

GREAT REORGANIZATION SALE

STORE CLOSED ALL DAY THURSDAY TO MARK DOWN PRICES AND ARRANGE THE STOCK.

NOTICE!
We want Satisfied Customers. We want to Start Off Right. During this Sale All Goods will be Exchanged or Money Refunded, if purchase is Unsatisfactory for any Reason whatsoever. **THE MODEL.**

OPENS FRIDAY, JAN. 7th AT 9:00 A. M.

\$20,000 Worth of Merchandise to be Turned Into Cash in the Next 15 Days

Regardless of cost, it must go. Truth is stranger than fiction. The whole story in a nut shell: Hamburger Bros. of St. Louis purchased this store from the U. S. Court last February and intended to make a permanent store. But they have made a vast fortune in the oil fields since, and finally decided to retire from the mercantile business. But the writer did not like to leave Ardmore and set to work with might and main to make a good showing with the view of interesting the Model Clothing people who control several ready-to-wear stores in Oklahoma, which was finally accomplished with the result that we have now organized a permanent proposition.

The plans have been made, the permanent organization is now formed and will be known in the future as The Model.

A SALE FOR THE PUBLIC

Thousands of people are expected. This sale will be the greatest merchandising event you ever saw, an unlooked for sensation, a genuine sale—with a reason and a purpose.

The entire store room is soon to be remodeled and in order that we may be able to get quick action and make room immediately for the small army of working men to get busy on the building, no pains have been spared—no stone left unturned. The entire establishment has been converted into one vast carnival of bargains. No person is rich enough or careless enough about saving to be able to afford to stay away from this array of beautiful styles and incomparable bargains offered.

This unprecedented mercantile festival lasts 15 days and commences promptly on the day and hour advertised, regardless of weather conditions. Positively nothing shall interfere or delay our plans—they are complete—our purpose must be accomplished.

Sale positively commences at 9 a. m., on Friday, January 7th.
THE MODEL.

LADIES' COATS
None reserved. All go at these prices in the reorganization sale.
Ladies' coats formerly sold up to \$20.00, the Model price **\$3.95**
Ladies' Coats worth as high as \$12.50, The Model price **\$4.95**
Ladies' Coats sold for as much as \$16.50, the Model price **\$7.95**
Ladies' Coats sold as high as \$25.00, the new Model store's price is **\$9.95**
The Model is going to set some new records in value giving.

REORGANIZATION SALE OF DRESSES
Ladies' all wool serge dresses, formerly sold for \$7.50, the Model price **\$3.95**
Ladies' all wool dresses formerly sold for \$5.00, the Model price **\$1.95**
Misses' all wool black and white check dresses, formerly sold for \$5.00, the Model price **\$2.45**
Ladies' Dresses of serge and silk, formerly sold for \$15.00. The Model price **\$6.95**
Ladies' fine silk crepe Georgette, etc., suitable for street and afternoon wear, values up to \$20.00, the new Model store price **\$6.95**

We are determined to clean up the entire stock of Ladies' Ready-to-Wear, and if prices will do it, we should not have a single garment left.

ONE HALF OFF FUR SALE
Every piece and set in the store reduced one-half for quick selling. Buy Furs NOW.
Black French Fur set, Muff and Neckpiece, regular \$10.00 value for **\$5.00**
Blue Wolf set, muff and neck piece, regular \$17.50 value for **\$8.75**
Red Fox set, muff and neckpiece, regular \$22.50 value, for **\$11.25**
Hudson Fitch Opossum set, muff and neckpiece, \$34.00 value for **\$17.00**
Separate Neckpieces at **\$1.98**

REORGANIZATION SALE OF LADIES' SUITS
Lot 1 suits sold as high as \$15.00, the new Model price **\$3.45**
Lot 2 suits sold as high as \$20.00, the new Model price **\$4.95**
Suits sold as high as \$35.00, the new Model price is **\$7.95**

WAIST SALE
Large assortment of crepe de chine waists in pink, flesh and white colors **\$2.45**
Roman striped crepe de chine and fancy taffeta waists, \$5 values, the new Model price **\$2.95**
Tub Silk Waists, in all colors, regular \$1.50 values **85c**
One lot of waists up to \$2. values **45c**

SWEATERS
Gray, white and red silk and all wool, up to \$5.00 values now **\$1.95**
The Model will be the only exclusive Men's and Ladies' ready-to-wear store in Ardmore.

LADIES' SKIRTS
One lot of skirts, formerly sold for as high as \$15.00; nearly every style and material represented, while they last, choice **\$1.95**
One lot of children's coats, while they last **\$1.15**
Your choice of any Lady's Hat in the store for **45c**

MEN'S PANTS
\$1.50 values, the Model price **95c**
\$2.00 values, the new Model price **\$1.45**
\$2.50 values, the Model price **\$1.85**
\$3.00 values Model store price **\$2.35**
\$3.50 values, the new Model price **\$2.95**
\$4.00 values, Model price **\$3.15**

REORGANIZATION SALE OF MUSLIN UNDERWEAR
Ladies' Muslin Petticoats, Chemises, Gowns, Princess Slips, Combinations, Teddybear Suits, Drawers, all of good grade of muslin, daintily trimmed, as high as \$2.00 values, The Model price **95c 65c and 35c**

The new Model Ready-to-Wear store will soon be the most popular—popular-priced ready-to-wear store for men, women and children in the southwestern part of Oklahoma.

Ladies' Rubber Coats, \$4.00 values now **\$2.95**
Silk Poplin Rubber Coat, a good \$5.00 value for **\$3.95**
Misses' Rubber Coats up to size 18, while they last **\$2.45**
Men's heavy English rubberized linen-finish, guaranteed water proof rubber coats, \$5.00 value, the new Model price **\$3.45**

A few clean-ups in our piece goods department which no woman should overlook. Silks have gone up 25 per cent in the last three months and silk you formerly paid \$1.00 for, you will soon be paying \$1.25 per yard for. We still have many hundreds of dollars of silk consisting of messalines, taffetas and plaids, \$1.00 and \$1.25 values, while they last, yard **65c**
All colors.

All other piece goods just one-half of original price.

MEN'S CLOTHING
Men's \$15.00 to \$18.00 all wool worsted, blue, brown and novelty mixtures, your choice for **\$9.95**
Men's Suits, \$12.00 to \$15.00 values, your choice for **\$7.45**
Youth's Long Pants Suits, \$12.00 to \$15.00 values for **\$4.95**
Youth's English Kersey Overcoats, \$10.00 values for **\$2.95**

REORGANIZATION SALE OF SHOES
For Men, Women and Children
Men's \$3.50 gunmetal dress shoes, all solid leather button or blucher, now **\$2.45**
All Men's \$4.00 Shoes, black or tan, button or blucher, staple last or English walking last, now **\$2.95**
Men's good \$2.50 Shoes **\$1.95**
Ladies' Shoes consisting of every style and last, button and lace up to \$4.00 values reorganization sale price **\$1.95**
Ladies' \$3.50 shoes, all the new novelty styles, including the Gypsy, Baby Doll, now **\$2.45**
Ladies' \$4.50 and \$5.00 Shoes now **\$2.95**
Boys \$2.50 Shoes, button or lace **\$1.95**
\$2.00 Boys Gun metal Shoes, all leather now **\$1.65**
Misses' Shoes \$2.00 values now **\$1.45**
Misses' \$2.50 Shoes now **\$1.65**
Misses' Shoes, \$1.50 to \$2.00 values now **\$1.15**
Men's \$2.50 work shoes **\$1.95**
Men's \$3.00 work shoes, W. L. Douglas, all leather shoes **\$2.45**
Men's \$4.00 work shoes **\$2.95**
Men's \$7.50 Bootees, guaranteed water proof, at **\$5.45**

MEN'S FURNISHINGS
Big lot of hats up to \$3.00 values, your choice for **45c**
Men's Heavy Lisle Ribbed Union Suits **85c**
Men's 2-piece garments, lisle ribbed and sanitary fleece lined, garment **45c**
Men's all wool flannel shirts, \$1.50 values **95c**
Men's \$2.50 all wool flannel shirts now **\$1.95**
Men's \$1.00 laundered shirts now **65c**
Men's extra heavy work shirts **45c**
Men's Caps heavy corduroys, 75c values **45c**
Men's \$1.00 dress caps **65c**
Men's 25c Silk Lisle and Wool Hose **19c**
Men's 15c hose, all colors now **8c**

Don't forget, we will not hold any more sales this season as we are going to remodel this building and after this sale is over, and we will not be in a position to handle big crowds of people until spring business opens. Therefore our prices now are positively at their lowest limit and you should by all means profit thereby.

**Successors To
Aurora Store**

THE MODEL

**13 E. Main St.
Ardmore, Okla.**