THE ALMA RECORD.

VOL. XXXIX—NO. 33 | ALMA, MICHIGAN, THURSDAY AFTERNOON, NOVEMBER 15, 1917 | WHOLE NUMBER 2017

Y. M. C. A. MASS MEETING FRIDAY

Lieutenant Lowery of Canadian Army to Be One of Speakers at Opera House Rally.

HE HOLDS SEVERAL MEDALS

Army War Fund Campaign Meeting Will Be Held in Evening and Will Boost for Alma Quota.

The Y. M. C. A. war fund campaign is on in full blast, and it is expected that the city of Alma will go over the top when the campaign is brought to a close Sunday. The Alma quota is $7,500, aside from the college, and it is expected that this will be raised, and the committee in charge of the work has hopes that Alma may go to the five thousand dollar mark.

Last evening a meeting was held, at which time solicitors to the number of thirty were appointed, each with the right to choose a man to aid him in the work. The city is divided into thirty different groups, and each of these solicitors and his assistant will have charge of one of these groups, and will make a thorough canvass of it. It is hoped in this way to reach every person in the city and if possible to get everyone in the city to contribute something for the campaign.

Friday evening a big mass meeting will be held in Wright Opera house in behalf of the "Y" war fund campaign work. The opera house is donated for the purpose, and it is hoped that a large crowd will turn out to hear the brilliant speakers who will be present.

Among these will be Lieutenant Lowery of the Black Watch, one of the most famous troops which have been in action with the British army. Lieutenant Lowery is a Canadian, and with the Canadian troops at the front has won honors for valor and carries a number of medals which indicate his high courage on the bloodstained fields of Europe.

J. N. McCall, editor of the Gratiot County Herald, will also make an address, as will the Rev. Greene of Mt. Pleasant. Both are able speakers and will have an important message for the people. Don't miss hearing these men.

The Republic Motor Truck company band will be another feature of the evening. The band will be out in force and will render numerous patriotic selections. The Home Guard will also be out Friday evening in full force.

PAVING.

Most of Paving May Be Completed With Little More Good Weather.

A big possibility that Alma will get the greater part of her paving in this fall is looming up daily as the fair weather holds forth, and every possible minute is being taken advantage of by the two contracting firms which have the jobs for the city.

In the eastern part of the city the firm of Bartling & Holmes has now completed the stretch of paving on Michigan avenue from Bridge street east to Republic avenue, a distance of about three blocks. This work was finished the latter part of last week.

The first of this week the concern started laying pavement on the block on Bridge street from Michigan avenue to East Superior street, and there is every indication that this work will be done before Saturday night if the fair weather holds forth for a few days.

In the western part of the city Mr. Sager of Saginaw, who has the contract for the paving of West Superior street from the railroad crossing west to Cedar avenue, has a block of the curbing placed and is rapidly laying this block of pavement, which will be finished before Saturday night.

With another week and a half of fair weather, the firm of Bartling & Holmes will probably be able to get the paving of East Superior street east from the P. M. crossing to Republic avenue finished.

It is not expected that Mr. Sager will be able to finish his work this fall, and that it will lay over until spring, when it will be finished up.

SPECIAL TAX NOTICE.

STATE OF MICHIGAN, County of Gratiot, City of Alma, ss.

At a regular meeting of the Common Council of the City of Alma, Michigan, held at Alma Public building in said city and state, upon the evening of November 13th, A. D. 1917, the time for the collection of the first installment of the 1917 paving special assessment tax and roll was extended thirty days from and after October 31st, A. D. 1917, which extends the warrant for the collection of said tax and roll to and including November 30th, A. D. 1917.

Given under my hand and seal, November 13, A. D. 1917.

CARL E. GALLAGHER,
(Seal.) City Clerk.

Note—These taxes are payable at the city treasurer's office at Wright's Furniture Store. 17-1t-c

Avery Otto and J. P. Losey were in Ann Arbor Tuesday, where Mr. Otto is having his injured eye treated.

READY TO OPEN.

Lindquist Company's Alma Store Will Start Business Tuesday.

The new Alma clothing store, to be opened in the Merchants Building company's block on South State street, is being rapidly put into shape for the opening, which will take place on Tuesday of this coming week.

The room has been entirely finished and the new fixtures have almost all been installed. The stock for the store has almost all been received and is being put upon the shelves and in the cases just as rapidly as the workmen can properly check it and put the various articles of wearing apparel in their proper places.

Mr. Cooper, who has had a great amount of experience in the large store which this company maintains in Grand Rapids, has been sent to Alma to take charge of the new Alma store.

The new Alma clothing store carries a page advertisement in this issue of The Alma Record which is worth looking over.

TWO HUNDRED MORE MEN CALLED BY DRAFT

Industrial Exemptions Cause County Draft Board to Call More Men for Examination.

These men go to Camp Custer, Battle Creek, November 20th.

Serial No. Name Address.
548—Lyle Smith, Perrinton, Mich.
1329—Ralph Tinkham, Forest Hill, Mich.
1331—Dwight VonThurn, Alma, Mich.
1169—Peter Pfeifer, R. 3, Carson City.
602—Ray Jones, 315 N. Biddle St., Wauseon, Mich.
182—Wm. L. Bannister, Ashley.
1360—George Clinton Myers, Alma.
1119—Ernest Sadler, R. 1, Elwell.
298—Carl A. Nelson, Bannister.
2607—Lewis W. Wolf, R. 1, St. Louis.
981—Alvin Curtis, R. 1, Sumner.
1417—Charles A. Smith, R. 2, Alma.
876—Clarence Burrill Burgess, Ithaca.
1366—Edward D. Freed, R. 1, Riverdale.
2303—Harry F. Hapner, 305 Park, Alma.
363—Elmer Hammond, St. Louis.
1423—Edwin J. Scramblin, R. 1, Riverdale.
608—Harlie McRoberts, R. 1, North Star.
856—Ora Turner, R. 3, Ithaca.
1715—Glen Benjamin Henry, Breckenridge.
1837—Earl Kirby Foust, Alma.
656—Bohumil Chervenka Jr., Ithaca.
1919—Guy Franklin Knepper, Grace ave., Alma.
1079—Clayton Garner, R. 2, Middleton.
738—Robert Sawyer, Ithaca.
1097—Frank Morick, R. 2, Middleton.
2325—Kenneth Pitt Owen, 307 Lincoln ave., Alma.
177—Elmer Fesler, Perrinton.
168—Peter Trynach, Ithaca.
1025—Robert L. Shuttleworth, Ithaca.
300—Frank Plentenka, 1803 Blue Island ave., Chicago, Ill.
2342—Ernest Truman Stanton, Alma.
1707—Fred Hiram Dyball, Breckenridge.
2143—Floyd Garland, 316 State Street, Alma.
1077—Ernest Hill, R. 2, Carson City.
1561—Albert Maier, 619 Gratiot ave., Alma.
1035—William Wiser, Carson City.
2131—Claton Ernest Horton, Alma.
963—John Roy Young, Ithaca.
2489—James Richard Eastman, St. Louis.
961—Israel Rohrer Wanger, Washingtonville, Ohio.
593—Bertram O. Reynolds, Middleton.
1156—Evitt Dunn, Ithaca.
3092—Clare Mallory, Elwell.
2348—William Pires Walker, 213 Park ave., Alma.
1472—August Junda, Elwell.
1084—Gorms Webster, Sumner.
608—Harry Goward, R. 2, Breckenridge.
940—Alpha Semmek Peters, Ithaca.
1282—Everett Lower Wolfe, North Star.
169—Frank Shorepe, St. Louis.
436—Guy S. Parker, Perrinton.
862—Bruce J. Williams, R. 2, Wheeler.
1968—Clyde Darwin Noah, Comestalk, Paris, Mich.
1989—Henry David Potts, Defiance, Ohio.
843—Leo T. Schwind, Merrill.
1050—Charles Churchill, R. 2, Carson City.
289—Frederick George Oberlin, Bannister.
2367—Colonel Mathew Chambers, Yale College Heights, Alma.
115—Clifford Graham, St. Louis.
2178—Francis Xavien Lake, 303 Gratiot ave., Alma.
965—Leon J. Austin, Ithaca.
747—Percy Lee Strouse, Ithaca.
1194—Glenn Ross Maxwell, North Star.
635—Orville LaVerne Allen, Ithaca.
2261—Walter Wirth, Alma.
691—William J. Hodges, Ithaca.
2205—Edward Delbert, Alma.
344—William J. Dunn, Breckenridge.
442—Harry L. Brillhart, Perrinton.
292—Ollie Albert Hammond, Lapeer, Mich.
1561—Robert Lohrer, Ashley.
1901—Raymond Wellington Hardman, Middleton.
1772—George Washington Adams, 524 Bridge ave., Alma.
1161—Floyd Hiram Fenner, North Star.
1380—Arthur Howland, Breckenridge.
2416—Clyde People, Alma.
1409—Fred L. Rice, Riverdale.
736—Carl Sibert, Ithaca.
1504—Theodore Strack Jr., R. 1, Elwell.
79—Clarence Weatherby, R. 1, Alma.
2552—John Ray Neigh, St. Louis.

ALTERNATES

2508—Charles William Harris, St. Louis.
1877—Glenn O. Gager, Alma.
2118—Daniel Duffy, Alma.
1825—Clyde Byron Cross, Alma.
2346—James Wertz, Alma.

The following are called for examination Nov. 15 and 16:

Serial No. Name P. O. Address
1413—Lou B. Reed, R. 1, Elwell.
1767—Lloyd Jess Ayers, 1201 Mich. ave., Alma.
158—Mike Limonoric, St. Louis.
2362—Louis Brink, 608 Wright ave., Alma.
778—Paul Becker, R. 2, Breckenridge.
1—Curtis R. Andrews, R. 1, Alma.
187—Fred S. Connell, Ashley.
52—Ford Butz, R. 3, Alma.
105—Walter Chaffin, St. Louis.
2384—Carl Earl Gallagher, 536 Wright, Alma.
650—Charles Donald Barden, Ithaca.
1420—Alonzo Sheldon, R. 1, Riverdale.
1553—Joe W. Hull, Pompeii.
2101—Clyde Stephen Conlin, Eastwood, Alma.
856—Floyd Randall, R.2, Breckenridge.
36—Arthur Grandy, R. 7, Ithaca.
1387—George LaPaugh, R. 1, Riverdale.
2203—Noel Fredrick Neuhauser, 319 Pleasant ave, Alma.
1491—Orris Newton Pardee, Elwell.
985—George Dickinson, Sumner.
352—Robert Elchorn, Alma.
418—Clair Smith, Breckenridge.
920—Roy Albert Lawrence, Ithaca.
456—Raymon Clayes, Middleton.
806—Arthur L. Gould, R. 1, Merrill.
1953—Erwin Jacob Miller, 803 Pine ave, Alma.
2094—Earl D. Bishop, Dean St., Alma.
2385—Christe Lile Graham, 324 W. Superior Alma.
1176—William E. Hawk, Ithaca.
1717—George Hodded, Breckenridge.
116—Ford Seymour, Ithaca.
617—Ernest Ringle, R. 1, North Star.
526—Sidney A. Morrison, Middleton.
609—Royal, McRoberts, R. 1, North Star.
613—Ray Ed. Newton, R. 2, Wheeler.
316—John Vozer, Bannister.
274—Louis Holecek, Bannister.
1837—Ernest Valentine DeYoung, 714 River ave., Alma.
948—Fred Alvin Strouse, Ithaca.
1282—Clair D. Henry, St. Louis.
968—William J. Barnes, R. 1, Sumner.
2613—Roy Wallace, St. Louis.
1719—James Burt Hayward, Breckenridge.
1853—Clyde Alfred Carf, R. 2, Elwell.
1821—Frank Reuben Christian, 215 East Downie St., Alma.

(Continued on Page Four.)

NEW FACTORY FOR THIS CITY

Stock Enough Sold to Insure Big $100,000 Paint Factory Coming to Alma.

BOARD OF TRADE WILL ACT

Expected That the Company Will Be tied Up by Board Before Saturday Night.

That the next week will see a deal closed by the Alma board of trade which will bring to Alma a company with a capital of $100,000 is almost a certainty now, and it is expected that the consummation of the deal will come not later than the last of this week. The new concern which it is proposed to have locate in this city is a paint factory, which has been turning out a product which has been most favorably received by the public and which is giving the most satisfactory service where it has been tried out.

It had been announced some time ago that Alma could secure such a factory if a certain amount of the stock of the company could be sold to the residents of this city and a few of the enterprising and loyal boosters of Alma got busy and went after stock subscriptions so that the city might have the concern. It is reported that the stock in the paint company is now almost all disposed of, and about all that is now needed is some official action on the part of the board of trade to bring the matter to a focus.

A meeting of the board will be called tonight and the proposition ironed out and coupled with Alma.

Just how many men this plant expects to employ has not been given out as yet, nor has the name of the paint company been divulged by those interested in the proposition, as it is desired to get the matter all settled before these matters are made public.

It is certain, however, that a company with a capital of $100,000 will be a big asset to the city of Alma, and continue to send Alma further on the high course to prosperity and growth, which will rival that of other wonder cities of Michigan, if the patriotic residents of Alma continue to stand behind and push for a better Alma when the pushing is needed to secure such industries.

SECOND NUMBER.

Lyceum Course Number Was Highly Pleasing to Audience.

There have been evenings of splendid musical recitals many times in Alma, but last Thursday night was an evening which will be long remembered. The Metropolitan Grand quartette was presented as the second number of the Lyceum course. There was general rejoicing when they walked out on the stage because the atmosphere of a pleasant individuality as well as musical capabilities appealed to everyone.

The quartette opened their entertainment with a bugle song which was characteristic of the evening's program. Fenwick A. Newell, a lyric tenor, with his appealing voice gained the attention of the audience immediately upon the discovery that the competent accompanist was Mrs. Newell. Paul L. Chase, the tenor, and John Eberly, baritone, were recognized at once as men of highest ability. A. S. Copperthwaite, basso profundo, possessed a voice of exceptional range and power. There was a freshness of wit and an affluence of melody which characterized Mr. Copperthwaite in all his selections. In these days, when conservation is foremost in our minds, we could well appreciate his selection, "Some Little Bug Is Going to Find You Some day."

Mr. Copperthwaite, one of the favorite artists of the evening, is a cousin of Herbert Montague, superintendent of the Masonic home.

OPEN NEW STORE.

East Side Market and Grocery Opened by Eckert & Giles.

On Monday of next week Alma will have her first east side meat market, when the new store of Eckert & Giles located at the corner of East Superior street and Euclid avenue will open in the Eckert block, which was constructed nearly a year ago.

The new store will not only be a meat market, but a grocery store as well, and it will be the aim of the owners to carry a complete line of groceries and meats at all times.

Mr. Giles, who has been working in the Eckert market in the western part of the city for the past four years, is associated with Mr. Bert Eckert in the new store and will have charge of the business end of the new venture. He is well and favorably known here and should be able to control a nice business in that section of the city.

Frances Willard union will meet at the home of Mrs. Ethel Besore, 714 Gratiot avenue, Nov. 21, at 2:30 p. m. A special Thanksgiving program is being arranged and it is hoped all the members will be present and be prepared to answer the roll call with a few words of personal thankfulness.

MARRIED HERE.

Miss Mildred Kress Married to Detroiter Wednesday.

In the St. John's rectory, on Wednesday evening, Miss Mildred E. Kress was married to Mr. Greig H. Taft of Detroit. On account of sickness the immediate relatives were unable to be present. Miss Kress is well known in Alma. As a member of St. John's choir for many years and a communicant of the church, she had entered into many of its activities. In the high school, of which she is a graduate, she was one of the most popular young people. Mr. Taft has a very responsible position in one of the large Detroit stores. He is a young man of excellent character and ability and is likely to make his way in life. The newly married couple will visit friends in the neighborhood for a short time before returning to Detroit, where they have the good wishes of a great number of people who have known Miss Kress in days gone by. The service was read by the rector, the Rev. J. Frank Jackson.

FOOD CONSERVATION CAMPAIGN IS ENDED

Eight Hundred and Seventy-four Homes in Alma Will Endeavor to Save Foodstuffs.

The committee which has been working under the direction of Mrs. Edward Hannah in soliciting for signers of the Hoover national family pledges to save all the food possible to aid the government in its work, part of which is the feeding of its allies, has met with a good success in this city.

Mrs. Hannah's report shows that 879 families in the city of Alma are to do what they can to aid in this great movement, which possibly will be the means which will finally win the great world war for the United States and her allies in Europe.

The ladies in charge of the campaign have worked hard and consistently in covering the city and securing signers for the Hoover pledges, and demonstrated a spirit which should actuate each and everyone, now that the country is at war.

The report submitted by Mrs. Hannah upon the completion of the campaign here has the city divided into wards, with the part of the city east of the river detached from the First and Second wards and made a separate campaigning district.

In Ward One, under direction of Mrs. J. N. Knoertzer, the ladies secured 287 pledges. Mrs. James Gossett and her workers in Ward Two secured 76 workers and the Third ward under the supervision of Mrs. Baker returned 139 pledges. The Fourth ward had 122 pledge signers, which were secured by Brs. B. L. Walker. In the district east of the river, in which both Mrs. Pardee and Mrs. Glass were active, a large number were secured. Mrs. Pardee secured 186 pledges and Mrs. Glass 112, making the total 879.

LECTURES ON WAR.

Prof. Catton Gave Three War Lectures at High School.

On Monday and Tuesday three lectures on the present war were given in the high school auditorium by Prof. G. R. Catton. During the last three months these lectures have been given to different high schools about fourteen or fifteen times, and have been most favorably received. They certainly caught and held the attention of the young folks in Alma, as well as the older part of the community who accepted the invitation to be present. There has been nothing startling or sensational about them, but they were just the thing required at the present time. Every lecture represented wide and careful reading, the sifting of evidence and the appreciation of different points of view. It is safe to say that the pupils have now a much better general view of all the forces entering into the present conflict and the part that this nation is called upon to take. Prof. Catton has all his life been a teacher and knows just what young people need, and knows also how to put that before them. Whenever he comes to Alma in the future he will be sure of a welcome. A very pleasing feature of the time was the unanimity with which a "school yell" was taken up and given by all the pupils for the lecturer, who had so vividly brought home to them the nature of the forces in the present crisis.

SHOWING RESULTS.

Police Force of Alma Made Thirty-two Arrests First Month.

The report of Chief of Police Oscar Nibber for the month of October, which was submitted to the city council Tuesday evening, shows a good record for the month, and indicates that a police force in this city is well worth the while.

The report shows that thirty-two arrests were made during the month, and of this number eight were arrested for various violations of the city ordinances and twenty-four were arrested under the state laws.

Eighteen of the thirty-two arrests were for drunkenness. Four were arrested for vagrancy and two for assault and battery.

OLIVET ELEVEN WAS DEFEATED

Brilliant Work of Helmer's Eleven Whitewashed Crimson in Well Played Game.

ALMA GOT SAFETIES TWICE

Twice Lott Crashed Through Defense and Dropped Oliveters Behind Their Own Goal.

The Alma college football team continued its great 1917 record Saturday, when the Olivet college football team, tied with Alma and Kalamazoo in the race for the Michigan intercollegiate championship, was trimmed to a frazzle by the Maroon and Cream, the score reading 23 to 0 when the finish came.

Doped by various sport writers around the state as a dangerous team, which would give Alma her hands full, Olivet failed to live up to expectations, as the Maroon and Cream was "slightly" stronger than some had given her credit. It was Alma's first victory over Olivet on her own field since 1906, and was a most welcome one, as it clarified the Michigan intercollegiate race greatly, and puts it up to Kalamazoo and Alma Saturday for the title.

A Kazoo bunch was on hand to look over the Alma plays so that Kalamazoo would know a thing or two about open work when these two teams got together this week Saturday, but they were disappointed, as Alma did not open up during the entire game, two forward passes being all that Kazoo got a chance to squint at. The rest of the game Alma used the old army driving tactics, which worked in great style, giving Alma twenty first downs to twelve for the Crimson.

Following the kick-off, Olivet carried the ball down the field a ways on some clever playing, but soon Alma stiffened, took the ball, and with fine smashes by Foote, Smith, Narrance and Spooner, carried the ball down the field. A long pass, Smith to Richards, gave 30 yards, and finally Smith shot through the Olivet line for the couple of yards which was needed for a touchdown. Ten minutes was used in making the counter. Narrance kicked out for the goal, but Smith lost the ball.

Olivet came back strong after the touchdown, and once in the second quarter carried the ball clear to the Alma 10-yard line. When this point was reached the Alma team stopped fooling around and simply sat down on Olivet and took the ball and started back down the field, but could not get to the other end before the time was called for the quarter.

In the third quarter Alma started off with a rush, and the game was over to all intents and purposes, so greatly did Alma outplay the Crimson. The ball was carried almost to the Olivet goal and then Spooner was called back, and the Ithaca steed just pranced through the Olivet eleven and over the goal. Narrance kicked goal, making it Alma 13, Olivet 0.

After the kick-off to Olivet, Alma just naturally backed the Crimson up to her own goal, to make it still harder for them to score. Suddenly, as Watson went to punt, Lott smashed through and downed the Olivet quarter behind his line for a safety. This made it 15 to 0 for Alma. It became Olivet's ball on her own 20-yard line, and because Lott liked to score by safeties, the Maroon and Cream again backed Olivet up on her goal, and again Lott tore through. This time he nailed Egner, and threw him behind his own goal, adding two more points to the Alma total. Time for the quarter came soon after this.

In the fourth quarter Alma again counted a touchdown on straight football. The locals carried the oval back down the field after Olivet punted and Spooner finally smashed through for the touchdown. The try at goal failed. Following this Coach Helmer sent in a crew of subs, which held Olivet at bay and came near to scoring on the Crimson just before time was called for the final quarter.

The entire Alma team played a great game, but standing out above the rest of the men were Smith, Narrance and Foote, who performed some great feats on offense. The defensive work of Lott, who twice threw Olivet men behind their own goal for safeties, was another fine feature of the Alma play.

For Olivet, Watson and Johnson did the heavy work, with Whitbeck throwing in a few handsome gains at times.

Alma lost heavily at times during the game for offside and holding, being penalized 60 yards for this. Once a penalty cost Alma a 50-yard run and another penalty took a 30-yard gain from Helmer's record-making collegian eleven.

With the winning of this game only one team stands between Alma and the Michigan intercollegiate title, this being the Kalamazoo college eleven, which defeated Albion 28 to 10 Friday.

Score: Alma 23, Olivet 0.

Orville Allen of Camp Custer, Battle Creek, visited with Alma friends Saturday.

GETS APPOINTMENT.

First Lieut. J. A. Greene Appointed Assistant Judge Advocate.

First Lieutenant James A. Greene of the 340th infantry, stationed at Camp Custer, Battle Creek, has been appointed assistant judge advocate of the division.

Lieut. James Green will relieve Judge Advocate Blanchard of much of the routine work and have full charge of the legal matters arising in soldiers' homes, with the assistance of the bar at each place, and will care for the various suits which may be brought against soldiers.

In addition the post of assistant, to which he has been appointed, is one of training for the position of judge advocate in future divisions.

Lieutenant James A. Greene will be remembered as formerly being Attorney James A. Greene ofthis city. He was the city attorney of Alma one year and previous to that time had been four years the assistant attorney-general of Michigan.

RED CROSS SEALS WILL GO ON SALE

Mrs. V. H. Shepard of This City Will Have Charge of County Work for Ninth Year.

The annual Red Cross seal sale in Gratiot county will be started at once by Mrs. V. H. Shepard, who has charge of the county work again, this making nine years which she has directed the work in this county for the seal sale.

A committee consisting of Mrs. Brumner, Mrs. Lamb and Mrs. Moore has been secured by Mrs. Shepard to solicit the business places of the city for the Red Cross seal sales, and the personnel of this committee insures a heavy sale of the little Red Cross seals in the business section of the city this year.

In the other parts of the city the pupils of the grades in the public schools will handle the sale of the seals, and will make house-to-house canvasses of the residences of Alma in behalf of this great work. Literature is being sent out to the teachers of the rural schools of the county under the direction of Mrs. Shepard, and the students of the commercial department of the high school are addressing the envelopes which will be used in sending out this matter.

Attention is also called to the fact that December 7 will be free medical inspection day in the county, and also health crusade day in Gratiot. On Sunday, December 9, pastors the country over will give sermons regarding the importance of this work, and those of Gratiot county will be no exception to the rule.

TOBACCO FUND.

Alma Record Tobacco Fund Gives Chance to Aid Soldiers.

There are lots of bargains to be had; and you probably have as keen an eye for them as anybody. Did you ever think of the best "buy" you could ever make for a quarter?

You can get a lot of different things for 25 cents; a list of them would be quite an extensive one. You can get a couple of pretty good cigars; you can get a stick of shaving soap; half a dozen fairly good lead pencils; you can get a pretty decent pair of cotton stocks; you may even think a 25-cent necktie will do. A quarter used to pay for a couple of collars; not now.

You can think of a lot of things you can do with a quarter, but you will not be able to think of anything that will begin to give you as much pleasure or real satisfaction for 25 cents as to come in here to The Record office and subscribe it for our fund for sending smokes to soldiers.

In the first place, 25 cents pays for a little kit containing three packages of Bull Durham tobacco, with seven packs of papers; two packages of Lucky Strike cigarettes, 20 in each package; one tin of Tuxedo pipe tobacco, with a stamped postcard on which will be written the name and address you give us. The value of this kit if you bought it for yourself, without the postcard, would be 45 cents. The transportation of it to the soldier at the front is taken care of; the French government admits it to France duty-free, and agrees to transmit the postcard back to you for one cent.

So much actual, tangible value you get for 25 cents. But if you add to that an estimated value in the pleasure, comfort, solace, which the contents of your gift package will give to the soldier of your country in France—it can't be estimated accurately—you'll see that you're getting the biggest 25-cent bargain you ever had.

Make your subscription today. Make it $1.00 and send four of these bargain kits; make it $5 and send 20 of them. When you see a bargain like this grab it.

Follow the lead of the others who have taken up with this bargain. Here's how they come:

Bostic McKinney of Pine River township, died Monday afternoon at 5 o'clock. He was a well-known farmer in this section of the county, in which he has resided for the past 30 years. He leaves a wife and many friends to mourn their loss.

CITY IN GRIP OF A COAL FAMINE

Dealers Here Are Out of Coal and Find It Almost Impossible to Get More of It.

ARE AFTER EMERGENCY FUEL

Issue "S. O. S." for State Aid and Ask People Only to Order for Immediate Needs.

With the coal supply of the city practically exhausted, Alma is now facing the most serious fuel famine in the history of the city. The realization of the great shortage here came Tuesday evening, when the coal dealers of the city met with the council at the city hall, and immediate steps were taken to secure coal to stop the famine, which would mean hundreds of cold hearthstones in the city.

The coal dealers of the city have been co-operating for some time in the effort to secure enough coal to go the rounds of the places in Alma, but every effort on the part of the local dealers has proved unavailing, and now they have practically no coal on hand.

The first of the week the dealers furnished affidavits which were taken to the council chambers and which are now in the hands of State Fuel Administrator Prudden at Lansing, telling of the fuel on hand, and the needs of the various local dealers to carry the city through the winter.

At the meeting Tuesday evening it was decided to warn all Alma people through The Record to go as easy as possible on their fuel, in view of the great shortage.

Another action which was taken was to decide to place orders with the drivers of the coal wagons to refuse to place coal in bins where coal was on hand in a quantity sufficient to last for a week or so. It is up to the people of Alma to simply order enough for present needs, and more than this cannot be obtained from the Alma coal dealers until such a time as the present situation changes greatly.

A ton to the order may be the rule for the entire winter if the present situation does not materially improve, so that the dealers can get a great deal more coal than they have been receiving so far this fall.

It was decided at the council meeting Tuesday evening that the city should take up the fuel matter and lend every effort along with those of the coal dealers to secure fuel for Alma. As a result of this, Mayor Ira H. McKinney went to Lansing yesterday to confer with State Fuel Administrator Prudden in an attempt to get emergency coal shipped to Alma at once, to put an end to the threatened famine for the present at least.

Stories of how some people have attempted to hog coal of late were told Tuesday night, although no names were mentioned, and at the same time it was told how some people in the city with small children were being forced to go without coal, being unable to get it. One story in particular was related of a driver from one of the local companies taking a load of coal to a certain house and finding a load of coal from each of the other companies then at this house. The driver called up his company for instructions, with the result that this load of coal was delivered elsewhere.

The dealers are out to make every possible effort for fair play along with the efforts to secure fuel, and such people will not be able to get more than their allotted amount of fuel in the future, it is certain.

It may be said that the dealers here have made every honest effort to secure fuel, and have failed just as have the dealers in nearly every city in the country. They should not be blamed for the shortage, which is not of their making. Some also seem to think that they are holding up for high prices. Government prices have been fixed and coal must be sold with a certain margin of profit, above which they cannot go, which shows what such reports amount to.

It is now up to the people of the city of Alma to co-operate to the limit and order no more than just enough coal for immediate needs. Be fair and all will be able to get enough to run through. Don't try to be a coal hog, as the dealers here will simply shut down on such people.

FIRE FRIDAY

Roller Mills The Scene of Fire Which Did Little Damage.

The Alma fire department was called to the Alma Roller Mills last Friday morning, where a blaze had started in the roof of the boiler room.

The department responded quickly to the fire alarm and three streams of water quickly started playing on the fire, which was very soon put out and with a loss which will be a small one to the mill.

The Woman's club will meet with Mrs. C. B. Gardner Monday afternoon, November 19. Each member may bring a guest.