

THE NOVELTY CONTEST

ROLY-POLY

FIFTY DOLLARS IN CASH

It is something like Who Is Who, but more like ROLY-POLY, and The Times-Dispatch offers FIFTY DOLLARS IN CASH PRIZES to those who can first solve the Puzzle.

HOW TO SOLVE THE PUZZLE.

Progressiveness is the spirit of the age. Newspaper advertisers and readers enjoy novelties, and The Times-Dispatch, in presenting the latest features, keeps in the van of modern advance in newspaperdom.

NO. 1-AS IT IS.

J. W. ATKINSON & CO., 1424 E. MAIN. THE LEADING WATCH REPAIRERS. THE NEW KIND OF ICE CREAM. FRESH AND SMOKED MEATS. 108 N. NINTH STREET.

NO. 1-AS T SHOULD READ.

J. W. ATKINSON & CO., 1424 E. MAIN. "PAINTS THAT STAY PAINTED." "STANDARD" PAINT ALWAYS GOOD. ATLANTIC FLOOR STAINS. WEAR THE BEST OF ANY.

The first line of No. 1 gives the name; the next line is the second line in No. 2; the third line is the fourth line in No. 3; the fourth line is the fourth line in No. 4; the fifth line is the second line in No. 5. Contestants are not expected to cut the lines out and paste them together correctly, but simply to write them. Write one below the other, leaving room for five lines under each, and then fill in each square. It is a simple matter to find the lines which go to complete that firm's advertisement, and if there is any difficulty or doubt, a personal visit to the advertiser will straighten the matter out. Each advertiser has a correct copy of his advertisement, and will be glad to show it to you.

NO TELEPHONE CALLS WILL BE ANSWERED.

The contest will close Friday, March 11th, at noon. Write only on one side of the paper, and send answers to Roly-Poly, Times-Dispatch.

FIFTY DOLLARS IN PRIZES.

Ten prizes will be given. The first prize will go to the first correct, or nearest correct answer, and the balance of prizes follow the same rule. The correct solution to the contest will be published in The Times-Dispatch Sunday, March 14th.

THE PRIZES.

- FIRST PRIZE. \$25.00
SECOND PRIZE. \$10.00
THIRD PRIZE. \$5.00
FOURTH PRIZE. \$3.00
FIFTH PRIZE. \$2.00
FIVE PRIZES. \$1.00 each.

BEGINS TO-DAY ENDS FRIDAY

1 J. W. ATKINSON & CO., 1424 E. MAIN. THE LEADING WATCH REPAIRERS. THE NEW KIND OF ICE CREAM. FRESH AND SMOKED MEATS. 108 N. NINTH STREET.

2 FURNITURE THAT FURNISHES. S. E. BISHOP. BE UP TO DATE AND PROGRESSIVE. WHOLESALE AND RETAIL CANDY. 419-421 E. BROAD ST.

3 HOPKINS FURNITURE CO. DENTIST. ELECTRIC FANS AND MOTORS. A GENTLEMAN'S RESORT. 815 E. BROAD ST.

4 HIGHEST GRADE ELECTRIC WIRING. PEMBERTON, PRICE & CO. STOVES, RANGES AND HEATERS. THE KIND YOU CAN EAT. 201 N. FOURTH ST.

5 POLK MILLER-CHILDREY CO. EXPERT PLUMBING AND TINNING. ALL THINGS ELECTRICAL IN STOCK. THE EXCLUSIVE MEAT DEALER. 12-16 S. EIGHTH ST.

6 A SMOKE FOR JUDGES OF TOBACCO. OLD DOMINION. WILLOW AND RATTAN WORKS. THE LATEST TRIMMED HATS. A SPECIALTY OF WATCH REPAIRING.

7 GO TO KASTLEBERG'S SONS. ALL WORK GUARANTEED. MAKER OF CREAM AND MILK. 611 E. BROAD ST.

8 PIANOS OF RARE QUALITY. WON'T BITE THE TONGUE. PATEK PHILIPPI'S FINE WATCHES. SMITH PREMIER TYPEWRITER CO. 203 N. FIFTH ST.

9 PROMPT AND POLITE ATTENTION. RICHMOND HAT CO., 1127 E. MAIN ST. WHOLESALE AND RETAIL LIQUORS. THAT HAVE STYLE AND TONE. THINGS TO EAT AND DRINK.

10 R. L. CHRISTIAN & CO. THE NEWEST IN MILLINERY. WORK THAT WILL NOT FADE. FINE WORK A SPECIALTY. CREDIT TERMS TO SUIT.

11 CLARK'S CHICAGO JEWEL GAS STOVE. WATCHES, DIAMONDS, SILVERWARE. S. N. WILLIAMS' CAFE. FINEST SOUTH OF NEW YORK. 17 S. THIRTEENTH ST.

12 BEST ELECTRIC REPAIR SHOPS. ENGRAVED WEDDING INVITATIONS. FINE LUNCH, BOWLING ALLEYS. JONES BROTHERS & CO. 522 E. BROAD ST.

13 OLD VIRGINIA STYLE COOKING. GAS ADMINISTERED. BIJOU BARBER SHOP, 710 E. BROAD. NEW WAY. NO JOINTS TO LEAK. THE HOME OF MUSIC.

14 FONTICELLO LITHIA WATER. HOME OUTFITTERS. IF YOU DON'T KNOW US. FRUITS FROM EVERY CLIME. 5 W. BROAD ST.

15 BRANCH R. ALLEN. BREAD, ROLLS AND BISCUIT. "THEY TASTE OLD AND ARE OLD." ATLANTIC FLOOR STAINS. 209 W. BROAD ST.

16 IT DISSOLVES STONE AND GRAVEL. BEST IN OFFICE FURNITURE. QUICK SERVICE. MODERATE PRICES. THE SEASON'S SMARTEST THINGS. ACME MILLING CO., 821 E. CARY ST.

17 OSTRANDER'S GOODNESS TO THE LAST DROP. BLANK BOOKS AND OFFICE SUPPLIES. LADIES' READY-MADE GARMENTS. BUTTER.

18 "SUBLETTS," 1007 E. MAIN ST. THE HOME OF FINE PRESENTS. TWINES, TRAYS & TOILET PAPER. LARGEST IN THE SOUTH. THE BEST PEOPLE BUY THEM.

19 MOSELEY BROS. HAVE US ADJUST YOUR GLASSES. (SUCCESSORS TO NOLAN PAPER CO.) THE PLACE THAT SATISFIES. FIFTH & MARSHALL-THIRD & MAIN.

20 MANN AND BROWN. "GOODNESS TO THE LAST DROP." EXPERT SERVICE IN EVERY LINE. TOBACCO, CIGARS, CANDY. 702 E. MAIN ST.

21 THE LUMSDEN OPTICAL CO. FINE SHIRT BUILDER. CIGARS, TOBACCO AND PIPES. THE "ALASKA" REFRIGERATOR. 704-706 E. BROAD ST.

22 EVERY THING IN FINE STATIONERY. WHEN IN DOUBT GIVE US A CALL. EVERY THING FRESH AND GOOD. R. C. JONES, 303 N. SIXTH ST. ABSOLUTELY PURE BUTTER.

23 FRANK MILLER. FLORISTS. COLLAR AND CUFFS A SPECIALTY. STAPLE AND FANCY GROCERIES. "WE TRUST YOU," 7 & 9 W. BROAD ST.

24 HE MAKES 'EM TO FIT. K. FISHER & SON. CHAS. G. JURGEN'S SON. ELECTRIC MASSAGE AND SHAMPOO. FAMILY GROCER, 604 E. MARSHALL

25 ALWAYS THE BEST. FOR HOME-DRESSED BEEF. J. T. ALLEN & CO. THE LUXURY OF LIVING. 602-604 E. MARSHALL ST.

26 THE STORE OF QUALITY. WINTHROP D. CRENSHAW, MGR. CASH OR EASY PAYMENTS. LEADERS IN LOW PRICES. THE ECLIPSE, 1519 W. MAIN ST.

27 RICHMOND PLUMB'G & MANTEL CO. THE LIGHTEST, WHITEST, SWELLEST. PRICES REASONABLE. AND HOUSE FURNISHING GOODS. THE FINEST SODA WATER.

28 SHEPHERD'S. BEAUTIFUL REED CHAIRS. IS WHAT YOU GET AT 8 S. TENTH AND 1411 E. MAIN ST. PAINLESS EXTRACTING.

29 ROTHERT & CO. EVERY PAIR SEWED, NO NAILS. IT SATISFIES AND DELIGHTS. "OLD OVERHOLT." "CALVERT." IMPORTED AND KEY WEST CIGARS.

30 OLIVER B. DYER, 614 E. MARSHALL. WHOLESALE AND RETAIL IMPORTER. WRAPPING PAPER, PAPER BAGS. THE FINEST OF ICE CREAM. PRESCRIPTIONS COMPOUNDED.

31 STAR CLOTHING HOUSE. FINE WINES AND WHISKEY. EVERYTHING IN FURNITURE. CONFECTIONERS. 50 C. A BOX. NICE IN THE MORNING, ANY HOW.

32 R. W. GARY. THE RELIABLE CREDIT HOUSE. EXCLUSIVE THINGS IN C. C. C. C. 150. PLAIN AND LAYER CAKE.

33 GEN'L OUTDOOR ADVERTISERS. THE HOME OF PURE DRUGS. THE KIND YOU CAN EAT. P. A. ARTHUR & CO., 302 E. MAIN ST. ALL FRESH AND SALT MEATS.

34 WISE AND MYERS. GROCERS. MODERN SANITARY PLUMBING. FRESH CREAM BREAD DAILY. THE ECLIPSE, 1519 W. MAIN ST.

35 PLACE SERVING HOME MADE PIES. PETTIT & CO. MAKES AND HANGS FINE AWNINGS. CHASE BROS. HACKLEY, CARLISLE. 16 & 18 N. TWENTIETH ST.

36 IT PROMOTES DIGESTION. CELERY CAFFEIN "THE BRACER." REFRIGERATORS, GO-CARTS. DRUGS. AT ALL DRUGGISTS AND 309 E. BROAD ST.

37 ORRINE CURES THE DRINK HABIT. FLOOR COVERINGS, STOVES. AND BEST LAUNDRY IN TOWN. REMINGTON TYPEWRITER CO. 26 N. NINTH ST.

38 DRINKARD'S. GET READY FOR SUMMER. BEST UPHOLSTERING DEPARTMENT. THE STORE OF EASY TERMS. SEVENTH AND MAIN STS.

39 COX & SHEA INC., 915 E. MAIN ST. "PAINTS THAT STAY PAINTED." IN BALTIMORE SINCE THE FIRE. M'FD ONLY BY SHEPHERD. HOUSE FURNISHERS.

40 FASHIONS FOR SPRING. M. G. COPELAND CO. IF YOU WISH COMFORT. LET US MAKE YOU A PHOTOGRAPH. 525 E. BROAD ST.

41 SYDNOR & HUNDLEY. PURE LARD. FINEST MEATS. POPULAR STYLES, POPULAR PRICES. FISH, OYSTERS AND GAME. 731 E. MAIN ST.

42 DREW'S ELECTRIC SHOE FACTORY. PRESCRIPTIONS COMPOUNDED. FINE WINES AND LIQUORS. EXEMPLIFIED AT THE IN STORE WITH OWENS & MINOR.

43 JOHNSTON'S LUNCH ROOM. EXCLUSIVELY DRY GOODS. "WHERE THE BEST PEOPLE GO." FOR PARTICULAR PEOPLE. 811 E. BROAD ST. PHONE 4884.

44 JAHNKE BROS., 912 E. MAIN ST. WHO SELLS THE LARGEST AND BEST CHRISTMAS AND YOUNG'S HATS. HOUSE FURNISHINGS. CHOICEST FRESH AND SALT MEATS.

45 WE SELL TYPEWRITERS. HOMEIER & CLARK. HATTERS AND MEN'S FURNISHERS. WE ARE WHOLESALE PEOPLE. 603 E. BROAD ST.

46 YOUR BOSOM FRIEND. PHIL. G. KELLY, 1703 FRANKLIN ST. EVERYTHING IN FURNITURE. DECORATIONS A SPECIALTY. MANTELS, TILING AND GAS FIXTURES

47 DR. FOUSHEE O. MOOKLAR. "COLUMBIA FLOUR." RETAILED AT WHOLESALE PRICES. WE FEED THE PEOPLE. 916 E. MAIN STREET.

48 CURES HEADACHE AND INDIGESTION. J. S. JAMES, JEWELER AND OPTICIAN. IMPORTED LADIES' SHIRT WAISTING. PURE FOODS. THE KIND TO OFFER YOUR GUESTS.

49 OUR CUSTOMERS ARE OUR FRIENDS. WORMELEY'S. IT DON'T TALK, IT WORKS. WE RENT, REPAIR AND EXCHANGE. 705 E. MAIN STREET.

50 ELECTRIC CONSTRUCTION CO. OF VA. FINEST BOWLING ALLEYS IN TOWN. MINERAL WATERS. GIBSON'S WHISKEY MY SPECIALTY. COR. FIRST AND BROAD STS.

51 THE CLIFFORD BILLIARD PARLOR. IT'S TIME YOU DID. SPECTACLES AND EYEGLASSES. EVERYTHING IN BASKETS. 716 E. MAIN ST.

52 WESTOVER PAPER CO. WHITMAN'S CANDY THE BEST. FOR SIGHT, COMFORT AND LOOKS. THE FINEST IN JEWELRY. IT'S MONEY IN YOUR POCKET.

53 CHASE-HACKLEY PIANO CO. IMPORTERS OF CHOICE DELICACIES. FURNITURE THAT FURNISHES. EYES EXAMINED. 1710 E. MAIN ST.

54 BELL BOOK AND STATIONERY CO. IT'S FROZEN TAFFY, THE BEST. CLOTHES KEPT IN REPAIR ONE YEAR. BEST IN MEN'S FURNISHINGS. (ALL MAKES.)

55 THE RICHMOND GARMENT CO. POLITE ATTENTION, RIGHT PRICES. GROCERS. FINE CUT FLOWERS. 802 E. MAIN ST.

56 N. KLEIN & SON, 829 E. BROAD ST. WEAR THE BEST OF ANY. ELIMINATES THE TOXINS OF FEVER. WATCHES, DIAMONDS AND JEWELRY. "RIGHT OF WAY" CUT PLUG.

57 J. A. GRASBERGER. M'FG MAKES CHEROKEE COUGH ONE PRICE HOUSE. FURNITURE, CARPETS AND STOVES. SPRING STYLES IN DISPLAY.

58 PICTURE ROD AND RELIEF WORK. THE STORE THAT SAVES YOU MONEY. MRS. L. B. MORRIS. GOOD FURNITURE. THE BEST AT MODERN PRICES.

59 F. R. FAIRLAMB. FINE CANDIES, SODA WATER, ETC. MONEY CHEERFULLY REFUNDED. WALL PAPER, WINDOW SHADES. BEST GOODS AT BEST PRICES.

60 AND PATRONIZE THE LARGEST. WARRINER'S DRUG STORES. AGENTS FOR THE CELEBRATED. CARRIAGES, BUGGIES, WAGONS. 914 E. MAIN ST.

61 BURTON BILL POSTING CO. FURNITURE, CARPETS, STOVES. WE CARRY THE LATEST. SOLE AGENT CARLISLE HATS. 431 E. BROAD ST.

62 SMITH PREMIER TYPEWRITERS SOLD. BROWN'S CAFE, H. L. COOKE, PROP. MATTINGS, GO-CARTS, STOVES. DRESSED AND LIVE POULTRY. 1406-1409 E. MAIN ST.

63 THE RICHMOND DAIRY CO. EVERY SACK WARRANTED. THE BEST IN CARPETS. "STANDARD" PAINT ALWAYS GOOD. MAIN AND FOURTEENH STS.

64 O. J. WARREN, 415 N. SIXTH ST. MORE THAN 700 (\$70,000.00) IT PREVENTS URIC ACID DEPOSITS. THE BEST ONLY. DETROIT JEWEL GAS RANGE.

65 THE WHITEHEAD & HOAG CO. 5 HIGHEST AWARDS, GOLD MEDALS. REPAIRING PROMPTLY DONE. HE HAS THE ONLY ELECTRICAL. RICHMOND AWNING MAN.

66 ELECTRICAL ENGINEERS. HOMES FURNISHED COMPLETE. MACHINE PLANT AND MOST. THE EVERETT WADDEY CO. 9 N. SEVENTH ST. PHONE 1602.

67 DIEBOLD SAFE & LOCK CO., CANTON. COLD AND GRIPPE CURE NO. 4 BILLIARDS AND POOL. THE AUGUST GROCERY CO. 314 N. FIFTH ST.

68 O. H. BERRY & CO'S CLOTHIERY. LENTEN DELICACIES. CRABS, LITTLE NECK CLAMS. REPRESENTS TOOMEY RACING CART. FIFTH AND BROAD STS.

69 BEST ADVERTISING MEDIUM. THALHIMER BROS. CELLULOID ADVERT'G NOVELTIES. IMPORTED AND DOMESTIC CIGARS. THE BEST IN HEATING.

70 EVERYTHING IN DRY GOODS. CATLETT & TAYLOR, 602 E. MAIN. LIKED BECAUSE THEY ARE BEST. BEEF, LAMB AND VEAL ROASTS. PROMPT DELIVERY, 306-8 N. 2D ST.

71 R. L. PETERS. NEW SPRING NOVELTIES. CONTRACTING. OCCUPY MASONIC TEMPLE APRIL 1ST. 902 E. BROAD ST.

72 R. L. BARNES SAFE & LOCK CO. GENERAL CONTRACTORS. AND FRESCO PAINTING. SKILLED ARTISTS. LOWEST PRICES. FANCY CANDY.

73 VIRGINIA'S GREATEST NEWSPAPER. M. CREIGHTON, 113 E. BROAD ST. FINE ASSORTMENT FANCY CANDIES. CONSTRUCTION AND TONE. THE BEST EVER.

74 PRETTY THINGS, PRETTY WOMEN. GEO. B. BULL CO. YOU'LL BE STYLISHLY DRESSED. LARGEST SALE OF ANY BRAND. RICHMOND, PHILADELPHIA NEW YORK.

75 BUY YOUR TOMBSTONES FROM. TAYLOR & BROWN. SOUTH SIDE OF BROAD ST. THAT MEANS TALK TO. N. W. CORNER EIGHTH AND MAIN.

76 BEST AT ANY PRICE. THE NEW HOME SEWING MACHINE. C. R. CAPERTON, M'GR., 1114 E. MAIN. FRESH CRAB MEAT (YEAR AROUND.) 1105 E. MAIN STREET.

77 DISTINCTIVE PRINTING. BIANCHINIS', 700 MAIN ST. WE HAVE EVERY FACILITY. UP TO DATE CAFE. BELLS AND WIRES INSTALLED.

78 E. C. GARDNER. OLDEST CONFECTIONERY STORE. OF ALL KINDS. ICE CREAM AND SODA WATER. 919 E. MAIN ST.

79 WHERE THE BEST PEOPLE GO. LEADERS IN HIGH CLASS. J. H. CHAMPELL, 724 E. MAIN ST. LEADERS IN FINE FOOT WEAR. THE STORE OF TASTE.

80 FROM HAT TO SHOES. IDEAS FOR THEIR BEST USE. J. HENRY BROWN. WHY UP TO DATE FOR LATEST DRINKS. MONEY MADE HERE, SPENT HERE.

81 LOUIS J. JOHNSTON & CO. FINEST DRINKS. ESTIMATES CHEERFULLY GIVEN. THE HOME OF GOOD THINGS. ICE CREAM, CIGARS & TOBACCO.

82 SAFES, BANK AND JAIL WORK OF RYAN, SMITH AND TALMAN. PRINTS NEWS THAT'S CLEAN. THE IDEAL OF THE PEOPLE. 918 E. MAIN ST.

83 IT'S EASIEST TO OPERATE. WM. P. POYTHRESS & CO. STATIONERY & BOOK BINDING. GEN'L OFFICES, 1431 E. MAIN ST. TRY THE "TEE DEE" WANT' ADS.

84 ALBERT H. POHLIG. EVERYTHING IN FINE GROCERIES. STUMPP'S (OWN MAKE) DEVILLED. IT'S WHERE THE PEOPLE GO. WORK GUARANTEED. 6 S. 7TH ST.

85 SMITH & MURPHY. CHEAPEST BECAUSE BEST. CURES COLD AND GRIPPE. FOR THE FINEST DRINKS. BEST WORK. USED BY BEST PEOPLE.

86 E. A. STUMPP'S RESTAURANT. RICH THINGS FOR SPRING. HIGH CLASS ELECTRICAL WORK. WHOLESALE AND RETAIL. 332-334 N. SIXTH ST.

87 THE FOUNAIN, 906 E. MAIN. NEURALGIA AND HEADACHE. AWNINGS, TENTS AND FLAGS. WISE PEOPLE GO TO. 307 E. BROAD ST.

88 J. E. & A. L. PENNOCK. WHOLESALE & RETAIL MILLINERS. A GENTLEMAN'S RESORT. DYNAMOS, MOTORS, TELEPHONES. T & B \$3.50 SHOE OUR LEADER.

89 "BERRY'S FOR CLOTHES." THE TIMES-DISPATCH. A SPECIALTY OF LATEST IMPROVED. ELECTRICAL CONTRACTORS. 609 E. BROAD ST.

90 KELSEY HOT AIR GENERATOR. SPARKS & BLACK, 712 E. BROAD ST. FANCY CANDY, FRUITS. FIT, STYLE AND TONE. THE STORE OF TASTE.

NO ANSWERS WILL BE GIVEN BY ADVERTISERS OVER THE PHONE.

THE FIRST CORRECT ANSWER RECEIVED, GETS THE FIRST PRIZE.

REMEMBER THE CONTEST CLOSES AT NOON NEXT FRIDAY.

93 A. MARCHETTI, 617 E. BROAD. A PIANO ABSOLUTELY UNIQUE. FINE THINGS FOR PRETTY WOMEN. CRYSTALOID IN-DOOR SIGNS. FISH, OYSTERS, POULTRY & GAME.

92 STIEFF PIANOS. FIRE PROOF BUILDINGS. AGENTS FOR THE CHOICEST OF FRESH MEATS. SPRING OPENING, MARCH 17, 18, 19.

91 SAUER'S FLAVORING EXTRACTS. WORK OF HOUSE, SIGN. FINEST IN THE SOUTH. EASY TERMS OF CREDIT. 310 N. SECOND ST.