

# The Alma Record.

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C. F. BROWN - - - Ed. and Mgr.

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"Long may it wave o'er the land of the Free and the Home of the Brave."

### CORRESPONDENTS NOTICE

Correspondents are asked to get their copy in on Monday of each week if possible. The correspondence must be in not later than Tuesday. Because of some correspondence coming late all or a part has been left out. The Record not having time to take care of it, owing to its lateness.

### PUT YOUR DOLLAR IN UNIFORM

The call of the president to mobilize the sinews of war is the real trumpet trumpeting, but the soldier is only a cipher without the dollar back of him.

Even as another home is asked to put the stalwart son in uniform, so your home is asked to put the dollar in uniform and to enlist it in the cause of liberty.

A dollar volunteered to Uncle Sam in the war for democracy is more shrewdly conceived than a dollar levied upon defeated America by a victorious Kaiser.

It is necessary that the central powers should actually overrun this country. It will suffice if they make a separate peace with disordered Russia, starve the English with the submarine and crush France thus isolated. Then victorious Germany would make peace with us only on terms of an enormous indemnity which we pay to redeem the trade of the world and prevent the further crushing of our allies.

You did not invite this war. Nevertheless the United States is in this war up to the neck. There is no turning back. You must win or lose. However pacific you may be in principle, however secure you may feel personally from the formidable bludgeon of the Teutonic militarists, peace can be achieved now only in one of two ways—by winning the war, or by submitting to pay Germany's war bills. A German forced levy can be dictated from Berlin without the landing of a single Teutonic soldier on our soil.

The subscription of this \$200,000,000 Liberty Loan is in the hands of the people. The resources of the nation spring from the small units of wealth. It is idle to expect the wealthy men, or the banks to make this enormous loan, for this would mean merely the conversion of the people's bank deposits already in the commercial service.

This loan is vital and must come from the hands of the people themselves, preferably from savings other than bank deposits, preferably from new savings, from new economies, from new earnings, and from hiding places.

The soldier must be equipped. Your dollar is needed to put in his stomach, uniforms on his back, and guns in his hands and to maintain him fit on the firing line. If you are not of the age and of the fitness to do your bit at the front, you can at least help support one soldier by buying a Liberty Bond.

Not less important is it that the business life of the nation continue, the industry and the food production. Not less important is it that there should be employment and means of livelihood for the workers behind the soldiers. Not less important is it that you should continue to have an income from which to save.

You can best insure your income, insure your business activity, insure your wages by buying a Liberty Bond with your current savings so as to keep money in circulation for the purchase of supplies and the greasing of the wheels of industry.

Be shrewd; be thrifty. Buy a \$50 or a \$100 Liberty Loan Bond. Learn a new chapter in thrift from the European nations, and be a backer of your threatened country, while getting the three and a half per cent interest.

Take a \$50 or a \$100 mortgage on the United States and help to keep the flag flying.

### EARLY TRADING

It has been noticed for a long time that Alma people seem to have a habit of doing their trading on Saturday, both during the day and night, at a time when the stores here are especially busy, and when the best results cannot of course be obtained, because of the fact that the stores are so busy.

Alma people who want the best kind of service, should not put off their trading until Saturday. Do it early in the week, when possible and get courteous treatment and have

more time for making the selections that you need.

The clerks in the stores here are greatly overworked on Saturday, and it is only by trading earlier in the week that the best results can be obtained for the patrons of the stores, and find more painstaking clerks to wait upon them, and show them the various goods that they are in need of. It will also allow more time for selection, without infringing on the rights of some who are unable to get into the stores, except on Saturday.

### MORE ADVICE ON FOOD CONSERVATION

Much valuable advice as to the elimination of waste and increase of food supply is being handed out. The shortage on wool calls for the elimination of patch pockets and extra pleats and the like. The shortage on wheat brings a summons to cut out the extra slice of bread and substitute corn for the delectable biscuit.

Has not some daring spirit the temerity to suggest that the 1,368,400 acres of land regularly planted to tobacco would, if planted to grain produce approximately 87,368,000 bushels of wheat or 41,952,000 bushels of corn.

This grain would, if made into bread, furnish something like 36,300,000,000 slices.

The 100,810 workers required to make up the 1,062,078,000 pounds of tobacco produced on this land into smoking, chewing, cigars, cigarettes and snuff might be producing munitions or food.

If we are to have meatless days, and biscuitless days, could we not have now and then a snuffless day?

Idlehour Saturday matinee and evening—it's great!—Adv.

### COMMENCEMENT EXERCISES OF ALMA COLLEGE

(Continued from Page 1.)  
followed by a selection by the girls' glee club.

The Rev. Charles F. Wishart, D. D., pastor of the Second Presbyterian church of Chicago, and president of the Presbyterian board of education, gave the commencement address, "The Sons of Mary and the Sons of Martha," making a strong plea to the graduating class for the spiritual life along with the business life.

He mentioned the slight contempt, which has existed between the sons of Mary, those who follow the spiritual vision, and the sons of Martha, the business men, and told how it had always existed, and that the solution of this was up to the college students. He suggested that they stimulate each other and aid in bringing them together.

He mentioned the education without its christian side, and stated that this was the education that the United States was fighting now in its war with Germany. He said that it was a type of education that was godless, and that it could not win.

In closing he pled with the graduates to keep the spiritual vision alive.

Following the address the seniors were awarded their degrees, as given in the Record of last week. It is worthy of note that MacAuley, who is now at Fort Sheridan, was given special recognition. Honorary degrees of Doctor of Divinity were conferred upon Rev. Charles E. Blanchard, Alma, '05, now a pastor at Marshall, and upon Rev. John Wirt Dunning, Alma, '04, of Kalamazoo, Michigan. This was followed by the presentation of certificates from the kindergartens training department.

President Harry Means Crooks, LL. D., announced the prospects for enrollment for the coming year as greater than this year, and pointed out the fact that Alma this year has had her biggest enrollment. He stated that only thirty-five men of the college were subject to draft and that if forty per cent of these were taken, that it would only take fourteen from the student body.

Attention was called to the fact that the board of trustees had decided to continue the endowment campaign, and also that about \$60,000 has now been pledged, of which \$12,000 has already been paid.

It was also announced that the Synod of Michigan Bible chart has at last been endowed to the extent of about thirty thousand dollars, which endowment will become operative this coming year.

The receipt of legacies during the past year to the extent of \$10,700 was also announced, at the commencement exercises.

Following the commencement exercises the annual commencement luncheon was served at Wright Hall, where a thoroughly good time was enjoyed by the trustees, faculty, students and friends of the college.

Final chapter of "Patria"—Idlehour Friday.—Adv.

### ADVERTISED LETTERS

Advertised list for week ending June 11, 1917:  
Mrs. E. Adams.  
Mrs. Anna Allen.  
Mr. C. E. Browning.  
Mr. Wilfrid Frederickson.  
Ray Fritz.  
Miss Nina Gantz.  
John H. Hoelbl.  
Mr. Adelbert Howe.  
Mr. Ora Hazleton.  
Mr. Lester Johnson.  
A. W. Langing.  
Mr. Alonzo Lewis.  
Mr. Harry Mann.  
Ernest Oswalt.  
Dr. J. E. Sowers.  
Dewey Stenger.  
E. W. Thompson.  
Mr. Lynn Wright.

The above, if not called for, will be sent to the Dead Letter office June 20, 1917.

V. P. CASH, Postmaster.

They reach the people and they are cheap. Our readers look for them. Alma Record want ads.

Final chapter of "Patria"—Idlehour Friday.—Adv.

### THE THEATRE

**The Genesta**  
As an attraction extraordinary the Genesta theatre Friday, June 22nd, will present Mary Pickford in a new Artercraft picture, "A Romance of the Redwoods," staged under the personal direction of Cecil B. DeMille.

A western subject of full-blooded, dramatic action, the new Pickford vehicle presents "Little Mary" in a role that is entirely different from anything in which she has ever appeared on the screen. The story was written by Mr. DeMille himself in collaboration with Jennie Macpherson and discloses a wealth of typical Pickford incidents of heart appeal. The settings are of the days of '49, during the time of the big gold rush. Mary Pickford, as Jenny Lawrence, a little New England miss, journeys to the West in search of her relative, an uncle. Before she is aware of it, she falls in love and as a result, becomes embroiled in serious complications. Various clever twists to the story afford surprises that add greatly to the general merit of the picture.

"A Romance of the Redwoods" links together the arts of two of the greatest notables in screenland, Mary Pickford and Cecil DeMille. The talents of either one used in connection with the production of a photoplay would mean a subject of unusual merit. The combination of both represents the affiliation of the screen's best artists. Not only is Miss Pickford's wonderful charm included to best advantage in her new picture but a dramatic fitness such as she has never before displayed on either stage or screen is also apparent. In addition to this remarkable Pickford characterization there is presented the art of DeMille, creator of "Joan the Woman," the famous screen spectacle, and other cinema triumphs.—Adv.

### The Idlehour

An exciting panic at sea, following the discovery of a supposed enemy submarine, is one of the incidents of the first chapter of "The Mystery of the Double Cross," which will be shown at the Idlehour Friday night, with the final chapter of "Patria."

"The Double Cross" is now running at the Broadway Strand theatre in Detroit. Mr. Miller, the manager of the Idlehour, was in Detroit last week and in visiting with the house manager of the Broadway Strand, was told that while this was the first serial ever shown in that theatre, it had gone far beyond their expectations, both from the box office standpoint and that of pleasing their patrons.

It is being offered here while it is brand new, which in accordance with the policy of the Idlehour to show classy, up-to-date pictures to Alma people.

The Paramount company released the second "Fatty" Arbuckle comedy on May 21st, the title being "A Reckless Romeo."

So wonderful has been the success of the first one—"The Butcher Boy"—that Paramount has established separate department to handle the Arbuckle comedies in each of their twenty-seven exchanges. It required 150 prints of "The Butcher Boy," to meet requirements, and even then some exhibitors were obliged to wait, so that 200 prints have been made of "A Reckless Romeo" and they are kept busy.

Clean comedy with plenty of laugh, is the motto of "Fatty," who directs and produces all his own pictures, and "A Reckless Romeo" may be depended upon to furnish thirty minutes of splendid entertainment.

It will be shown Wednesday, June 27th.—Adv.

Douglas Fairbanks in "Manhattan Madness"—Adv.

### CONVINCING TESTIMONY

Given by Many Alma People.

Experiences told by Alma people—Those who had weak kidneys—

Who used Doan's Kidney Pills—Who found the remedy effective—Such statements prove merit. You might doubt an utter stranger. You must believe Alma people. Here's Alma proof. Verify it. Read. Investigate. Be convinced. You'll find why Alma folks believe in Doan's.

W. J. Washburn, retired farmer, R. F. D. No. 4, Alma, says: "I suffered from kidney trouble for several years. My kidneys acted irregularly and some nights I had to get up several times to pass the kidney secretions. I had dull pains in my loins and my back became very lame. Doan's Kidney Pills have never failed to relieve the lameness in my back and regulate my kidneys. I always keep Doan's in the house."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Washburn uses. Foster-Milburn Co., Props., Buffalo, N. Y.

### CHICHESTER PILLS

DIAMOND BRAND  
Beware of Counterfeits. Refuse all Substitutes.

LADIES! Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS to keep you in good health. Take 50 OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years recognized as Best. Always Reliable. SOLD BY ALL DRUGGISTS. TRIED EVERYWHERE TESTED.

**Geo. L. Kunkler**  
Carpenter, Contractor and Joiner  
First-Class Work Guaranteed  
Bell Phone 42-5R; 87-8W

**Gray & Gray**  
Lunch Room  
Service and cleanliness are combined with the best home cooking here.

**Public Attention**  
Having purchased the Cement Feed Barn on Superior street, west, I will conduct a first class  
**Livery and Feed Stable**  
In addition I will attend to all Dray orders and Moving, giving expert attention to all orders.  
Give me a trial.  
**H. A. MacLaren**  
ALMA, MICHIGAN

**J. P. LOSEY**  
Registered Optometrist  
Your eyes carefully tested and fitted  
119 SUPERIOR ST. ALMA, MICH.

**RUNAWAYS**  
KICKERS BITERS SHAYERS PLUNGERS COLTS AND MUSTANGS  
are being handled and CURED by  
**PROF. JOHN H. ROHR**  
C. H. HICOK will also be engaged in driving and training some fast horses. Get busy, men, if you have anything in this line.  
We will be located at Alma Race Track.

**GRAND & MORTON CHICAGO**  
STEAMERS  
Close connections with Michigan Electric & Steamship. STEAMERS EQUIPPED WITH WIRELESS TELEGRAPH, AND TO COMPLY WITH NEW STEAMER'S LAW.

**BARGAIN NEWS** **PROUD'S** **BARGAIN NEWS**  
**June Sale**

We have made Special Efforts to Give Our Patrons Exceptional Bargains in Our June Sales. You May Never Again be Able to Get These Items at Such Low Prices. It Will Pay You to Buy Now.

**June Silk Sale**  
\$1.00 Natural Shantung Sport Silk ..... Yd. **75c**  
36-in. width, colored stripe and attractive figured patterns.  
Yard wide Palm Beach Cloth, beautiful stripes at..... Yd. **49c**

**Wash Goods Sale**  
**Dress Goods**  
36-in. Gabardine White Sport Skirtings..... Yd. **39c**  
Heavy corded and plaid patterns  
36-in. Printed Voiles, Yard..... **29c**  
The colors and patterns are simply wonderful.

**LADIES Undergarments**  
**June Underwear Sale**  
50c Corset Cover..... **29c**  
75c Corset Cover..... **49c**  
\$1.25 Petticoat..... **98c**  
75c Envelope Chemise..... **59c**  
\$1.25 Envelope Chemise..... **89c**  
\$1.50 Silk Chemise..... **\$1.19**  
\$1.25 Night Gowns..... **89c**  
50c Ladies' Drawers..... **29c**  
25c Children's Drawers..... **10c**

**HOSIERY**  
Ladies' and Children's white and black Mercerized Hose **29c**  
at.....  
Cotton Hose at..... **15c**  
Ladies' black and white Silk plaited Hose. Special..... **39c**  
Ladies' Lisle Hose..... **19c**  
Men's Sox Special, black, grey and tan, 15c value, 2 pair for..... **25c**

**A Remarkable Offering of Blouses** All New Styles  
Dainty stripe voiles and embroidery trimmed with filet lace and large collars. Special **\$1.19**  
Beautiful Blouses of fine Georgette Crepe with ruffles and large collars. \$5.50 values. Special **\$4.45**  
SPORT MIDDIES, in new striped plain colors, made with belt and pockets, all the new shades 49c up to..... **\$1.19**  
Very smart Crepe de Chene Blouses, dainty colors, \$5.00 values. Special..... **\$3.98**

**Separate White Skirts for Summer**  
White, washable Gaberdine and Poplin Skirts, buttoned down front with pearl buttons, new shaped-pockets, gathered waist and separate belts.  
**Priced \$1.49 Up to \$3.49**

**June Shoe Sale Lowest Prices in Alma**  
Children's and Misses' Mary Jane Pumps  
\$1.25 Black Kid ..... .98  
\$1.50 Bronze Kid ..... **\$1.19**  
\$1.75 White Canvas ..... **1.39**  
\$1.75 Patent Leather ..... **1.49**  
Ladies' Novelty Pumps  
\$2.50 Straped Pump ..... **\$2.19**  
\$3.00 Straped Pump ..... **2.69**  
\$3.50 Colonial Pump ..... **2.98**  
\$4.00 Plain Kid Pump ..... **3.45**

