# LOOK TO THE LEADER

TO MAGNIFY THE VOLUME OF OUR BUSINESS WE HAVE SACRIFICED OUR MARGIN OF PROFIT AND OUR CUSTOMERS GET THE BENEFIT

# LYNCHBURG

WE CAN SUPPLY YOUR EVERY DEMAND, IN COMPETITION WITH ALL THE WORLD—WE SOLICIT YOUR TRADE WITH THIS PROPOSITION GUARANTEED

# LYNCHBURG

VISIT US AND TO MERCHANTS WHO OPENING BILLS WE PAY THE RAILROAD FARE AND PURCHASE SEASONS OR

# BURG

WE WANT YOUR BUSINESS AND IT WILL PAY YOU TO TRADE WITH US. FOR PARTICULARS ADDRESS JOHN A. FAULKNER, SECRETARY,

# VIRGINIA