

The Alma Record.

Published Thursday Afternoon By E. F. BROWN, Editor and Proprietor

Subscription, \$1.00 PER YEAR

The Record is entered at the post office at Alma, Michigan, for transmission through the mail as second class matter.

Just Fifteen More Days

GAIN The Alma Record begs to call attention to the fact that on January 1, 1917, the subscription price of The Record will go to \$1.50 a year. Our subscribers have only 15 days more to get their renewals in our office at the old rate of \$1.00 per year.

LARGEST EDITION

Alma Record's Issue Is Winner This Week. This week's issue of The Alma Record is the largest in the history of this paper, or even in the history of northern Gt. Lakes.

This, our annual Christmas edition, consists of twenty-four pages, containing good reading matter, together with a lot of advertisements from Alma's live, wide awake business men.

With by far the largest circulation of any paper in this section of the county, The Alma Record commands the attention of the advertiser, who is seeking to place his wares before the people.

We would also like to call attention to the fact that we have gone out of the way to secure good Christmas features in the way of short sketches and stories, etc., to make the Christmas issue better, not only for the advertiser, but for our many subscribers and readers.

PUBLISHER DEAD

Former Gt. Lakes County Journal Editor Died in Lansing

Robert Smith of Lansing, publisher and founder of the Robert Smith Printing company of that city, died last week Saturday, after a long illness.

Mr. Smith had been engaged in the newspaper business nearly all of his life, and at one time was the owner and editor of the Gt. Lakes County Journal, which was purchased by the Herald a couple years ago.

After selling the Gt. Lakes County Journal Mr. Smith located in Lansing and in the early 90's he held the state printing contracts. During that time he was a dominant figure in the politics of the state of Michigan.

STILL THEY COME

So far, during the month of December and up to Monday night of this week, thirty-five new students entered the public schools of the city of Alma, an average of nearly six a day during the six days of school during that time.

With such increases continuing at the present rate for the next two months the school board will be compelled to take some action, with a view of providing greater accommodations for the pupils that are attending the schools, as the schools are now crowded to the limit, and the room which is being opened in the City hall cannot accommodate over half a hundred at the best.

AUCTIONS

The following auction sale advertisements will be found in this issue Monday, Dec. 18th. Alvin E. Miller, residing two miles south of Alma will sell on above date a large list of stock, tools and feed.

Wednesday, Dec. 20th. On the Brewbaker & Ely farm 4 miles south of Alma L. F. Christy will sell a quantity of stock, tools and fodder.

NOTICE OF DISSOLUTION

The partnership, which has heretofore existed between R. H. Brown and E. J. Hubbard, under the firm name of Brown & Hubbard, has been dissolved by mutual consent.

The business of the firm will be carried on by R. H. Brown, to whom all debts of the firm are due, and to whom all bills against the firm should be presented. R. H. Brown, E. J. Hubbard.

ADVANCE IN PRICES

L. J. Ollier Says Increase Will Go Into Effect About December 1

L. J. Ollier, vice-president in charge of sales of the Studebaker Corporation, has announced that on or about December 1 prices of Studebaker cars—both the Four and the Six—would advance from \$75 to \$100 over prevailing prices.

In speaking of Studebaker's intention to advance prices Mr. Ollier says: "There have been advances on all material entering into the manufacture of automobiles, especially on steel of all kinds, pig iron, castings, stampings, sheet metal, aluminum, leather and upholstery materials. In the face of these rapid advances, ranging from 40 per cent to 150 per cent, Studebaker has steadfastly maintained list prices. Our immense reserve stocks, unlimited purchasing power and long-time contracts have been responsible, to a very great extent, for our ability to offer a car that is from \$300 to \$600 below other cars that give as much. But now conditions in the industry have reached a point where even Studebaker is forced to add a substantial increase to present prices. To maintain the high quality of Studebaker cars the advance in price is necessary—and under no circumstances will Studebaker sacrifice quality."

"However," says Mr. Ollier in speaking further upon the subject, "we still have huge reserve stocks of some materials on hand—and other materials necessary for us to maintain our enormous production are still being purchased at old prices, due to our long-time contracts. While materials have increased from 40 per cent to 150 per cent our prices will be advanced only from 7 per cent to 10 per cent. It is plain, therefore, that Studebaker intends to continue their policy of giving the public the full advantage of its unique position in the motor car industry. Just at the present time I cannot say what the new prices will be, other than to reiterate that the increase will be from \$75 to \$100 over prevailing prices."

It is evident that the advances referred to by Mr. Ollier will not be large enough to take Studebaker out of the moderate price class—and high factory officials are sponsors for the statement that, even at the new prices, Studebaker cars will remain the most powerful seven-passenger cars in the world for their price.

Studebaker has been able to hold out longer against the soaring cost of materials than most any other maker. Prices are to be increased only proportionately with the increase in the cost of manufacturing Studebaker cars under prevailing conditions.

ANOTHER CAMPAIGN

Second Annual "Go to Sunday School" Campaign to be Held.

The second annual "Go to Sunday School Sunday" for Gt. Lakes county will be the second Sunday in January next. Don't forget the date, January 14, 1917. Remember it, get ready for it. Go to Sunday school at the church of your choice, and take a friend with you.

The movement was inaugurated a year ago, and the results were fine. Every school that got busy and helped a little had good results. Over a thousand extra visitors attended Gt. Lakes schools on January 2, 1916.

This is a united effort by all denominations in the county, and is backed up by the Gt. Lakes County Sunday School Association, an interdenominational institution.

Mr. Sunday School Superintendent, this is your great opportunity of the year, when concerted effort on the part of your officers, teachers and scholars will result in great good to your school and the Master's kingdom. Perhaps you had no results last year. If so, just look back and see if you did anything to help push the campaign.

The association is here to help you. Will you not fall in line and without waiting to criticize the plan or method, just go to work on the plan. "Have a plan and work it." Begin now by having each class make a list of those who attend no Sunday school, and we will suggest plans to help you get them out on January 14, 1917.

GOOD TOUR

Alma Male Quartette Will Tour During Holidays.

The Alma Male Quartette will make a tour through northern Michigan during the holidays, going beyond the straits during the trip.

The members of the quartette are Donald Smith, first tenor; Chester Robinson, second tenor; Homer Grimes, baritone, and Clinton Seelye, bass. All four of the members are well known singers, and with program consisting of quartette numbers, solos, duets, reading and piano solos, they should be able to make a hit on the trip.

The trip will open with a concert at East Jordan, December 26. Central Lake will be visited the 27th and Charlevoix the following evening. On the 28th the quartette will be at Boyne City and the 29th and 30th will appear at Sault Ste. Marie. January 1st, the last concert will be given at Cheboygan.

NOTICE TO ARCADE TAXPAYERS

I will be at the Alma State Savings Bank on Saturday, December 16, and Friday, December 22, and Saturday, December 30, and January 6; and at the Ithaca Savings Bank Thursday, December 14, 21, 28 and January 4, for the purpose of receiving taxes. J. R. WILSON, Treasurer.

WORMS MAKE CHILDREN FRETFUL

If your child cries out in sleep, is nervous, puny and listless, he may be a victim of worms. Begin treatment at once with Kickapoo Worm Killer. This candy laxative in tablet form kills the worm and removes it quickly and easily. Don't permit your child's development to be retarded by the continued draining of his vitality by worms. Get Kickapoo Worm Killer at your druggist, 25c.—Adv.

SPECIAL ELECTION

City of Alma Will Vote on Two Propositions December 27th

Citizens of Alma should not forget in their Christmas rush that a special election is billed for the Wednesday following Christmas, this being December 27th. Alma will vote on the proposition of acquiring a water works and bonding for \$60,000 for the construction of a water works.

The question that will come before the voters will be submitted on two separate ballots. The first will read about as follows: "Shall the city of Alma vote to acquire a water works by construction?" and the other will be practically the same as the one submitted in August, "Shall the city of Alma vote to bond for \$60,000, with which to construct a water works?"

It would be well to bear in mind that when the proposition was up before the council and the city officials labored under the presumption that the city owned its own waterworks, and hence the idea of voting to improve. Then when it was found, when the bonds were being sold, that the city did not own a waterworks, the bonds were not good as what the city did not own, could not very well be improved.

The fact that the city is seeking an independent waterworks now makes it necessary to submit the question of acquiring a waterworks.

Good consideration of the needs of the city should be given by Alma voters, one and all. It is simply a proposition of continuing the contract system, or of the city having its own plant. Which do the citizens of Alma want? Something must be done when the present contract expires this coming year, either renewing the contract or the acquiring by the city of a waterworks.

It is important also that the voters remember that Saturday December 27th is registration day. If not registered, attend to the matter. A good expression of Alma's attitude on this matter should be made.

JUNIORS WIN HONOR

College Third Year Men Won Class Championship

The Junior class of Alma college won the interclass championship in a short series of games, staged between the various teams.

The latter part of last week the Juniors walloped the Sophs by a score of 18 to 5 in a good game, in which three or four men likely to make the college team, featured. The same evening the Freshies trounced the Seniors by a score of 9 to 6.

On Tuesday of this week the battle that ended the series was fought. The Sophs, defeated last week by the Juniors, went against the Freshies, and brought in a victory by a count of 32 to 26, leaving the Juniors the only undefeated team.

It was first planned to have a longer series, but as the Michigan intercollegiate schedule calls for Alma college to play Adrian the first week after Christmas, Holmer called the series short to get to work on his college team that it is hoped will bring Alma the M. I. A. A. basket ball tag.

The short time between now and the opening game made it necessary for Holmer to call short the interclass play.

KENSINGTON HEIGHTS

In this issue of the Record will be found the announcement of the Kensington Heights Homes Company. As this company is composed of the officers of the Republic Truck company, the mayor of the city and other public spirited citizens for the avowed purpose of supplying whatever demand there is for low and medium priced homes in Alma, the Record takes pleasure in commending them to those desiring to purchase such homes.

The high integrity and character of these gentlemen is a guarantee of a square deal and fair treatment of their customers. It is understood that it is their purpose to expend if necessary several hundred thousand dollars in this effort to solve the question of housing all deserving people seeking homes in Alma. In going this, they will deserve, and doubtless receive the thanks of both the public and of those now struggling with the high rent question. The Record commends the enterprise in most unmeasured terms.

CHANGE MANAGERS

J. E. Collins of Fort Wayne Comes to Swift Plant Here

J. E. Collins of Fort Wayne, Indiana, has succeeded J. P. Barrett as manager of the Alma plant of Swift & Company, the change having been made the latter part of last week.

The new manager has been in the employ of Swift & Company for some years and comes to Alma with a fine record for good and efficient service with this company. He is now at Fort Wayne, making arrangements to move his household goods and family to this city.

J. P. Barrett, the late manager, has been called to Chicago and will in the future work in the Chicago offices of the company.

THE GIRLS GLEE CLUB

When the little birds come back in the spring, they will have to warble most sweetly and with great vigor if they expect to get a hearing in Alma and its vicinity. For the Girls Glee Club, under Prof. Veatch's direction and Miss Markham's presidency, is working industriously, and intends to have an unusually brilliant and attractive repertoire with which to make its debut in the musical circles of Michigan. As the club is but newly fledged, it will not undertake a long flight through the state but will confine itself to short trips to neighboring towns and cities and to a concert in Alma.

The girls hope that their entertainments may be so successful that the Glee Club will be established as a permanent institution in the college.

THE CHURCHES

The regular services of the week will be held at the Baptist church during the coming week. Sermon Sunday morning, "Fishers of Men," and Sunday evening, "God's Sympathy, Man's Necessity."

Regular services at the Methodist church during the coming week. Sermon Sunday morning, "A Man for the Times," and in the evening, "A Foolish Real Estate Speculator."

Special revival meeting will be held at the M. E. church, starting December 31st. Rev. Hugh E. Smith, evangelist, will be in Alma for the meeting.

At the U. B. church Sunday morning Rev. S. W. Birdsall of Riverdale will preach in the absence of the pastor. Other services will be held as usual.

Christian Science First Church of Christ, Alma State Savings Bank building, services Sunday at 10:30 a. m. Wednesday at 7:30 p. m. Subject for December 17, "Is the Universe, Including Man, Evolved by Atomic Force?" Reading room open Saturday afternoons from 2 to 4 o'clock.

THEY ARE MARRIED

Quietly "Hooked Up" and Friends Later Discovered it

Miss Adella Isham, one of the popular young ladies of this city, was married two weeks ago last Sunday to Mr. Meryl A. Coleman of Ithaca, and as the news was not shouted from the house tops, as is sometimes the case, the many friends of the couple in this city were several days in finding out what had happened.

The wedding took place in Ithaca and was performed by the Rev. Beebe, at the church parsonage. The young couple were attended by Merton Coleman, a brother of the groom, and Miss Laura Godfrey of this city.

Mrs. Coleman resigned her position at the offices of the Alma Grain & Lumber company last week Saturday evening and will leave within a short time for Ithaca, where Mr. and Mrs. Coleman will make their future home.

Miss Isham had always been numbered among the most popular of Alma's young ladies and has a host of friends in this city. Mr. Coleman, who resides in Ithaca, is a highly respected resident of that city.

The annual banquet of the "Work to Win" Bible class of the M. E. church was held in the church parlors on Tuesday evening, December 12th. Following the banquet some five toasts were responded to by C. H. Breece, Prof. F. E. West, Rev. DeVinney, Mrs. H. M. Page, C. H. Washburn and H. M. Landis. Rev. Brownley was toast master and Dr. Tronburgh, the Chairman in charge of the arrangements.

Work a Lasting Joy.

Approached from the point of view of science, the labor of the farm is a continued joy. It is a manipulation of the laboratory which the real chemist does not relegate to a helper, it is the touching of a canvas by an artist's brush which cannot be left to an amateur. From Dr. Harvey W. Wiley's "The Lure of the Lure"

GRANGE LIFE INSURANCE

For cheap rates and high grade policy it will pay you to see Ora D. Akin, 1004 State street, or M. C. Lake, Ithaca. 66-67-c

ATTENTION FARMERS

Stable manure FREE if hauled immediately. Apply to the Health Officer, Alma, Mich. 68-17-c

MARKET REPORT

Following are the prices paid by the Alma Grain & Lumber Company mill December 14, 1916. Wheat, red \$1.63, white \$1.58, Oats \$1.50, Beans, new \$5.50, Barley, cwt. \$1.75, Rye \$1.20, Corn, shelled \$1.90, Clover seed \$8.00 to \$9.00.

CATTLE MARKET

Fat cattle \$4.50 to \$6.50, Fat calves \$8.00 to \$9.50, Fat lambs \$7.50 to \$9.50, Prime hogs \$8.00 to \$8.50, Pigs \$6.50 to \$7.50, Dressed hogs \$11.00 to \$12.00, No. 1 Spring chickens \$14, No. 1 Hens \$13, Eggs \$34, Butter \$25c to \$35c

Gray & Gray

Lunch Room

The best that can be obtained for the money is what we give our patrons. Let us convince you.

J. P. LOSEY

Registered Optometrist

Your eyes carefully tested and fitted 119 SUPERIOR ST. ALMA, MICH

The Record, \$1

Smith's Bakery Greetings Merry Christmas AND Happy New Year To all. We have enjoyed a fine business this past year, and it is my desire to do better the coming year. Our goods are fresh baked every day. It is my desire to give you the best for the money. If you want anything SPECIAL for Christmas, place your order, we can make your cakes and save you money. Insist on getting Smith's Good Taste or Honey Bread made in Alma. Same old price, 5c and 10c per loaf. Smith's Bakery a Bakery for All the People. Thanking you all, I remain, C. H. SMITH.

MILLER BROS. TWO STORES Miller Bros. BOTH PHONES For Your Christmas Table We have a tempting array of these novel good things that spur the winter appetite, when the usual have become tiresome. A choice variety at a reasonable cost. COFFEE—You want the best. Chase & Sanborn's, Red Seal or Ferndell at a pound 35c. TEAS—Ferndell, Japan, Gun Powder, English Breakfast, Formosa Oolong Orange, Pekoe, Ceylon and India, at per package 35c and 20c. OLIVE—Fancy large queens in quart size jars, at 35c. Medium size Olives, quart jars, 25c. RIPE OLIVES—California's fanciest fruits, large, medium and small sizes, at 40c, 30c, 25c and 15c. BOILED CIDER—Bottles, each 30c. Grape Juice, pints 25c. Quarts 45c and 40c. Figs—Ferndell skinless and preserved, in heavy syrup can 40c. Layer Figs—Broad, tender and juicy, per pound 25c. Cooking Figs—There is a treat in store for those who try these, at per pound 18c. Dates—In sanitary packages, 12c. Table Raisins, Malagas, imported from Spain, pound packages 30c. Layer Raisins, fancy California clusters, pound packages 20c. White Sultana Raisins for your Fruit Cake, extra fancy, pound 20c. Seedless Raisins, large muscatels, the better kind per package 15c. Seedless Raisins, Thompson's variety, very choice, package 15c. Citron Peel, drained, per pound, 30c. Lemon and Orange Peel, per pound, 25c. Holly, fancy grown, full of red berries, pound 20c. Holly Wreaths, single faced 20c. Walnut Meats, newly cracked halves, at per pound 60c. Pecan Meats, clean and fresh, at pound 75c. Almond Meat, fancy, Valencian, per pound 60c. Mince Meat, condensed from regular packages, 3 for 25c. Heinz Mince Meat, wet, the best that money can buy, per can 20c. Salad Dressing, to complete that salad for the dinner 25c and 10c. Tender Beets, small and tender, they add color to the salad, can 18c and 15c. Pumpkins, some of us like pumpkin pie best of all, large cans at 12c and 10c. Cheese—We have the finest display and largest variety in Gt. Lakes county, Mich. mild and rich, pound 30c. Herkimer, Medium sharp, at pound 32c. Herkimer, medium sharp, at pound 32c. Herkimer, flavored with sage, 35c. Swiss Cheese, finest flavor, 50c. Wisconsin Brick, at pound 30c. Limberger, mellow and rich, pound 30c. Holland spiced Cheese, pound 28c. Pineapple Cheese, each, \$1.25, 85c, 60c. Camembert, finest in the land, at each 35c and 75c. Lunch Cheese, at each 15c and 8c. Philadelphia Cream, each 10c. McLaren's Cheese, in tin foil nippy, deviled and chili, each 10c. Pimiento Cream Cheese, in glass jars, each 15c. Olivimento, a pleasant combination of Cream, Cheese, Olives and Piments, in glass jars, each 15c. Neufchatel Cheese, each 5c. Mammoth Cheese—Your Christmas dinner will be incomplete without a generous morsel of this kind of cheese, made in the choicest dairy district of New York, ripened to a stage of perfection, per pound 32c. Cottage Cheese, fresh, clean, dainty, at per pound 15c. Cottage Cheese, with Pimiento, per pound 20c. Ripe Tomatoes, Leaf Lettuce, Head Lettuce, Celery, Cucumbers, Celery Cabbage, Green Peppers, Brussel's Sprouts, Parsley, Radishes and Green Onions. Fresh Fruits—Grape Fruit, Florida and California Oranges, Malaga Grapes, Lemons, Table and Cooking Apples, Bananas and Cranberries. Prices omitted owing to constant changing market conditions. Nuts—English Walnuts, fancy, No. 1 soft shell, for pound 25c. Fancy, large budded, soft shell, the best flavor, pound 30c. Brazil's new crop, full sweet nuts, at pound 25c. Filberts large, clear nuts, well filled, pound 25c. Almond paper shell, fancy Taragonas, pound 25c. Assorted Nuts, a generous proportion of Walnuts, pound 20c. Fresh Eggs, Fresh Milk, Fancy Dairy Butter. Fresh seal shipt Oysters, selects, quart 55c, pint 30c. Blue Point Oysters, in the shell, per dozen 25c. Swift Premium Margarine, lpecial, per pound 25c. Freshly Dressed Poultry at market prices. You will serve yourself best by placing your order with us early.

Advertise Your Auction Sales in The Record Dates Made at This Office for all Auctioneers Try The Record Liners for Your Wants