

THE BISMARCK TRIBUNE

Entered at the Postoffice, Bismarck, N. D., as Second Class Matter.

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Foreign Representatives

G. LOGAN PAYNE COMPANY, CHICAGO, Marquette Bldg.

DETROIT, Kresge Bldg. PAYNE, BURNS AND SMITH

NEW YORK, Fifth Ave. Bldg.

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SUBSCRIPTION RATES PAYABLE IN ADVANCE

Daily by carrier, per year \$7.20

Daily by mail, per year (in Bismarck) 7.20

Daily by mail, per year (in state outside Bismarck) 7.00

Daily by mail outside of North Dakota 6.00

THE STATE'S OLDEST NEWSPAPER

(Established 1873)

A MATTER OF LIFE AND DEATH FOR HUMAN BEINGS

A measure of vital concern to every human being in this country is under consideration in congress today. It is the bill appropriating \$5,000,000 for the investigation of influenza, its cause, prevention and cure.

We all remember without an effort the darkness and terror which engulfed the land last fall and winter as death stalked swiftly from seaboard to seaboard, into crowded city and unto lonely plain, sparing not the cottage of the poor nor the mansion of the rich.

The nation was unprepared to cope with a disease calamity such as it had never known.

Nor even the most learned of bacteriologists could tell a stricken world what manner of germ it was which reaped so heavily of life.

Nor could the wisest of health officials tell a frightened humanity how to avoid the germ, unknown and unexplainable. Preventive methods they advised were many, and mostly these were founded upon hope, built of good wishes, and to this day there is no exact indication of the success or failure of the "flu" mask, the thousand and one sprays, swabs and washes, nor even of the efficacy of the city-wide quarantine.

At the outset of the influenza pandemic we were told that the disease was caused by the Pfeiffer bacillus. And before 500,000 AMERICANS WERE IN THEIR GRAVES we were assured by an overwhelming majority of bacteriologists that this particular bacillus was innocent of influenza whatever else it might be guilty of.

We were no nearer a solution then than we were at the beginning when the epidemic first overwhelmed Boston.

Being at a loss as to what bacillus caused influenza, not the most experienced of our physicians could with any marked degree of assurance promise a stricken patient a remedy.

As we guessed at the cause and the prevention so we guessed at the cure.

Result: Six hundred thousand influenza coffins in ten months, and unknown millions of persons left easier preys of other disease germs.

The country's financial loss is another matter of guesswork. It has been estimated at several billion dollars.

And only five MILLION dollars are asked for this proposed investigation!

More has been spent on studying diseases of hogs.

More has been spent in subduing the boll weevil, the cinch bug and the army worm.

We know little or nothing about influenza. Once we called it "Russian" influenza because it appeared in Russia before it did here. Next time we called it "Spanish" influenza because it found victims in Spain before it came to America.

But we DO KNOW that when it comes it leaves behind it a death toll greater than war, heavier than any other modern disease scourge.

And, further, we DO KNOW that there are recurring waves of influenza, often for years after the initial appearance of the epidemic. This is as sure as the rising and setting of the sun, the ebb and flow of the tide.

Not a physician in all the world will say that he is sure there will be no recurring epidemic of influenza in this country this fall and winter. Every doctor will tell you, "There may be another epidemic!" A large proportion of our leading physicians insist, "There WILL be another wave of influenza epidemic this fall and winter."

So let us get ready. By getting ready wisely, effectively and universally, we may prevent the recurrence, or we may lessen the number of stricken or the severity of the visitation, and fewer influenza patients will die.

If congress enacts the Harding-Fess influenza bill, and does it immediately, this nation is launched upon a preparedness movement which is certain to bring us nearer an influenza solution than we now are. If money is necessary, let us spend more than a few paltry million. It is lives we are saving, not dollars.

The Harding-Fess measure provides for an investigation "of influenza and allied diseases in

order to determine their cause and methods of prevention."

The money appropriated is to be spent by and under the direction of the U. S. Public Health Service, the medical departments of army and navy, and such other public and private laboratories as may have facilities for assisting in the work.

It doesn't matter who finds the offending germ, nor who discovers the method of prevention or cure. The main point is to do it.

And, if we wish to save the lives of millions of human beings, the discovery of the bacillus and preventive and curative methods must come quickly.

These will come more quickly if your congress appropriates the necessary money, at once, without unnecessary delay.

CONGRESS HAS NOTHING MORE IMPORTANT ON ITS HANDS.

That means, the congressman from this district, and the senators from this state have nothing more important on hands than this "flu" bill. They may not realize this.

DO YOU?

If you do, and you fear they don't why not sit down and write them letters, or telegraph them, making sure that they shall know that YOU realize the dire need of an early started influenza investigation?

Garbai of Hungary killed himself after delivering a speech against the soviet government, thus saving Bela Kun's troops a round of ammunition.

These revelations about brutal treatment of doughboy prisoners are going to make shoulder bars unpopular as political platforms.

WITH THE EDITORS

THE I. W. W. LOSING GROUND

A careful study of the Industrial Workers of the World, made by Dr. Paul F. Boissenden, special agent of the Department of Labor, is timely and welcome. The author finds the beginnings of the movement in the anarchistic socialism of the Haymarket bomb plots, in Debs' American Railway Union and in Haywood's Western Federation of Miners.

The I. W. W. has gained no ground of late in the ranks of labor. The number of labor organizations avowing or following the false gods of syndicalism and direct action, is less now in this country than twenty years ago. Only seven per cent of the original membership enrolled in the I. W. W. has remained there, and the numerical strength of the I. W. W. compared with the whole number of labor organizations is insignificant. Its membership is only four-tenths of one per cent of the total number of workers gainfully employed in this country. The members rounded up from time to time are for the most part temporary. They are responsive to the influence of agitators, but do not remain of like mind.

Dr. Boissenden says that syndicalism is an attempt to build up mutually exclusive trade interests and control. It is an appeal to class consciousness. Its greatest error is not economic, however, but ethical.

It aims to ground society on mutual rivalry, hostility and hatred, instead of community of interests, fellowship and co-operation. No scheme of industrial reorganization can hope for much success, if it does not show the evident purpose to cherish the moral values of society and to further the spirit of co-operation in industry. No permanent gain can come from an appeal to class interest.—Minneapolis Journal.

LAST OF THE MINSTRELS

George Primrose was perhaps the last survivor of the old style song and dance man. He was a favorite with New York minstrel going audiences more than a quarter of a century ago, when black face entertainments were at the height of their popularity, and through his yearly tours of the larger cities of the country he won much the same favor throughout the United States.

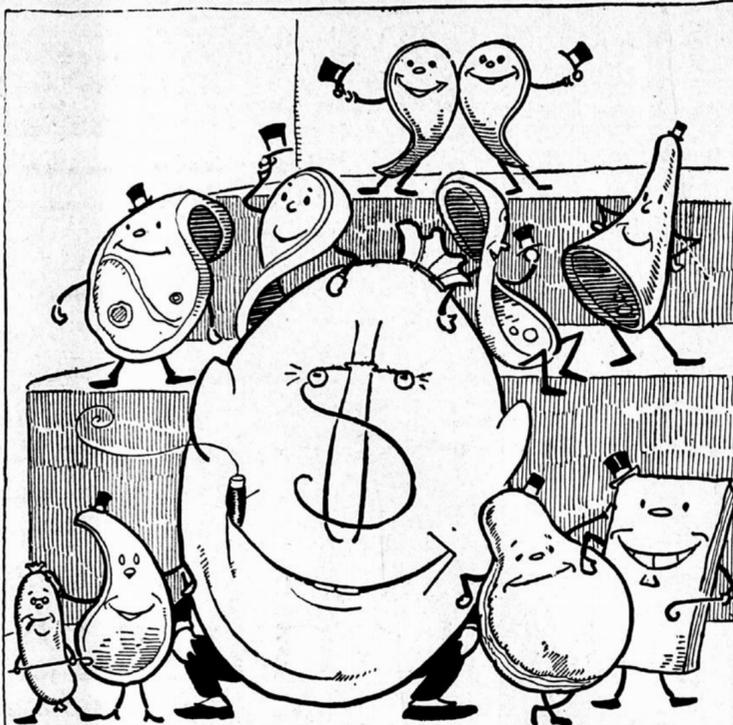
But the peculiar form of entertainment in which Primrose excelled had had its day years before his death. There is now in existence not a single big combination of black face artists such as made up the old time minstrel show. The wonderful drops for the opening act, the high silk hats and long drab overcoats for the "unparalleled daily street procession," the banjos, bones and tambourines of the end men went into storage years ago. The entertainers, the sweet voiced tenors, the negro comedians, and the buck and wing and the jig dancers have largely become deserters to the vaudeville stage. Primrose was one of the last to give up, but he spent several years either as an individual entertainer or as the director of a dancing team before his retirement from the stage.

Minstrelsy has done its full share in making the world forget its cares and troubles; it enlisted in its service at some time in their career many men who afterward became America's foremost comedians. So distinguished an actor as Joseph Jefferson was not averse to expressing indebtedness to his early "burnt cork days" as training for the success he later attained.

Vaudeville has been the greatest gainer by the decay of black minstrelsy; but there are still old timers who will question if the modern theatergoers have been wholly benefited by the change.—New York Sun.

PROMINENT IN THE PUBLIC EYE

But Not in the Public Stomach



Reading from left to right - Top row - The Chop Brothers, Mutton and Lamb - Middle row - Porter House, Veal Steak, Sirloin, Leg O' Lamb - Bottom row - Oscar Sausage, Pork Chop, Ima Profiteer, S. Cured Ham, Col. Bacon

MANN TAKES IN \$600,000 A YEAR IN TOWN SMALLER THAN BISMARCK; NEWSPAPER ADVERTISING DOES IT

St. Paul, Minn., Aug. 7.—Fred P. Mann, who built a \$600,000 a year business in a small town, is in St. Paul.

He was the guest of honor of St. Paul jobbers and manufacturers at a dinner at the Minnesota club Thursday night—a testimonial to the man who is unselfishly teaching other Northwestern merchants how to grasp the opportunities that have made him one of the most successful retailers in the United States.

The Secret. Fred Mann's store is in Devils Lake, N. D., a town of 5,500 inhabitants. "How do you do it?" the Daily News asked him.

"I can tell you in one word," Mr. Mann replied. "That being—"

"ADVERTISING," he said. Of course, that must be qualified. The advertising must be constructive and truthful.

"Our newspaper advertising is as extensive as we can make it with the newspapers at our disposal. In our town we have two dailies and a weekly. We never miss an issue. We also use 10 weekly newspapers in small towns nearby.

Just how did you come to find the value of newspaper advertising?" he was asked.

Started on Credit. "When I started out in Devils Lake with a little \$1,600 stock of groceries bought on credit in St. Paul, a newspaper man came to me. 'Let me run a little advertisement for you,' he suggested. 'Can't afford it,' I said. 'If it doesn't more than pay for itself, it won't cost you anything,' he countered.

"I advertised in his paper. My stock began moving. It's been moving ever since."

The difference between Mr. Mann and some other successful men is that Mr. Mann makes no effort to hide the secrets of his success.

"What Mann has done man should have a chance to do," seems to be his motto. So when North Dakota retailers elected him president of their organization, he spent the best part of a year seeking the cause of retail troubles. Since then, he has spent the best part of a number of years helping them overcome their troubles.

Spreads Gospel of Advertising. He goes from town to town, from state to state, advising merchants to advertise, then advertise some more.

And so convincing are his arguments—so well backed up by facts and figures—that he leaves a well-marked trail of better advertising and better merchandising behind him.

"We manage to keep our name almost constantly before nearly every newspaper reader in our territory," he continued. "We don't believe in little two inch cards. Advertising should be big—should catch the eye every day.

"We make a splurge at the time of our annual anniversary sale in December. Last year we took FOUR PAGES in our daily. Our sale was more successful than it had ever been, by half. This year we'll take still more space."

Mail Order Competition. "How about beating the mail order houses?"

"Our newspaper copy may be broadly divided into three classes—special

sales or bargains, reasonable goods and anti-mail order. The first two classes are not so very much out of the ordinary. But the copy with which we counter the mail order houses is, I believe, somewhat different from what most country merchants use. We are careful never to attack the mail order house, never to show the public the "evil" as an evil, never to decry the people who buy from a catalog. There has been too much of that, and too little advertising that gets to the bottom of the question.

Advertises his Reasons.

"The reason why people in North Dakota purchase a Chicago house is that they believe they can save money. We show them by our advertising that our prices are lower than mail order prices for the same goods. And we made the direct self-interest appeal by showing them just how we devote our earnings to local enterprises and local investments.

"And we carefully avoid any taint of self-righteousness. It is our interest to do these things at home, we say, plain, and it is no interest of the out of town concern. We emphasize that this reinvestment of profits in Devils Lake and the surrounding communities makes our territory a better place to live in. Gradually we have convinced a lot of people of this fact."

COUNTY COMMISSIONERS FINISH EQUALIZATION

The county commissioners have practically completed their work on equalizing the tax assessments in this county. Yesterday the commissioners took up the personal assessments and the elevators, which is the last on the list, it is said.

It is not expected that there will be any changes in the assessments of city property after the city commissioners finish the work by the county officials. The county officers finished the equalization of grain elevator assessments



Flowers Delivered the Same Day Anywhere—North, South, East, West.

Our connection with florists in every part of the United States and Canada enables us to take your order for flowers for anyone in any city for any occasion and to have them delivered to any address on a few hours' notice.

It often happens that you are unable to attend or have overlooked some event. Is there anything better than flowers to represent you?

Just place your order with us and the telegraph does the rest.

"Say it with Flowers"

HOSKINS, Inc. BISMARCK, N. D.

where they found a great deal of discrepancy.

The revised assessments for the entire county will not be arrived at for ten days or two weeks, according to T. F. Flaherty, county auditor. His office is now at work reducing the assessments on farm property following the cut from \$18.08 an acre to an average of \$14.20 an acre.

GRASSHOPPERS HAVE CUT CROP PROSPECTS

Scott W. Derrick, superintendent of the Soo railroad at Bismarck, returned yesterday afternoon from a trip over the southern part of the line with the report that the small grain crop is not as good as the farmers originally expected.

Grasshoppers exacted a severe toll from farmers in the southern part of the state, according to Mr. Derrick, who went as far as Wishek. Just as that he understood the farmers did not start early enough to fight the grasshoppers nor did they keep up their fight with sufficient consistency.

ENTERS ON VACATION

Miss Esther Munson, stenographer in the Soo offices, went on a two weeks' vacation yesterday. Miss Munson will spend some time in the Twin Cities. S. W. Spurzen of Minneapolis is taking her place.

Optimistic Thought. When sovereignty is divided it is very easily destroyed.

To Ladies Who are Stout

Fat is fatal to health and beauty. Reduce weight sensibly and easily; improve your health and figure. Avoid heart trouble, wrinkles, nervousness, weakness, etc., besides personal embarrassment, due to obesity. Look and feel younger. Walk sprightly. Let your eyes sparkle with new fervor. Surprise and delight your friends. Be a girl again! Go to the druggist, get a small box of oil of korein (capsules) and follow directions of the korein system. Reduce 10 to 60 pounds under guarantee. Eat all you need (including some candy, if desired) while reducing. - Don't bother about going through tiresome exercises or following rules of starvation diet. Why not become slender without drastic drugs, worry and self-denial? Here's your chance!

EVERETT TRUE BY CONDO



EVERETT TRUE, ARRESTED ON A CHARGE OF BEATING UP A SPRINKLING WAGON DRIVER, WAS RELEASED ON THE SHOWING THAT THE SPRINKLING HAD NOT BEEN CONFINED TO THE STREET, BUT HAD INCLUDED THREE OR FOUR FEET OF THE SIDEWALK BESIDES.



GOOD ENOUGH, DOGGONE 'EM! JUST THE WAY THEM DRIVERS HAS DONE AS LONG AS I CAN REMEMBER!!

DEPOSITS SECURED BY OUR PARTICIPATION IN THE STATE DEPOSITORS GUARANTY FUND

SAVE YOUR PENNIES Don't think you have to wait until you have accumulated a large amount before you can start a savings account. Begin by saving your pennies, and when you have a dollar, start an account at the Bismarck Bank with it.

THE BISMARCK BANK Bismarck North Dakota "The Friendly Bank"