

DEAR VS. CHEAP MONEY.

The People Getting an Insight Into Mysteries Thereof.

One of the mysteries of the present situation is the fact that so many apparently intelligent and fair minded Americans have permitted themselves to be blinded to the real nature of the financial issue.

In every financial transaction there are two sides. "Dear money" is "good money" to one side, but it is frequently ruin, and always injury to the other.

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"BUNKUM."

That is What the Silver Papers Are Saying About the Message.

What will the free silver papers say now? The papers known by them as the "Wall Street" organs have jumped on the president with both feet and call him "insolent," "stubborn" and "utterly reckless."

More wit, wisdom and wind from Nashville. Wall Street would consign its own mother to the lowest depths of perdition if the old lady ventured to cross the pathway of its monetary interests just once.

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The people may stand bond issues, increased taxation, and syndicate robbery for awhile, but it will not be very long. The masses may be so highly educated in the intricacies of finance as the Wall Street manipulator, but they cannot be forever hoodwinked into the belief that they can be made prosperous by either reducing the supply of their money or increasing the amount of their debt, or by both together.

Send for "The Great Conspiracy." Read it. Then send it to some one you know who is not an advocate of silver.

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THE GOLD LUNATICS.

Sample of the Legislation with Which They Have Destroyed the Country.

"A Banker," writing to the New York Sun concerning the president's project for bringing financial peace to the country by retiring the greenbacks, presents the following inquiries, which might be profitably considered by some of the bankers who are giving their approval to the scheme:

"When the greenbacks have been retired, what then? What kind of lawful money will be available for the 25 per cent reserve fund of the banks? Gold!

"Where will the gold come from to settle the international 'balance of trade' from the banks? Then what will become of the gold reserve of the banks? And what then will become of the banks when their 'gold reserve' is exhausted? And how will the suspension of specie payments by the banks affect the public mind?"

"There is now about \$200,000,000 gold in the country available for the 25 per cent lawful reserve, and more than \$400,000,000 is needed. Where shall the banks get all this gold from? These are pertinent questions which our Don Quixote and his faithful Squire have not grappled with."

To relieve the treasury from the obligation to pay out gold would be, inevitably, to transfer to the banks the whole of the demand for gold. In the first place, such a transfer could not possibly inspire the public mind with greater confidence in the certainty of gold payments, because, in the second place, it would not add another ounce to the available stock of gold.

Victory in Sight.

The friends of bimetalism have every reason to feel encouraged, for the outlook is most cheering. The gold standard, with its burden of oppression, is tottering and evidently nearing its end. The people of this country will neither submit to endless taxation nor to a further fall of prices in order to sustain it. In no other way can it be upheld. We must either go on borrowing gold indefinitely, or a large part of our paper currency must be drawn in and retired, which means of course still lower prices for what we have to sell.

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Not Very Long.

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Let the United States keep all its silver at home, and there will soon come a scramble for that metal. But so long as Uncle Sam, the principal silver producer of the world, bears his stock, how can he expect the big nations to buy it?—Peoria Journal.

The West and the East.

Some interesting statements made by Owen Wister concerning the east and the west are quoted by Mr. Arthur Steadman in a sketch of the young author.

"One thing I have noticed," said Mr. Wister, "regarding the east and the west. It can be expressed briefly, although it will require explanation afterward. In saying that the head of the country seems to be in the east while the heart seems to be in the west, I may perhaps mean that the west seems cruder, although I never phrase it to myself in just that way, but in traveling about there one is struck continually with the kindness of everybody and with their interest in all people who are in trouble. Their knowledge and good feeling also are not confined to their own part of the country and what is going on there, whether it be prosperity or adversity, but their interest extends to the east. That is to say, if you go to Chicago or San Francisco, or wherever the centers of population are, you will find that most people you talk with are familiar with things in New York and the east, and are interested to know what New York and other large eastern cities are doing, while, on the other hand, when you return from western regions to New York and Philadelphia, people in those cities seem very much less concerned with other parts of the country and are more concerned with their own immediate surroundings and life—almost, I should say, the least national, although far more civilized."—New York Tribune.

The Rules of His Life.

Ex-Congressman John S. Wise of Virginia tells me this story: Immediately after the war a prominent Republican, having in view an investment in Virginia, went to Madison Court House in that state with Frederick Douglass as a traveling companion.

Their business brought them in contact with a certain Colonel Dinwiddie, a Virginia gentleman of the old school. Mr. Wise's friend said: "Colonel Dinwiddie, allow me to introduce my friend, Mr. Frederick Douglass. You must have heard of him."

The colonel put his hands behind him as Mr. Douglass stepped forward, and extended his. "Douglass," said the Virginian, "I am glad to see you. But you will excuse me; I have made it a rule of my life never to shake hands with niggers."

"Oh, certainly," said Douglass. "I am an ex-slave and I know the prejudices of the old slave owners."

There was some further conversation, and then Douglass said to the courtly son of the Old Dominion: "By the way, colonel, we are just going to take a drink. Will you join us?"

The old gentleman hesitated, cleared his throat and then replied: "Well, Douglass, I have made it another rule of my life never to refuse to take a drink. I don't mind if I do."—Chicago Times-Herald.

Lighting the Yule Log.

A custom at one time prevalent in England and still observed in some of the northern districts of the old country is that of placing an immense log of wood—sometimes the root of a great tree—in the wide chimney place. This log is often called the yule log, and it was on Christmas eve that it was put on the wide hearth. Around it would gather the entire family, and its entrance was the occasion of a great deal of ceremony. There were music and rejoicing, while the one authorized to light it was obliged to have clean hands.

It was always lighted with a brand left over from the log of a previous year, which had been carefully preserved for the purpose. A poet sings of it in this way: With the last year's brand Light the new block, and For good success in his spending On your partner's play, That sweetest block may Come while the log is a-tending.

The yule log was supposed to be a protection against evil spirits, and it was considered a bad omen if the fire went out before the evening was over. The family and guests used to seat themselves in front of the brightly burning fire, and many a story and merry jest went round the happy group.—St. Louis Globe-Democrat.

A Story of Bismarck.

The following anecdote is related of Prince Bismarck, and whether true or not is not so important as the fact that while waiting in the emperor's antechamber one day the prince heard music coming from the imperial nursery. He therefore entered and found the young crown prince amusing himself at the piano while his younger brothers were dancing. The children at once seized Uncle Bismarck and insisted that he should take a turn at the piano. Prince Bismarck complied, and in the midst of the fun the kaiser entered. He watched the scene for a moment and then said, "What, prince, are you already making my children dance to your tune?"

Blackie and Jowett.

There is a story of the late Professor Blackie standing in front of the fire at the lodge of Balliol, and shouting out, with a roll of the famous plaid and a toss of the equally famous wild white hair, "I should like to know what you Oxford fellows say of me behind my back!" After a moment's pause, Jowett replied mildly, "We don't mention you at all!"

Stone Buildings.

A thousand years hence all the stone buildings now standing in Europe will have crumbled to dust. So perishable is the material of which they are constructed that the process of decay is already evident in many famous buildings. Neither marble nor brownstone can withstand the action of the elements.

What a man does with his wealth depends upon his idea of happiness. Those who draw prizes in life are apt to spend tastelessly. If not viciously, not knowing that it requires as much talent to spend as to make.—E. P. Whipple.

LA GRIPPE REMAINS

For Years in the System if Not Cured.

This country contains a large multitude of men and women who are debilitated and weak as the effect of la grippe. If everyone would do as the Reverend Petty, of Virginia, did, this vast multitude of sufferers would soon be well and strong again. He writes:

Last winter I had a very bad case of la grippe which left me enfeebled and liable to cold at the slightest exposure. I tried a number of remedies, but they afforded only temporary relief. I saw an advertisement of Peruna and concluded to try it. I have been using it for two months, and it has afforded me much relief. It is indeed a panacea to me. It has invigorated me more than anything I ever tried. I have recommended it to others and advised them to send for your pamphlets. I have written of it to distant friends. You can use this statement in any way you choose.

REV. H. PETTY, Baptist, Dry Fork, Va.

For further particulars and a multitude of witnesses write to The Peruna Drug Manufacturing Company, Columbus, Ohio, for a free copy of their illustrated treatise on la grippe. Peruna is also a sure cure for catarrh, cough, colds, bronchitis, first stages of consumption, and all climatic diseases of winter.

If you would always be healthy, keep your blood pure with Hood's Sarsaparilla, the One True Blood Purifier.

ADVERTISING.

It is One of the Most Ancient of All the Civilized Arts.

It is generally believed, by the simple and unlearned, that the art of advertising is of comparatively modern invention, but a very slight study of the subject will be sufficient to convince the inquirer that it is, in point of fact, one of the most ancient of all the civilized arts. Indeed, the first advertisement was probably coeval with the first man who had something to dispose of or with the first woman who wanted something she had not got. It seems not impossible that the serpent tempted Eve to partake of the apple by means of a "puff paragraph," setting forth the merits of the fruit as a complexion beautifier. Be that as it may, the uses of advertisement were known at a very early date to the Israelites, who were accustomed to placard the streets of their cities with the utterances of kings and prophets.

The ancient Greeks, too, were much given to advertisement, chiefly through the medium of the town crier, who, however, was not permitted to offend the ears of the citizens with his proclamations unless he were accompanied by a musician to give him the correct pitch. The fact that property had been stolen or damaged was made known by means of curses, inscribed upon sheets of lead, which were affixed to the statues of infernal deities in the temple, the vengeance of the gods being thus invoked upon the persons who had stolen or injured the advertiser's goods. A rider was usually added, to the effect that should the property be returned, or recompense be paid, the owner would intercede with the gods for a remission of the punishment.

The Romans also made use of the town crier to proclaim laws, victories, or sales, and the walls of the streets were covered with notices painted in black or red, or inscribed upon terra cotta slabs, and let into the pillars on either side of houses and shops. Many of these wall advertisements were found in Herculaneum and Pompeii, among the most interesting being the announcements of the gladiatorial games, containing promises that shelter would be provided in case of rain, and that the sand would be watered should the weather be exceptionally warm.—Cornhill Magazine.

Ready to Die.

Grimes—What are you going to take for that frightful cold you've got? Barrett—I'll take anything you'll offer. Do you want it?—Chicago Tribune.

CROSS-EXAMINATION

Could Not Weaken Such Testimony As This.

(From the Kalamazoo Telegraph.)

The following statement is one of great interest to many a citizen of Kalamazoo, and a man as well known as Mr. Wallace should carry more than ordinary weight with our readers. Here it is taken down by our representative: "My name is John A. Wallace. I am a member of the firm of J. A. Wallace & Co., doing business as tinners, etc., at 108 Eleonora Street, Kalamazoo, in which city I also reside. For the past nine or ten months I have been having attacks of kidney complaint, the pain in my back over my hips was very severe at times; my urinary system was also in a bad state of derangement, sometimes the urine was scanty and then again the amount would be excessive, and a difficulty of passage always existed. I heard of Doan's Kidney Pills at a time when I felt that I was going to be sick, but their use ward off an attack, and I am now feeling very much better; the urinary organism has regained a normal condition, and the terrible pain in my back is much reduced in severity, while it is now fast going away altogether. I am continuing the use of Doan's Kidney Pills, with positive feeling that they will effect on me a permanent and speedy cure. I have unbounded confidence in Doan's Kidney Pills as a remedy for all kidney ailments; have good reason to be, as they have done so much for me."

"Can you ask any more than this? Doan's Kidney Pills are relieving more backs of the burdens they have been forced to bear through the kidneys than all other means devised, and better still, they are doing this right here in Michigan. Ask any one who has ever taken them and see what they will say."

Doan's Kidney Pills for sale by all dealers, price 50 cents. Mailed by Foster-Milburn Co., Buffalo, N. Y., sole agents for the U. S. Remember the name, Doan's, and take no other.

CASTORIA for Infants and Children.

THIRTY years' observation of Castoria with the patronage of millions of persons, permit us to speak of it without guessing. It is unquestionably the best remedy for Infants and Children the world has ever known. It is harmless. Children like it. It gives them health. It will save their lives. In it Mothers have something which is absolutely safe and practically perfect as a child's medicine.

- Castoria destroys Worms. Castoria allays Feverishness. Castoria prevents vomiting Sour Curd. Castoria cures Diarrhoea and Wind Colic. Castoria relieves Teething Troubles. Castoria cures Constipation and Flatulency.

Castoria neutralizes the effects of carbonic acid gas or poisonous affections. Castoria does not contain morphine, opium, or other narcotic property. Castoria assimilates the food, regulates the stomach and bowels, giving healthy and natural sleep.

Castoria is put up in one-size bottles only. It is not sold in bulk. Don't allow any one to sell you anything else on the plea or promise that it is "just as good" and "will answer every purpose."

See that you get C-A-S-T-O-R-I-A.

The fac-simile signature of J. C. Pitcher is on every wrapper.

Children Cry for Pitcher's Castoria.

GROFF'S Rheumatic Cure. Is the only positive Cure known to the Medical Profession for the Cure of Acute and Chronic Rheumatism, Gout, Lumbago, Sciatica, Neuralgia, Ovarian Neuralgia, Dismenorrhoea, Psoriasis, Scrofula, Liver and Kidney Diseases. A positive Cure effected in from 6 to 18 days.

OIL BURNER. TAKE THE PLACE OF DANGEROUS GASOLINE. NO SMOKE, DIRTY OR COOL. CHEAPER THAN WOODS OR COALS. WAIT AT ITS OWNERS' OFFICE FOR A FREE CATALOGUE OF PATENT OIL BURNERS. NATIONAL OIL BURNER CO., CLEVELAND, OHIO.

AN INSTANT CURE. DR. BAYER'S COLIC PAINS. TOLEDO ANN ARBOR AND NORTH MICHIGAN RAILWAY.

TOLEDO ANN ARBOR AND NORTH MICHIGAN RAILWAY. TIME TABLE. In effect April 20, 1896. TRAINS LEAVE ALMA.

DETROIT, LANSING & NORTHERN R. R. TIME TABLE. In effect April 20, 1896. TRAINS LEAVE ALMA.

CHICAGO & WEST MICHIGAN RY. TIME TABLE. In effect April 20, 1896. TRAINS LEAVE ALMA.

CHICAGO & WEST MICHIGAN RY. TIME TABLE. In effect April 20, 1896. TRAINS LEAVE ALMA.

A Few Financial Facts. THEN. Two streams, Gold and Silver, flowed from our mountains. Uniting, they furnished power to turn the wheels of Commerce. Result: Prosperity and Commercial Life, to which Uncle Sam joints with pride. NOW. Great Britain having built a dam across our Silver Stream, Gold alone is powerless to turn the wheels of Commerce. Result: Stagnation and Commercial Death, to which John Bull points with pride, rejoicing in his wonderful success. "A Few Financial Facts" will be pages, by Judge S. S. King of Kansas, precision of facts and farm products. It is pointedly illustrated with data author to clearly convey his thought to tion. Price 25 cents, or with The Na Address National Bimetalist, 134