



TWO MORNING GOWNS.

Gown of spotted blue and white foulard, with white satin collar and sleeve trimming, Guimpe and undersleeves of white mull.
The second gown of white swiss, with red dots, is trimmed with lace and embroidered insertion. This last forms the yoke and trimming of waist and shirt. Hat of white straw and tulle with red poppies and ribbon girdle of red panne satin and red par asol.

LATE CREATIONS; ARTISTIC GOWNS.

Some Novel, Not to Say Startling, Effects Produced by Paris Designers, Toilet Accessories.

(Special to the Dispatch)
PARIS, May 11.—The feeling for artistic effects is very strong this season. So strong that a leading couturier is giving the names of flowers or scenes to each of her creations, the dress being built up to carry out the idea of its name.
This idea, of course, is one that every dressmaker cannot manage.
It is used to a certain extent on evening frocks. For instance, I noticed, the other day a gown in shaded chiffon which gives the idea of a sunset sky with cloudy effects. This is reached by placing three or four varying shades of chiffon one above the other, such as a skirt of purple chiffon, veiled with a cloud of pink above which is an upper veiling of pale blue. Such dresses are usually freely trimmed with flowers, and are particularly pleasing to the eye, as they give a hint of subtle suggestion, rather than an aggressively strong color effect. One of these gowns just ready to be shipped to America was like the lining of a sea shell the first skirt being of bluish mauve, the second of pink and the top of a watered white mousseline. The latter was gathered round the bottom of the skirt with wreaths of pink and blue forget-me-nots, above a flounce of blond lace, the baby border having a prim berth of the flowers round the décolletage. There was a wash of blue gauze round the waist, knotted at the side, the ends being passed through an empire wreath of forget-me-nots half way down the skirt and trimmed with the same.
I illustrate the prettiest summer gown I have seen recently, which is in white guise with red dots. It is trimmed with lace and embroidered insertion, which forms both yoke and trimming of waist. The skirt is trimmed with rows at each edge of the front width and at the top of the circular flounce, the lace forming half diamonds in the ruffia. The correct hat to be worn with the costume is of white straw and tulle with red poppies and ribbon. The girdle of red satin is the Alençon nets are also used as well as the Bruges lace, employed with nets, and also the pretty batiste embroideries and

worn and a red parasol carried.
A particularly pretty summer gown which I also send you a sketch of is in white organdie. The waist is made with insertion crossing and the full sleeves trimmed with the same. The skirt is composed of rows of insertion to the circular ruffia. At the bottom of the ruffia are three small tucks, with this costume is worn a white picture hat trimmed with white chintilly and pink roses.
Another strikingly original effect is a gown in blue batiste and lace, with lace trimming on corsage and yoke of tucked mousseline. The skirt is plain but very full and trimmed with lace.
A pretty gown of figured lawn is tastefully ornamented with small squares of black velvet. The yoke is of tucked Persian lawn, a puff of which is let into the sleeve. With this is worn a picture hat and embroidered parasol is carried.
The perfection of the shirt waist seems to have been accomplished this season. From the lace to the wash blouse there is a long stretch of charming models to be considered.
The newest idea in the lace blouse is arrived at by a combination of laces, such, for instance, as using Irish lace with the cream Alençon, the former arranged in motifs or bands in any form that is becoming. Venetian and Chiny laces with the fillet laces. The last is shown on one of the prettiest models I have seen. It is made of tucked silk for which net may be substituted. The lace forms the yoke, the girdle finish being draped and decorated with silk bands cleverly worked in the lace.

W.B. ERRECT FORM

All the New SUMMER MODELS

are in the stores now. They are wonderfully made costumes, so light that the figure does not feel their weight and yet sturdy enough to give the most satisfactory wear. All W. B. Summer Erect Forms are made of our own special white batiste which is as tough as canvas and as cool as net.

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A GIBSON EFFECT.

Black and white striped silk waist. Gibson effect, with trimming of folds of black satin, edged with blue. Folds form a collar and sleeve trimming. A white French straw hat, trimmed with black velvet and blue ribbon is worn with this waist.

FIRST IN VIRGINIA
AN WOMAN'S INCORPORATED GREEK LETTER SORORITY.

NOW IT IS BRANCHING OUT.
Idea Originating at the State Female Normal, at Farmville, Extending to Institutions in Other States—Charter Provisions.

It has been something more than 15 years since the first college Greek-letter fraternity was established; about seventy-five years since the second followed, and between thirty and fifty years since the greater number of the more prominent of the present day college secret orders began their careers of usefulness to the social world and the body politic. No woman ever joined a college Greek-letter society or attempted to establish one for her use for at least a hundred years after the founding of the first Greek fraternity for men; and even 20 years ago the women's college Greek-letter sorority was entirely unknown outside of a limited number of the larger and more university-like women's colleges in the North. It might safely be said that it has not been five years since the first chapter of a college Greek-letter sorority of any pretensions whatever was established on Virginia soil. And even now the number of chapters is very small and hardly bears comparison with the number of men's fraternities at the State's colleges and universities.

After a consideration of all these things, with a proper regard for the needs of such an institution, that a number of young ladies of the State Female Normal School, at Farmville, Va., established on October 25, 1898, under the permanent and prominent Greek-letter sorority ever organized in this State. For some time the needs of some social organization for banding together spirits of a congenial nature and preserving in permanent form certain lofty social ideals had impressed themselves upon a number of the leading young women in attendance upon this school at that time. So permission was obtained from the faculty of the institution, full preparation made in the way of constitutional beginnings, and the nine original members were initiated into the Zeta Tau Alpha Sorority, at the residence of Miss Bland Coleman and Ethel Coleman, of King George county, Va.; Helen Lee Crawford and Mary C. Jones, of Newport News; Alice Maud Jones, of Buckingham; Della E. Lewis, Ruby Bland Leigh, Frances Yancey Smith, of Smithville, Va., and Miss Alice Welsh, of Richmond.

The sorority prospered from the very beginning. The aims of the society were generally known to be the highest, and immediately the sympathy of the best people was attracted toward the organization. It was but a little while before it was considered a very high honor to be able to wear the pin. And this feeling has constantly increased until the present time, when membership in the sorority is looked upon as a great help socially to be a member of the Zeta Tau Alpha Sorority began to establish chapters in the leading schools and colleges for women all over the country.

Not only was a well-nigh perfect ritual prepared for the governing of the order, and songs, colors, yells, and emblems, but the Zeta Tau Alpha Sorority was chartered and made a body politic at the last session of the Legislature of the State of Virginia, the first college Greek-letter organization which has been similarly recognized in this State, or, so far as is known, in any State in the Union.

THE ACT OF INCORPORATION.
The sorority was incorporated in an act approved March 13, 1902. The patron of the bill was Mr. Frank C. Moon, a well-known member of the bar, and a prominent citizen of Buckingham county in the State Senate.

The bill, which created considerable interest, contained in part the following clauses:
"1. Be it enacted by the General Assembly of Virginia, That Francis Eliza Frayer, Yancey Smith, Susie Ware Warner, Pearl Garrett Hundley, and Mary Oliva Frayer, and such other persons as are now or may hereafter be associated with them, are hereby declared to be a body politic and corporate in the name, style, and title of the Zeta Tau Alpha Sorority, and by that name shall be known in law, and shall have perpetual succession and a common seal, which may bear scroll or impression, with the right to change the same at pleasure, and shall have power to acquire and hold real estate, and to be contracted with, and have all the rights and privileges of corporation, and be subject to all the rules, regulations, and restrictions, and do all acts, and enjoy all powers incident to similar corporations in general under and subject to the laws of the Commonwealth."

THE OBJECT OF THE SORORITY.
2. The object of said association shall be to intensify friendship, to promote happiness among its members, and in every way to create such sentimentality, to form such deeds, and to mould such opinions as will conduce to the building up of a nobler and purer womanhood in the world."

In continuing, the act states that the object is for benevolent purposes, and that there shall be no capital stock; that no charter tax is required, and that the association shall have the right to purchase, receive by gift, devise, bequest or otherwise, personal or real estate, up to and including the sum of ten thousand dollars.

This act of incorporation brought the Sorority prominently before the public, and placed it above any similar society in the State in legal standing.

The Sorority has recently had lithographed in Baltimore a magnificent charter, a copy of which will go to every chapter now in the order, and to every new chapter as established. The work on the charter is of the highest quality, and does credit to any organization.

THE OTHER MEMBERS.
The members of the Alpha Chapter at Farmville, who have been initiated since the founding of the chapter, exclusive of the charter members, are as follows:
Ellen Baxter, Armstrong, Salem, Va.; Grace Estelle Eliza Sheppard, Va.; Anna Bruce Houston, Lexington, Va.; Mary Emma Magruder, Woodstock, Va.; Edith M. Lawrence, Mary E. Adams, Loudoun county, Va.; Mary Farthing, Jessie Whitmore, Josephine Goodwin, Amherst, Va.; Nettie Dunnington, Morton, Farmville, Va.; Sarah E. Palmer, Mattie Board Henderson, Pearle Garrett Hundley, Essex county, Va.; Mary O. Frayer, Powhatan, Va.; Gertrude M. Campbell, Woodstock, Va.; Susie Ware Warner, Mary Claudia Perkins, Newport News, Va.; Edith Brent Duval and Lila Waller Duval.

ITS SPREAD.
Last week, here in Richmond, Miss Lucy Waller Duval, a young teacher in the Hannah Moore Academy, a fashionable girls' school at Redistricton, Md., was initiated into Zeta Tau Alpha. She will immediately establish a chapter of the Sorority at Hannah More, and will a little later place chapters at the Woman's College, Baltimore, and the Woman's College, Frederick, Md.
Other chapters have already been established at a number of the best schools in this State and other States of the South. Most of the best women's colleges welcome Sororities, and look upon them as necessary to the full rounding of an institution's course. A few institutions still object to sororities as being organi-

Miss Marie Johnson
A Young Society Belle of Grand Rapids, Mich.

"I would not have been without Wine of Cardui for any money."

THESE words are as sincere as the statement "health is better than wealth". Those who have always had health are liable to underrate the value of this great blessing, but a little illness brings them to the realization of the fact that life itself without health is worth little. It is human nature to neglect the health until suffering sounds the warning that the body needs relief. Thousands of women have been brought to the consciousness that they were sufferers and needed medical attention. Irregular menstruation has been allowed to run on until the system has become so run down that there is hardly anything to build on. Falling of the womb, leucorrhoea and painful menstruation have fairly driven the sufferer to a physician. After months of treatment the patient fails to improve. She is beginning to appreciate health. Then Wine of Cardui is brought to her attention. The menses are regulated and the other maladies are cured as a natural result. Health comes again with all its delightful buoyancy. Then the patient never tires telling of the success of Wine of Cardui. This is an old, old story which would fit thousands of cases.

Miss Marie Johnson, No. 138 Broadway, Grand Rapids, Mich., is a great favorite among her associates and is active in the social life of the city in

of Cardui now? If you are suffering female weakness it is folly for you to put off the treatment. Your health is worth as much to you as Miss Johnson's is to her. She was cured by taking Wine of Cardui and so can you be. Read what these women say:

Mrs. L. N. Moseley, Lacy, Okla.—"I feel greatly indebted to Wine of Cardui as it has saved my life."
Mrs. Mattie A. Anderson, Benton, La.—"I had been a sufferer with irregular periods for three years. I took Wine of Cardui and now I am in good health."
You cannot afford to ignore such an offer of relief as this. Go to your druggist and secure a dollar bottle of Wine of Cardui and it will be only a short time when you will see positive improvement in your condition. Get Wine of Cardui today.
For advice and literature, address, giving symptoms, The Ladies' Advisory Department, The Chattanooga Medicine Co., Chattanooga, Tenn.

Women who have suffered and are now cured know how great a remedy this is.

WINE OF CARDUI

zations that foster and maintain social or class distinctions. The Zeta Tau Alpha Sorority is seeking to open up every desirable woman's school to Sororities, and to dissipate from the minds of all school authorities any prejudice they may hold in regard to such social organizations. At those schools where chapters are established there has been no friction, and the good results of the order have been abundantly manifest.

BADGE, COLORS AND YELLS.
The badge of the Sorority is a shield gold, with black enameled smaller raised shield in centre. The border is generally chased or jeweled. Any kind of jewels may be used, and the price of the pin may cost as low as four and as high as a hundred dollars.
The initials, Z T A, are arranged above a gold crown on the pin and the word "Theta" in Greek characters is made in gold beneath.
The colors of the sorority are turquoise blue and steel gray, and the Sorority flower is the white violet.
There are yells and Sorority songs, and the category of such necessities is increasing daily.
The chapter at Farmville, through its officers, is still the authoritative chapter of the order, but soon a general meeting of representatives from each chapter will be held, when the permanent organization with general officers, will be made. The applications for charters are generally made to the chapter at Farmville, through its officers, or to Miss Grace Eliza Sheppard, Virginia, who is one of the presiding geniuses of the Sorority.

Fortunes from Small Inventions.
(New York Commercial.)
Some of the largest fortunes appear to have been derived from the invention of trivialities and novelties, such as the once popular toy known as "Dancing Jim-crow," which for several years is said to have yielded its patentee an annual

income of upward of \$5,000. The sale of another toy, known as "Clint," which its lucky inventor to the extent of \$100,000 a year as long as it continued to enjoy the unexpected popularity that greeted it, was first placed on the market.
Dr. Pimpton, the inventor of the roller skate, made \$1,000,000 out of his idea, and the man who first thought of placing a rubber tip at the end of lead pencils made quite \$100,000 a year by means of his simple improvement.
When Harvey Kennedy introduced the shoe lace he benefited six people by as much as \$1,000,000. The Howard patent for boiling sugar in vacuums proved a lucrative investment for the capitalists, who were able to remunerate the inventor on a colossal scale. It is estimated that his income averaged between \$200,000 and \$250,000 per annum.
Sir Josiah Mason, the inventor of the improved steel pen, made an enormous fortune, and on his death English charities benefited by many millions of dollars.
The patentee of the pen for shading in different colors, which a yearly income of about \$200,000 from this ingenious contrivance, it is stated that the wooden ball with an elastic attached yielded over \$2,000 a year. Many readers will remember a legal action which took place some years ago, when in the course of the evidence it transpired that the inventor of the metal plates used for protecting the soles and heels of shoes from wear sold 12,000,000 plates in 1878, and in 1887 the number reached a total of 143,000,000, which realized profits of \$1,150,000 for the year.
The woman who invented the modern baby-carriage enriched herself to the extent of \$50,000, and a young woman living in Port Elizabeth, South Africa, devised the simple toilet requisite known as the "Mary Anderson curling iron," from which she derives royalties amounting to \$500 a year. It was the wife of a clergyman who designed an improvement for the corset and made a fortune out of it.
The gimlet-pointed screw, the idea of a little girl, brought many millions of dollars to the clever inventor, Miss Knight, a young lady of excellent talents, was gifted with wonderful mechanical powers as will be seen by the complicated mechanism of her machine for making paper



FOR SUMMER DAYS.
Figured lawn gown, ornamented with small squares of black velvet. Yoke of tucked lawn puffs, which are let into the sleeves. Picture hat and embroidered parasol.

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bags. We are told she refused \$500,000 for it shortly after taking out the patent.
The Practical vs. the Poetic.
(Everybody's Magazine.)
A retired poet, who is prospecting in the Rockies, writes to a friend his impressions of the scenery. "Whenever I can," he says, "I slip out on some lone peak and drink in a thirsty soul-full of sunrises and sunsets, pine-son, star-dream, and all the myriad enchantments of virgin nature. There is a beauty-fantasy, a jocular illusion about every slope that lifts its tree-fringed lines up to the solemn, snow-encrusted heights. In all these runes and hieroglyphs, I read God's beauty message unto man, who refuses to read. The other day I was out with a man on horseback, and the cliffs and tints of a mountain-side so appealed to me that I said to him: "Jim, look at that hillside—isn't it wonderful?"
"Fagg," Jim replied, "I'm a-go'ing to take it up fer a goat ranch."
"I didn't shoot him," concluded the retired poet, "though I had the gun and the will."