



SMITH BRISCOE SHOE CO.

(INCORPORATED)



Makers of the Famous BILTRITE Shoe

SEE OUR DISPLAY

BILTRITE SHOES

At JAMESTOWN EXPOSITION
APRIL 26 TO NOVEMBER 30,
NORFOLK, VA., U. S. A.

ALL LEATHERS,
ALL SNAPPY STYLES,
SIZES AND WIDTHS
IN STOCK

To Draw from, So You Can Get
What You Want When You Want
It Most, and Do a Modern, Up-to-
Date Money-Making Shoe Business.



SMITH BRISCOE SHOE CO. INC.

Makers of Fine Shoes
LYNCHBURG, VIRGINIA



BILTRITE SHOE



BILTRITE SHOE

Our Biltrite Factory is the best shoe factory per square foot in America, and in our Biltrite factory we will create and make the

BILTRITE SHOE

No money will be spared to advertise and prove that the BILTRITE SHOE is the best and most favorably known shoe in the United States to retail at \$3.50 to \$4.

We want one or more LIVE, PUSHING DEALERS in every city and town in the United States to talk and press the sale of

BILTRITE SHOES

Wire us collect or write for salesman and secure the agency for

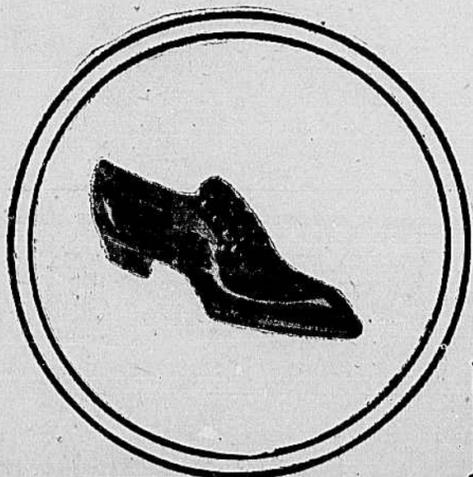
BILTRITE SHOES

BEFORE IT IS TOO LATE.

THE POLICY OF THIS COMPANY IS TO HELP THE RETAILER ALL THE TIME BY JUDICIOUS AND PERSISTENT ADVERTISING—BUT WHEN SMITH-BRISCOE COMPANY'S SHOES ARE ONCE WORN THEIR WEARERS ARE THEIR BEST ADVERTISERS



We have money-making shoe dealers who buy all their shoes from us. Why not you? Our salesmen now out. See our complete line samples for fall 1907



LYNCHBURG, VA.

