

# JANUARY CLEAR-A-WAY

One of the most notable sales ever offered in the history of this store was advertised to begin last Saturday, January 12th. Weather conditions prevented and there are Thousands of Dollars savings for you NOW. Practically everything in the entire immense stock is on sale at from 10 to 50 per cent reductions.

### January Clear-a-way of Beautiful Blouses

Scores of Silk Blouses in many handsome styles and excellent materials, offer these most unusual economies. All Waists **One-fourth off**

### January Clear-a-way of Millinery

Our entire stock of Ladies' Trimmed Hats at **PRICES WAY BELOW COST**. This is the real closing sale of Millinery and you can still find many beautiful hats to choose from.

### January Clear-a-way of Kimonos and Bath Robes

A beautiful assortment of these dainty garments always so useful to the woman at home. Real Serpentine Crepe, Jap Crepe, Japanese Silk and a fine lot of fleeced and outing Kimonos, either long or short sleeves. All Bathrobes also included in this showing. **20 per cent discount**

### January Clear-a-way of Furs

Just the time of Year for These Nice Warm Furs. Many weeks of the coldest weather is yet to come and you cannot do better than secure something from our stock of Furs at these attractive reductions. Remember also the vogue for Summer Furs. Buy Now and receive the added benefit. All Furs at **One-fourth off**

### January Clear-a-way of Skating Sets and Toques

The ever serviceable Scarf and Toque to match in all desirable colors of red, blue, grey, white, rose color and many beautiful mixtures. Also separate Toques **One-fourth off**

### January Clear-a-way of Domestic

Percalés—Best quality 36 in. Percalés worth today 25c yd. Our price for ten days only 17c. Our best quality of Gingham in many beautiful patterns. Regular 25c values at 17c. Mill End Prints—Fancy figured Comfort prints, 25 in. wide in short lengths only. Worth 15c yd. 10c. Blankets—A regular \$1.00 value Wool Nap Blankets in desirable colors, at \$3.50. Cotton Blankets excellent quality. Regular \$2.00 value Clear-Away Sale at \$1.50 to \$1.69

## COMPLETE CLEARANCE

Notable values and splendid style features in our January Clear-a-way of Women's Apparel

### DRESSES

Every Dress in this group is strictly new and models absolutely correct; direct from the world's style centers. All Dresses at **20 per cent reduction**.

One lot of beautiful quality Serge and Combination Silks at **Half price**.

One lot Peter Thompson's excellent quality Serge with White or Gold Braid. Dresses up to \$16.50 at \$6.50 to \$9.50.

All very newest dresses in Taffetas, Messalines, Satins, Charmeuse and Georgette Crepe. Dresses up to \$50.00 now **20 per cent reduction**.

Large assortment of Taffetas, variety of colors and range of sizes. Regular \$22.50, \$25.00 and \$27.50 Dresses at \$14.95

One group Taffeta Dresses; exceptional bargains. Material alone worth far more than we are asking for the dress. Ask to see these at \$9.75.

### January Clear-a-way of The Separate Skirt

Over 100 Separate Skirts are included in this assortment. Our entire stock of Satins, Taffetas, Silk Poplins, Wool Poplins, Serges and Panama Cloths.

All \$6.00 and \$6.50 Skirts, now \$3.98  
All \$7.50 Skirts, now \$5.63  
All \$8.00 to \$9.00 Skirts, now \$6.48  
All \$10, \$12, and \$13.50 Skirts \$8.75  
All \$15, \$16.50 and \$18 Skirts, \$11.63

### COATS

Fur trimmed and full silk lined Plush and Baffin Seal Coats. All \$65.00 and \$70.00 Coats, now \$45.00  
All \$55.00 to \$65.00 Coats, now \$42.50

Fancy Karama trimmed silk lined Plush Coats; \$50.00 to \$60.00 Coats now \$35.00

Plush Coats, Karama trimmed; very nifty style, splendid quality. \$35.00 to \$45.00 Coats, now \$26.50

Plush Coats in plain full sweep cut on very newest lines with or without belt. \$37.50 to \$45.00 Coats, \$27.50

Plush Coats in most excellent quality, Sol Satin lined. \$30.00 to \$35.00 Coats, now \$23.75

Plush Coats, an excellent quality; every one a this year's model, just the coat you are looking for at a small price. \$25.00 to \$27.50 Coats, \$18.75

### CLOTH COATS

Some very beautiful models in All Wool Velour, Burella and Broadcloths, plain or fur trimmed, \$50.00 to \$55.00 now \$37.50

One group of Coats in many of the very latest weaves; large collars, nifty belts and pockets. \$27.50 to \$35.00 Coats now \$17.95

Everyone of our \$18.00 to \$25.00 Coats will go at the extremely low price of \$14.75

A splendid line of Coats in this group; all sizes to choose from in plaids, blues, blacks and browns. All \$15.00 Coats, now \$9.75

Coats—former years' models at \$2.98 to \$6.50

### SUIT SALE

A really wonderful display of Suits are here for your choosing. These include all our very newest well known styles.

All \$55.00 Suits, now \$27.50  
All \$42.50 to \$47.50 Suits, now \$26.50  
All \$35.00 to \$37.50 Suits, now \$21.19  
All \$27.50, \$30.00 and \$32.50 Suit now \$16.98  
All \$23.75 and \$25.00 Suits now \$13.95

Jan'y Clear-a-way of Children's Coats

Our entire stock of all Children's Coats will be sacrificed in the January Clear-A-Way. Practically everything in Children's Coats you care to see. Lots of Cloth Coats, Velvets, Velours, Plushes. The prettiest little Corduroy for 2 to 4 year old boys and girls, you ever saw are included. All Children's Coats **One-fourth off**

### January Clear-a-way of Corsets

One and two's of a kind of our most popular Corset Styles are assembled and reduced for a prompt clearance.

One lot La Princess front lace; an elegant corset. Regular \$3.00 value, now \$2.18

One lot Regular \$2.50 and \$3.50 value, now \$1.48

One lot Regular \$1.50 and \$2.00 value, now 98c

Miller Special Front Lace, Regular \$1.75 value, now \$1.23

One table Miller Special. Especially large assortment including the elastic top, and corsets for stout people. now 98c

One lot Miller Special and Henderson Corsets, now 69c

### Special Tables of SILK AND WOOL GOODS

Special offerings of silk and wool dress goods will afford some of the biggest bargains in the sale. The reductions will amount to such savings that no one can afford to miss the chance to buy.

Hundreds of Yards of Silk and Wool Dress Goods Will Go at Bargain Prices.

Just in time to get them made up for Spring. Don't miss this.

### January Clear-a-way of RUGS AND LINOLEUM

Those who buy for the home will eagerly await the opening of this sale, for it brings values in Rugs and Linoleums that will do much to lessen the cost of home furnishings. Our entire stock of Rugs and Linoleums at

### 10 PER CENT REDUCTION

### January Clear-a-way of Underwear

Incomplete lines throughout our stocks are the subject of decisive reduction, affording an opportunity that many will quickly recognize as unusual. These odd lots displayed on tables at

### SPECIAL PRICES

### HOSIERY

One of the most difficult articles to secure at present is Hosiery. However our foresight in buying and desire to serve the public to the fullest extent, makes it possible to give sharp reductions in this line.

### January Clear-a-way of Domestic

500 yds. Lawnsdale Cambric, regular 35c value 22c  
700 yds. L.L. Unbleached Sheeting, splendid quality. Regular 28c value now 19c  
300 yds. fine Bleached Muslin for home use. Frame spun, splendid finish. Worth 30c now 20c  
Special 9-quarter Burwic Sheeting. Even weave, very durable. Worth 55c 48c

### THREAD

Coats best Cotton Thread in 200-yard spools (not 140). All you want at 5c a Spool.

# D. W. ROBINSON

Extra Special Children's Hosiery  
50 dozen pair Stockings for Children; extra quality with double knee and heel; 19c per pair.

## County Correspondence

News of our neighboring villages as gleaned each week by our special staff of correspondents

### ELWELL NEWS

By Our Own Correspondent

#### I Want The News

When you have a little item. Send it in; There's no time like the present to begin; I'll appreciate it too—Just like I always do—If you'll promptly phone your little items in. When you hear that something's happened. Mail it in; It will only take three pennies worth of tin; You'll feel better every day—Along life's rugged way—If you'll think about the Record so begin. If you know of any news. Phone it in; It will make me smile from forehead down to chin. It will drive away the blues—When your neighbor reads the news—So phone to your reporter, phone it in.

Mr. Winchell who has been farming the Romine place northwest of the village, has moved into his new house in the new addition. Elwell has built several new houses this season.

Attend lodge this Saturday eve at the I. O. O. F. temple.

Mr. and Mrs. John Chase are entertaining their daughter, Iva, of Ohio.

The Elwell Red Cross society met last night at the Red Cross rooms. A very profitable time was spent. Until further notice the rooms will be opened for the day. Mrs. I. P. Taylor donating the use of her sewing machine two are now in use in the room. Come early, bring a lunch and spend the day for our soldiers.

A fine enjoyable party was held at the David McLaughlin home last Friday eve, dancing being the main feature. Mrs. Theo. Greenhoe and Earl Taylor furnishing the music.

Miss Amy Mallory of Mt. Pleasant spent Sunday with her parents, Mr. and Mrs. Walter Mallory.

Jesse Hulwick has been confined to his home the past week with rheumatism.

Mrs. Theo. Greenhoe and two sons were week-end guests of Mrs. Greenhoe's parents, Mr. and Mrs. Charlie Taylor.

Frank Hall was an Alma visitor Tuesday on business.

The Nelson boys will furnish 100 cows for the Concentrating plant and many more farmers will furnish a goodly number.

Mrs. Harry Tubbs was the guest at the Earl Woodward home Saturday.

Mrs. Earl Taylor spent Saturday at the David McLaughlin home.

Floyd Nelson and Charlie Havens were in Ithaca Tuesday.

The food conservation administration has limited the amount that a merchant can sell of sugar to any family to one pound for each individual for one week. So a family of five could buy five pounds and only five in one week. Persons residing at a distance and who do not come to town oftener than once in two weeks can secure two weeks supply at once.

The eighth grade reading test says Supt. F. L. Keeler, will be based on President Wilson's December 4th message to Congress in which he sets forth in a general way the purposes of the U. S. in the war. Suite a number from Elwell will take the eighth grade exam and should take note of this.

Fathers and sons' get together event planned to be staged here next month is part of the nation-wide movement. All efforts are being made to make the National Committee of the Y. M. C. A. to take place during the week of February 11th to 17th such a success as to take on a world-wide significance.

Mr. and Mrs. Floyd Nelson transacted business in Alma Tuesday.

Albert Anderson was an Alma business caller Friday.

I. P. Taylor transacted business in Alma Saturday.

Mr. and Mrs. Marie Slingsuff spent Friday eve in Alma.

Clyde Webb of Alma spent Wednesday in Elwell.

Dr. Graham and Henry Myers of Alma were called to Mr. and Mrs. John Chase Thursday eve.

Will Weber transacted business in Ithaca Tuesday.

Harry Tubbs and Albert Fisher were Mt. Pleasant business callers Friday.

Miss Kathryn Currence, who has been visiting her parents for the past three weeks, returned to Detroit Thursday.

Earl Taylor and Jim McLaughlin transacted business in Saginaw Friday.

Mr. and Mrs. Theo. Greenhoe were Alma business callers Tuesday.

Clinton Nelson and Albert Anderson transacted business in Ithaca Tuesday.

Mrs. Henry Myers, who has been seriously ill at the home of her parents, Mr. and Mrs. John Chase for the past six weeks, is reported better and out of danger.

Users of coal are again on the anxious seat. Consumers are beginning to have serious thoughts. So far as is known the only coal now in transit is consigned to Clinton Nelson. The date of its arrival cannot be accurately forecasted. The probabilities are that no more hard coal will be received here this winter, as the government is taking the biggest part of it as fast as it comes from the mines.

Mrs. Orwin Courter has been confined to her home for the past week with illness.

Mr. and Mrs. Marion Fisher are entertaining their niece from Belding.

The milk producers do not want inordinate profits, they only ask during the period of the war, their cost of production and such reasonable profit as the consumers themselves would approve. The condensery assures them of this.

The Red Cross needs our help. Millions of our boys are going to France and only the Red Cross may care for them in health, in sickness, when wounded or prisoners. Their need of our help is beyond all measuring. Unless they are to die needlessly, trained after trainload of hospital supplies alone must be piled up for them before ever they go into battle. Attend the Red Cross meeting all day Thursday of each week. If we can't fight, back the boys who can.

The funeral of Cornelius Rexford was held at this place on Thursday of last week. Mr. Rexford was an old resident of this locality, lived here until a few years ago, when he bought a farm near Ferris Center, Montcalm county, lived on the farm until the last year and a half, when he went to live with his youngest son, Ben, of Saginaw, where he died very suddenly of heart failure. The remains were buried in the Pritchard cemetery.

"Jim" Figley transacted business in Alma Thursday.

Harry Tubbs and Albert Fisher, two of our most progressive and largest farmers, are very enthusiastic over the project of locating a concentrating plant at this place. They have the arrangements all made and a station will be located here within a few days to receive the milk. This will enable the farmers to receive a better price for their milk, which has been much needed. The milk will be taken in here and drawn across the country to Mt. Pleasant and as soon as spring opens the company will start work on their new \$20,000 plant. The people of the village and locality appreciate the untiring efforts of Mr. Fisher and Mr. Tubbs in locating this enterprise at Elwell.

Quick Cure for Croup.

Watch for the first symptom, hoarseness and give Chamberlain's Cough Remedy at once. It is prompt and effectual.

**Foley's Honey and Tar for This!**

**Stops La Grippe Coughs!**

The quickest and simplest way to stop an ugly, hard, la grippe cough is to take **Foley's Honey and Tar**

In it, you get the curative influence of the pine balsam (so beneficial for inflamed bronchial tubes and sore chest) and other healing ingredients, together with the mollifying laxative action of honey.

It covers and sheathes the inflamed surfaces of the throat, puts an end to the hard, racking cough, stops tickling and hoarseness.

Bedford, Ind., F. G. Prevo writes: "Two bottles of Foley's Honey and Tar cured me of a severe cough following an attack of la grippe."

Sold everywhere in Alma.

Use this pure oil from corn for economy and quality in deep frying, sautéing, shortening

# MAZOLA

THE Food Administration's plans for saving butter, lard and suet—the housewife's desire to get the most and the best out of every dollar—these are the main reasons for using Mazola, the pure and wholesome vegetable oil.

Mazola makes fried food deliciously crisp and easy to digest—free from greasiness or sogginess.

And it is so much more economical than butter, lard or corn-pounds as it can be used over and over again—does not transmit taste or odor from one food to another.

You can be sure of the purity of Mazola since it comes from an edible source—golden American corn.

Use Mazola for deep frying, sautéing or shortening and you will find that foods retain all of their natural flavor.

And if you want an especially delicious French dressing or mayonnaise, make it with Mazola.

Get Mazola from your grocer in pint, quart, half-gallon or gallon tins. The large sizes give greatest economy. Also ask for the free Mazola Book of Recipes or write us direct.

Your money refunded if Mazola does not give entire satisfaction.

Corn Products Refining Company  
New York

Selling Representatives  
C. Francis  
Ford Bldg.  
Detroit, Michigan

