



*Some New Models
In Low Priced Coats*

Are still being shown in the attractive styles and materials so much desired in the Misses' and Youthful styles for women. Some with plain collars, cuffs and all-around belt, others attractively trimmed in fur, Karama or Beaver cloth. All formerly much higher priced. NOW

\$13.29 \$14.95 \$17.95

*Smartly Designed Coats
At Economy Prices*

These extremely desirable coats in materials of Kersey, Wool Velour, Burrello & the new soft silky kittens ear cloth. Many with big, warm fur collars. Every one so desirable you will find it hard to choose. These coats formerly up to \$40.00

\$19.50 \$26.00 \$29.85

A Wealth of Style and Beauty

Awaits those fortunate ones who take advantage of these charming models. Wonderful Linings. Exquisitely fur trimmed or plain if you desire. Finest materials of Silvertone, Broadcloth, Velour de Laine and Crystal Cord.

\$33.85 \$44.00 \$52.50

Ladies' Fall and Winter Suits on Sale



If you have not yet availed yourself of the opportunity to secure one of these New Suits, you cannot find a better opportunity than now. Owing to the new and advanced style of these suits you will find many garments just the thing for the coming Spring season at a much lower price.



Suits Serge, Wool Poplin, Wool Velour, Silvertone, Poiret Twill and Broadcloth are included at these low prices. Beautifully lined Suits, some fur trimmed, others in braid or plain or self trimmed. Your choice at

\$16.50 to \$48.00

*Our Special Offering in
Wool Dresses*

has been one of the department's leading attractions, this last week. Many have availed themselves of this opportunity. The sample line advertised is half gone but the selections were all so charming and quality of garments so good, that the assortment is nearly as complete as in the beginning. A most desirable gift for the Miss at Christmas time.

\$16.50 to \$26.00

An unusually fine line of Satins, Georgettes, Crepes and Taffetas are to be had at from

\$16.50 and up

Tremendous Interest Is Being Shown in These
Early Winter Sales
300 Coats
and 40 Suits

To Choose From

We are more than pleased to note that the price and styles displayed have reached the level of the buying public. Many more garments are now sent from the department every day than at any time during the season. In fact "The Rush Is On" and in means just two things. The prices are right, and you must do your choosing early if you wish to secure the full measure of benefit from these sales.



It's Plush Coat Time Now

Extraordinary Line and Extraordinary Values

The Plush Coat is known as the cold weather garment, and truly fills the requirements as such. Good to look at, durable, and gives the highest degree of comfort. Every coat a splendid value at greatly reduced prices.

This special assortment will appeal to the customer desiring a fine warm coat of beautiful plush at a low price. Every coat one of our standard makes, sizes up to 46

Now \$26.00 \$28.00

Coats of Seal Plush are indeed very desirable for the well dressed lady or miss. Some in the more plain, practical garments, others have the high waist effect so much in vogue. Neat buckles of plush and the warm muffler collar

Now \$33.00 \$38.00 \$44.00

These very fine Seal Plush, Baffin Seal and Silk Velour coats combine all the qualities the well dressed woman anticipates in a winter wrap. Elegant style, wonderful material, and the very best of workmanship. Some with large fur collars and cuffs. All full silk lined

Now \$49.50 and up

*We accept Liberty Bonds
for our personal investment*

Alma

ROBINSON'S

Mich.

*Liberty Bonds accepted
as Cash*