

COMMUNITIES GET ANTITOXIN STOCK

STATE HAS LOWERED DEATH RATE FROM DIPHtherIA LITTLE IN 50 YEARS.

Lansing, Dec. 1.—Initial allotments of anti-toxin valued at more than \$25,000 and capable of saving hundreds of lives are being shipped this week to 380 distributing points throughout the state, marking Michigan's preparation for the active campaign to halve the diphtheria death rate during 1922.

These shipments will enable local communities to begin their campaigns against the disease immediately after the first of the year, health authorities say. The state department of health announces that it will have all distributing stations stocked with anti-toxin within the next few weeks. Whenever the diphtheria supplies run low at any of the stations additional stocks will be rushed to the local distributors.

Speaking before the first annual state conference of health officers and public health nurses in Lansing, Thursday, Dec. 1, Dr. William H. Park, director of laboratories of the New York City department of health, pointed out that with general use of anti-toxin the number of diphtheria deaths can be reduced four-fifths. Other states, it was shown, have already made this reduction, while Michigan's diphtheria death rate is still probably the highest in the United States.

In the past fifty years Michigan has reduced her diphtheria death rate by only 8.8 units, or from 20.9 to 21.1 deaths per 100,000 population.

Michigan's problem, as outlined by Dr. Park, will be to educate the public to the absolute need of using anti-toxin in the case of every suspicious sore throat if diphtheria deaths are to be prevented. After this initial lowering is effected and the death rate appreciably lowered further reductions can still be made, he said, by immunizing children with toxin-anti-toxin.

Announce Dates for Big Rural Congress

Farmers' Week at the Michigan Agricultural College will be held from January 30 until February 3 this year, according to announcement just made at the College. An annual event for two years, Farmers' Week has grown to be by far the biggest winter gathering of rural workers held in Michigan. More than 5,000 people registered during the week last year.

Agricultural and economic leaders of international fame are listed among the speakers already named on the tentative program for the general meetings. In addition to President M. L. Barton of the University of Michigan, and President-elect David Friday of M. A. C., Sir Auckland Geddes, British ambassador to the United States; Henry Wallace, U. S. Secretary of Agriculture; Senator Arthur Capper, of Kansas; and Congressman Patrick Kelly and J. C. Ketchum, of Michigan, are included among those who have been invited to speak and are expected to be present.

A dozen of the leading agricultural organizations will hold their annual meetings at the College during Farmers' Week, adding to the crowd and the importance of the congress. The State's Farm Bureau, the Michigan Crop Improvement Association, the Michigan Potato Producers' Association; the Michigan Horticultural Society; and the Michigan Muck Producers Association are among those that have already set their meetings during Farmers' Week.

Tom Mix—Strand—Saturday—advertisement.

Local Happenings Tersely Told

Tom Mix—Strand—Saturday—advertisement.

Buy Butterfat Bread at 10 cents—advertisement 28-2w

You will find the best bread in Butter Cup wrappers. 02-tfc

Watch for Harold Lloyd in "Among the Present"—coming soon.—advertisement.

Carnations 75c per dozen Saturday only, at D. Kleinhaus Floral Co.—advertisement.

Dr. E. G. Sluyter, osteopathic physician, State Savings Bank Building, Alma, both phones. 57-tf

Jay Carmer and Russell Murphy visited in Toledo and Detroit last week with friends.

Don't miss the big Carnival at the Christian Church on Friday evening, Dec. 2.—advertisement.

Born to Mr. and Mrs. Carl H. Redman, on Friday morning, Nov. 25, a daughter, Elizabeth Jane.

Mr. and Mrs. Beverly McCarty are the proud parents of a girl, born to them on Thanksgiving day.

Verne Rogers, physical director of the Pontiac schools, spent the week end in Alma a guest of relatives.

President H. M. Crooks of Alma College was in New York the first of the week on business for the institution.

You can't afford to miss the Campfire play at the high school auditorium Thursday evening, Dec. 8.—advertisement.

Miss Lola McCarty of Flint and Byron McCarty of Lansing spent Thanksgiving at the home of Mr. and Mrs. J. A. McCarty.

Don't forget the Campfire play at the high school auditorium Thursday evening, Dec. 8. Admission 25c and 50c.—advertisement.

The Alma Chamber of Commerce luncheon, which was to have been held at the city hall Tuesday was postponed until this noon.

Don't blame anybody but yourself if your nights are made miserable by indigestion. You failed to take Tan-lax. Look Paterson Drug Co.—advertisement.

Henry D. Saunders, aged 84 years, a resident of the Michigan Masonic Home, died November 23. The body was shipped to Ypsilanti, his former home, for burial.

Glen Crisp and Lawrence Montigel were among those from Alma who attended the Saginaw East Side High vs. Arthur Hill High game in Saginaw on Thanksgiving day.

Mrs. Josephine Smith of Saginaw spent Thanksgiving day and the latter part of the week in this city, a guest at the home of Mr. and Mrs. Arthur G. Moyer avenue.

The annual meeting of Alma Lodge No. 244, F. & A. M., will be held at the Marine temple next Wednesday evening, Dec. 7, at which time the annual election of officers will be held and the yearly reports given.

Mrs. H. M. Dunham, Sr., who has been visiting at the home of her daughter, Mrs. F. W. Moore, in Kalamazoo, and with her son, Attorney J. M. Dunham, in Grand Rapids, for the past four weeks, returned to her home in this city Monday.

The annual meeting of the Welfare Association will be held in the Wright House parlors on Wednesday afternoon, Dec. 7, at 3:30. The annual election of officers will take place and a large attendance is urged to hear the annual reports.

Barbers of the city are commencing the return to old prices for hair cuts and shaves, two shops in the city now charging 35 cents for a hair cut and 15 cents for a shave. One might think from the price reductions that the barbers were seeking to get the men of the city in the same condition that Sampson's wife got him by clipping his hair, only it happens that the weakening process, on the pocketbook at least, is reversed in these modern times.

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Carnations 75c per dozen Saturday only, at D. Kleinhaus Floral Co.—advertisement.

EAST ALMA

Jesse Augustine has a job on the new school house which is being constructed at Edmore.

The Ed Bush family, Short street, and the Willard Snyder family, Highland avenue, who were quarantined with scarlet fever, were released on Tuesday of last week.

Leon Robinson is attending an Adventist academy at Cedar Lake.

Mr. Peterson's mother and niece from Elsie spent the week end with him.

Mrs. Frank Porter, Grove avenue, entertained the Vincent Circle of the Methodist church last week.

Ruth Grierson entertained the members of her Sunday School class Wednesday evening of last week.

Remember the rummage sale at Eastminster chapel Wednesday afternoon, ec. 7.

The Parent-Teachers Club of Republic school will meet Wednesday evening, December 14. The pupils of the school will present a Christmas cantata.

Margaret McIntyre and Beatrice and Calista Snyder were the guests of Ruth and Lois Grierson at dinner Friday.

The John Gephart family of Sumner has moved into the house at 1408 Eastward street.

The Charles Wood family, Eastward street, is visiting in Lansing.

Rev. J. M. Gelston will conduct the services at Eastminster chapel Sunday morning at 11:30 o'clock. He will continue his fine series of illustrated lectures in the evening. These lectures will continue all through December.

WEST PINE RIVER

Mr. and Mrs. Melvin Adams welcomed a little son to their home last week.

Homer Leonard and family ate Thanksgiving dinner at Wm. Sullivan's in Alma.

Mrs. John Shoemaker received the word last week that her only brother Ed Porter, of Minnesota, had died of small pox.

John Baumaster and wife spent Thanksgiving at his sister's in Bay City.

The box social at the Wright school was well attended last Wednesday night. The proceeds were \$10.40.

Bob Fleming and family spent Thanksgiving day with his parents, Oscar Vibber and wife of Alma.

Mrs. T. Alexander is visiting relatives in Detroit.

Mr. and Mrs. Theol Goodwin of Ithaca and Hugh Bartley and wife of Mason spent Thanksgiving at their parents here, Mr. and Mrs. W. E. Bartley.

Buy Butterfat Bread at 10 cents—advertisement 28-2w

TOWN LINE

Mr. and Mrs. Clarence Ferris and family of Forest Hill and George Ferris of Carson City spent Sunday afternoon with Mr. and Mrs. Leslie Hart and family.

Mr. and Mrs. Claude Church and children spent the week end with the former's sister, Mrs. Harry Hagard, of Pontiac.

George Shoemaker attended the dance at Elwell Thursday night.

Mr. and Mrs. Charles Smith entertained Mr. and Mrs. Hubbard of Alma Thursday.

The entertainment and box social at the Wright school Wednesday evening was well attended. The boxes netted \$10.25.

Ella Shoemaker spent Wednesday night with Josephine Johnson.

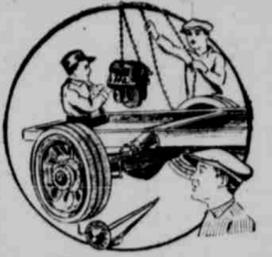
Miss Margaret Barry of Saginaw spent a few days last week with her parents, Mr. and Mrs. John Barry.

Mr. and Mrs. John Shoemaker entertained Mr. and Mrs. Homer Osborn and family of Elwell Sunday.

Bring your beans to Alma Roller Mills. Top prices and fair pick. Beans kept, equipped with new machinery.—19-tfc

Roses \$1.50 per dozen Saturday only, at D. Kleinhaus Floral Co.—advertisement.

The Heaviest Auto Trucks



are repaired by us with perfect satisfaction to owner and user, as well as the lightest pleasure cars. You must keep your truck in shape for daily use, and you should utilize our expert services for this purpose. It will pay you to retain us to examine and overhaul your trucks and commercial cars every little while. Cheaper to maintain than to buy new trucks.

RICHARD LODEWYK

230 West Superior Street Phones—House 517, Shop 205

TELLS HOW TO RELIEVE BAD COUGHS AND THROAT TROUBLE

BAY CITY MAN TELLS HOW HE GOT RID OF IT QUICK.

MAKES YOU FEEL LIKE A NEW MAN

"I suffered with a weak bothersome throat and a bad cough for about two years and following an attack of illness last winter I guess it made my throat and cough worse. I coughed most all the time night and day. I tried everything but even at night I'd cough so much that I couldn't sleep good. Nothing helped me and then one lucky day I decided to take the tip of friends and buy Hypo-Cod which I did and honestly I feel like a different man. It seems like Hypo-Cod not only relieves you of coughs and throat trouble but it gets busy and tones you up all over. That old cough has gone. I go to bed and sleep like a top. Naturally when I

wake up I feel fine and my nerves are O. K. Since that time several friends of mine have taken Hypo-Cod and it did wonders for me too so I'm glad to join the bunch and swear by Hypo-Cod. And let me say this too—it helped my stomach fine also," declared J. P. Madigan, 205 Adams St., Bay City, Mich.

After a person has been in a weak, sickly condition for two years they really don't know what good health means. They do not realize how much better they would feel if rid of their chronic trouble.

Right now a person should start taking this new, modern, powerful tonic. It is nice to taste. It does its work days and weeks sooner. It is made of finest ingredients—hypo-phosphites, Malt, extractives Cod Liver Oil, Wild Cherry Bark and Iron Peptonate—(See formula on bottle.) The name Earle Chemical Co. is a guarantee of finest quality in medicine. The cost is trifling compared with improved health. Leading druggists all over the state are featuring Earle's Hypo-Cod. W. Alex Brunner Drug Store, Alma.—advertisement.

Rendering a Positive Service

The Daily News, Minneapolis, Minnesota, prints the following editorial in its issue of November 14:

When Magnitude Discards Mystery

Frankness is being better recognized a big asset in all human relations, including business.

The bigger the business, the greater the need for frankness.

It wasn't always so; in fact, until only a few years ago, the reverse was true so far as actual practice was concerned and magnitude paid a penalty for the mystery in which it chose to clothe itself.

One of the biggest of the big industrial and commercial organizations, the Standard Oil Co., used to exercise its full proportionate share of mystery. That this policy has been changed—deliberately and conspicuously—is a development that is as radical as it is interesting to students of publicity.

For three years, Standard Oil has been out of its shell telling the public exactly how it was doing things, why it was doing things and what it was driving at. It has made large use of advertising space in newspapers without regard to their attitude toward itself. It has conspicuously evidenced its desire to talk to the people and to put out its products for a price that included good will.

Today, instead of merely making its products available to those who MUST buy, Standard Oil is employing extensive publicity to make people WANT to buy. There is a very great difference, just about the difference between the exaction of tribute in one case and the rendering of positive service in the other.

Entirely aside from commercial considerations, a policy of frankness and service will tend to iron out some disagreeable wrinkles in the things that are. And the benefits will go to both sides of the equation.

To render a positive service is not alone the desire of those responsible for the management of the Standard Oil Company (Indiana). It is a well-formulated, clearly-understood determination.

This determination to render a positive service is expressed in the multitude of products manufactured by this Company from crude petroleum. The housewife, the motorist, the farmer, the physician, the fabricator of raw materials, almost every special branch of human endeavor, has been considered and that part of the petroleum which will render to each the greatest service, has been segregated and made instantly available.

This is the method chosen by the Standard Oil Company (Indiana) to make tangible the positive service it is endeavoring to render.

The campaign of advertising which is being carried on has as its object a frank discussion of the ways and means used by the Company in delivering this service, a discussion which tells what it is doing and how it is doing it, and why.

That there is a better understanding of the motives of the Standard Oil Company (Indiana) and a feeling of increasing confidence in its integrity and straightforward frankness is indicated by the number of favorable comments which the campaign has elicited from the editorial departments of newspapers, big and little, throughout the eleven states served.

Justice, equity, frankness, a basic desire to render a positive service, and a determination to take all of the people into its confidence are the underlying principles governing this organization.

Standard Oil Company (Indiana) 910 So. Michigan Ave., Chicago 2637

Speaking of Fabric Tires

We claim more miles per dollar on Auburn Certified Tires than any fabric tire on the market. The Auburn Big Size Cord is as good as the best and costs much less.

COME IN—Let us quote you prices and explain how we back up our claim. We make our own adjustments.



Tire Chains Denatured Alcohol

Giles-Archer TIRE SERVICE

Phone 135 Alma, Michigan

A Ton of Coal FREE!

To the person, child or adult, who will furnish us the largest number of words made up from the letters in the following words:

"ANCHOR COAL Good To Tie To"

we will give Free one ton of Anchor Coal, no letter to be used more times than it occurs in the above.

Contest open to any person in Alma or within a radius of five miles—city of St. Louis excepted.

In case of a tie the nearest, most orderly list will win.

Your list must be in our hands not later than December 20.

You will not be obliged to make any purchase or obligate yourself in any way to participate.

Home Lumber & Fuel Co.

Phone One-Nine

BEEF-BEEF

| | |
|----------------------|---------|
| Good stewing beef | 8c |
| Choice Kettle roasts | 10c |
| Tender beef roasts | 12 1/2c |
| Fancy oven roasts | 15c |
| Round beef steak | 20c |
| All meat Hamburg | 15c |
| Pure pork sausage | 15c |
| Clear salt pork | 10c |
| Fresh fat pork | 10c |
| Good chunk pork | 12 1/2c |
| Lean pork roasts | 15c |
| Good pork steak | 15c |
| Boston Bacon | 15c |
| Smoked Picnic Hams | 16c |
| Good veal stew | 12 1/2c |
| Good veal chops | 22c |
| Mutton Stew | 8c |
| Mutton Chops | 18c |
| Fresh Lake Herring | 8c |
| Fresh Lake Trout | 22c |

BREWER'S CASH MARKET

Phone 44

CITY DELIVERY