

CUSHING & BENEDICT'S

CLEARANCE SALE

BEGINNING SATURDAY JANUARY 10

Closing Saturday January 31

Our Reasons Why

We could put this merchandise in our basement and keep it and make money by so doing because of the steadily advancing market on all cotton and woolen goods and an extreme advance on all lines of footwear. We received this morning from the "Ball Band" Rubber Co. an advance on all rubber footwear of 20 per cent and right in the face of all this you will find us offering you rubber footwear in this January Sale cheaper than we can buy it for

Our January Bargains are looked for by Hundreds of People

and sooner than disappoint you we are placing on sale good merchandise so far below the market prices that the price will be within the reach of everyone.

We never put a sale on the entire stock. Only on the lines of merchandise we want to sell, THE REASON why Cushing & Benedict's prices are

ALWAYS LOWER



- Men's Heavy Yager Fleece Union Suits, worth \$2.40, January Sale Price -- NOW DON'T WAIT **\$1.59**
- Men's Medium Jersey Ribbed Union Suits, selling for \$2.25, January Sale Price -- WHY GO COLD **\$1.59**
- Boys' Heavy Fleece Union Suits, all sizes in Yager and Gray, January Sale Price **\$1.19**
- Misses' Full Bleached Union Suits, sizes 16 only -- WHILE THEY LAST **\$1.00**
- Ladies' Medium Weight Union Suits, High Neck, Long Sleeves, AT TEN YEARS AGO PRICE **98c**
- Ladies' "Vellastic" Union Suits, Long Sleeve, High Neck, selling now at \$2.25, January Sale Price **\$1.50**
- Men's "High Rock" Extra Heavy Shirts and Drawers, wholesale price today \$15 doz., Jan. Sale per garment **\$1.19**



- One Case, 80 pairs Nashua Woolnap Blankets
Size 64 x 80, worth \$6.50, January Sale Price **\$4.00**
The Opening Wholesale Price on this Blanket for fall is \$4.50
Buy your Supply
- One Case Scout Percales Lights and Darks
Scout Percales cost 29c in case lots F. O. B. Fall River, Mass. today. Our January Sale Price, per yard **30c**
This is an unusual Bargain. Don't Miss It. Buy for all summer
- Comfortables
What is left from the season's selling, regular price \$5.00 January Sale Price **\$4.00**

Outing Flannels		Ginghams	
2,000 yds. both Light and Dark, worth 40c a yd., January Sale Price per yard	19c	All Ginghams formerly 28c and 30c January Sale Price per yard	19c
500 pairs Men's Bib Overalls, worth \$2.25 January Sale Price	\$1.19	2,000 yds. Red Seal Ginghams, regular price 45c January Sale Price per yard	40c

- #### How are These for Hot Ones?
- Men's Good Heavy Work Sox January Sale Price, 3 pair for **50c**
 - Men's 8 oz. Canvas Gloves January Sale Price, 3 pairs for **35c**
 - 1 Lot Men's Dress Shirts, all we have, no reservations, January Sale Price **\$1.40**
 - 250 Pie Plates, Gold Decorations, Murdered, January Sale Price **5c**
 - 1 Lot Infants' Warm Hoods. They will be gone the first two hours of the sale. January Sale Price **17c**
 - 1,000 yds. Flannelette, Fancy Patterns January Sale Price per yard **29c**

- #### Can You Beat These?
- 1,000 yds. Cotton Plaids, 40c January Sale Price **29c**
 - 500 yds. Cotton Poplin, worth 35c January Sale Price per yard **19c**
 - 10 pcs. Ecu Scrim, worth 35c January Sale Price **19c**
 - 1 Lot Children's Knitted Hockey Caps January Sale Price **29c**
 - 1 Lot Children's Knitted Hockey Caps January Sale Price **59c**
 - Entire Line of Georgette \$5.98 Waists January Sale Price **\$4.29**

Dress Goods!

One whole table loaded with Dress Goods at prices so far below the present market quotations that it seems a shame. You will want to buy dress goods when we show you them at such give-away prices.



SHOES! SHOES! SHOES!

You remember the bargains you got here last January and in July

Now Read This and Save

- We have 200 pairs of Men's "Endicott & Johnson" Gun Metal Button A splendid shoe for service, some what out of style but easily worth \$6.00 as a work shoe, January Bargain price **\$2.98**
- 100 pairs women's Odds and Ends in Shoes. We cannot quote you prices as there are so many different kinds but you can buy 3 pr. for the regular price of 1 pr.
- About 100 prs. Boys' School Shoes, Tan only, Another Endicott & Johnson make 9 1/2 to 13, January Sale Price **\$2.45**
- About 75 pairs Boys' School Shoes, Tan only, another Endicott & Johnson make 1 to 6, January Sale Price **\$2.79**
- 100 pairs Men's Felt Shoes, a warm light shoe for cold weather January Sale Price **\$1.98**
- Only a few women's felt shoes, a warm, light shoe for cold weather January Sale Price **\$1.98**

Now if you expect to share in this Bargain Feast Be Here Saturday Morning, Jan. 10th

CUSHING & BENEDICT

Where You Do the Best

ALMA, MICH.