



PROUD'S DEPARTMENT STORE GREAT AUGUST SALE



IN FULL SWING

The Annual August Sale starts with a rush. Do not miss your share of this great event. Our stock is marked down both in our Shoe and Dry Goods Departments. There are many other items at equally great reductions not advertised.

New Aprons
Sale price
79c



In such pretty styles, cool, light, striped percale, and there are dark percales trimmed in white rick-rack braid with elastic belts and adjustable front.

Summer Vests
Sale price
14c



Ribbon trimmed Lisle vests, cool and comfortable; "V" and round necks; some lace trimmed.

Ladies' Corsets
Sale price
69c



Regular \$1.00 corsets, light, cool and just the thing for hot summer weather; no steels to rust; all stayed with whale bone.

Ladies' Corset Covers
Sale price
29c



Unusually dainty are these muslin corset covers with front and back trimmings. Front embroidered, trimmed with fish-eye. Val lace. All specially priced at this sale.

Sale of
Child's Rompers and Dresses
Special price
19c



Not one was made to sell for this low price—part of a special purchase of high class dresses.

All New Waists
Sale price
98c



More than five styles as pictured, plain and fancy voiles, striped and barred dimity organdies, etc. These are special values—better than usual.

Sale of Entire Stock of
Muslin Underwear



Most unusual values in muslin chemises. Sale price **69c**
White embroidered petticoats, wide blousing. Special Sale price **98c**

VERY SPECIAL
Linen Crash Toweling
Sale price
15 1/2c yd.

Special purchase of this Great Britain warranted all linen crash toweling, regular 25c value. Come early and get your share.

Men's Shirts
Sale price
89c



Good-fitting, well-made shirts of fine percale or madras—black or colored stripe. Very special.

Ladies' Silk Hose
\$1.00 VALUE, SALE PRICE
75c



Ladies' fine all silk hose woven with 288 needle count. All colors—black, white, bronze, blue, pink, purple and tan.

Silks Must All Go



75c Georgette crepe finish **49c**
\$2.00 fancy stripe silk, 36 in. wide **\$1.49**
40 in. Georgette crepe **1.89**
40 in. Chiffon cloth **1.39**
36 in. Taffeta, all colors **1.75**
40 in. Crepe de Chine **1.45**

Kiddies Clothes



Styles in gingham, chambray or galatea—plain contrasting trimmings. Mothers know how hard it is to make them at these prices.
75c dress, size 2-6 yrs., sale price **49c**
50c dress, size 2-6 yrs., sale price **29c**

CHILDREN'S DRESSES
\$1.00 dress, sale price **69c**
75c dress, sale price **59c**

Sale of
Children's Dresses



Not one was made to sell at this low price. Size 4-8 yrs., made of percale and gingham, good styles.
75c dress, sale price **59c**

Wash Goods Sale

Just see the way women are saving on wash fabrics

Sport suiting, 50c value; linen finished suitings, large figures and stripes, 36 in. wide, plain and striped beach cloth. Sale price **29c**

36 in. wide, plain and striped beach cloth. Sale price **59c**

40 in. voiles, beautiful mer's finish, woven with silk stripe. Best quality; 50c value. Sale price **39c**

Last Chance at these Low Prices

Lay in your Summer supply of Sheets and Cases

72x90 sheets, regular \$1.25 values, sale price **79c**
81x99 sheets, regular \$1.50 values, sale price **98c**
42x36 pillow cases, regular 35c values, sale price **19c**
45x36 pillow cases, regular 50c values, sale price **29c**

Middy Blouses



White trimmed with gay colors; some belted and smocked; very attractive looking. Special sale price
75c value **49c**
\$1.29 value **98c**

Tub Dresses



79c dress ... **49c**
\$1.00 dress ... **69c**
\$1.25 dress ... **79c**

All greatly reduced. Entirely new washable patterns in Empire and Russian styles. All colors. Sizes, 6-14 yrs

WASH GOODS

\$1.25 Overalls, plain blue Bib, sale price **98c**
Men's khaki trousers **\$1.49**
Men's silk ties **29c to 49c**
Boys' wool pants, 75c value **49c**

Here is one of the very latest in
High Top Boots
Sale price
\$4.98



Women ordinarily save a considerable amount by purchasing their foot-wear at our store.
\$4.00 and \$4.50 values, sale price **\$2.98**

Men are quick to take advantage of these sales because they know that they are saving money on every pair of men's oxfords.
Regular price \$4.50 to \$5.00 values, sale price
\$2.98

Footwear



For infants and children like everything else in our store is reduced in price.
Sizes 2 to 5, sale price
69c to 98c

CHILDREN'S SHOES
Children's and Misses' **White Shoes or Slippers** sizes up to 11.
Special values, sale price **98c**
Misses', sizes up to 2, special values, sale price **\$1.19**

Ladies' Lace Boots
Ladies' \$3.00 white, 8 in. lace boots, with Louis heels, just a few left at these prices.
Sale price
\$1.98

This popular department will be a regular bee hive of activity selling at these prices.
\$3.00 to \$3.50 values, sale price **\$1.98**

Women's Pumps
Women's pumps and strapped oxfords, odd sizes. Special during this sale, \$2.50 and \$3.00 values, at **\$1.49**



Ladies' House Slippers
Just as pictured, mostly all sizes left. \$2.50 value, sale price **\$1.49**

