# NOW FOR CHRISTMAS!

Men's Furnishing Store in full sway. Unprecedented display and holiday opportunities. The whole Store puts on their holiday dress. Here's eyefuls of pleasure for the person who comes to see, but far better than that, it's a Store full of practical, stylish wearing apparel for men and boys. The crowning joy of Christmas for a gentleman triend or relative can be found in this Stock. Ardmore expected Ringer to supply some new expression of Christmas thought and there's no reason for disappointment. Glance through these prices. The Store is brimful of suggestions and we invite you to call and let us assist you in making up your lists.

# Everything at Cost with 10% Added!

### House Coats.

The man who has nobody to think of but himself, and the man who has somebody to think of and for him, both enjoy the possession of house coats, or smoking jackets.

It's mighty comfortable to come home at night, and slip into a coat that you're not afraid to wrinkle; and it's gratifying the next day to go to business without the wrinkles that the house coat got instead of your sack

The complete holiday stock is ready now. Fine choosing for a man himself—fine choosing, too, for somebody thinking for him.

Every coat at half you would be asked in the cities during the holidays.

We'll tell you how to get the proper measure.

### COUNT THE DAYS.

Count the days till Christmas,
The time is drawing near—
The time of friendly giving
To all we hold most dear.
Of gifts and friendly greeting,
Well wishes everywhere,
And tokens of remembrance
Removing every care,

We gently call attention
To our well-laden store,
Filled with the choicest pieces
From ceiling to the floor;
And ask you to inspect them
Before elsewhere you go.
The time will not be wasted.
You'll be repaid, we know.

## Men's Hosiery.

If Ringer bears the palm in any one line more than another it certainly is in this very necessary adjunct to men's dress. During Christmas week we offer 160 dozen men's hose in fancy colors, plain black and tan worth from 10c. to 25c., take your choice

#### During the Holidays for 9c.

The stock also comprises plain black silks, fancy silks, liste threads in fancy colors and plain black.

# Suspenders.

There are a handsome pair of these hand some—even luxurious suspenders. Every one is faultless in color, style and comfort. Some have solid silver buckles and some are not that kind. Everyone a bargain.

Men's 75c. Silk Suspenders for 48c.

#### Underwear for Men and Boys.

Matters not what your tastes are in underwear we can please you. Matters not how cheap you want to buy we can please you.

Don't fail to see our magnificent underwear, silk and wool, and pure silk. Two piece suits, union suits, boys' union suits, at 43c; men's good heavy ribbed underwear

Worth \$1 50 for 93 Cents.

## Suit Cases.

This department in real merit challenges any collection in any other town and is by far the most magnificent stock in the city.

Genuine Alligator suit cases Genuine

Genuine Alligator suit cases, Genuine alligator hand bags, Leather suit cases.

15 Leatherette suit cases at

\$1.38 Each.

Trunks from \$3.50 to \$18.00. Every trunk and suit case at cost and 10 per cent added.

## Shirts.

Here's where the slump in prices come in telling figures.

The regular \$1.25 colored negligee and stiff bosom shirts

At 78 Cents.

The kind that sells everywhere for \$1.50 For \$1.18.

350 shirts were 50 cents each, Our holiday Price 23 Cents.

# Neckwear, Odds and Ends.

Here's an assortment in odds and ends of stylish neckwear that sells regularly at 25c. and 35c.

#### Our Holiday Price 10c.

15 dozen regular 50c. and 75c. ties, handsome enough for anybody

At 23 Cents.

# Men's Hats.

250 more of those \$1.50 hats being closed out

At 63 Cents.

We are offering also the Stetson, Dunlap and all the other leading brands at 10 per cent above cost.

# King Christmas Mufflers.

They comprise every new design in luxuriant black and white satin. We have the English squares in black and white and assorted colors.

#### Pants.

450 pairs of these good pants left that go at actual cost. They range in price from

98c. to \$5.48.

# Happenings in

# Handkerchiefs.

French linens, English twills-18 dozen fancy silk

Worth 75c, for 43c.

# Its the Ascot Tie.

The one really stylish tie of the year—always ready and appropriate for any occasion. No gentleman is fitted out perfectly without one. They are a brilliant maze of sparkling colors and the \$1.50 ties we place on

Holiday Sale at 68 Cents.

# Everything at Cost with 10 per cent. Added!

# ED RINGER.

Store Open Evenings.

Ardmore, I. T.