

Proud's Dept. Store

So great has been the success of our Shoe Sales that we are bound to make the biggest saving on your shoes than ever before in Alma. We have prepared ourself by buying early before the advance in price and are going to sell them to you at cut prices.



Men's Work Shoes

Men's 10 inch high top, Zwer-tan leather, made to resist hard wear with double oak tan soles, just the thing for farm wear. \$5.00 values. Cut price.....**\$3.59**



Shop Shoes

Men's Elk Skin Shoes with soft up-pers and crome leather soles, light and comfortable to work in. \$3.50 values. Cut price.....**\$1.98**
\$2.50 values **\$2.98** cut price.....



Men's Dress Shoes

We have 200 pair men's heavy work shoes with Russian oil grain tops and viscolized soles, these are wonderbar-gains for ruff wear. \$3.00 value. Cut price **\$2.49** and **\$2.69**
\$3.50 value cut price.....**\$2.95**



Men's Dress Shoes

Men's gun metal calf, lace and button, round toe, sizes 6 to 10, ex-ceptional values \$3.50 values **\$2.98** cut price.....
\$4.00 values **\$3.19** cut price.....



Men's Dress Shoes

Gun metal calf, button and lace, English and round toe with leather and neolin soles, these are the latest styles, \$4.50 values, cut price.....**\$3.95**
\$5.00 values cut price.....**\$4.29**



CHILDREN'S SHOES
Children's Shoes with dull kid and cloth tops, plain toe, sizes 2 to 5, no heel, \$1.25 value. Cut price.....**98c**

Sizes 3 to 8 with spring heel. \$1.39 and \$1.50 value. Cut price.....**\$1.19**



For Misses and Children

with dull kid and cloth tops plain tip, the famous Wal-ton shoe for wear, 8 to 11 sizes, \$2.00 value cut price.....**\$1.49**

\$2.50 value cut price.....**\$1.98**

Misses' sizes 11 1/2 to 2 \$2.50 value cut price.....**\$2.19**



Extra Value in Boys' Shoes

Gun metal calf, lace and button, round toe or En-glish last, sizes 10 to 2 \$2.25 value cut price.....**\$1.79**

Boys' sizes 1 to 6 \$3.00 value cut price.....**\$2.69**



Ladies' House Shoes

Dongola gore front, patent top, Oxford Juliette, patent strip up the front, kid and poplin cloth, \$2.50 values. Cut price.....**\$1.79**



Newest styles women's black vici kid lace shoes \$4.50 value, cut price **\$3.95**

Women's black kid lace with white kid top, turn sole \$6.50 value, cut price.....**\$4.98**

Women's black kid and brown calf lace, 8 inch top, turn sole, \$7.50 value. Cut price.....**\$6.79**

Women's kid Pumps, colonial patent leather, \$3.50 value, cut price.....**\$2.98**

Ladies' plain mat, kid pumps, Lewis heel, all sizes \$4.00 values Cut price.....**\$3.45**

Ladies' black Vici seamless Pumps plain toe, \$4.50 value, cut price.....**\$3.95**

County Correspondence

News of our neighboring villages as gleaned each week by our special staff of correspondents

RIVERDALE NEWS

By Our Own Correspondent

Dr. and Mrs. Norman Brownridge were in Alma Monday on business. Mr. and Mrs. William Webb have rented the Birdal farm south of Elm Hall, and expect to move there shortly. Mr. and Mrs. Joe Brownridge have rented their farm north of town and will occupy the Webb residence for the present.

Mrs. Lyle Nelson of near Elwell has been spending the past week with her sister, Mrs. Clair Going.

Mr. and Mrs. Robert Bartlett were guests of Mr. and Mrs. Elmer Boemis Saturday.

Mrs. Jack Moblo and Miss Hazel Moblo were in Alma Monday, shopping.

Born to Mr. and Mrs. Clair Going Tuesday, April 10, 1917, a son.

Mrs. Berry of near Sumner spent Tuesday with her daughter, Mrs. Lewis Forquer.

Mrs. Reuben King, Mrs. Emma Baker and Miss Ruth Seitz were home from Elwell over Sunday.

Mrs. John Davenport and children were guests of Mrs. Stella Follick Saturday.

Rowland Valance is working on a farm near North Star.

Mrs. Elsie Andrews and daughter of Alma were over Sunday guests of Mrs. B. C. Markham.

Henry Tucker, who has been seriously ill for the past two weeks, is improving slowly.

Dr. and Mrs. Thomas Carter of Shepherd were Sunday guests of Mr. and Mrs. William Horton.

Mrs. Bert Tuttle and son, Robert, are visiting relatives at Sebawing.

Miss Helen Reid of Ferris was the guest of Mrs. Clair Reid Saturday.

Mr. and Mrs. Jack Moblo and son, Donald, and Miss Hazel Moblo called on friends in Alma Sunday evening.

Mrs. William Rice returned home Monday morning from Alma where she has been working for the past month.

Miss Ethel Clark of near Crystal Lake spent the week end with her sister, Mrs. Glen McCarthy.

Mr. and Mrs. Raymond Leonard and the Misses Bethel and Norma Leonard visited relatives at Coe over Sunday.

Rev. George Brown and wife and children visited friends at Elm Hall and Sumner Center Tuesday.

Arthur Herrington and wife and family, living northeast of town, were Sunday guests of Mr. and Mrs. Reuben Herrington.

The Easter service at the M. E. church was well attended. Rev. George Brown preached an excellent sermon. The singing was also enjoyed very much, two duets being sung by Mrs. W. E. Swope and Mrs. George Brown, Miss Tella Van Alstine and Dr. Norman Brownridge.

Mrs. A. E. North has been seriously ill the past week.

Richard Seitz of Alma spent Sunday with his sisters, Mrs. I. Osborn and Miss Ruth Seitz.

Mr. and Mrs. Eugene Brant of Alma are guests of their daughter, Mrs. Bert Osborn.

Miss Rhen Seaman spent Easter with her parents near Sumner.

Miss Iva Tallon returned to Thompsonville Saturday after enjoying a week's vacation with her mother, Mrs. Carrie Tallon.

Allen Highfield of Alma spent Sunday with his parents.

Earl Ryckman and family have moved on a farm near Ithaca.

Mr. and Mrs. Alton Andrews and children of Alma were over Sunday guests of Mrs. B. O. Markham.

Mrs. Callie Foster and children spent Saturday near Elm Hall, the guests of Mr. and Mrs. E. Ross.

Mr. and Mrs. Lloyd Osborn of Alma spent Sunday with Mr. and Mrs. Bert Osborn.

George McMurphy has been spending the past week in Lakeview with his brother, Levi McMurphy.

Mrs. Frank Sheon returned to her home at Crystal Saturday, after spending the past ten days with her parents, Mr. and Mrs. Miner.

George Going left last Saturday for White Cloud where he has accepted a position as teacher in the public school of that town.

Nathan and Morris Tucker of Detroit are here caring for their brother, Henry Tucker, who is seriously ill.

Albert Miner of Olivet spent the week end with his brother, Ed., and wife.

Mr. and Mrs. Roy Davenport of Alma were over Sunday guests of Mrs. Stella Follick.

Roy Hill of near North Star spent the week end with his brother, Carl Hill, and family.

Mrs. Blanche Manley and little grandson of Vestaburg were over Sunday guests of Mr. and Mrs. Claude Manley.

D. M. Smith made a business trip to Detroit last Thursday.

Miss Nettie Hellie returned to her home in Saginaw Thursday after spending the past four weeks with Miss Agnes Perkins.

Mrs. J. Rudio spent several days last week in Elwell, a guest of her sister, Mrs. Webb.

B. O. Markham of Alma spent Sunday with his wife and family.

Miss Georgia Conrod of Alma spent Saturday with Miss Leah Brown.

Mr. and Mrs. J. W. Mathews were over Sunday guests of their daughter, Mrs. Jay Nickerson, of Green-ville.

Born to Mr. and Mrs. Lewis For-quer Tuesday, April 10, 1917, a daughter.

CHARLIE GREEN AND DAUGHTER, HAZEL, WERE ALMA VISITORS TUESDAY.

Mrs. Stambaugh of Elm Hall was a guest of her daughter, Mrs. Thomas Morton, Tuesday.

Mr. and Mrs. Jim Shanks and children of Alma were Sunday guests of Mrs. E. Van Leuven.

Mrs. Booth of near Sumner was a guest of Mrs. Lewis Forquer Wednesday.

George Shong of Seville Center was a Sunday guest of Miss Isabelle Horton.

SOUTHEAST COE

Elder Hamton went to Durand on Monday for a few days' visit. He will return here Thursday.

C. O. Alexander and Elder Hamton were in Mt. Pleasant on business on Friday of last week.

Lee Leonard was in Shepherd on Monday of this week.

Levi Burge has started to work for John Byer.

Ed. and Miner Vinning spent the week end at home. They are now residing in Saginaw.

Mr. and Mrs. Willis Hopkins and daughter, Beatrice, visited with friends in Elm Grove on Sunday.

Masters Frederick and Robert Saunders, who have been visiting their grandparents, Mr. and Mrs. Burge, for the past two weeks, have returned to their home in Midland.

Lester Leonard and wife of Alma spent the week end here with their parents.

Pearl Leonard of Alma visited at the home of his father on Friday of last week.

A. Cline ate Easter dinner at the home of E. Stahl.

Mr. and Mrs. Harter were Sunday guests at the home of Mr. and Mrs. Will Hartlet of Emerson.

Merrit and Grant Leonard transacted business in Alma on Monday of this week.

The services at the church on Sunday were well attended. The sermon was of the best and the Easter services in the evening were greatly enjoyed by a large congregation.



Record Wants Ads for Results

QUALITY HIGH

COST LOW

The cost of your house, your barn, your sheds is

Important to You.

If you buy your lumber here it is equally important to us, a satisfied customer being our greatest asset.

In figuring cost you must take into consideration the life of the material used.

On that basis we guarantee to beat all competition.

THE PLACE TO BUY -
HOME LUMBER & FUEL CO.
 ALMA, MICH.

Cleaning Time

Agent for
Cosendai Dyeing and Dry Cleaners of Saginaw

For Cleaning and Dyeing of All Wearing Apparel

MEN'S PRICE LIST

Suits Cleaned and Pressed	\$1.00
Pants Cleaned and Pressed50
Coats Cleaned and Pressed75
Overcoats Cleaned and Pressed	1.00
Suits Dyed and Pressed	2.50 to 3.00

WOMEN'S PRICE LIST

Ladies' Suits	\$1.00
Dresses Cleaned and Pressed	1.00 to 2.50
Waists Cleaned and Pressed50 to .65
Jackets Cleaned and Pressed75
Skirts Cleaned and Pressed75
Cloaks Cleaned and Pressed	1.00
Dresses Dyed and Pressed	1.25 to 2.50

GOODS SHIPPED EVERY DAY

BRANCH OFFICE

J. A. GERHARDT

ALMA, MICHIGAN

Big Special in Ladies' Silk and Wool Skirts. Just received 100 sample skirts to be sold at cut prices. \$5.00 skirts \$3.95, \$6.00 skirts \$4.95, \$7.50 skirts \$5.79.