

# The Daily Ardmoreite.

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## SERB ARMY MAY ATTEMPT TO BREAK THROUGH BULGAR LINES

### MAIN SERBIAN ARMY ON KOSOVO PLAINS BELIEVED PLANNING AN ATTEMPT TO BREAK THROUGH THE BULGARIAN LINES IN EFFORT TO JOIN FRENCH FORCES.

Entente Ministers at Athens Yesterday Presented Collective Note to Greek Government, Demanding that Greece Immediately Define her Attitude and Greek Cabinet was Quickly Assembled—Fate of Monastir Still in Doubt, But it is Apparent that the Teutons are Not Advancing as Rapidly in Serbia as First Reports indicated—Russia Said to be Planning Great Campaign in France and Now Concentrating Big Army at Odessa—Rome Claims Successes on Heights of Gorizia and Fall of that Place is Expected—Violent Fighting Continues at Dardanelles Without Any Apparent Advantage on Either Side—Russians Claim Slight Advances on Eastern and Southeastern Fronts.

London, Nov. 24.—The main Serbian army grouped on the Kosovo plains is the only opposing thin screen to the Austro-German advance, according to a Saloniki dispatch, but it is possible that the Serbians may attempt a bold drive against the Bulgarians toward Uskup and Velos, in an attempt to join the French. It is reported they plan the hurling of their ninety thousand men against the 120,000 Bulgarians guarding the defiles of Katchaniki and Kortchou.

The entente ministers yesterday presented the Greek premier with their collective note demanding that Greece immediately define her attitude. The Greek cabinet was quickly assembled and it was stated afterward that the situation had been cleared, according to an Athens dispatch.

The fate of Monastir is still unknown, but it is apparent that the Teutons are not advancing in Serbia as rapidly as the first reports indicated.

Berlin revives the report that Russian contemplates a great campaign in the Balkans and is now concentrating a great army at Odessa. The Germans also announce the fall of Mitrovitsa and Pristina, Serbia. Rome says the Italians have advanced further on the heights of Gorizia and the fall of that place is expected soon. The violent fighting continues on Dardanelles, without any apparent advantage to either side, according to a statement from Constantinople. The Russians claim slight advances on the northern and southern part of the southeastern fronts.

The western front remains relatively quiet. More Allied Troops Land Paris, Nov. 24.—A Saloniki dispatch says four more allied transports heavily loaded with troops reached there today.

More Allied Troops Land Paris, Nov. 24.—Greek Premier Skouloudis was quoted today as saying that if the allies retreat across the border, Greece may disarm them, although the government is not committed on this point.

Everbearing Strawberries. M. Misel of this city, who takes a pride in his garden, is raising this year the everbearing strawberries, and has succeeded with them. He brought samples of strawberry vines today to this office, which have green berries and blossoms on them. These vines produce berries every month of the year except about three months during the winter, and Mr. Misel says if they are well mulched they will produce every month in the year.

WEATHER FORECAST

New Orleans, La., Nov. 24.—The weather forecast for Oklahoma for tonight is unsettled and colder in the western portion. Thursday fair and colder.

To See Big Game. Mr. and Mrs. George J. Shert of Idabel spent last night in this city while en route to Oklahoma City, where they will witness the game of football tomorrow at Fair Park between the University team and the A. & M. College team.

## LOCKHART OIL MILL BURNS

### Loss of Fifty Thousand Dollars Sustained in Texas.

Lockhart, Tex., Nov. 4.—The Lockhart oil mill plant was destroyed by fire last night. The loss was \$50,000.

## Ballinger Garage Burns.

Ballinger, Tex., Nov. 24.—The building of the Harwell Motor company was destroyed by fire this morning. The loss is estimated at \$30,000.

## CAPT. ADMITS CARRYING COAL TO GERMANS

### CAPTAIN OF BERWINO SAYS HE CARRIED TWO THOUSAND TONS OF COAL AND LARGE QUANTITY OF PROVISIONS.

New York, Nov. 24.—Captain Falkenberg of the American liner Berwino told the jury today how his ship in September last year carried two thousand tons of coal and a large quantity of provisions to five German warships in the Atlantic.

Joseph Poppinghaus, a defendant official of the Hamburg-American line acted as supercargo in charge of the trip.

Falkenberg testified that owing to the storms he was sixteen days in transferring his cargo to the warships.

## Thinks Boyed Not Guilty

Washington, D. C., Nov. 24.—Secretary Lansing said today that so far as he is able to judge, German naval attache Boyed was not guilty of violation of the law in supplying funds to send provisions on vessels to the German warships.

## WARSHIPS ARE ORDERED TO MEXICAN PORT

### AS RESULT OF INDIAN UPRISING AGAINST AMERICANS ON SUGAR PLANTATIONS, AMERICAN SHIPS ORDERED THERE.

Washington, Nov. 24.—Admiral Winslow was today ordered to proceed with the flagship San Diego from San Francisco to Topolo Bampoo, the nearest Mexican port to Losmochis, where American property was looted.

The gunboat Annapolis is already there to protect Americans and other foreigners. The cruisers Raleigh and New Orleans are also within one day's sail from the disturbed district, where the Indians are driving the Americans from the sugar plantations.

## New Border Commander Named

Laredo, Tex., Nov. 24.—Carranza today promoted General Alfredo Ricaut to be major general and gave him command of the border from Matamoros to Laredo.

## ATTENTION, AUTOMOBILE OWNERS!

A meeting of the Ardmore Automobile Association is hereby called to be held Friday afternoon at 5:00 o'clock, at the rooms of the Chamber of Commerce (at the Court House). The permanent organization will be completed at this meeting and officers will be elected to serve for the coming year. We are building a better and a greater Ardmore than has ever before existed, but this growth and improvement can not be permanent, unless the approaches to our city, the arteries of local and transcontinental travel are improved. If you want better roads, if you are interested in a greater Ardmore, come out to this meeting Friday afternoon.

J. W. HARRELD, Chairman.

## A FACTORY BADLY NEEDED IN ARDMORE

### FARMERS WHO ARE RAISING PEANUTS ARE ASKING THIS CITY FOR A MARKET FOR THEM.

"Ardmore people have been urging us farmers to diversify our crops. Some of us have diversified this year by raising peanuts, and we find that the very people who devote so many columns of space in informing us what to raise, have not provided a market for our products," said W. H. H. Keltner in an interview on the subject this morning.

Continuing, he said:

"I am in hearty sympathy with the idea of diversified farming, and have always joined hands with The Ardmoreite in preaching this reformation, have continued urging this to such an extent that in the neighborhood of where my farms are located, by the aid of Charley Morris of Marietta, induced many of the farmers to plant this year largely of wheat, oats and peanuts. We have a good market for our wheat, oats and other products, but none for our peanuts. We found ourselves loaded with three or four carloads of peanuts, and began early in the season looking for a market. The acute point has been reached within the last few days, and I have taken it upon myself to find a market where we could reach with some degree of profit.

Leaving Ringling, I went to Comanche, and found a nice peanut factory with capacity just sufficient to handle the peanuts of that locality at a profitable price to the farmer. From there I went to Denison, the next factory known to us. I found the Denison mill utilizing all the peanuts of that section at a good price, but without capacity to go beyond its own locality. I visited in several directions from Denison and I found a happy condition of the farmers by reason of an immense crop of peanuts and a good market nearby. From Denison I went to Durant, a city on the Katy north of Denison. I found there a peanut factory with a capacity sufficient to handle the local crop, and in conversing with the farmers, I found that they were making from eight to twelve dollars per acre more out of their peanuts than they were out of their cotton, even though a fair yield has been made, and the price ranging above 11 cents.

"If I could have found the location of any more peanut factories, I would have visited them. The sum total of this investigation reveals that these factories have only a capacity sufficient to handle the peanuts of the local raisers, and the freight rates are such, not by reason of high rates, but the roundabout way in which the nuts would have to be shipped to reach the factories mentioned, makes it impossible for the farmers of Carter and Love counties to reach these mills.

"In this city last night my mind was made sad when I contemplated the fact that Ardmore, the chief and best city of southern Oklahoma, with The Ardmoreite, which is a live paper continually boosting the emancipation of the farmers of Carter and adjoining counties, to think that there was not a factory in this city to handle the peanut crop of this

vicinity, which the farmers will willingly raise if they are assured of a market. Ardmore has done fairly well, and surely the farmers have no right to complain of its efforts to take care of all other commodities of the farms of the surrounding country, and it is to be hoped that the business men and the Chamber of Commerce will get behind this proposition and see that a factory is located here before time to harvest the next crop.

The facts are these: Peanuts will produce from forty to sixty bushels to the acre on any and all of the lands of Carter and surrounding counties. A peanut-roasting factory can pay from sixty to seventy cents for these nuts, and leave a good margin to the factory. A butter factory can pay from 75 to 90 cents for these nuts, and leave a good profit to its credit. At these figures the farmer ought to realize from twenty to thirty-two dollars per acre for his crop, and every farmer knows that no other crop can be grown in this country that will yield this revenue. Not only this, but all other crops following peanuts will be increased from fifteen to twenty-five per cent. Another very important fact is that unless the farmers of this country are fully assured that a market will be provided in Ardmore and Marietta before the planting of another crop, peanut growing will go out of favor in this section.

Peanuts have been planted in 1915 all over this section, as a trial, however, by most of the farmers. (The largest crop is on the farm of Charles Morris, near Marietta, 125 acres). This year's effort has satisfied the farmers beyond a reasonable doubt that the doctrine preached by The Ardmoreite for the last ten years is the salvation of the Carter and Love county farmer, and the immense crops will be planted the coming year if a fair market is assured in this city."

AMELIA HUNTER HAS MADE A DECIDED HIT WITH TALENTED HAWAIIAN MUSICAL COMPANY NOW PLAYING IN DENVER.

Miss Amelia Hunter of this city who has been in Denver for the past three months visiting her sister, has created quite a stir in musical circles in that city, according to the Rocky Mountain News. For some time Miss Hunter has been a student of the Hawaiian language as well as the native music of our insular possessions, and so proficient has she become in mastering both, that she is regularly called upon to sing in concerts given by native Hawaiian musicians now engaged by the leading music house in Denver, and a recent program received in this city, and a review of the work done by these artists, pays tribute to the ability of the Ardmore girl.

In last Saturday's program, Miss Hunter appeared in three numbers and from press comments, was the star of the cast. Commenting on it, the News stated that Miss Hunter, an American girl singing in the Hawaiian language added a feature to the program not heretofore accessible, and praised her work most highly. In explanation the News further commented that Miss Hunter was an Oklahoma girl visiting her sister in Denver and acquired her proficiency so rapidly that it was encouraging to others who desire to learn that language.

Miss Hunter is a girl of whom Ardmore is proud. She has worked hard for her musical education, and as proprietor of the original Majestic theatre in this city, was the youngest lady in the moving picture field in the United States. All rejoice with her in any success she may achieve.

Flour for Europe. Elk City, Okla., Nov. 22.—The demand for foodstuffs caused by the European war has reached Elk City. A local concern has received an order for three thousand barrels of flour from a New York firm. The flour is to be shipped to Europe.

## PLANNING FOR GREAT PROFIT SHARING DAY

### BUSINESS MEN OF THE CITY WILL INAUGURATE SALES DAY AND GIVE REAL BARGAINS TO OUT-OF-TOWN BUYERS.

A real profit-sharing bargain sale-day, to be participated in by every merchant, big and little, in Ardmore, on December 15, is the plan of the Business Men's association and committees are at work today securing the co-operation of the merchants in general.

The idea was advanced by Secretary Walter S. Gilbert, who was formally introduced to the business men at a meeting in the Chamber of Commerce assembly room last night.

Mr. Gilbert made a short address, in which he manifested his familiarity with the work expected of him, and suggested that the association also undertake its share toward advertising Ardmore.

"If people only purchased just what they needed," said Mr. Gilbert, "there would be fewer merchants and little money in the mercantile business, which thrives on the satisfaction of wants rather than needs. Every merchant consciously or unconsciously realizes this and creates a desire in the buying public for things they could really do without. Let us apply the same principle on a larger scale and endeavor to create a desire in the minds of the people of the county and trade territory, to 'want to come to Ardmore.' To do this, real, legitimate inducements must be made, and if they are made and the fact advertised, nothing can keep back results."

The plan in detail was discussed and will be advertised later if co-operation is given. Prominent business men present felt enthusiastic over the idea, and expressed a belief that as the plan was presented to the merchants and adopted, thousands and thousands of shoppers would be brought to Ardmore, Dec. 15, and all would return feeling that they had been amply repaid for the trip.

Routine business of the association was transacted. Many new arrivals were reported to have come to Ardmore with few leaving. Trade conditions were reported to be excellent.

## DRILLING AWIRCO DEEPER

### Oil Well East of Ardmore Looks Too Good to Be Abandoned.

An old-time oil well driller in talking today of the Awirco well east of Ardmore says that the formations look so good that the hole should not be abandoned. He says the formations are running with the Ardmill well near Oakland, which found oil at 1740 feet, and he feels sure that if this well is kept drilling that at 1800 feet an oil sand will be found. The company needs a few more share-holders to take the places of those who became discouraged and have dropped out. There is too much at stake for the well to be stopped at this time. The depth at the present time is not an oil test and it is to be hoped that the location will be tested to a few hundred feet deeper before it is condemned.



Complete Your Holiday Shopping Plans EARLY Only 25 Shopping Days Before Christmas