

"PRICE IS THE THING,"

ONLY WHEN JOINED TO REAL VALUE.

A great many goods are being thrown on the market at seemingly "great reductions," and "slaughter prices," which, when tried by the calcium light of true merit, are not cheap at any price. Goods that are old, shelf-worn and out of date cannot be made to look new, and no matter how tempting the price, the purchaser cannot expect to get much service for the money expended.

IT PAYS TO BUY NEW GOODS and it pays to trade with a house which cannot afford to mistreat you, no matter how small the purchase. When Madden, Sykes & Co. place an article upon their counters they know that the price represents the value. We prefer a well pleased customer rather than a big profit, and our prices do not have to be continually "reduced" in order to get trade--the "reducing" is done when our goods are bought--goods BOUGHT RIGHT can easily be SOLD RIGHT.

The Gentlemen Will do Well

To look through our elegant line of "LION SHIRTS"—positively the best fitting, best wearing and best looking shirts ever sold in the city for the price.

The new spring styles are decidedly the nobbiest we have ever shown, and exact patterns of goods at double the price,.....\$1.00 and \$1.50

We have a few more pairs of those 15c value Half Hose, bought at a bargain, and we are selling 2 prs.....15c

The Fancy Half Hose, the 25c value, only few more dozen, to go at 2 prs. 25c

Our Line Half Hose at 25c, 35c and 50c is a "thing of beauty." The new spring patterns are strictly "the thing," fancy, plain or lace stripe.

WE Court Comparison.

Not Only
IN ARDMORE,

But With Any
Town in the

TERRITORY
or North Texas.

Who Wants a Last Year's Tie

because it's cheap? No one; so come here where the stock is entirely new and up-to-date.

Your Winter Underwear has served you well; lay it aside and get a supply of our French Balbriggan Suits, the handsomest line Underwear yet shown in the city.

Try a pair Elastic Seam Drawers, 50c Others may ADVERTISE cheaper; no one sells cheaper or better Underwear than Madden, Sykes & Co.

That Nobby Line Crash Suits will do you no good unless you have the pleasure and satisfaction of wearing one.

Why pay so much for a tailor made suit when you can be fitted so neatly here at half the price?

Remember, our clothing is new, clean and fresh, and includes everything from the wee tot in his first pants to the three hundred pounder who wants clothes for a "man."

EVERY DAY FINDS NEW GOODS

upon
OUR COUNTERS

and we consider it a
pleasure to show them
Whether You Buy
or Not.

Ladies will Have the Pleasure

Of inspecting many new novelties this week in every department. Our Buyer, being ever alert to the whims of Fashion is constantly skimming the market and placing before the trade the cream of fashionable styles.

We call your special attention to the beautiful line Lace Curtains which we shall take pleasure in showing you during this week. New Nets, late designs, and at prices to astonish the most economical purchaser.

The Shirt Waist Season has just fairly begun. The Shirt Waist has come to stay because it combines three great points of merit—Neatness, Comfort and Economy.

Our assortment of Shirt Waists in Percale, White Lawn, Linen, Oxford, Pique, Madras and Silk from 50c to \$8.50, fully bears out the three points of merit and adds to them grace, style and elegance, all of which every lady appreciates.

Respectfully,

MADDEN, SYKES & CO.

Goods Shipped Same Day When Ordered by Mail.

ARDMORE, IND. TER.

NEWPORT.

Special Correspondence.

Newport, May 5.—We are needing rain very badly, as the frost destroyed our crops and the ground is so hard that the farmer can not plough any.

There was a large congregation at church Sunday.

The Baptist church ordained Bro. Dan Kirk to the full ministry of the gospel. We hope Bro. Kirk has a bright future before him.

Geo. Treece and wife of Ardmore were out visiting J. E. Williams and family Sunday.

Dr. Wiggins and Noah Morris made a business trip to Lone Grove Friday. Mrs. Sexton is very low with consumption.

John Ledford was visiting friends in this community Saturday and Sunday.

King and McCants are doing a very good business in merchandise. The drug store at this place seems to be doing a small amount of business at this season of the year. Hence not any sickness in our community.

Dr. LeMay made a fine lecture to our young people on "Thought" on the first Sunday he was in our vicinity.

J. G. Glayner died and was buried at this place Wednesday.

Catarrah Cannot be Cured. with local applications, as they can not reach the seat of the disease. Catarrah is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrah Cure is taken internally, and acts directly on the blood and mucous surfaces. Hall's Catarrah Cure is not a quack medicine. It is prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrah. Send for testimonials free.

F. J. CHENEY & CO., Props., Toledo, O.
Sold by druggists, price 75c.
Hall's Family Pills are the best.

Inhabitants of New Mexico believe in a future state.

For those Who Live on Farms.
Dr. Bergin, Pana, Ill., writes: "I have used Ballard's Snow Liniment, always recommend it to my friends, as I am confident there is no better made. It is a dandy for burns." Those who live on farms are especially liable to many accidental cuts, burns and bruises, which heal rapidly when Ballard's Snow Liniment is applied. It should always be kept in the house for cases of emergency. 25c, 50c and \$1 at W. B. Frame's.

GOING WEST TO THE OCEAN.



All the world knows that California is a winter resort. Comparatively few persons in the United States, outside of California, are aware that the summer climate of the "Golden State" is flawless. Along the thousand-mile Pacific shore-line of California, with its frequent beaches, there are hundreds of places where one may enjoy the cool sea breeze, bathe in the surf, or go fishing.

Coronado Tent City is located on Coronado peninsula, near Hotel del Coronado, a narrow strip of land separating the Pacific ocean from the Bay of San Diego. A lavish expenditure of money has made it the most popular camping place on the Pacific coast. The climate is perfect, the camp is healthful, the tents are comfortable, there are many amusements on land and water, and many near-by points of interest.

Few persons outside of California know these facts.

Did you know them before reading this?

Had you ever thought of going westward to the ocean instead of east?

In order to better acquaint the outside world with California's summer climate in general and with Coronado Tent City in particular, the Santa Fe

has arranged to sell first-class round trip combination tickets from the East to San Diego and return, this summer at very low rates.

These tickets will be on sale daily from June 1 to August 31, 1903.

They entitle holder to two weeks' board at Tent City and side trip to the Grand Canyon of Arizona, also Pullman berths and meals en route both ways.

To properly advertise Tent City excursions and attractions, the noted Coronado Tent City Concert Band of twenty-five pieces has been engaged to travel along the lines of the Santa Fe, stopping at all towns of importance and giving free open air concerts. This band is accompanied by an entertaining lecturer, Mr. A. A. Weiss of Cincinnati, who will give free talks on California, illustrated by numerous and beautiful stereopticon views.

The band and lecturer travel in a special Pullman tourist sleeper, of the same style as those occupied by the regular tri-weekly personally conducted excursions over the Santa Fe between the East and California. This car will be side-tracked near the Santa Fe depot in this city soon, and the concert and lecture will be given on one of the main streets.

Due notice of the date will be given.

BE SURE AND GET OUR PRICES.

We will save you money on Screen Doors, Wire Cloth, Refrigerators, Cream Freezers, Ice Boxes, Etc. It will pay you to get our prices.

HALL & HILLIS,

EVERYTHING TO KEEP HOUSE ON.

Phone 104. Opposite Pennington Grocery Co.

YOUNG & HEINTZ,

DALLAS TEXAS.

Machinery, Mill & Gin Supplies

High Grade Belting a Specialty.

Write for what you want?

The Wastes of the Body.

Every seven days the blood, muscles and bones of a man of average size loses two pounds of worn-out tissue. This waste cannot be replenished and the health and strength kept up without perfect digestion. When the stomach and digestive organs fail to perform their functions the strength lets down, health gives way, and disease sets up. Kodol Dyspepsia Cure enables the stomach and digestive organs to digest and assimilate all of the wholesome food that may be eaten into the kind of blood that rebuilds the tissues and protects the health and strength of the mind and body. Kodol cures indigestion, dyspepsia and all stomach troubles. It is an ideal spring tonic. Sold by City Drug Store.

The difference between last month and this is that the scandals of the last re the freshest.

The Kingman make of farming implements have taken precedence over every other make. They represent perfection in farming tools. Sold by Williams, Corbin & Co.

BEST PASSENGER SERVICE

IN TEXAS.

4 IMPORTANT GATEWAYS 4



NO TROUBLE TO ANSWER QUESTIONS.

SUPERB PULLMAN VESTIBULED SLEEPERS, HANDSOME RECLINING CHAIR CARS (SEATS FREE) ALL THROUGH TRAINS.

E. WITH fast morning and trains to St. Louis and the

E. WITH Pullman Sleepers back Scarritt seat Coaches (without change) to New

ON LINE WITH handsome new Chair Cars through (without change) daily to St. Louis, Memphis and El Paso.

ONLY LINE WITH a saving of 12 hours to California.

ONLY LINE WITH Tourist Sleeping Cars, semi-weekly, through (without change) to San Francisco.

ASK FOR SCHEDULES OF OUR INCOMPARABLE TRAINS, "CANNON BALL" AND "NIGHT EXPRESS"

E. P. TURNER, GENERAL PASSENGER AND TICKET AGENT, DALLAS, TEX.

\$25 TO CALIFORNIA

Every Day Until June 15th the



will sell one-way tourist tickets to CALIFORNIA COMMON POINTS.

with privilege of stopover at many points in California.

For descriptive literature and further particulars see agents, or address

W. S. KEENAN, G. P. A., GALVESTON, TEXAS.

ELECTRIC LIGHTED TRAINS

Are operated by the



Between **TEXAS**

And the

North and East

Between

BIRMINGHAM, MEMPHIS,

And the

North and West

Between

OKLAHOMA

And the

North and East

Observation cafe cars, under the management of Fred Harvey. Equipment of the latest and best design.

Prepared by E. C. DAWITT & CO., CHICAGO.
Bottle only, \$1.00. Size holding 2 1/2 times the trial size, which sells for 50c.
Your Dealer Can Supply You.

Kodol Dyspepsia Cure

Each and digestive organs. strengthening the stomach, cleansing, purifying and all stomach troubles and indigestion, flatulence, pain, heartburn, and all other ailments of the stomach and digestive organs. It cures the inflamed muscles, the nervous tension, while the stomach, relaxing the does the work of the stomach, relaxing the does the work of the stomach, relaxing the

Kodol

or overburdened. slightly disordered. troubles and stomach ailments. It cures all

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