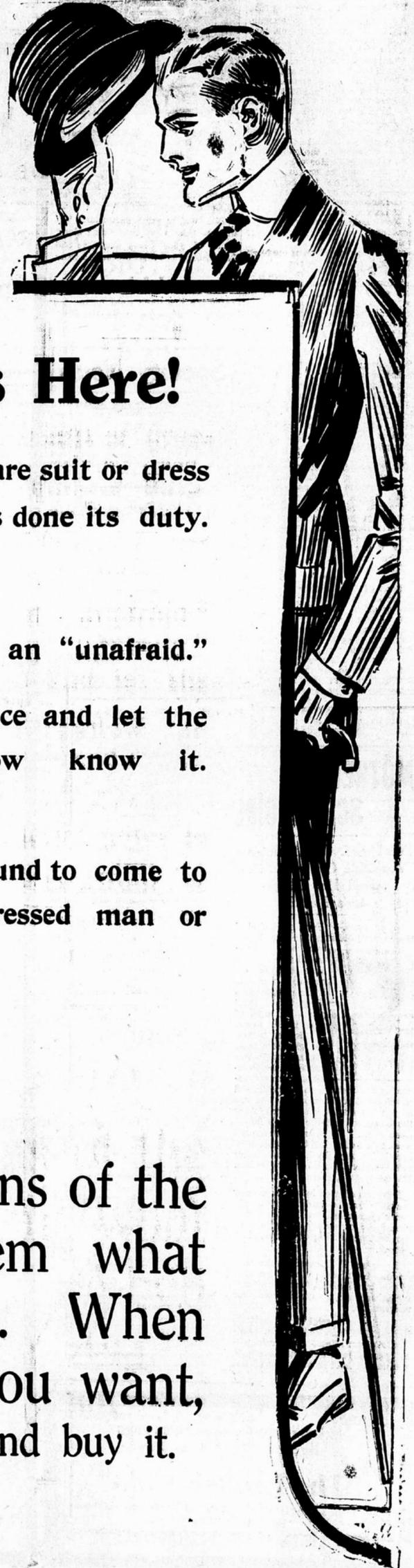
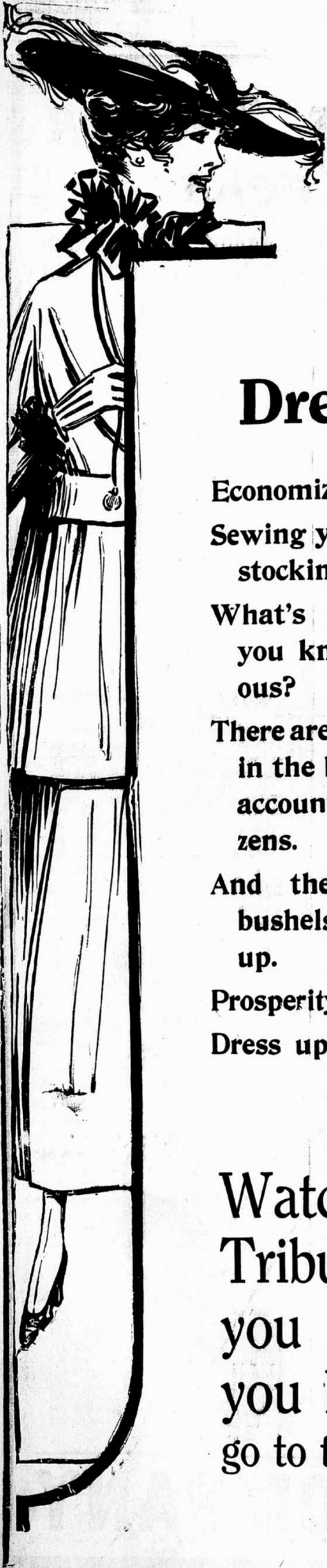


# DRESS UP WEEK

## BISMARCK

October 11-16



### Dress-up! Prosperity Is Here!

Economizing?

Sewing your money up in a stocking?

What's the matter? Don't you know you're Prosperous?

There are two billions of gold in the banks credited to the accounts of American citizens.

And there are two billion bushels of grain to back it up.

Prosperity has struck us!

Dress up and look the part.

That threadbare suit or dress of yours has done its duty.

Dress up!

Dress up! Be an "unafraid."

Have confidence and let the other fellow know it.

Dress up!

Success is bound to come to the well-dressed man or woman.

Dress up!

Watch the advertising columns of the Tribune. Find within them what you need, to be dressed up. When you have found out what you want, go to the merchant advertising same and buy it.