



One reason why we place the satisfaction of our customers on such a high plain among our endeavors is because

One Satisfied Customer Means More

If satisfaction will do it we are going to make every customer of ours a

Booster for This Store

QUALITY PRICE SERVICE EARL C. CLAPP IF NOT RIGHT WE MAKE IT RIGHT PHONE 12 ALMA, MICH.

SPECIAL!

See the

Naval Base Quartet

at the

Liberty Theatre

Saturday and Sunday January 25 and 26

Four jolly sailors direct from Atlantic fleet on a tour of Michigan. Worked with Mary Pickford, W. S. Hart, Charlie Chaplin and Douglas Fairbanks on the Liberty Loan drive. Instrumental and vocal Hawaiian Music. The kind of vaudeville you have wanted to see. Also 5-reel comedy.

Admission 15-25c. War tax included.

Automobile Factories

Will Turn to Munition

Plants

BY

JANUARY 1ST, 1919

Mr. Auto Owner:—

To be protected you should repair, rebuild, and repaint your car and keep it insured against fire, theft, and liability.

When the committee call on you to purchase War Savings Stamps or Liberty Bonds or to contribute to the Red Cross, you should not make the excuse that you have had your car burned or stolen, or lost money through a lawsuit brought against you on account of an auto accident, when you can keep protected against these losses for a few dollars, and keep prepared to do your bit. Do not wait until you purchase a new car, but insure today in a company with a membership of over 35,000, and a surplus of about \$70,000, also a fire proof building in which to keep your records, with up-to-date equipment with which to give you service.

This is no time to insure in a small company without surplus. Insure in a safe company that was organized and developed before the war.

Cost is only \$1.00 for policy and 25c per H. P.

Citizens Mutual Auto ins. Co. HOWELL, MICH.

Bring Your Job Printing to Us

FROM "OVER THERE"

Letter from "Chet" Monpont, Dordogne, France. Nov. 29, 1918.

Dear Friend:

It has been my honest intention to take time off and write you and the people of the college for almost a year but due to negligence perhaps more than anything else, the task was never begun and consequently never completed. Not that I consider it a task; no, it's more like a pleasure, for the eleven months thus far spent in the army have been devoted in thought at any rate to the old days at Alma. Up until the present there has been but little to look forward to; so most of the thoughts of all the soldiers of my acquaintance have been of the past and naturally the best part of my past was Alma, so Alma was first in my thoughts. Now that the war is so nearly over and the chances of returning to Alma so bright once more, the paths of thought lead in the same direction and I am almost ready to start counting the days.

Many things of great interest have happened during the past eleven months and I have had many wonderful experiences, but the greatest of course was the trip over here and the many things learned since arriving. The least interesting experience was the actual trip over, for we didn't even encounter any wind. Our landing enabled us to see a great deal of England and to wonder at the scenery there. Then we had our first touch of France, the really foreign country as far as language goes. I have been more than glad for the small amount of French I really learned at Alma, I being the only one to blame for my ignorance, for the French was there, but I was too busy to worry much about it. What little I did know came in very opportunely, however, and I have learned much with the aid of the language. Not being in the real combat divisions and having the experiences of the fighting itself, I have, with the help of the language, learned much of value from the people themselves. They are a very fine race and all the soldiers have been exceptionally well treated, but the consensus of opinion is all for the greatest country in the world. The United States is so far ahead in all the great industries that I could never be contented to live in a country where the farm work is done with oxen and where the wine is made by tramping the grapes with the bare feet. Sanitation seems to be a lost art and modernization a mere speck on the horizon. Of course I am speaking of the country, for Perigueux is the only large city I have seen.

There were some wonderful celebrations throughout France when the news arrived that the armistice had been signed and it was easy to imagine the joy in the hearts of the home folk, for, altho we have not been in the service nearly as long as the French, we all know what war is like and are glad it is over once and for all time.

One hundred of my company, including myself, are now stationed at Base Hospital No. 3 about three kilometers outside of Monpont, and we have heard some remarkable tales told by the wounded men in the hospital. We have not seen the front, but from the things we have heard it is just as well. We were ready to go but the order never came; so we missed the most interesting of all the experiences. The boys who have been up to the front and are back alive are mighty fortunate, for it must have been terrible. One fellow told me that he was lying so flat on the ground that he opened his mouth to make himself nearer, and when the Boche was thru firing at that sector with his machine guns, his pack was literally riddled with bullets but he had only a couple of scratches. Some of the lads certainly had some close calls. The Yankee doughboys deserve all the credit in the world for the marvelous spirit and bravery they showed in facing the German machine guns.

Now that the war is over I know that all the Alma men are longing for the time when those of us that are left can get together and in our meager way pay homage to the boys who gave their lives for the flag. Sergeant Errol Stafford has been within easy access up until about two weeks ago when he went to some medical concentration camp, and it is doubtful whether I will see him again until our return. We have spent more than one Alma day together and both wished we were back with the old bunch a great many times.

Please remember me to the Alma bunch. Loyally, Chet. Corporal Chester R. Robinson, Amb. Co. 335, American E. F., France.

Extract from a Letter Received from Melvin Vender, Pont a Mousson, France. Nov. 20, 1918.

Our long trip across country several weeks ago was most interesting. We came through some of the most beautiful country in France. After dismounting, we marched a few days; then our marches were made during the night until our batteries took up the position of defensive, finally moving up and getting into action, just on the finish.

One night while out after rations, we followed up to the lastery position, for we had advanced a few kilometers. The Boch dropped over a number of shells very close to our wagons which were in the street of a village which had been shelled a few night ago. Really, we laughed at one another as we ducked under a wagon, as some did, or as we dragged into a building, or beside a wall. Suddenly we heard a sizzling whistle-like noise made by a shell coming in our direction. Six shells struck, rather burst, within seventy-five yards of us. That may seem like a safe distance, but shrapnel flies in every direction. Two of the shells were much closer—one of them bursting in midair in the street near where I stood. Ghost stories are tame compared to sleeping (five of us) in a ration wagon beside a cemetery, partly

sheltered by the wall which surrounded it, while the Boch were cropping over "G. I." cans and shrapnel shell, north, south and west of us.

We hiked two nights, then worked all day, and rations were slim. I was thankful for being tired and hungry. It was the best night's rest that I had had since arriving over seas, with the exception of one; at that we only had four hours and a half left in which to sleep. I'll wager that I slept four hours and twenty-six, or eight minutes-out of that time. One thing which impressed itself upon me forcibly—it was very real: "Yea, though I walk through the valley of the shadow of death I shall fear no evil, for Thou are with me." We were in a ravine known as Death Valley. Shells were exploding all around, but we had no losses.

Nov. 22, 1918. We have moved back to the above mentioned city, and are billeted in hotels and residences, which were deserted by the people four years ago when the shells from the artillery fire of the Huns laid waste the city, absolutely forcing the people to leave. The first afternoon we moved back to Montville, we came over to Pont a Mousson for "Our Daily Bread" ration—which came in on the first train to come up from Nancy to Metz in four years.

Since we came here, I have been attached to Headquarters in charge of the Officers' Mess of the 1st Battalion of our regiment. I certainly like the country here. Many times in the past, since arriving over-seas, Mess Sergeants and Cooks have been seriously handicapped. We have a small unit here and can serve seconds on pie—even "puff Pastes." Tomorrow, we are to have cream puffs and chocolate eclairs. I have an exceptional pastry cook and a roast cook, too. By the way, (on the side) we served "Carrot Pie" yesterday, a new one on the pastry cook, even. Lieutenant Sheppard, whom you met at Custer, is our Mess Officer here.

The big topic is "When will we get home?" Many interesting things, so full of varied and valuable experiences, have occurred during the past few weeks, and I should like to tell of them all in writing, but as I am no poet, I rather hesitate.

Sincerely, an Alma son, Melvin Vender, Sgt. Bat. C. 328 F. A., A. E. F., France.

CHICHESTER SPILLS

DIAMOND BRAND. Beware of Counterfeits. Return all Substitutions. Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in 8-c and 16-c Gold Metallic Boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy at your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as Best, Safest, Always Reliable. SOLD BY ALL DRUGGISTS. TRIED EVERYWHERE.

Long Distance MOVING. Stevens Bros. Phone Saginaw at Our Expense. Large Padded Vans for Cross Country Moving to All Points in Michigan, Ohio and Indiana. LARGE STORAGE WAREHOUSES. STEVENS BROS. — Saginaw, Mich.

MASON CONTRACTOR

All kinds of Cement and Brick Work, Tile Setting and Excavating.

CARLIN & TAPLIN. 314 Pleasant Ave. Union Phone 489-4R.

J. E. Converse OPTOMETRIST



Registered by State Board of Examination. Up-to-date Fitting Room. Modern Instruments. 106 East Superior Street.



Gates HALF SOLE Tires. THE PRICE of a NEW TIRE. Haines Tire Shop. 324 Washington Ave.

1-2 MILLION DOLLAR FACTORY SALE



A Sale that puts the good old American Dollar back on the map again with all his old time Buying Power. Don't miss this festival of values. Profits and losses forgotten, I build for the future. All merchandise sold during this great sale is warranted and exchangeable the same as at all other times—IT IS SAFE TO BUY IN QUANTITY.

ENTIRE STOCK Men's and Boys' \$1.25 and \$1.35. Caps Heavy and medium weights, lined ear tabs—big line of colors. All go at—69c

ENTIRE STOCK 75c Neckwear 49c. Open end shapes in all the latest colors and patterns. New stock throughout.

ENTIRE STOCK Men's \$2.25. Outing Flannel. Pajamas All go at—\$1.69

ENTIRE STOCK Boys' \$7.00. Mackinaws Go at \$4.39. New Norfolk and welt seam models.

FACTORY SALE SPECIAL Men's 75c. HEAVY WOOL WORK SOX Natural gray color, army top. Special 59c

ENTIRE STOCK Men's and Boys' \$2.25 and \$2.50. JERSEY SWEATERS High neck, fine knit cotton, gray or black. \$1.39

ENTIRE STOCK Boys' cotton Jersey Ribbed. Union Suits Worth \$1.50 to \$1.80. Go at 95c and \$1.29. Priced according to size.

SPECIAL Big Stock Boys' \$2 Sweaters Heavy rib knit, roll collar, dark gray. Go at \$1.33

ALL MEN'S \$1.50 WORN. Shirts Go at 95c. Blue Chambray or Khaki. All sizes.

FACTORY SALE SPECIAL Men's \$2.50 and \$2.75. Union Suits now \$1.89

Big Special Reduction on SUITS AND OVERCOATS for Men and Young Men. All \$14.50 SUITS go at... \$8.95. All \$15.00 SUITS go at... \$9.69. All \$16.50 SUITS go at... \$11.69. All \$18.50 SUITS go at... \$13.69. All \$21.50 SUITS go at... \$14.69. All \$23.50 SUITS go at... \$15.69. All \$25.00 SUITS go at... \$16.69. All \$26.50 SUITS go at... \$17.69. All \$28.50 SUITS go at... \$19.69. All \$30.00 SUITS go at... \$21.69.

All \$25.00 O'COATS go at \$18.69. All \$26.50 O'COATS go at \$19.69. All \$28.50 O'COATS go at \$20.69. All \$30.00 O'COATS go at \$21.69. All \$32.50 O'COATS go at \$22.69. All \$36.50 O'COATS go at \$24.69. All \$40.00 O'COATS go at \$26.69. No restrictions, all staples and fancies go at these low prices. All sizes, and a big variety of styles.

Extra Reductions on BOYS' SUITS of High Quality. Dress and School Suits of fine mixed Cassimeres, Worsteds, Serges and Corduroys made up in the latest military and semi-sale. Large assortment of plain and fancy Norfolk styles, priced very low during this sale.

All Boys' \$5.50 Suits Factory Sale \$3.89. All Boys' \$6.50 Suits Factory Sale \$4.89. All Boys' \$8.50 Suits Factory Sale \$5.89. All Boys' \$10.00 Suits Factory Sale \$6.89. All Boys' \$12.50 Suits Factory Sale \$8.39. An opportunity to buy direct from the maker at a greater percentage of saving than usual.

All Men's \$3.75 Heavy Fleece. UNION SUITS Fine grade make and trim. Special \$2.59

ALL 50c. HOCKEY CAPS 39c. Solid colors, fancy stripes, fine wool yarns.

EXTRA SPECIAL!!! BIG STOCK, MEN'S \$2.50 Felt Hats Go at \$1.69. Latest models and colors, fine quality felts—all sizes.

THE MAN FROM MICHIGAN 317 STATE ST. ALMA, MICH. \$1.89. 500,000 STOCKS REDUCED FOR QUICK SALE. 2 RETAIL STORES—STORRS IN GRAND RAPIDS, LANSING, MUSKOGEE, ALMA, GREENVILLE.

BIG STOCK Men's \$2.19. WORK SWEATERS \$1.39. V-neck, good weight, close knit, light gray. all sizes.

ENTIRE STOCK Men's \$5.00. Work Pants \$3.39. Stock includes heavy winter weights in fine cassimere—choice of patterns.

BIG STOCK Boys' 60c. Mittens 39c. Some of leather, heavy kerseys, double knit and leather palm. All go at 39c.

EXTRA VALUE Men's \$1.25 Heavy Fleece. SHIRTS or DRAWERS All sizes. Per garment 89c

ENTIRE STOCK Men's \$1.50. Wool Ribbed. SHIRTS or DRAWERS Exceptional quality. Per garment \$1.19

FACTORY SALE SPECIAL All 65c Gauntlet Style. Work Gloves Genuine horsehide palm. Go at 39c

FACTORY SALE SPECIAL All Men's \$1.35 Double Thick Knit. WORK GLOVES All wool worsted. Go at 83c

All 50c Quality. Finest mercerized lisle. Dress Hose black and colors. FACTORY SALE 39c

BIG STOCK 25c. Canvas Gloves Heavy weight. FACTORY SALE 16c

BIG STOCK Men's 19c. Hose dress weight, light gray. pair 13c 2 for 25c