Bargain Interest Raised to the Highest Pich at

The Great Midsummer Stock-Relief Unloading Sale

Offerings Without An Equal.
Selling Unparalleled in the Store's History.

The wonderful success of this Great Sale as a clearing measure impels us onward to still greater efforts and opens the channels for still Greater Achievement in disposing of surplus stocks and turning all summer merchandise into money. The prodigious quantities of Men's and Boys' Apparel that have left the Big Store throughout since the sale's inauguration demonstrates the power of Price Reductions and Under-Value Selling Offerings, particularly when lived up to the letter and when made on Characteristic High-Class Apparel such as are on sale and offered at this Reliable Store. We must and will effect complete Clearance of all Summer Merchandise, and to the never-failing means Price do we turn with assurance and confidence of successful issue. Price, then, is the watchword, and such pricings as are now ruling and controlling the Big Store's Stock of Elegant and Highest Class Apparel are astounding almost beyond belief. The Reductions extend throughout the establishment—in every department—every section—every line—on every garment. Values are not considered—Cost is forgotten—Loss is ignored—Everything made to yield to the one sole object and purpose of the Great Sale—Clearance of All Summer Merchandise.

Men's Suits, $4.75

All $7,50, $8.00, $9.00 Suits Now Recklessly Slashed to - - $4.75

This includes Two-Piece Suits or Suits with Vests, that represent in workmanship alone the price now charged. Whatsoever is left from the $7.50, $8.00, $9.00 grades go without reservation at $4.75.

Men's Suits, $6.50

All the $10.00, $12.50, $13.50 Suits Unflinchingly Sacrificed at - - $6.50

Think of the savings, not imaginary, but real and true in every instance, on apparel which the most particular would not hesitate to wear. Unrestricted choice is offered of all $10.00, $12.50, $13.50 Suits at $6.50.

Men's Suits, $9.50

All $15.00, $16.50 Grades, Choice Without Restriction - - - $9.50

That offerings are genuine and reductions bona fide will not require persuasive arguments, but will plead their own case at a single glance. There are no methods of deception practiced here. Not a suit that sold for less than $15.00, whilst an equal amount sold for $16.50 throughout the season; choice $9.50.

Men's Suits, $12,50

All the $18, $20, $22.50 Suits Regardless of Cost Only - - - $12.50

The sweeping character of this offering cannot be adequately told in print; must be witnessed to be grasped in all its Bargain Brilliancy. Every Suit included of the Burk peerless make, and equal in every instance to expensive tailors' products. Every Suit in the lot positively sold at $18.00, $20.00, $22.50 unloading price, $12.50.

Greatest Sacrificing Ever Known in *the* Boys' *and* Youths' Department.

Boys' and Children's Suits in Double-Breasted, Norfolk, Sailor Blouse, Buster Brown, including everything; no color or style excepted, at exactly half price. No need to enumerate price scale, divide by two on any Suit and you will know the price. This includes Wash Suits.

Boys' Knee Pants, 50c and 75c grades, unrestricted choice 39c

$1.00 and $1.50 grades, unrestricted choice..... 69c

Mothers' Friend Blouses and Shirt Waists, 50c and 65c grades, unrestricted choice.. 29c

Hudson's Boys' Stockings, absolutely fast black; 15c quality, for 8c

Brownie Overalls, for boys, all sizes to age 14, of extra quality denim; standard 35c quality, for 19c

EXTRA SPECIAL.—Boys' Knee Pants, strictly pure wool, neat dark plaids, thoroughly well made, taped seams and patent waist-bands; 35c grade, unloading price is 19c

Big Reductions in Manhattans.

All the $1.50 and $1.75 Manhattan Shirts slashed to **$1.07**

All the $2.00 and $2.50 Manhattan Shirts slashed to **$1.35**

All the $3.00 Manhattan Shirts slashed to **$1.95.**

That there will be lively scrambling for these Wonderful Shirt Bargains is a foregone conclusion—quickest response is suggested for best selections.

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MAKERS OF THE CLOTHES WE SELL.

GAY SEASON AT THE BLUE RIDGE

Every Day Has Its Own Events and Individual Charm.

DAN CUPID VERY INDUSTRIOUS

The Old, Old Story Played Daily, and Sometimes to the End.

(Special to The Times-Dispatch.)

BLUE RIDGE SPRINGS, VA., August 12.—The season has reached its height here and the "merry-go-round" is in full swing, and each on eis riding the "hobby" best suited to individual taste. The young man on brief vacation seeks out the girl, that to him, is the most attractive, and tells her the "old, old, story," regardless of "the girl he has left behind him," and the girl listens to the wooing with the same interest as if she were not watching the daily mails for a letter from "Charley," who is not "on the spot." Sometimes the little "boy god" steps in, and sends a fatal arrow that converts this summer play into a serious affair, and a trousseau is th enext thing in order. Every season brings some of these wounded ones back to Blue Ridge, to see if the old walks and quiet nooks have the same old charm, as in the days when they were not wedded.

The dowagers look on complacently and all are happy as the Blue Ridge girls are all belles, and each shines with a glory all her own.

A subscription progressive euchre party was the attraction on Tuesday morning, and all enjoyed the "Dutch treat," for Mrs. Walter Addison was the promoter, and all details were well carried out. Miss Susie Crump, of Lynchburg, was the happy winner o. the lady's first prize, a beautiful lace handkerchief; the second lady's prize was won by Mrs. Addison, a hand-embroidered centerpiece, in sweet peas in natural coloring. Mr. Volle Randolph uses a silver pen and pencil, as his reward for the highest score made, and Mr. Thornton Newbold carried off the second prize for gentlemen, a cane, with silver head. The consolation was won by Miss Bach, of New York, who is now owner of a pretty beaded purse.

Mr. George Peers gave a fruit party on the veranda of St. James cottage. Mr. Peers is well known in Virginia, and comes from the historic town of Appomattox, where he has been county clerk for more years than it is wise to tell, as he is still a beau, and pays court to the widows, in the gallant old style of a Beau Brummel. This fruit party aforesaid, was given complimentary to Mrs. Saunders, of Norfolk, who is very attractive, and in that list, against whom Mr. Weller warned "Samuel."

TENNIS.

The third match game of the tennis tournament was played at Montvale on Wednesday afternoon, and to witness it, a party from Blue Ridge, made up of the Misses Pretlow, Marsalls, Randolph, Warner and Bach, and Messrs. Beale, Hogan, Pritchard, Cockrell, Randolph, Newbold and Dr. Rice, with Mrs. Newbold as chaperon, went down on the train to Montvale. It was a hotly contested game, showing brilliant playing on both sides. Dr. Ben. C. Rice and Mr. Epps Price represented Montvale, and Mr. Cockrell and Mr. Beale supported the colors of Blue Ridge Springs. The first and second sets were won by Blue Ridge, in a score of six to three on the first, and six to four on the second. On the third and fourth sets, Montvale was the victor, scoring on the third six to two, and on the fourth, winning on a score of nine to seven. The fifth set resulted in a tie of four to four, and on account of a rain, the game was called off, and will be concluded at Blue Ridge Springs next week. Such contests are always productive of mutual satisfaction, and all returned to a god supper in a happy frame of mind, and danced until the "wee sma' hours."

Among the young men gathered here, are some fine voices, and after dance, concerts are the order of the evening, and are greatly enjoyed.

The Richmond colony has been enlarged by the arrival of Mr. and Mrs. W. L. Goodwyn, who are charming additions from the capital city.

New York is still contributing to the "beauty and chivalry gathered here," and Wednesday's arrivals registered Mrs. R. M. C. Glenn, of that city, and from Washington, D. C., Mr. and Mrs. H. Sheppard.

Bowling is a popular diversion for young and old, and many games are played daily. Mr. Burks, of Bluefield, is the champion so far of this season, he having won the highest possible score in seven boxes—210—was the winner of the annual prize offered by Mr. Phil. Brown for such excellence, a bottle of Champagne, but this gallant son of the South, took bon-bons, instead, which he gave to "the girl of his heart," (for the time being). Was this a case of graft?

The german danced on Friday evening was the most brilliant of the season. The large number of young men and women here, were reinforced by a delegation from the Roanoke German Club, filling the ball-room to its fullest capacity, Mr. Figgat led.

Those registered recently are Mr. W. S. Jones, Mr. T. D. Hobart, Mr. T. H. Vines, Mr. H. F. Cumming, Mr. J. H. Jamerson, Mr. J. C. Brugh, Rev. N. C. Campbell, Roanoke, Va.; Mrs. A. L. Randolph, Mr. A. L. Randolph, Tallahassee, Fla.; Mr. T. W. Jones, Mr. J. R. Wall, Mr. F. Molten, Lynchburg, Va.; Mr. Frank Read, Roanoke, Va.; Mr. William Cotter, Mr. J. B. Martin, Lynchburg, Va.; Mr. C. E. Moomaw, Roanoke, Va.; Mr. A. K. Roof, Christiansburg, Va.; Mr. E. A. Pendergast, Mr. John Calhoun, Lynchbrug, Va.; Mr. and Mrs. A. H. Dooley, Miss Minnie Moomaw, Miss Lila Moomaw, Roanoke, Va.; Mr. and Mrs. C. B. Cole, Norfolk, Va.; Mrs. Eva Davidson, Miss Eva Davidson, Amherst, Va.; Mr. L. G. Patterson, Lynchburg, Va.; Mr. R. A. James, Danville, Va.; Mr. M. H. Dingee, Lynchburg, Va.; Mrs. J. W. Gravely, Miss Winston Gravely, Miss Louia Gravely, Rocky Mount, N. C.; Mr. A. S. Crawford, Mr. T. J. McNeely, Mr. Charles Bear, Mr. J. P. Graff, Mr. W. McDowell, Roanoke, Va.; Mr. W. S. Moore, Mr. O. W. Morris, Lynchburg, Va.; Dr. B. C. Moomaw, Mr. F. M. Butt, Roanoke, Va.; Mr. O. D. Reamy, Mr. C. P. Davis, Martinsville, Va.; Mr. Edward Mann, Petersburg, Va.; Mr. R. A. East, Mr. J. W. Crowder, South Boston, Va.; Mr. and Mrs. W. L. Goodwyn, Richmond, Va.; Mr. G. E. Moore, Mr. D. Langhorne, Lynchburg, Va.; Mr. W. T. Reems, South Boston, Va.; Mr. W. T. Cousins, Danville, Va.; Mr. B. Mann, Petersburg, Va.; Mr. V. Crawley, Farmville, Va.; Mr. J. W. Glenn, South Boston, Va.; Miss Nellie Plummer, Miss Willie Plummer, Petersburg, Va.; Dr. Edward Cowles, Richmond, Va.; Mr. R. B. Summerson, Bedford, Va.; Mrs. Joseph Cox, Roanoke, Va.

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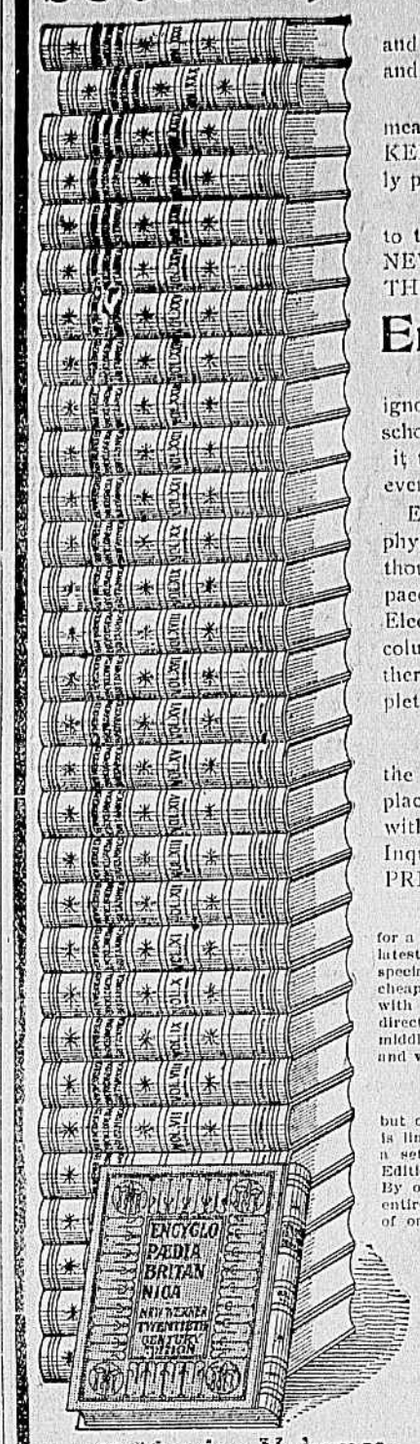

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A RIVALRY AT THE HOT SPRINGS

Richmond and Louisville Neck and Neck as to Beauty.

A DIPLOMAT'S DECISION

Dr. Johnston Goes to the Warm Springs to See Miss Mary Johnston.

(Special to The Times-Dispatch.)

HOT SPRINGS, VA., Aug. 12.—The Richmond and Louisville colony at the Hot grows larger each day and the charming representatives so bewilder one it would be difficult, indeed impossible, to decide to which belongs the palm of beauty. A prominent man here was asked to be judge and jury in regard to the vital question, but the more he pondered the more perplexed he became. Finally, his decision was worded thus: "When I see the Richmond women I mistake them for the Louisville women, and when I see the Louisville women I am convinced they are the Richmond women." The verdict is that and the hallucination general. It is impossible to decide between such beauty, grace and charm. Among the recent arrivals from Richmond are Mrs. H. Urquhart and the Misses Urquhart, who are very popular and much admired. Mrs. Urquhart attracts all by her sweet and gracious gentleness, everyone feeling that it is a privilege to know a character so lovely, bright and helpful.

Mrs. Fred Scott, of Richmond, typifies American women who meet age gracefully. In refinement and patrician appearance she is like a rare and beautiful portrait. Among the cottagers, Mrs. Decatur Axtell, whose handsome and queenly air attracts much attention, is always warmly welcomed by her friends at the Homestead. The lovely face and charming manner of Mrs. John Stewart Bryan wins the admiration of all.

It is not fair to leave the men out. Mr. Decatur Axteel, of Richmond, who comes every Saturday for a stay over Sunday, is voted the best-looking man here, and Mr. H. Urquhart, who spent a week at the Homestead with his family, won all hearts. Mr. Cole Scott, of Richmond, who looks blissfully happy and at peace with all the world, is the object of much interest. Miss Hildreth Dunn, to whom he will be married in September, is a dainty little beauty who is much admired. Dr. George Ben Johnston, of Richmond, was here for a short stay on his way to see Miss Mary Johnston, who is ill at Warm Springs. Mr. William M. Habliston, of Richmond, who, by special dispensation, was allowed to pass through the private Hot Springs grounds in his touring car, was here this week. Mr. Habliston entertained Miss Lily Urquhart and Miss Rachael Urquahart with an auto ride and luncheon at the Warm. Mr. Henry Strater and Mr. Harry Strater, of Louisville, have joined the family of Mr. Charles Strater at the Homestead for August.

Dr. Francis Delafield, the noted heart specialist, of New York, is here for rest and recreation. Delafield is named for Dr. Delafield, who advocates mountain climbing for certain phases of heart disease.

Mr. and Mrs. Richard A. McCurdy, of New York, have arrived. Mr. McCurdy is president of the New York Mutual Life Insurance Company.

Mr. Clarence Moore, of Washington, D. C., has arrived. Mr. Moore is a well-known member of the Chevy Chase Club, in Washington, and looks quite ready for an English hunt when out for a ride.

Mr. and Mrs. Churchill Young, Mrs. Charles Wortham and Miss Lucy Ford Wortham, of Richmond, drove over from Healing Springs this week to see friends at the Homestead.

Among the new arrivals from Louisville are Mr. and Mrs. George Gaulbert, Mrs. Attila Cox and Mrs. J. S. Robinson. These are some of Louisville's best-known and most attractive women. Mrs. Cox, who is extremely pretty and graceful, is always beautifully gowned. Mrs. J. S. Walsh, of St. Louis, is here with her two handsome sons, N. S. Walsh and Robert A. Walsh.

In the evening the ball-room is filled with dancers, and as a good-night all join in an old fashioned, jolly, informal Virginia reel.

The ultra fashionable young men of checks and spats are beginning to arrive and are the objects of much interest.

Great enthusiasm is felt in the coming golf tournament. About thirty persons will play and the winner will be presented with a beautiful silver cup.

Mr. and Mrs. H. A. Berwind, of Philadelphia, gave a coaching party to Passifern's fern Farm, where one of Passifern's most delicious luncheons was served. Their guests were Mr. and Mrs. J. H. Caperton, of Louisville, and Mr. and Mrs. J. S. Walsh, of St. Louis.

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The Norfolk and Western Railway will operate its last popular excursion of the season to the mountains, leaving Richmond 12:10 noon, Friday, August 25th; returning, leave Roanoke 12:30 noon, Monday, August 28th. $2.00 round trip to Lynchburg; $3.00 round trip to Bedford, Montvale, Blue Ridge and Roanoke. Special train of vestibuled coaches. For full information, apply to J. F. Knowles, City Passenger Agent, 838 East Main Street, or W. Steele, Ticket Agent, Byrd Street Station.

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THE NATURAL BRIDGE AN INVITING PLACE

A Gay Succession of Interesting Events During the Week.

(Special to The Times-Dispatch.)

NATURAL BRIDGE, VA., August 12.—The gods have gifted a few fresh souls with the ability to get up each morning with a feeling that something new and undreamed of is going to happen. Something may not happen, to be sure, but the chances are that something will happen with the guests at the Bridge, for each day some surprise awaits you.

The first surprise of the week was a visit to Isabella Stairway. This stairway is indeed wonderful. The steps are cut out of the solid rock and lead many hundred feet down. An entrance was made from below, and the ascent was as if one was going up a spiral stairway in a shaft. You came out on top of a hill not very far from the bridge. The bridge was seen in some of its most impressive views during the walk which led to the foot of the stairway. The climber was delighted with the trip.

The week has been a gay succession of interesting affairs. Bowling and horseback riding continue to be the principal morning amusements, while card parties go on with those who do not care for such violent exercise. Saturday morning quite a large and congenial party visited the bowling alley, where for two hours the game was zeniously played. Mr. McBryde scored highest of the men; Miss Cohn carried off honors of the young ladies.

One of the most enjoyable features of the week's entertainments was a Dutch progressive euchre party, given by Miss Champlain, of Florida, who, in a gracious and charming manner, made the social function a success. The party was given on the first veranda of the Pavilion Hotel.

The place cards were beautiful Dutch figures, no two alike, and were tied with dainty blue ribbon. Beans were used for scoring, and each guest was furnished with a tiny red ribbon bag in which to place their beans. Each bean scored five. Miss Cohn, of Norfolk, scored highest and won a beautiful burnt placque of a Dutch head. The consolation, for which all drew, fell to Mr. Laird, of Charleston, W. Va., being a dainty silk bag. It was transferred, with the consent of the hostess, to Mrs. Temple, of Danville, Va.

Saturday night found the dancing hall lighted, and many friends from the surrounding country came to enjoy the gayeties of the Bridge; hence the hall was a display of beauty, grace and chivalry. The gowns were pretty and attractive and the hall was alive with merriment and good cheer, for each vied with the other to make it a success.

New guests are constantly coming, and there are over one hundred registered at this time, for the Bridge is especially attractive during the month of August. The following are a few of the registered guests: Mr. T. F. Rogers, Norfolk, Va.; Mr. John Lord, New York; Misses Edna and Minnie Bethel, Miss Lizzie Allen, Richmond; Mr. James T. Dee, Richmond, Va.; Mr. and Mrs. Mofsinger, Washington, D. C.; Mr. J. H. Tate, Richmond, Va.; Mr. and Mrs. A. S. Hunter and family, Pittsburg, Va.; Mr. and Mrs. Waterman, Washington, D. C., Miss E. A. Waterman, Washington, D. C.; Mr. Hughe Stockdell, Va.; Mr. J. Steward Walke, Lynchburg, Va.; Mr. and Mrs. Albert Preston, Roncevert, W. Va.; Misses Condon and Miss McCuthen, Messrs. Condon, Leech, Davidson, Goshen, Va.; Rev. and Mrs. G. C. Campbell, Burkville, Va.; Mrs. A. E. George and Miss Elizabeth George, Va.; Mrs. J. T. Clemmens, Middlebrook, Va.; Mr. Preston, Middlebrook, Va.; Miss Bessie Glasgow, Middlebrook, Va.; Mrs. F. P. Loth, Waynesboro, Va.; Mr. A. P. Noell, Roanoke, Va.; Dr. Hamilton P. Howard, Va.; Mr. and Mrs. Silvester and son, Norfolk, Va.