



# Pre-Christmas Clear Away Week



THIS EVENT HAS BEEN BREWING FOR WEEKS



## Women's New Coats and Suits Share Generously in This Mark Down Sale

**Suits** The newest quality materials, such as duvetyne, wide wale diagonals, broadcloth, poplins, waffle cloth, fancy rough serges, splendidly tailored in novelty and plain tailored effects; some of the colors are mahogany, taupe, prune, Russian green, peon blue, brown, navy or black. The excellence of these suits will be understood when you know that the regular prices were \$27.50 to \$37.50. They will all be placed on sale Monday for only **\$23.95**

**Coats** of genuine Salts astrachan and Ural lamb, lined throughout with Skinner's satin, beautifully tailored models, in the latest stunning styles. Several different styles to choose from, and you will say they are unquestionably the finest coats you have seen this year for \$22.50. They will be placed on sale for Monday for only **\$18.50**

**Suits** Fancy Novelty Cut Suits, made in the very newest blouse and tailored models, draped and plain skirts; coats Skinner satin lined; all the latest attractive shades. Every suit in this lot were from \$18.50 to \$22.50. A number of different styles. Monday they will be on sale for only **\$14.75**

**Coats** of boucle or chinchilla, in navy, brown, gray or black Mandarin or set-in sleeves, plush and velvet trimmed; 48-inch cutaway coats, in several of the most stylish models, Monday **\$12.75**

**Suits** Made from the popular fabrics of the season, excellently tailored; scarcely any two styles alike; navy, brown, rasing, gray mixtures. These suits are made up to sell for \$15.00 and \$17.50, and there is everything in them to justify these prices. They will be placed on sale on Monday for only **\$8.25**

**Coats** of boucle, in navy, brown or black, 48-inch cutaway models, plush collar, cuffs and buttons, trimmed; a splendid coat at the regular price of \$10.00; will be placed on sale Monday for **\$7.50**

The maintenance of our SERVICE—in the receiving and shipping departments; the proper display of our stocks for your easy selection; and the carrying of liberal stocks without congestion, is insisted upon in all departments at all times—but is of vital importance during the busy Christmas season.

This great sale of merchandise is planned to provide and make possible the rapid adjustment of stocks, to make space for the incoming Christmas goods and the rearrangement of certain departments for avoiding shopping during Christmas season.

A tremendous amount of merchandise will move out of the store during this

### Great Price-Reduction Sale

and each department is involved in this movement.

The opportunities to save money are MANY and OBVIOUS, both on this page and in the store, as is always at "Cohen's."

FIRST selection is BEST selection. We suggest your coming early.

### The Daintiest Waists

Remarkable Price Reductions

The special sale of High Grade Waists presents a real bargain opportunity at the very beginning of the season, when festive occasions, parties, dances, etc., are so much in vogue. Lucky buyers will rejoice in these.

French Models, high grade Chiffon Waists, many different styles, in those exquisite creations you have longed to have. Waists up to \$20.00—a wonderful offering; choice only **\$10.00**

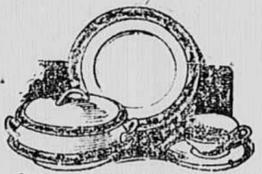
Net Waists, self colors, with foundations of white net, embroidered lapels, full lace ruffles; Waists that sell regularly up to \$8.50, a real bargain. Choice only **\$4.50**

Messaline Waists, in black, lace yoke collar and cuffs; our regular \$2.50 Waist as a leading feature for Monday selling **\$1.98** only

Second Floor.

### Housefurnishing Section

Offers many timely needs at alluring price-reductions. This department is attractively displaying every household utility for dining-room and kitchen. Many fascinating novelties are also here. Nowhere else in Richmond can you find such extensive assortments.



**\$12.00** Dinner Sets, American Porcelain, 109 pieces, full service for 12 people; attractively decorated, Monday for **\$7.50** only

**\$15.00** Dinner Service, gold band decoration, at **\$11.90** only

**\$17.50** Dinner Service, pink rosebud decoration, **\$13.25** at

**\$22.00** Dinner Service, green and gold ink decoration, **\$16.75**

**\$28.00** Dinner Service, blue and enameled gold, **\$21.00**

**\$3.00** Punch Bowls, Colonial design, 12 cups to match set, for **\$1.85**

**\$3.00** Carving Sets, stag handles, crucible steel blades, 1 steel, 1 knife and 1 fork; set packed in lined box, for **\$1.75** only

**\$3.50** Carving Sets, 3 pieces, white ivoryoid handles, per set only **\$2.25**

**\$10.00** Carving Sets, 3 pieces; sterling silver handles, Sheffield steel blades, per set **\$6.75**

**\$4.00** Knives and Forks; 6 knives, 6 forks, crucible steel blades, cocobola or white bone handles; regularly \$1.50; a set, for **98c**

**\$4.00** Knives and Forks; 6 knives, 6 forks; made in Sheffield, England; hard rubber handles; set only **\$2.98**

**\$1.00** Roaster, self-sting, roasting and baking pan, in 3 sizes, **\$1.49, \$1.25, 98c**

**\$1.98** Enameled Roasters, best grade enamel ware, with white enamel grate and ventilator; **\$1.98** best Roaster made

**\$2.50** Aluminum Roaster and Combination Egg Poacher, pie plate and baking pan; regularly \$3.50. Special for Monday **\$2.50** at

**25c** Aluminum Basting Spoons **19c**

Third Floor.

**\$1.25** Kid Gloves **85c**

Ladies French Kid Gloves, Paris point backs; soft, elastic kid and a superior **\$1.25** Glove. To test the value of this ad, they will be sold Monday, pair, **85c**

Main Floor.

### Cohen Circulating Library

READ THE LATEST BOOKS

They are all in the Library now **One Penny a Day** WHILE YOU RETAIN THE BOOK

The instantaneous response from the hundreds of people to our first announcement assures us that we have given the people of Richmond what they are in need of—a library full of all the latest books.

Third Floor—3 Elevators at your service.

### Floor Coverings

Qualities, colorings and designs are all you can desire. The prices are exceedingly attractive for Monday's selling.

These are only few of the many:

**Seamless Brussels Rugs, 9x12;** sold at \$13.50, \$15.00 and \$17.50, patterns to close out, **\$10.00** choice only

**Aminster Rugs, 9x12,** that were \$20.00, \$22.50 and \$25.00, patterns, that are being closed out, choice **\$16.50**

**Seamless Wilton Druggets, 9x12** heaviest Wilton Rug made; sold at \$45.00 and \$50.00, a number of patterns to close out Monday, only **\$32.50**

**Smyrna Rugs, 1x2 yards,** heaviest Smyrna Rug made, in mottled effects, for **\$2.50** only

**Brussels Rugs, 2x3 yards;** were \$7.25, for Monday **\$5.00**

**Cork Linoleums;** the best 33c grade, for yard, **37 1/2c** only

Fourth Floor, 3 Elevators at Your Service.

### Nainsook Gowns

Slip-over style, with empire yoke, front and back of open embroidery, finished with ribbons. Because of a special reduced price purchase from a large manufacturer, we are able to offer these at a wonderful bargain, for **75c**

Second Floor.

### Ribbons

**No. 1 Fancy Ribbons, 10 yards** to a piece; sold for **35c** a piece, for yard, **1c**

**White Satin Ribbons,** with fancy rosebud patterns; it is an 8c Ribbon, for, yard, **3c**

**No. 2 Taffeta Ribbons,** all colors; sold for 5c, for yard, only **2c**

**Taffeta and Satin Taffeta Ribbons,** in all colors; a piece of 10 yards for **10c**

**Ribbonize,** for tying up Xmas packages, in red and green, 15 yards to a spool for **10c** only

Main Floor.

### Jewelry

**Sterling Silver Thimbles;** some of these Thimbles are worth \$1.00 and \$1.50 each, for **56c**

**Sterling Silver Pencils,** the 50c ones, each for **29c**

**Sterling Silver Pencils,** to be sold special each for **21c**

**Men's Sterling Silver Cuff Buttons;** the 50c ones, pair **25c** for

Main Floor.

### A Wonderful Blanket Sale

One thousand pairs of fine Blankets, double bed size, made in two separate pieces to the pair, instead of in one piece, which was the manufacturer's error. For this reason the original purchaser refused them. Our buyer secured the lot at HALF PRICE, and will place them on sale Monday at great bargain prices.

**\$1.50** Blankets, extra size, white, gray or tan; big value at \$1.50 a pair, each **58c** only

**\$2.50** Blankets, heavy wool fleece, 11-4 size; white, tan or gray; a bargain at \$2.50 a pair, each only **77c**

Basement.

### Making Room for Santy. Prices Do Not Stand in the Way

## BARGAIN BASEMENT

### DOMESTICS

**15c Merrimack Duckling** Fleece, exquisite kimono styles, yd. **93/4c**

**Genuine Lancaster Apron** Gingham, in assort- **53/4c**

**28c Unbleached Sheeting,** extra heavy grade, **18 1/2c**

**15c Shirting Madras,** 36 inches wide, in beautiful figures and stripes, yard **8 1/2c**

**15c Pride of America Zephyr** Gingham, 32 inches wide, per yard **8c**

**\$1.00 English Longcloth,** yard wide, soft chamois finish; put up two pieces to a bolt of 10 yards; for Monday's special, bolt **59c**

**16 1/2-3c India Linon,** 40 inches wide, fine texture, desirable for aprons and dresses; yard **6 1/2c**

**Children's Outing Rompers** and Dresses, in assorted sizes, well made; choice **19c**

**75c Black Mercerized-Petticoats,** with deep ruffle **36c**

Main Floor.

### Those who have Charge Accounts

## Buy Now Pay in January

Those who do not have a charge account with the Cohen Store will find it to their advantage to open one.

### Winter Undergarments

**\$1.50** Wool Knit Skirts, a very fine quality, made in the style to wear with present modes of dress **\$1.25**

**50c Flannelette Skirts,** stripe patterns, edged with torchon; a genuine Monday bargain, **38c** only

Second Floor.

### Marabout

Scarfs, of Marabout, black and natural, 2 yards long; our special at **\$3.98**, for Monday's **\$2.69** selling only

Main Floor.

### DO YOU WANT \$1.75 Broadcloths for \$1.55

Our own regular quality that is remarkably good for \$1.75; 54 inches wide; pure chiffon cloth, in a rich raven black.

**85c Storm Serge, 60c** 50 inches wide, all wool, double hard twisted yarn; navy blue, cardinal, brown, black.

**\$2.50 Reversible Cloaking, \$1.25** 56 inches wide, all wool, extra heavy; gray, brown and self blue grounds, with stripe back.

Main Floor.

### White and Wash Goods

**12 1/2c** Outing Cloth for **6 1/2c** 10 to 20-yard lengths. We will cut to suit your needs; light grounds, neat checks and stripes.

**12 1/2c** Cambric Percelle for **8 1/2c** 10 to 20-yard lengths; will cut to any length to fit your needs; fine quality cloth.

**\$1.35** English Long Cloth for **\$1.05** Regular lengths 12 yards; each piece measured and priced. The greatest bargain of the season.

**\$1.59** Baby Nainsook for **\$1.39** For 12-yard lengths, fine goods.

Main Floor (Rear).

### Embroidered Flannels

A Delayed Shipment Brings These Bargains

**65c to 85c** Flannels for **55c** Yard wide, Wool Flannel; about 20 different patterns; embroidered, scalloped, hem and embroidered designs, or plain hemstitched.

**35c** Plain Flannel, **25c** 27 inches wide, good weight, fine even thread; pink or yellow selvedge.

**55c** Ballard Vale, **45c** All Wool Flannel, of extra fine quality; always sells for 55c a yard.

Main Floor.

### Beautiful Silks

The tendency is towards Crepe Silks. As usual, "COHEN'S" store leads the way with a complete assortment of Crepes in all the new shades. A few attractive items are mentioned merely as a guide.

**\$2.50** Crepe Meteor, 40 inches wide, a very superior heavy quality, all the new shades, white or black, yd. only **\$2.00**

**\$8.50** Canton Crepe, a quality that is heavier and finer than any of the other crepes; 40 inches wide; street and evening shades; white or black, yard **\$7.50** only

**\$2.00** Crinkle Silk Crepe, 40 inches wide, a soft lustrous heavy quality; one of the best at \$2 a yard, only **\$1.50**

**\$1.00** Black Satin Messaline, soft charmeuse finish, 36 inches wide; a real splendid \$1.00 quality. Will be on sale Monday, yard **75c** only

Main Floor.

### Linen Table Cloths

All Pure Linen Tablecloths, with attractive border all around. There are only two sizes, and this is the reason for extremely low price.

**2x2** yards; regular **\$2.50**, for **\$1.60**.

**2x3** yards; regular **\$3.50**, for **\$2.40**.

**Napkins to Match,** size 22 x 22 inches, dozen **\$2.95**.

Main Floor (Rear).

### 50c Messaline, 33c

Silk Messaline, striped or plain; range of the season's best colors; finest 50c quality in Richmond, will be placed on sale Monday, very special, yard only **33c**

Main Floor.

### Notions

**John J. Clark's Spool Cotton;** all numbers, 3 spools for **5c** only

**Fancy Handkerchief** Dusting Caps, beauties, each for **15c** only

**Girdle Foundations,** all 10c ones for **5c**

**Silk Ribbon Garter Elastic,** an Elastic that you could not buy anywhere under **39c** a yard, for **25c**

**Cuff Pins,** 4 and 5 to a set; each set put up in an attractive velvet lined box, set for **10c**

**Sterling Silver Thimbles,** each for **10c**

Main Floor.

### \$4.50 DUTCH LUNCH SETS

**\$2.75**

42-piece Lunch Sets, comprising 6 salad plates, 2 salad bowls, 6 bread and butter plates, 6 cups and saucers, 6 butter chips, 1 creamer, 1 sugar bowl, 1 platter; beautifully decorated in Dutch designs, blue borders; a very special bargain for Monday at **\$2.75** only

Third Floor.

