Wash Chiffon, 50 inches wide, was 25c., now 15c. yard.

1 case Extra Fine 40-inch Lawn, worth 12½c., for 7¾c.

Extra Fine Linen Lawn, 20c.

120 pieces English Long Cloth, worth $1.15, piece of 12 yards for $1.15.

1 case Fine Dimities, worth 15c., for 9½c.

Summer Silks at Half and Less.

The close of the season will not catch us with one single piece of Light Silks if very small prices count. A big sacrifice is evident in every item. These are the exquisite silk stuffs you have seen on our counters at about one-half more than our present askings.

Satin-Finished Foulards, in this season's latest styles and colorings, Silks that sold for $1 and $1.50 per yard, now on sale for 69c.

All-Silk Twilled Foulards, our 75 and 85c. quality, all this season's Silks, now on sale for 49c.

1 piece Black Lace-Stripe Taffeta, sold for $1, now on sale for 69c.

Corded Crepe Silk, in Black and colors, pretty for waists or entire suits, sold for 69c., now on sale for 35c.

Extra Quality Black China Silk, 28 inches wide, sold for 85c., now on sale for 69c.

All-Silk Pure White Taffeta, worth 75c., special for 59c.

Wash Fabrics Priced Down
In a Sale for Thrifty Folks.

The recognized mart for Wash Fabric Distribution is The Meyer Store, and not without reason. The ends of lots and special prices that did not meet with ready sale are combined with the cream of the season's make and marked for less than you would pay elsewhere. Here's our contribution for stock reducing:

Pure Linen Full-Size Buggy Robes for 50c. each.

Hemstitched and Knotted Fringed Linen Lap Robes, $1.50 value, for $1 each.

Pure Linen 20-inch German Dinner Napkins, 5 new patterns, for $1 dozen.

Colored Bordered, Fringed Linen Napkins, 50c. dozen kind, for 3c. each.

Extra Large Size Double-Thread Turkish Bath Towels, 1¼ yards long, 19c. value, for 12½c. each.

Pure Bleached Turkish Bath Towels, extra heavy quality, 35c. value, for 19c. each.

All Linen Satin Finished Damask, 70 inches wide, for 50c. yard.

68-inch Pure Linen Double Damask, $1 quality, for 89c. yard.

Half Silk Mousseline de Soie, slightly imperfect, 50c. value, for 8c. yard.

Black and Blue Lace-Stripe Figured Grenadine, 12½c. value, for 8c. yard.

Polka-Dot Dimity, dainty, sheer quality, 10c. value, for 5 7-8c. yard.

Embroidered, Corded, Stripe Batiste, all colors, 12½c. value, for 8c. yard.

Hundreds of yards of Fine Wash Fabrics, consisting of Dimities, Lawns and Batiste, culled from our regular stock, 8 to 12½c. goods, reduced to 5c. yard.

All of our Imported Thin Wash Fabrics, that we have been selling for 25 to 50c. yard, reduced to 12½c. yard.

Scotch Lawns and Batiste, regular 5c. qualities, reduced to 2 7-8c. yard.

Anderson's Imported Scotch Zephyr Ginghams for 12½c. yard.

Plaid Back Covert Cloth, for skirts and suits, 16 2-3c. value, for 12½c. yard.

Striped Jaconet, in Blue, Pink and Black only are styles, hence the price 8c., instead of 12½c.

40-inch Solid Black Organdies, 16 2-3c. value, 12½c. yard.

Striped India Mulls, Blue and Gray patterns, 12½c. value, 6¼c. yard.

Yard-Wide Percales, good, desirable styles in the 10c. quality cloth, now 5c. yard.

Seersucker Ginghams, stripes and checks, for 3 7-8c. yard.

45-inch Plaid Dress Ginghams, cost 32 1-2c. to make, reduced to 8c. yard.

1,000 yards of 10-4 Sheeting (2½ yards wide), slightly water stained, quality that cost 27½c., reduced to 19c. yard.

Atlantic Mills Bleached Sheets, torn from the piece, 2½x2½ yards, 79c. value, for 59c. each.

Hemstitched Pillow Cases, extra large size, 54 by 36, 19c. value, for 12½c. each.

You've Heard it Before, But We Had to Tell it Again
Parasols Reduced in Price.

This department has the best of the others because the prices have been cut so often that these quotations will cause an invasion of Parasoldom, and probably not one will be left to tell the tale.

Misses' White, Light Blue, Pink Silk Parasols, with 5 China silk ruffles, choice 99c.

Ladies' Black Heavy Taffeta, with 6 rows of Tom Thumb fringe, sold for $7, choice $2.50.

Ladies' White China Silk Parasols, with ribbon quilling, sold for $2.25, choice $1.25.

Ladies' Striped Silk Parasols, sold at $1.25, choice 99c.

Misses' Fancy and Plain Silk Parasols, that sold from $1 to $2.50, choice 98c.

Children's Satine Parasols, in all colors, sold for 25c., choice 19c.

Children's Cambric Parasols, in all colors, choice 9c.

Baby Carriages.

Handsome Whitney Baby Carriages, upholstered in Silk Damask—$25 Carriages for $15.

Whitney Go-Carts, rubber-tire wheels and patent brake, for $2.50.

Baby Apparel.

1 lot of Infants' Fancy Moccasins, all colors, 25c. value, for 17c.

Infants' Fine Mull Caps, tucked, embroidered and corded, some with full ruche, some with single ruche, others in the plain effects, cost $1, special sale 60c.

1 lot of 39c. Mull Caps, 14c.

1 lot of Children's Fine Nainsook Underskirts, handsomely trimmed, worth $1.50, for 69c.

Corsets Fitted Free.

Long and Medium Waist Corsets, in summer and jeans, best make, best fitting, special, 75c. pair.

W. B. Linen Batiste Medium Length Corsets, strong boned, lace trimmed top and bottom, $2 grade, special, $1.50 pair.

Straight Front Corsets, extra low bust, medium hips, the latest French model, to increase the waist length, $2.25 value, $1.75 pair.

75c. Misses' Corsets, long waist, extra quality jeans, good boning, 50c. pair.

Century Corset Shields, make the corset wear twice as long, 25c. pair.

Belts.

Large assortment Beaded Belts, valued at $1, 75 and 50c., special, 29c.

All our Pulley Belt Buckles, usually sell for 75, 50 and 25c., special, 15c.

Toilets Needed.

Carnation Pink Extract, special, 42c. ounce.

Effervescent Perfumed Bath Tablets, 25c. package.

Woodland Violet Talcum Powder, 15c. box.

Ebony Hand Mirrors, usually sell 69c., special, 25c.

25c. Extract, assorted odors, special, 10c. ounce.

Notions.

10c. Beading, 6 yards to piece, assorted patterns, special, 7c.

Black Velvet Binding, 1½c. yard.

5c. Mourning Pins, 3c. box.

25 and 39c. Scissors, special, 20c.

25c. Side Supporters, fancy frill, special, 15c. pair.

Rubber Button Side Supporters, all sizes, 10c. pair.

10c. Needle Books, 5 Papers Needles, assorted sizes and large assortment of needles, special, 6c.

Corset Laces, 2½ yards long, 1c. pair.

3c. Shoe Laces, all lengths, 1c. pair.

10c. Pearl Buttons, 8c. dozen.

17c. Pure Ocean Pearl Buttons, special, 15c. dozen.

Stockinet Dress Shields, "Challenge," extra quality, 10c. pair.

Embroideries Are Small Priced
For Quick Selling.

A round-up of this department's scattered goods has shown that a clearance of such a huge volume of merchandise comes only from startling price reductions. Here they are:

Embroidered P. K., in White and colored, worth 12½c., for 8 1-3c.

Wide Cambric, Nainsook and Swiss Edges, open designs, 15c.

Wide Cambric Insertions, used for trimming P. K. suits, 4 inches wide, 25c.

Wide Cambric Edges, 3½ inches wide, open patterns, 10c. value, reduced to 6 1-2c.

Cambric, Nainsook and Swiss Edges, 25c. quality, slightly soiled, 17c.

Swiss Embroidery, beautiful patterns, sold for 40c., reduced to 25c.

Cambric, Nainsook and Swiss Beading, almost any pattern, starting at 3c.

Beautiful patterns in Nainsook Embroidery, with Valenciennes edge, 30c.

Nainsook Insertings, any pattern, open and closed patterns, starting at 5c.

Summer Black Dress Goods.
Single Pieces Priced to Leave None.

1 piece 56-inch wide Extra Heavy Cheviot, just the thing for dainy-day skirts, worth $2, for $1.25.

1 piece Chenille Grenadine, 44 inches wide, worth $3.50 per yard, for $2.

1 piece Figured Grenadine, 44 inches, worth $1.50, for 75c. per yard.

1 piece Krinkle Crepon, 44 inches wide, worth $2, for $1.50.

1 piece French Poplin, 36 inches wide, worth 50c., for 25c.

1 piece Jacquard Suiting, 38 inches wide, worth 50c., for 25c.

1 piece Mercerized Crepon, 38 inches wide, worth 50c., for 25c.

900 Pairs Ladies' Tan Oxfords
Left From Saturday Sale
Will Be Sold at 40c on the Dollar.

RICHMOND, VA., July 19th, 1900.

Messrs. Julius Meyer's Sons, City:

Gents—We have decided to accept your offer on the lot of Ladies' Oxfords. You have made a good purchase and will be in a position, with these goods, to defy competition. There is not a shoddy made shoe in the lot and they are goods that usually retail at from $1.50 to $2.

Wishing you abundant success, we are, yours truly,

[C. E. W.] WINGO, ELLETT & CRUMP SHOE CO.

This letter tells the story—but there is our side to know about. We buy a large quantity of shoes at a sacrifice, get many off-pairs, but must take them as they come. You pick the best at a saving of 40c on the dollar. Hustling 'round this weather for such bargains as these ought to be appreciated. Bring on your feet.

1.50 Tan Oxfords 59c.

This lot is made up of shoes you see on the feet of people who buy what is right. Some are in the narrow toe, but these slipped in, and you don't have to buy them. Broad toe, several weights in sole, and a neat piece of footgear is what we are talking about **59c**

$1.68 Oxfords 69c.

Don't think about the 69c, but keep in mind that you are getting a $1.68 shoe—not one penny exaggeration. They are Tans and every pair made on the season's various desirable lasts. This is probably the best value of the entire lot, and the quantity is limited. Once more, not $1.68, but **69c**

$1.79 Oxfords 79c.

People know pretty much about what shoes ought to be, and if this happens to strike you, the shoes will be found even better than we say they are. Only Tans in this lot, and every pair very well made and finished to make the best possible appearance. We say again, $1.79 Oxfords for... **79c**

$2 Oxfords 99c.

What you pay $1.01 more for is what this means. Tan Oxfords only, and all that goes to make up—well, a shoe you don't mind showing your feet in, no matter how particular you are. This covers the fine styles and other points in shoes fastidious folks look for. Not $2, but..... ..... **99c**

A Basement Clean-Up.
Various Small Necessities Sold for One-Half What They Cost is how the Goods are Priced.

We are house cleaning in the basement and a window in front is filled with goods to be cleared out. If there is nothing in this sale you need you are insensible to your requirements. Prices are made absolutely without any regard to what the original cost was. Of course this is strong talk, but that is our way, and we will show you when you call that we do even more than we say. A sale like this is your one chance.

Summer Fixings.

Gurney Refrigerators, that will hold 50 pounds of ice, valued at $17.50, for $12.

Triple-Door Refrigerator, will hold 40 pounds of ice, worth $25, for $17.49.

Large Hardwood Refrigerators, will hold 50 pounds of ice, worth $15, for $9.

Japanned Tin Decorated Water Coolers, worth $1.25, for 75c.; those worth $2.25 for $1.39.

Japanned Tin Nursery Refrigerators, worth $3, for $2.15.

Lawn Swings, largest size, made iron bound, worth $4.98, for $3.49.

Guaranteed Hose, worth 8c. a foot, for 5½c. a foot.

Hardwood Hose Reels, worth 49c., for 25c.

Stone Filters, the best made, worth $2.98, for $2.24.

Star Oil Stoves, two-burners, worth 89c., for 65c.

Ice-Cream Freezers, worth $1.50, for $1.25.

Long-Handled 4-Tooth Ice-Picks, worth 12c., for 7c.

Snowball Shaves, with Tops, worth 39c., for 25c.

Very Fine Hammocks, with pillow, stretcher and valance, worth $3.25, for $1.89.

36x72 Hammocks, with pillow, stretcher and valance, worth $1.49, for 98c.

Fancy Striped Hammock, with pillow and stretcher, worth 98c., for 59c.

Large-Size Sprinklers, worth 98c., for 59c.

6-ball Croquet Sets, worth 89c., for 59c.

Ice Bowls, worth 15c., for 10c.

Grass Cutters, worth 19c., for 10c.

Large Garden Hoes or Rakes, worth 35c., for 21c.

Ice-Picks, worth 4c., for 1c.

Enameled Ware.

Deep Pudding Pans, worth 10c., for 5c.

4-quart Water Pitchers, worth 25c., for 16c.

Teakettles, worth 20c., for 18c.

Footed Colanders, worth 25c., for 15c.

Convex Long-Handled Saucepots, worth 35c., for 21c.

Cutlery and Silver Tableware

If you need it or not it will pay to buy now and save from 25 to 50 per cent. on your purchases.

Rogers' Nickel Silver Tablespoons, with never tarnish, worth $3 a dozen, for 98c. a set.

White Metal Tablespoons, worth 49c. a dozen, for 2c. each.

Warranted Shell-Top Teaspoons, very fine, worth $1.49 a dozen, for 69c. a dozen.

Silver-Plated Knives, worth $2.50 a dozen, for $1.69 a dozen.

Rogers' Engraved Handled Silver-Plated Forks, very fine, worth $3.98 a dozen, for $2.79 a dozen.

White Handled Double Bolstered and Riveted Knives and Forks, worth $2.19 a set, for $1.49 a set.

White Celluloid Handled Knives and Forks, worth $3.69 a set, for $2.69 set.

China and Glassware

at prices never heard of in this locality. We have bargains in this department too numerous to mention.

Pressed Glass Cream Pitchers, Sugar Bowls and Spoonholders, worth 8 and 10c., for 3c. each.

Extra Large Ice-Cream Trays, worth 25c., for 15c.

Plain Thin-Blown Tumblers, worth 60c. a dozen, for 2½c. each.

Highly Polished Water Bottles, worth 39c., for 25c.

Ice Cream or Berry Saucers, worth 35c. a dozen, for 1c. each.

Very Fine Imported Fancy Shape Cups and Saucers, worth 25c. each, for 10c. each.

Handsomely Decorated Cuspidores, decorated and gold lined, worth $1.50 pair, for 98c. a pair.

Imported China Tea Sets, worth $3, for $1.89 set.

100-piece Dinner Sets, new shapes and decorations, worth $10, for $7.69 a set.

Toilet Sets, Blue or Green decoration, worth $1.89, for $1.49.

Handsomely Decorated Ice-Cream Sets, of 13 pieces, worth $2.89, for $1.49.

Large-Size China Roll-Top Wash Bowls, worth 59c., for 35c.

Imported China Green and Gold Decorated Plates, worth $1.25, for 48c. a dozen.

White China 8-inch Plates, worth 98c. a dozen, for 5c. each.

White China Cups and Saucers, worth 75c. a dozen, for 4c. a pair.

Large Vegetable or Salad Bowls, worth 19c., for 8c.

Household Necessities.

Soap, worth 5c. bar, 3 for 5c.

Tennis Egg Whips, worth 3c., for 1c.

Meat Choppers, worth 5c., for 1c.

Nickel-Plated Towel Racks, worth 15c., for 7c.

Tea Strainers, to put on cups, worth 5c., for 1c.

Galvanized Iron Wash Tubs, worth 69c., for 45c.

Large Double Handled Market Baskets, worth 8c., for 2c.

2-Hoop Cedar Buckets, worth 15c., for 10c.

That Mark-Down Boys' Suit Sale.
(Second Floor.)

Every Boys' Suit has been reduced, and they have always been considered very good values. Every parent counts our boys' clothing store a friend, and we will cement the ties by making price concessions that, you all will agree, could be expected only of The Meyer Store. Plain facts are here.

$3.50—Choice of all Boys' $5, $6 and $7 Suits, double-breasted and vestee style, made of Imported Cheviots, Cassimeres and Worsteds, for $3.50.

$2.98—Choice of all Boys' $4 and $4.50 Suits, made double-breasted, of the best quality English Tweeds or Brown and Gray Cheviots, for $2.98.

$2.50 for choice of any Boys' Suits that sold for $3.50, in Cheviots and Cassimeres, of seven different patterns.

69c. choice of any Boys' $1 and $1.25 Mixed Cheviot and Cassimere Pants.

25 Little Boys' Wash Suits, that sold for 50c., for 25c.

98c. for Boys' Brown Cheviot or Gray Melton Suits, that sold for $1.48.

$1.48 for Boys' Gray Cheviot Suits, in new patterns, that sold for $2.50.

39c. choice of 200 pairs of Boys' Pants, in Navy Blue and Mixed Cheviots, that sold for 60c.

Men's Furnishings for Little.
(Main Floor.)

From Saturday's sale we have left just 20 dozen Men's Negligee Shirts, made of percale, with 2 separate collars and attached cuffs, full size, finished with pearl buttons; never known to sell for less than 50c; you can get them for 39c.

Men's Seamless Socks, fancy mixtures, with solid heels and toes, fast colors, 17c. value, for 10c. pair.

Men's and Boys' Percale, Madras and Silk Striped Bosom Shirts, some with attached collars and cuffs, others with separate cuffs, 75c. value, for 49c.

Men's Negligee Shirts, of fine woven Madras, separate link cuffs, 98c.

39c. Men's Bleached Jeans Drawers, double seat, reinforced front, 25c.

Men's Fine Nainsook Underwear, Shirts and Drawers to match, 75c.

Imitation 50c. Suspenders, light weight for summer wear, 10c.

Washable Bat Wing Ties, to match your shirt, for 10c.; 3 for 25c.

Men's 17c. Pure Linen Hemstitched Handkerchiefs, full size, 12 1-2c.

Wash Skirts Reduced Monday.

Blue and Gray Denim Skirts, with flare flounce, trimmed in White braid, making stylish effect, a $3 value, for $1.99.

The Best Quality Linen Crash Skirts, some with plaited flounce and inserting edge, others handsomely braid-trimmed, $4.50 value, for $2.99.

Stylish Unlined Gray Skirts, with flare, for $3.99.

$2.50 Pique Skirts, embroidered, for $1.48.

$8 Gray Homespun Skirts, with new effects, $6.50.

$10 Pique Skirts, elegantly tailored and embroidered, $6.99.

$2.50 Heavy Corded White P. K. Skirts, with double-stitched seams and plaited flare bottom, for $1.99.

The Best Quality "P. K." Skirts, cut with gored flare and lapped seams, $4 value, for $2.99.

$6 Pique Skirts, $3.99.

$8 Pique Skirts, with 3 rows of 4-inch embroidery, $5.99.

Full Sweep Crash Skirts, with 2 rows of inserting, 50c.

$1.50 Navy Blue Ducks are 85c.

Polka-Dot Ducks, braided, $1.48.

Sample Waists.

Percale Waists, in a variety of colors and White Lawn Waists, with tucked fronts, for 25c.

Colored Percale Waists, 39c.

White Lawn Sample Waists, in Percale and Dimity, made in a variety of styles, for 50c.

Waists in Very Fine, Extra Sheer White Lawn, all the latest styles, some hemstitched, tucked and embroidery trimmed, for 98c.

Waist Specials.

All Colored Percale, Dimity and Lawn Shirt Waists we have left marked $1.50, $2 and $2.98 will go for $1.

89c. Dressing Sacques, White Lawn Kiomonas, for 50c.

$1.25 Pink, Blue and Lavender Lawn Sacques, cut low neck and lace trimmed, for 75c.

$1.50 Fine Dimity Sacques, with ruffle edge, for 98c.

Bathing Suits.

Black Mohair Bathing Suits, braid trimmed, for $1.50.

Blue Mohair Bathing Suits, with wide White braid trimming, for $2.50.

Very Swell Blue Mohair Suits, with White sailor collar and tie, trimmed in Blue braid, for $4.

Rubber Caps for 15c.

The Wrappers to Be Slaughtered Are Not All Mentioned.

Fine Lawn and Percale Wrappers, with 12-inch flounce, nicely made and trimmed, for 59c.

Black and White Lawn Wrappers, in polka-dot patterns, beautifully made, and some in delicate shades of Blue and Lavender, for 69c.

Fine Quality Percale Wrappers, with 12-inch flounce and shoulder epaulettes, embroidery trimmed, $1.75 value, for 93c.

A Ribbed Underwear Sale.
(Main Floor.)

Ladies' Bleached Swiss Ribbed Vests, taped necks and armholes, 4 7-8c.

Ladies' 12 1-2c. Lace Trimmed, Fancy Pink and Blue Striped Swiss Ribbed Vests, 8 7-8c.

12 1-2c. Swiss Ribbed ones, 10c.

Ladies' 19c. Lisle-Thread Swiss Ribbed Vests, slightly imperfect, 12 1-2c.

Ladies' 25 and 39c. Mercerized Silk and Fancy Lisle-Thread Swiss Ribbed Vests, 19c.

Ladies' $1 Pure Spun Silk Swiss Ribbed Vests, 75c.

Ladies' 25c. High Neck and Long Sleeve Gauze Vests, 12½c.

Men's 39c. Fancy French Balbriggan Shirts and Drawers, 19c.

Men's 50c. Fancy and Plain Egyptian Balbriggan Shirts and Drawers, 39c.

Men's $1.50 Silk and Lisle-Thread Shirts and Drawers, 89c.

Children's 10 and 12 1-2c. Sleeveless Swiss Ribbed Vests, 8c.

Children's 25c. Lisle-Thread Swiss Ribbed Vests, 12 1-2c.

Children's 25c. Knit Underwaists patent seams and buttons, 12½c.

Hosiery in Four Lots.

We will offer you these Four Lots, or more properly speaking, very many pairs selected for quick moving. Some of the lots are so limited you will find trouble in getting what you want if you get here late.

Lot No. 1—Ladies' Seamless Hose, including Black, Tans, Gray, Fancies, Polka Dot and Balbriggan, some plain, others dropstitch, worth 15c. pair, for 11c. pair.

Lot No. 2—Ladies' Black, Tan, Gray, Balbriggan and Fancy Hose, plain and dropstitch, worth 12½c., for 8c. pair.

Lot No. 3—2 cases (200 dozen) Ladies' Full Seamless Black Hose, worth 10 and 12½c. pair, for 6c.

Lot No. 4—Boys' and Girls' Light-Weight Ribbed Hose, all sizes, the 12½c. kind, for 7c. pair.

Lot No. 5—Infants' White, Tan and Black Socks, 12½c. quality, for 9c. pair.

Summer Jewelry You Need.

Rubber-Neck Long Hat-Pins, jewelled in turquoise, emeralds, garnets, opals, special, 5c.

Misses' and Babies' Solid Gold Shell Rings, warranted five years' constant use, 25 and 50c.

Ladies' and Misses' Stone-Set Rings, for all birthdays, gold shell, warranted for five years, 50c.

12-karat Rolled-Gold Plate Soldered Watch Chains, wear better than gold, $1.50.

All-Silk Black Fan and Watch Chains, with silver and mourning slides, 10c.

Handsome Rhinestone Buckles, now so fashionable for sashes and belts, 20 to 75c.

Pure White Pearl Studs, patented backs, 10c. set of three.

Solid Silver Brooches, in all the popular styles, Fleur de Lis wreaths, crescents, knots, wish bones, horseshoes, anchors, jockey caps, etc., any for 5c.

Fine White Topaz Brooches, a close second to select jewellers' styles, in wreaths, horseshoes, sunbursts, stars, clusters, bar styles, 25c.

Deknatel's Indestructible Pearl Brooches, for hair and waists, in stars, crescents, wreaths, very dainty and refined, 50c.

Tortoise Shell Finish Stray Hair-Pins, in all the latest crescents, horseshoes, wreaths, knots, long buckle styles, 5 to 19c.

We Cover the Floors
of the Largest Institutions in the South.

We do this for no other reason than that we are the most reasonable—have special up-to-date ways and have a variety of the desirable kinds. Just now you will come across some extraordinary good things in Mattings—new department on third floor.

286 rolls of Wilton Velvet Carpets, all standard makes, for parlors, bedrooms, dining-rooms, halls and stairs, with or without borders, colors Red, Greens, Blues, Olives and some light colorings, worth $1.40, for $1.

169 rolls Brussels Carpets, all the new colorings, worth 75c.—50c.

96 rolls Best Brussels Carpets, with or without borders, worth $1—70c.

Full Yard-Wide Cottage Carpets, worth 25c.—15c.

Full Yard-Wide All-Wool Ingrain Carpets, 43c.

Japanese Mattings, carpet patterns, worth 25c.—15c.

China Mattings, close weaves, all perfect, 15 pounds to the roll, 9c.

All of the Fine Mattings, sold up to 75c., choice 45c.

Japanese Porch Awnings, 58c.

Cocoa Door Mats, 35c.

Smyrna Rugs, fringed ends, door size, 25c.

Smyrna Rugs 30x60 inches, fringed, 89c.

Window Shades, mounted on good spring rollers, 10c.

Extra Quality Shades, worth $1—25c.

Ribbons You Are Looking For.

From our Ribbon Counters come these fine pieces of news—look them over well. Not one price is met outside The Meyer Store considering the quality. Yes, the price counts after all, no matter how tired you are of hearing "cheapest." Everybody's money ought to go where it will get most of the best—come on.

1½-inch All-Silk Satin and Gros-Grain Cream Ribbon, 12½c. quality, 5c. yard.

All-Silk Glace Taffeta Ribbon, Pink, Blue, White, Corn, Lavender and Red, 3 inches wide, 15c. yard.

Something new in Fancy Tie Ribbons, heavy corded edges, 6c. yard.

Heavy Grade Satin Back Polka-Dot Ribbon Velvet, every wanted width, 29 to 49c. yard.

6-inch All-Silk Plain Taffeta Sash Ribbon, all the desirable shades, 25c. yard.

Veilings.

Green Chiffon Veiling, the latest effect for draping hats, 50c. yard.

Chiffon Veilings, in White, Brown, Navy and Black, with large dot, 50c. yard.

Plain Chiffon Veilings, in White, Brown, Navy and Black, 25 and 50c. yard.

Draperies.

4,000 yards Fancy Art Tickings, Hungarian Cloth and Cretonnes, 1 yard wide, suitable for portieres, couch covers and furniture covering, 25c. quality, for 12½c. a yard.

Lace Striped Curtain Scrim, 40 inches wide, 12½ and 15c. quality, 6c. a yard.

Trunks.

36-inch Canvas Covered Trunks, heavy steel clamps, iron bottom, straps and skirt tray, $5 value, for $3.98.

22-inch Canvas Suit Cases, leather straps and handle, linen lined, regular price $1, special price 79c.

16-inch Travelling Bags, imitation of alligator, linen lined, brass lock and trimmings, 98c.

Fans.

Large tray of Japanese Fans, usually sell for 15 and 19c., only 12½c.

Neckwear.

Ladies' White Mull Stocks, trimmed with tucks and lace insertings, 39c.

Ladies' Lace and Ribbon Ties, 25c.

Ladies' White Mull Ties, with hemstitched and embroidered ends, 25c.

Ladies' Hemstitched Taffeta Ties, 29c.

Soft Cambric Turnover Collars, made of embroidery and lace, 19c.

Sewing Machines.

The Philadelphia Singer Sewing Machine, with a complete set of nickel attachments, $45 Machine, for $15.

Summer Gloves.

Ladies' Taffeta, Lisle and Silk Gloves, in button, plain and 2-clasp, not a pair worth less than 25 and 35c., for 19c. pair.

Ladies' Gray, Tan and Black Gloves, silkoline or taffeta, 20c. kind, for 12½c. pair.

Handkerchiefs.

Ladies' and Children's Colored Hemmed Handkerchiefs, 2c.

Ladies' Sheer Mull Hemstitched Handkerchiefs, also drawn thread, 5c.

Ladies' All-Linen Handkerchiefs, with deep Valenciennes lace, 12½c.

Ladies' Sheer Swiss Handkerchiefs, Valenciennes lace and inserting trimmed, 4c.; regular 10c. quality.

We've Pounded Furniture
For a Long, Long Time.

That is, we have advertised some kinds, and in the meantime the prices we advertise to-day were neglected. They are not the kind we sell a great deal of right off at regular prices, so their room is better than their presence. We wish you could all see these fine pieces and save us telling you about their fine points—we only show a list.

$28 GOLDEN OAK BEDROOM SUIT, 3 pieces, $16.50.

$18 Antique Oak Bedroom Suit, three pieces, $10.

$12 Box Couch, Cretonne Cover, $7.50.

$16 Box Couch, Bagdad Cover, $10.

$18 Solid Oak Library Table, $9.

$5 Hall Trees, oak or mahogany, $1.50.

$6 Ladies' Mahogany Desk, $3.99.

$12 Mahogany Shaving Stand, $7.

$5 Butler's Tray, walnut or mahogany, $2.

$6 Golden Oak Revolving Office Chair, $4.

$1.50 High Stools, for office, 75c.

$2.25 Vienna Stools, $1.75.

$2.85 Steamer Chair, $1.50.

$3.50 Reading Rests, $1.50.

$2.75 Oak or Mahogany Rockers, $1.65.

$12 Hall Settee for $5.

$10 Hall Settee, in colors, $4.

$4 Hall or Porch Chairs, in colors, $2.

$4.50 Hall or Porch Rockers, high back, $2.

$1.75 Wicker Rockers, high back, $1.

$1.75 Reed Rockers, Red or Green, $1.