



Misses' and Children's School Shoes
\$2.98
TO
\$6.98
\$1.00 to \$2.00 below market value



Ladies' Black Kid, 8 1/2 inch top, Louis heel; Special
\$6.79



Ladies' Black Kid Military and high heel; Big Special
\$3.98
AND
\$4.98



Ladies' Brown and Black Kid, Louis or Military Heel
\$9.75

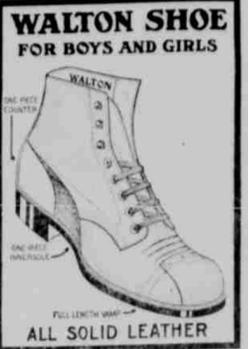
LADIES — Limp in and walk out in a pair of our Ye Old Time Comfort Shoes.



Boys' School Shoes, sizes 9 to 2; Special
\$2.98



Children's Gun Metal Leather Shoes, 5 1/2 to 8, at
\$1.29
and sizes 2 to 5, at
98c



WALTON SHOE FOR BOYS AND GIRLS
Walton famous Iron Clad Shoes, Tan or Black, sizes from 2 1/2 to 7. We are giving them away at
\$3.98



Men's Black and Brown Gun Metal, Round or Eng. toe; Price
\$3.98



Boys' Solid Leather School Shoes Wear Like Iron
\$3.98



School Hosiery—We have a wonderful Children's Hosiery; prices from
19c
TO
69c

Alma, Mich.

TWO BUSY STORES

St. Louis, Mich.

TAKE THIS TIP FROM ME!



THAT NEVER AGAIN WILL YOU HAVE SUCH AN OPPORTUNITY AS THIS AFFORDS YOU TO BUY SCHOOL SHOES. MANY OF THE PRICES WE'RE QUOTING YOU TODAY ARE BELOW THE PRICES QUOTED TO US BY THE WHOLESALERS AND ARE CONTINUING TO ADVANCE DAILY. TAKE THIS TIP AND BUY AT ONCE!

THE REASON That Shoes are advancing is due to the fact that there is a great shortage of leather brought on by foreign market conditions and foreign buyers and the high prices for labor in this country. Manufacturers predict that leather will advance for at least another year and it's a well known fact that shoes will have to advance in price from \$1.00 to \$5.00 a pair. All the shoes I have on hand now were bought at the old price before the advance.

PROUD'S DEPARTMENT STORE

ALMA, MICHIGAN



We sell the famous VanRAALTE Silk Gloves, known the world over for their beauty, finish and shapeliness; they are worn by those women who require distinction as well as quality in their gloves. Colors—Gray, Navy, Black, White, Field Mouse, Sunset—
Prices 79c to \$2.00



Jaunty Smart Skirts For Youthful Needs

School needs are numerous and skirts are one of the essentials for the grown-up girls. We have them in the new smart styles—stripes, plaids and solid colors, both in worsteds, silk poplin, messalines and gabardines—absolutely the newest styles, priced—
\$3.98, \$5.98, \$6.98, \$7.98, \$8.95, \$9.95



Now I see how the Cross-stitch stops the Garter Run.

True Shape Hosiery with its patented cross-stitch feature is only one of the many pleasing and practical articles of wear we now offer.

Let us replenish your wardrobe from our large stock of newest goods.

Fancy Voile 98c

Beautiful floral effects in extra quality Voile—also all the popular shades in plain and colors—just arrived, to sell quick we have marked them at 98c and 69c

Plain Voile 69c

Warner's Rust-Proof Corsets



What's in a name? Millions can attest to the value of Warner's Corsets. It stands for a dependable corset—a guaranteed corset—a corset that the maker stands back of—a corset so dependable that he puts his honorable family name upon it. Guaranteed Not to Rust, Break or Tear—priced
\$1.00 to \$5.00

House Dresses Galore...



in all colors at the old prices, made of standard Percales and Fancy Plaid Dress Gingham, plain and fancy trimmed, priced
98c to \$2.98



Boys' High Cut
\$4.85

Youths' High Cut
\$3.85

Little Gents' High Cut
\$3.19



Men's White Oxfords with leather and rubber sole, regular price \$2 and \$2.50
Very special
\$1.00



Men's Black and Brown English; Price
\$3.98

TO
\$7.00

