# DAUGHTERS TAKE FAITHFUL PART

## Mrs. James Y. Leigh Appointed as National Representative at Mrs. Davis's Funeral.

### LYNCHBURG'S DELEGATES

### Alexandria Pays Solemn Tribute as the Train Passes That City.

[Special to The Times-Dispatch.]

NORFOLK, VA., October 18.—Mrs. James Y. Leigh, president of Pickett-Buchanan Chapter, Daughters of the Confederacy, and a national officer of the United Daughters, today received a telegram from Mrs. Lizzie G. Henderson, president-general of the United Daughters of the Confederacy, appointing her to represent the national body at the funeral of Mrs. Jefferson Davis to-morrow. Mrs. Leigh accepted the appointment and leaves for Richmond to-morrow morning.

W. W. Old, Jr., secretary of the Virginia Division, United Sons of the Confederacy, today received a telegram from Dabney S. Carr, of Montgomery, Ala., commander-in-chief of the United Sons of Veterans, informing him of the appointment of the following from Virginia to represent the staff headquarters at the funeral ceremonies: W. W. Old, Jr., of Norfolk, R. P. Hill, of Richmond, and E. Lewis Gerard, Jr., of Richmond.

Brigadier-General Timothy S. Garnett, commanding the United Confederate Veterans in Virginia, also issues an appointment from general command-in-chief, for honorary pall-bearers and soldiers are designated for the United Confederate Veterans, participating at the funeral of Mrs. Jefferson Davis to-morrow afternoon. Left this afternoon for Richmond to act in an honorary capacity with the local committee of arrangements, after having attended the funeral of Mrs. Jefferson Davis in Richmond to-morrow, were: R. E. Lee, Jr., E. Howard, Fred J. Cocke, Charles W. H. Klein, Carlton T. B. Wolfenden, O. M. Lynch and Dr. Wallace. Have been appointed by Commander Carter, Confederate Veterans, to attend the funeral of Mrs. Jefferson Davis in Richmond to-morrow.

### LYNCHBURG CONTINGENT.

#### Miss Early and Mrs. Scott Represent Hill City Daughters.

[Special to The Times-Dispatch.]

LYNCHBURG, VA., October 18.—Miss Ella Early, the vice-president and president pro tempore of the Old Dominion Chapter, United Daughters, of this city, has been selected by that chapter a delegate to represent it at the funeral of Mrs. Jefferson Davis in Richmond to-morrow afternoon, and she will leave this afternoon for Richmond to be present at the funeral.

This appointment by that chapter is regarded by the Daughters of the chapter as peculiarly fitting and appropriate, as Miss Early is a niece of the late General Jubal A. Early.

Mrs. James A. Scott, president of the Richmond-Grey Chapter, Daughters of the Confederacy, has been selected by that organization to represent it in an official way at the funeral. Mrs. Scott will leave on the early train to-morrow morning, reaching Richmond about 9 o'clock. She will drive immediately to the Jefferson, where she will make her headquarters while in Richmond.

Mrs. Scott is one of the best known Daughters of the State, and she will be joined in Richmond to-morrow morning by Colonel Scott, who has come to participate with Governor Swanson's staff, of which he is a member, in the funeral.

Mrs. Scott has also been selected to represent the Lynchburg Memorial Association. This organization has presented a beautiful floral design to be used in the funeral ceremonies.

### A. P. Hill Camp.

[Special to The Times-Dispatch.]

PETERSBURG, VA., October 18.—Rev. Robert W. Barnwell, commander of A. P. Hill Camp, Sons of Confederate Veterans, has appointed the following committee to represent the camp at the funeral of Mrs. Jefferson Davis: James P. Hinton, James E. Cuthbert, P. H. Drewry, J. M. Hudgins, Robert Gillies, R. A. Martin, Jr., S. D. Rodgers, Val Parham, P. M. Seward and L. L. Ribl.

### Alexandria Pays Respects.

[Special to The Times-Dispatch.]

ALEXANDRIA, VA., October 18.—Resolutions deploring the death of Mrs. Jefferson Davis have been adopted by every Confederate organization in the city. When the remains passed through here this evening the bells from the various fire engine houses and from the City Hall were tolled as mute testimony of the high regard and esteem which the deceased was held by the residents of this city.

A committee, representing the various Confederate organizations, went to the depot and placed flowers upon the casket.

### Adopt Resolution.

[Special to The Times-Dispatch.]

PETERSBURG, VA., October 18.—A. P. Hill Camp of Confederate Veterans and Sons of Veterans, in session this evening, adopted resolutions on the death of Mrs. Jefferson Davis and made arrangements to attend the funeral.

### Pickett Camp Detail.

Colonel W. Miles Cary, commander of Pickett Camp, Confederate Veterans, at a meeting of the camp last night designated the following as escort of honor to the body of Mrs. Davis upon its arrival this morning: First-Commander J. E. Sullivan, Adjutant Robert N. Northup, F. P. Winston, Meyer Angle, H. F. Eckles and J. C. Mallory.

Pickett Camp is ordered to assemble at its camp hall at 2 o'clock P. M. to-day in full uniform to take part in the ceremonies attending the burial of Mrs. Jefferson Davis.


# APENTA

THE BEST NATURAL PURGATIVE WATER

*in Bilious Attacks and Disorders of the Liver.*

*A WINEGLASSFUL A DOSE.*

ALSO

# SPARKLING APENTA

(NATURAL APENTA CARBONATED),

*IN SPLITS ONLY.*

**A Refreshing and Pleasant Aperient for Morning Use.**

Sole Exporters: THE APOLLINARIS CO., Ltd., London.


# BANKERS ENGAGE IN SHARP DEBATE

## Brief But Animated Contest Over Question of Status of Ex-Presidents.

ST. LOUIS, October 18.—Discussion of the currency question by the convention of the American Bankers' Association, the topic upon which the attention of all the delegates is centralized to-day, for a second time was postponed, the report of the bank legislative committee, which would have precipitated the discussion, being held over until to-morrow as a special order of business.

The postponement was due largely to the contest over amending the constitution as proposed by William George, president of the Second National Bank, of Aurora, Ill., the matter finally being laid over until next year. In view of the fact that much time had been consumed in this contest and because of the expressed opinion that it was not advisable to offer the report until the "hot blood" of the delegates had cooled down, the hearing of the report was deferred.

### Animated Contest.

Just before the adjournment a brief but animated contest was precipitated by Festus J. Wade, president of the Mercantile Trust Company, of St. Louis, president-elect of the trust section, who protested against the action of the convention yesterday in adopting an amendment to prohibit former presidents of the association from participating in the deliberations of the executive council.

"This action was taken during my absence," said Mr. Wade. "Had I been there at the time, I would have vigorously opposed such action. By this action you have robbed some of the brightest men here of this association of a little honor that is due them for their work in making it the powerful organization it is to-day. At the meeting in 1896 there was a Southerner at the helm of this association, but he was one of the men whose influence helped place the association on record in favor of the gold standard. He was a man we all loved. You have shorn him of a little fraternal honor. By the adoption of this amendment he can no longer serve as a member of the executive council. Where would the American Bankers' Association be to-day but for the work and influence of Colonel Bob Lowrey, of Atlanta, Ga.? George Russell, Walker Hill and Logan Murray?

"If you want to deprive these men, as well as the other twelve ex-presidents of this association of the honor due them, I appeal to you not to do it in St. Louis. Go somewhere else to do this odious, ungenerous and un-American act. I am here as a St. Louisan, and protest against this slap in the face of the old ex-presidents who have built up this organization."

E. F. Swinney, of Kansas City, a former president of the association, who fathered the amendment, said that while he had great respect for Colonel Lowrey and the other ex-presidents, he did not see any necessity for retaining them for life on the executive council. Until four years ago, when the convention met in New Orleans, the said ex-presidents were not accorded that privilege. A motion to reconsider the vote on the amendment was defeated by a rising vote of 142 to 132.

### Reports Received.

Reports of the bill of lading committee and the clearing house conference committee were received and adopted.

The convention was addressed by Chas. J. Hadek, of Atlanta, Ga., on the topic, "A Plea for the Cottonfield," and Col. Oto, superintendent of agencies of the Bank of Japan, on "Some Financial Aspects of the Late War." He expressed the opinion that the recent war came at the right time.

# MEMORIAL UNVEILED BY MRS. LONGWORTH

MARIETTA, OHIO, October 18.—A tablet commemorating the first permanent settlement in the old "Northwest Territory" was unveiled here today on the college campus, in the presence of a large gathering of prominent citizens from all parts of the country. Whitelaw Reid is the president of the Ohio company. The memorial was unveiled by Mrs. Nicholas Longworth, daughter of President Roosevelt. Governor Andrew L. Harris and Vice-President C. W. Fairbanks spoke. The festivities closed to-night with a grand banquet at Mosher Hall, where nearly five hundred were seated. Former Comptroller of the Currency C. G. Dawes was master of ceremonies.

### Entertainment Postponed.

The entertainment, consisting of moving pictures, which was to have been given at the Church of the Holy Comforter this evening, has been postponed until Friday of next week.

# OIL KING FOILED BY CUPID

JOHN MELIN AND HIS SALOON.

# DEATH FAVORED, LOVE FOILED HIM

## Rockefeller Was About to Get Rid of Saloonkeeper at Last.

### BUT HE GOT MARRIED AGAIN

### Appearance of Annie Olsson Brought New Light Into the Widowed Man's Life.

NEW YORK, October 18.—John D. Rockefeller has not sent neighborly congratulations to John Melin, of Pocantico Hills, who married pretty Miss Annie Olsson, formerly of Stockholm, the other day.

John Melin dispenses refreshment for man and boy in Sleepy Hollow. If the man is thirsty, Melin will sell him a glass of ale or something stronger; if the boy likes sweets he can buy a stick of candy from Melin. For years Mr. Rockefeller has been trying to rid himself of Melin as a neighbor. For years, Mr. Rockefeller has been adding to his fine estate on the Pocantico Hills.

### Stays in Spite of Rockefeller.

But Melin said: "Here I was before Rockefeller came; here is my home; here I earn my living, and here I will remain."

Then Mr. Rockefeller issued an order to his employes boycotting Melin; told his gardeners and grooms and groundkeepers that if they drank strong drinks at Melin's they must go work for some power man. Melin's profits fell off, but he stayed. Even the influential Women's Christian Temperance Union could not move him, for he kept a decent place and the law gave him a license year after year.

Then death intervened, and in favor of the Richest Man. Melin's wife died. His sister went to keep house for him, she fell ill and died.

"I can't bear to stay here longer," he told his customers. The news spread; agents went to Melin and offered a good price for his land. He told them he would think it over for a while. Two hours before the agents were to return John Melin stood in his doorway looking down the road. A girl approached.

### It Was Annie, Sure Enough.

"Well, if this isn't Annie Olsson!" Melin cried. "I haven't seen her for ever so long. I'm glad to see you, Annie," he exclaimed, giving her an awful handshake. "When you used to visit my wife I thought how much you two were alike. Married, eh?"

"Not," said the blushing Annie.

"Would you—er—would you like to be?"

"You mean to you—and live up here?"

"Of course."

"I think it would be nice," said the red-haired Annie, surveying the scenery.

Thirty days wasted no more words nor time, but went to the village parson.

"I've changed my mind," Melin told the agents when they returned. "I will not sell—you see, I am married. I never saw a finer day, did you? Have a drink on me, gentlemen."

Death favored, love foiled, the Richest Man.

### LOSS FROM FIRE.

#### Destruction in Birmingham Will Amount to $300,000.

BIRMINGHAM, ALA., October 18.—Fire, which broke out after midnight in the six-story building of the Prowell Hardware Company on First Avenue, near One Hundred and Ninety-eighth Street, burned for six hours, causing a loss of about $300,000. In addition to the destruction of the Prowell Hardware Company's stock and stock, the Birmingham Dry Goods Company's building was burned. This building was occupied by W. B. Sternberger's cafe, the Alabama Paper and Printing Company and the Birmingham Dry Goods Company. The Prowell Hardware Company's stock was valued at $170,000 and the fixtures at $25,000. The building occupied by H. H. Mayberry was valued at $50,000. Other losses were: W. B. Sternbergers, $8,000; Alabama Paper and Printing Company, $10,000; Birmingham Dry Goods Company, $40,000. T. T. Long, T. O. Robinson, H. W. Lake and Edward Keith, firemen, were badly hurt by a falling ladder.

### Killed by a Fall.

FAYETTEVILLE, ARK., October 17.—Former United States Senator J. H. Walker to-day fell down a stairway leading to his office and was killed, his skull being fractured. He was seventy-six years old.


# The Itch Fiend

That is Salt Rheum or Eczema,—one of the outward manifestations of scrofula.

It comes in itching, burning, oozing, drying, and scaling patches, on the face, head, hands, legs or body.

It cannot be cured by outward applications,—the blood must be rid of the impurity to which it is due.

# Hood's Sarsaparilla

Has cured the most persistent and difficult cases. Accept no substitute for Hood's; no substitute acts like it.


# VOTE FOR CONTROL OF MANY MILLIONS

## Election Will Decide Management of Mutual and New York Life Insurance Companies.

### WEEKS TO COUNT BALLOTS

### Results May Be Contested in Courts if Vote Proves Close.

NEW YORK, October 18.—Voting in the election which is to decide who shall control the Mutual and New York Life insurance companies and their $900,000,000 of assets begins today, and will continue until December 5th, when the polls close.

It may take weeks to count the ballots, and in the event of a close election, the result may be contested in the courts. There are 40,000 policyholders in the Mutual and about 22,000 in the New York Life.

What percentage will vote is merely guesswork. In the Mutual Life there are three tickets in the field, one, most backed by the present management, is known as the "administration ticket." The second is the "united committee's ticket, jointly nominated by the international policy-holders' committee and the Mutual Life Policy-Holders' Association. The third, or fusion ticket, was nominated by the agents of the Mutual. In the New York Life there are only two tickets, the administration nominees and those named by the international policy holders' committee. Most of the voting will be done by mail.

# NORTH CAROLINA POLICY HOLDERS

## Special Committee Will Make Up Fusion Ticket for New York Life.

[Special to The Times-Dispatch.]

HALIFAX, N. C., October 18.—The North Carolina Policy-Holders Association to-night adopted resolutions to the effect that North Carolina policy-holders should support the administration ticket of the New York Life, and that as to the directorate of the Mutual Life of New York, a special committee of three shall make up a ticket from the administration and the international tickets, so that there shall be seven on each, and neither of the six candidates proposed, who are known to be Methodist men, shall be included.

The committee named consists of State Insurance Commissioner James R. Young, F. H. Busbee and J. H. Pou. These same gentlemen were authorized to secure the proxies of policy-holders in the two companies, to be voted in accordance with the vicks of the meeting. The committee was in session until 11 o'clock to-night.

The meeting heard at length Colonel J. C. Hemphill, of Charleston, and August Kohn, of Columbia, for the International Policy-Holders' Association; Mr. Jackson of New York, for the Mutual Life of New York, and Messrs. McIntosh and Pierson, for the New York Life.

# NEW YORK LIFE IS ACTIVE IN FIGHT.

## Agents of Company Send Policy-Holders Tickets Already Marked.

That the New York Life Insurance Company is making a big fight to keep its present directorate in control of its affairs is shown by things that are happening almost every day. The agents of the company are not only industriously endeavoring to secure proxies, but in some instances strong suggestions are being made to policy-holders as to how the proxies should be voted, and in all such cases they are signed over to some other to support the administration ticket.

A former member of the Virginia Legislature from the Tidewater section was in the city yesterday, and he told an interesting story in this connection. It goes this way:

He made thirty policies in the New York Life and three in the Mutual. Both companies sent him tickets. He got his New York Life tickets from two sources, the Norfolk and the Richmond offices. In both instances stamped return envelopes were inclosed, and the names of all those on the administration tickets were scratched. The Mutual sent tickets also, but they were not marked.

This gentleman will return the tickets and ask for new ones, while he will vote as he sees fit. As preliminary work for the campaign now in progress, the New York Life sent out letters some time ago, urging the policy-holders to support the present directorate.

### Officers Nominated.

INDIANAPOLIS, IND., October 18.—The committee on nominations of the National Association of Local Fire Insurance Agents held a special meeting to-night and nominated the following officers for the ensuing year: President, C. W. Wilson, Denver; Vice-Presidents, E. W. Beardley, Hartford, Conn.; Fred Guenther, Detroit, Mich.; L. W. Childrey, Norfolk, Va.; H. N. Finkham, Portland, Me.; N. W. Neale, Cleveland, Ohio; Secretary, H. M. Putnam, Boston; Treasurer, W. H. Mandeville, Olean, N. Y.


# THE THALHIMER STORE

CATERING TO THE PEOPLE

## Colored Dress Goods For Fall Wear

All-Wool Henrietta .....
All-Wool Panama .....
All-Wool Storm Serge .....
69c Value **50c** yd

Rich Fall Suitings, in plaids and stripes, 36 inches wide, 50c.

50-inch All-Wool Imported Chiffon Finish Broadcloth, in the ten best shades, $1.89 value; $1.50 yard.

Victor Broadcloth, with a beautiful lustrous finish, is sponged and ready for use in this season's newest color combinations, $2.00 yard.

36-inch Scotch Plaids, new patterns, suitable for children's school dresses; sale price, 50c yard.

56-inch wide Dress Goods, in nobby checks and plaids, large assortment, 75c yard up.

56-inch All-Wool Plaids, in a wide range of the newest color combinations, $1.00 yard.

All-Wool Tricot Waistings, in plain and fancy mixtures, special, 25c yard.


# WARSHIPS WILL LEAVE CUBA NOW

## Brigadier-General Bell Will Also Probably Be Withdrawn Within Short While.

### FISCAL AGENT FOR ISLAND

### President Decides to Appoint Governor as Well as Minister for Panama.

WASHINGTON, October 18.—President Roosevelt had a long conference today with Secretary Taft and Assistant Secretary Bacon, who made a full report of all that occurred on the Island of Cuba since the United States government intervened to restore order.

The condition of affairs in the island and the views of the officials as to the future were taken up with a view to a thorough understanding of the situation by the President. The financial feature of the intervention also was talked of and the question of the appointment of a fiscal agent for the United States in the island was discussed. It is expected that some responsible banking institution will be selected for this purpose.

Neither the President nor those who conferred with him were willing to make more than a general statement regarding the conference. Orders will be issued within a few days for the withdrawal of all but five hundred of the marines now in Cuba.

They will be replaced by additional bodies of troops drawn from this country until the total force in Cuba numbers about 7,000. Brigadier-General Bell, chief of staff, probably will be withdrawn from Cuba within a month or two, and the names of General Wint and General Duvall are under consideration to succeed him. All the warships in Cuban waters, except two or three of the smaller cruisers, are to be withdrawn at once.

Panama matters also were discussed to some extent. It has been decided to appoint a governor as well as an American minister for Panama, although the President is not yet ready to make public the names of the persons he has selected. When Governor Magoon was at the Isthmus he filled both positions. Secretary Taft will not accompany the President on his trip to the Isthmus. The present expectation is that the President will be unaccompanied by any member of his Cabinet or other high official.

### NO DECISION YET.

#### The Question of Employment of Chinese Disturbs Republicans

[From Our Regular Correspondent.]

WASHINGTON, D. C., October 18.—No decision regarding the employment of Chinese in the construction of the Panama Canal will be reached until after the election. It is practically admitted the administration fears the effect upon the labor vote which might follow the importation of coolies to do the work.

This is especially true with reference to New York. Mr. Hearst, through his papers and otherwise, has declared that the employment of Chinese in the construction of the canal would mean the extension of the coolie system to the United States proper, and it is felt that should the administration proclaim its intention of importing, or permitting the importation, of coolies to dig the canal, Mr. Hearst and Democrats generally would make capital out of it. It would serve to intensify the opposition of organized labor to Republican congressional candidates.

There is believed to be no doubt, however, that coolie labor will be used in the construction of the canal.

# STATE CONVENTION TO BE HELD HERE

## Delegates from All Christian Churches of Virginia Meet This Month.

The State convention of the Christian churches in Virginia will be held in this city from October 29th to November 1st. A program has been prepared for every day during the meeting, which will be of great interest to the church people of the State, and a large number of church workers are expected to be present at the meetings. The churches of the city have undertaken to provide lodgings and breakfast for the out-of-town delegates every day they are here. In order to take advantage of this offer, the delegates will have to send their names to Mr. H. C. Combs, No. 15 South Fifth Street, who will place them with families in the city.

The program for the convention is as follows:

Monday night and Tuesday morning the Ministerial Association will hold its meetings and perform the work of the association.

Tuesday afternoon and night the Christian Women's Board of Missions will hold their meetings.

Wednesday and Thursday the V. C. M. S. will hold their meetings. All the meetings will be held in the Seventh Street Christian Church.

Among the speakers expected from a distance are A. McLean, W. J. Wright and Hewett Moulton, of Cincinnati; G. W. Muckley, of Kansas City, Mo.; J. H. Malbourne, of St. Louis, Mo.; Peter Ainslie and H. A. Abbott, of Baltimore, Md.; D. L. Power, of Washington, D. C.; Mrs. Ida W. Harston, of Lexington, Ky., and Mrs. Nora Mae Lee, of Indianapolis.

A large chorus, led by Dr. Lon Smith, one of the most successful song-leaders in the Brotherhood, will furnish the music for the convention.

# KING EDWARD LOSES IN FIGHT WITH KING CUPID

## Consents to Prince Arthur's Marriage With Lady Marjorie Manners.

LONDON, October 18.—The news that the Duke of Connaught has given his consent to the marriage of his son, Prince Arthur, with Lady Marjorie Manners, is pleasing to society, since the consent of the Duke carries with it the assent of King Edward, who was the real obstacle to the match.

More than two years ago the King said he had no objection to a union between the two families, but Lady Marjorie must show a stated income as a dowry. Now the young woman has an income, and has accordingly the Duke of Rutland to rent. Then King Edward intimated that his brother, being a remote possibility for the throne, it would be seemly if Prince Arthur chose a royal bride. Again, the King all his life disliked Lady Marjorie's mother, the Marchioness of Granby, and that counted some.

Now that the Prince of Wales's family has been increasing so commendably, there is no longer any reason for a royal bride for Prince Arthur, and one objection was swept away. The real affection shown by the lovers is reported to have aroused the King's admiration and he told the Duke of Connaught that if the Prince wanted Lady Marjorie he would not interfere. And so it ends like a story book, with love triumphant.

### Only Needed a Spine.

As the truth gradually leaks out it is seen, as we all along suspected, that Senor Tomas Estrada Palma was more scared than hurt when he appealed for American intervention.—Chicago Chronicle.


# 54,600 Meals Did Him No Good

### How One Man Wasted 50 Years of His Life—Thousands Like Him.

"What's the use of eatin', anyhow?" said the scrawny dyspeptic to his rotund, prosperous-looking friend. "Here I've been eatin' three times a day, and sometimes twice a day, for fifty years, and look at me. I'm ravenous and skinny, still at the bottom of the ladder, sour on the world, and a pessimist. I know it, and I can't help it. If I had to do it over again, though, I would take care of my stomach, for I don't believe I ever really relished a meal in my life, not even mother's Christmas dinners, and I firmly believe that my way of eating, or wantover it was, brought along with it darkness and impossibility of success."

"You're right, nodded his prosperous friend, "that isn't always the case. But in this age we take not only 'trust in the Lord and keep our powder dry,' but we must swallow sunshine with our food. Cheerfulness, especially while eating, which is the most essential act of man, is as necessary to him as sunshine is to the flowers. Nothing normal can be produced in darkness.

"But this is what you haven't been doing, Mr. Dyspeptic. Your brain and your stomach, remember, are twins, and you have to treat them accordingly. Why not start now and repair the damage you've done. It is never too late, you know.

"You mean at my age?" And suppose you can't always get the sunshine?"

"Absolutely, yes. Science has made it possible to get the sunshine. The health and the vitalizing qualities of the sunshine are put up in tablets to little tablets. They call them Stuart's Dyspepsia Tablets. Tablets are the most effective tablets in the world for this one thing. One after each meal, and you can't help it. The sunshine will take hold of the food in the stomach. The fitters after each meal can do their work in a passive way and better work in digesting a heavy meal than the strongest stomach. The stomach need not worry at all. Stuart's Dyspepsia Tablets have all the work, and gives your tired stomach a rest. Let rest it needs. Meanwhile you are yourself of health-restoring, appetite-creating sensation, heartiness, strength and ability. Fermentation, acid and the worst cases of dyspepsia will disappear. You get rid of them for all time. And then, besides, you can eat all you want and whenever you want, and you will also relish mother's Christmas dinners if you will take Stuart's Dyspepsia Tablets after eating. That's the sunshine I was talking about. Once your face will reflect the internal change going on, you'll be more energetic, your mind will be clearer, you will have more confidence in yourself, you'll be happier, and you'll be proud of yourself again.

"Your heart will change and you'll feel rosy. You'll enjoy your meals—and life. Let's walk down to the drug store and let me introduce you to one little package of these Stuart's Dyspepsia Tablets. You can get them at any drug store in the world for only 50c a package. It is worth it, Mr. Dyspeptic."



# Quality Does It!

No advertising expenditure, however small or however large, can be made profitable unless it builds up a demand for the goods advertised.

That means that people who are induced through the advertising to buy the cigars must *continue to buy them* indefinitely in order to bring profit to the manufacturer.

The matter of greatest importance to us then, is to make our cigars so plainly better than those made by any other manufacturer, that we may win increasing public patronage and increase our profits accordingly.

*The NEW* **Cremo** *Cigar—5c.*

represents the policy of giving improved values at lower cost, through our new scientific methods of manufacture. The best quality that can be produced and sold for 5c.—equals the average 3-for-25c. cigar.

You are safe in buying any brand bearing the "△" (Triangle A) merit mark.

The "△" (Triangle A) merit mark on the box is our guarantee.

*Sold by All Dealers*

Merit Mark

Insures Honest Cigar Values

*Who Give good Values.*

**American Cigar Company**
*Manufacturer*