

The Daily Ardmoreite.

VOLUME TWENTY-THREE

ARDMORE, OKLAHOMA, SUNDAY, JULY 2, 1916.

NUMBER 230.

LONG EXPECTED OFFENSIVE INAUGURATED

Tremendous Offensive of Entente Allies Launched Saturday Morning at Seven-thirty, when British Assault is Preceded by Terrific Bombardment, While French Take Offensive Farther South.

GERMAN FIRST LINE TRENCHES OCCUPIED WITHIN A SHORT TIME AND MANY PRISONERS TAKEN BY THE BRITISH, WHO ARE SAID TO HAVE TWO MILLION MEN FOR THIS SUPREME EFFORT TO BREAK THE GERMAN BATTLE LINE IN THE WEST AND IS BELIEVED TO BE THE LONG-EXPECTED OFFENSIVE—SIX HOURS AFTER BATTLE BEGAN, BRITISH HAD CAPTURED SERRE, MONTAUNAN AND LABOISSELLE, WHILE GERMANS STILL HOLD FRICOURT, OUILERS AND BEAUMONT HAMEL WITH BRITISH RESUMING ATTACK ON LATTER POSITION—AT SOME POINT BRITISH ARE SAID TO HAVE GAINED GERMAN SECOND LINE TRENCHES—IMPORTANT GERMAN POSITION AT FRICOURT MAY BE CUT OFF BY ALLIES—AFTER FOUR VIOLENT ATTACKS WITH LIQUID FIRE GERMANS RECAPTURED POSITIONS EAST OF HILL THREE HUNDRED FOUR, WHICH FRENCH TOOK YESTERDAY, BUT COUNTER ATTACK BY FRENCH REGAINED IT FOR THE FRENCH—GERMANS PENETRATE THIAUMONT WORKS, WHICH FRENCH CAPTURED FRIDAY.

British Headquarters in France, July 1.—The tremendous British offensive was launched at half past seven this morning over a front extending twenty miles north of Somme. The assault was preceded by a terrific bombardment, which lasted half an hour. The fighting developed in intensity, although the British casualties were comparatively light. Within a short time, after the general movement began, the British troops had occupied the German front line and captured many prisoners. Simultaneously with the launching of the British offensive, the French infantry advanced to the attack. This movement of the French troops was inaugurated over a section of the French line adjoining a junction point with the British front. This is regarded as the long expected British offensive and it is known that England has two million men ready for this supreme effort to break the German battle line in the West.

At one o'clock, after six hours of fighting the British had captured Serre, Montauan and Laboiselle, while the Germans still held Fricourt, Ouilers and Beaumont Hamel. The British are making a fresh attack on the latter position.

There is an intense struggle for possession of Contal Maison, one end of which the British hold, with the Germans on the other end.

The French, who are co-operating farther to the south, have captured Curly and Faivere Woods. All of the main German first line trenches are reported to have been taken, while at some points the operations reached the main second line.

The British have a strong position northwest of Therival and are attacking fiercely in an effort to surround it. An important German position at Fricourt may be cut off.

The offensive launched by the British army on the German front follows a five-day battle, which in the amount of ammunition expended and territory involved, exceeds anything of the kind previously known in this world war. For weeks reports have been current in England and France that the big drive of the British was about to commence. With two million men fully equipped and trained in preparation for this supreme effort. More than a million shells are said to have been fired daily in the preliminary bombardment, which extended over a front of ninety miles. Berlin newspapers, however, declare this menace was fully appreciated by the Germans who hope to meet and crush it. The allies are on the offensive now on practically every front, the British offensive coming on the heels of the great Russian campaign in Galicia. The Slavs have driven the Austrians back from Bukovina, while on the Italian front the Teutonic armies have met with severe reversals, the Italians having driven the Austrians from Trentino. At the same time the French defense of Verdun appears to have strengthened.

French Lose and Then Gain.

Paris, July 1.—After four violent attacks with liquid fire, the Germans recaptured their positions east of hill 304, which the French took yesterday. The French made a counter attack and again recaptured the position, according to an official statement today.

WEATHER FORECAST

New Orleans, La., July 1.—The weather forecast for Sunday is partly cloudy.

The Germans are said to have penetrated Thiaumont Works, which the French captured Friday.

Italians Making Progress.

Rome, July 1.—Continued progress of the allies in their offensive, notably in Posina sector in Trentino, was announced tonight for the war office. The advance continues along the entire Posina line and also in Arsa valley.

Russians Still Progressing.

Petrograd, July 1.—The Russian troops continue to drive back the Austro-Hungarian army in the region south of Dniester river in Galicia, says a Russian official statement today. Many places south of Kolomea have been occupied by the forces of Emperor Nicholas. It is announced that on June 28 and 29, General Letchitzky took prisoners 305 officers and 14,574 men, making a total of 217,000 Austro-Hungarians captured since June 4.

THREE "SLACKERS" YIELD.

Agree to Take Federal Oath and Will Sign Muster Roll.

Fort Sill, Okla., July 1.—The three "slackers" of the Oklahoma national guard, who refused to take the federal oath, yielded to arguments and will sign the muster roll, it was announced today. The three men will be transferred to another organization as the relations with other members of their troop are strained.

Real Estate is Moving.

Dr. E. J. Woodard and W. G. Davison have during the past week made purchases of residence lots on McLish avenue in the southwest portion of the city. The sales were made through E. E. Guillot.

FARE REFUND SALE BEGINS JULY EIGHTH

APPROACH OF BUYING WEEK MARKED WITH INTEREST—RAILROAD FARES TO BE RETURNED.

Saturday, July 8, is one day nearer than it was yesterday. The days until the opening day of the week of July 8 to 15 in Ardmore are being counted by many. The proposition of the merchants of Ardmore to pay the fares of out-of-town customers who come in to buy Ardmore goods is spreading throughout the country—within a radius of fifty to one hundred miles.

Sale Starts July 8.

The big sale beginning on July 8 includes the merchandise of many stores here. Detailed announcements of the merchants will appear in a big special of The Ardmoreite. The out-of-town people who don't buy here because the railroad fare brings the cost up too high, will find the solution of that barrier in this issue. The exact manner in which the fares will be refunded and the advertisements of the sales of the various stores will occupy a large space in this special.

The wares of Ardmore merchants are familiar to those throughout this section of the country, and this proposition by which the cost of getting here is eliminated should hold an appeal to every housewife who wants the best goods without paying railroad fare to get them.

The publicity of this special work has spread all around. Ardmore citizens are sending marked copies to their out-of-town friends and telling them all about the proposition in letters.

The most reasonable part of this proposition now is the fact that the out of town people must trade somewhere, and why not Ardmore, when the best merchandise and free transportation are considered—why not Ardmore?

MOVING TO ARDMORE.

Fine Family of Lone Grove People Purchased Home Here.

Dr. C. E. Sullivan who has resided at Lone Grove for many years is planning to make his home in Ardmore. He has purchased for \$4,200 the Dick McLish Jr. home in the southwest portion of the city and expects to occupy it during the present month. Dr. and Mrs. Sullivan have a large family of children, some of whom will be in the schools of this city and some will be in the State University the next school year. Dr. Sullivan has not been actively engaged recently in the practice of medicine. He is among the few physicians who has earned enough money to demand his attention in other directions. However he has been very successful in the practice and it is possible that he will take a post graduate course and enter the active practice in this city.

Largest Tin Plate Works.

McKeesport, Pa., June 29.—The largest tin plate works in the world will be ready for operation in this city after Saturday next. They belong to the McKeesport Tin Plate Company. The capacity of the mills will be at the rate of 4,000,000 boxes of 100 pounds each a year. The working force of the plant will be increased from 1,600 to 3,600.

AN IMPORTANT ASSET

Growth of Local Building and Loan Association.

There is no better index to the prosperity of a city than the growth and prosperity of a well managed building and loan association in that city.

The report of the Peoples Building and Loan association of Ardmore, published elsewhere in this paper, speaks volumes for the progressive spirit of Ardmore. This association took on new life a year ago. The total assets of the association on June 30, 1915, were less than \$8,000. The total assets today, one year later, are over \$80,000. The authorized capital of this association is \$1,000,000, over half of which has already been subscribed.

There are now over 200 people investing in the stock of this association. A great many of the new homes that are being built in Ardmore are being built through the Peoples Building and Loan association. This association has loaned over \$60,000 during this last six months to people who are either buying, building or improving their homes.

A building and loan association encourages thrift, enabling the working man and the salaried man, as well as the professional man, to place a part of his earnings each month in absolutely gilt-edge security that will earn for him the highest rate of interest. This money is loaned to people desiring homes, and there is nothing that gives more stability to a city than home ownership.

A leading banker in a north Texas town where their local building and loan association has been operating for twenty-five years, states unhesitatingly that he considers their local building and loan association their city's greatest and best asset.

CANNOT DISCHARGE GUARDSMEN

Governor of State Can Not Exercise This Power After Federal Call.

Oklahoma City, July 1.—The power of the state executive to grant a discharge to a member of the national guard after call by the president for the militia under federal law has been questioned in the case of a young soldier in the cavalry troop from here. This young man has a considerable family who will probably be in necessitous circumstances if he goes to war. In civil employment he is a stenographer and earns good wages. Representations were made to governor Williams and the governor broke a rule he had made for himself and granted a discharge. That was several days ago. The young man is still detained. With two others of the same troop, he refused to take the federal mustering oath and the three were placed in the guard house at Fort Sill, where they are held prisoners. The case of the man whom the governor sought to discharge has been taken before General Funston, but it seems that the discharge is not valid after the call.

TO SURVEY BOGGY RIVER

Drainage District Must be Formed in Two Counties.

Washington, July 1.—The house passed Representative Murray's bill providing for the assessment of government land on the Sac and Fox agency near Stroud, Okla., for the benefit of the Deep Fork drainage district.

The department of agriculture has notified Senator Owen and Representatives Carter and Murray it would make a survey of Boggy river from a point near Stonewall, Pontotoc county, to a point in Choctaw county where it crosses the Frisco railroad, between Soper and Boswell. The department will require the formation of a drainage district, which must furnish the minor employees. The department will supply the engineers.

Newspaper advertising is good advertising.

MEXICAN SITUATION STILL AWAITS CARRANZA'S REPLY ABOUT POLICY

DEVELOPMENTS AT A STANDSTILL UNTIL REPLY OF CARRANZA TO AMERICAN NOTE IS RECEIVED REGARDING DECLARATION OF POLICY.

Both Houses of Congress Adjourned, So President Will Not be Able to Address Lawmakers Until After the Fourth—Messages from Special Agent Rodgers at Mexico City Make No Mention of the Mexican Answer—Hay Bill Appropriating Two Million Dollars for Dependent Families of National Guardsmen, Passed by House Saturday, Allowing Fifty Dollars per Family Monthly—Bill Now Goes to Senate—State Troops Arriving Rapidly at Mobilization Point—Three Mexicans Arrested at Parsons, Kansas, as Result of Attempt to Wreck Train Carrying Troops to Mexican Border.

RED CROSS MEETING HELD

Governor Williams Seeks to Arouse State-Wide Interest.

Oklahoma City, July 1.—A meeting of the state organization of American Red Cross Society was held today in the office of Governor Williams, the state president. Committees for solicitation of funds and relief were named and an executive committee constituted of the committee chairman. Governor Williams intends to arouse state-wide interest in the Red Cross.

REAL WELCOME HOME TO NEGRO TROOPERS

El Paso, Tex., July 1.—The twenty-three negro troopers captured at Carrizal and surrendered to the American authorities Thursday by the de facto government enjoyed a real welcome home. When they reached Fort Bliss they found awaiting them twenty-three watermelons, the gift of a local commission house.

When Captain Morey visited his troopers in the Fort Bliss barracks Thursday night they hailed him as one from the dead, having believed he could not survive the wounds he suffered at Carrizal.

FARMERS ARE BUSY

Crops Will Be Laid By Somewhat Later Than Usual.

Robert F. Selvally was in the city yesterday from his ranch near Springer. He reports that all kinds of crops are growing very fast and farmers are working hard. The crop is a little late, rains have been frequent and the laying-by season will be a little later than usual this year.

Married Saturday Evening.

Miss Colline Bobo and Mr. Hubert Davis were married last evening at the home of the bride's mother, Mrs. Rutledge, 518 B street, southwest. The ceremony was said by Rev. W. T. Freeman of Carter Avenue Methodist church. Both of these young people are very popular in their circle of friends and are worthy of the high esteem in which they are held. Mrs. Davis is a very sweet girl and has a host of friends. They will make their home in this city.

Building New Home.

Mr. and Mrs. C. B. Gardenhire are having a handsome home built on Bixby avenue, southwest. They sold their property at the corner of Broadway and B to the telephone people. In other words, they have been crowded out by the encroachment of the business section, and have chosen a lot in the prettiest portion of the city for a new home. They hope to be able to move into the new home some time in September.

Looking for a Hotel.

Mr. and Mrs. Z. L. McFarland, who have been engaged in the hotel business for the past twenty years, were in Ardmore yesterday for the purpose of getting in touch with the owners of the new hotel, which will be built in Ardmore. These people are looking out for a new hotel in a good town. They have recently sold their hotel in Kansas and are now at the Bryan hotel in Anadarko.

Washington, D. C., July 1.—Developments in the Mexican crisis are at a standstill again today, while the United States impatiently awaited Carranza's reply to the demand of a declaration of his policy.

Messages from special agent Rodgers at Mexico City did not mention the Mexican answer.

After today, should it be necessary for Wilson to address congress, he would have to wait until Wednesday, as both houses have adjourned over the Fourth.

The Hay bill appropriating two million dollars for dependent families of national guardsmen, passed the house today. It allows fifty dollars per family, monthly. It will now go to the senate.

Arrest Three Mexicans.

Parsons, Kan., July 1.—Three Mexicans were arrested yesterday shortly before a troop train was to pass through, officers announced today. They declared the Mexicans were attempting to throw a switch and wreck the train.

New York Troops Arrive.

San Antonio, Tex., June 1.—The fourteenth New York infantry passed through here this afternoon, en route to Brownsville.

Mobilizing Arkansas Troops.

Little Rock, Ark., July 1.—The mobilizing of the Arkansas national guard was completed today and the mustering into the federal service commenced.

May Ask Bond Issue.

Washington, D. C. July 1.—Treasury officials are working on a financial basis for the fiscal year which ended Friday, with a view to determining whether a bond issue will be necessary to care for the extraordinary expenses of the Mexican crisis. There is a plan under way to ask congress to authorize such a bond issue in the event ordinary resources of the treasury and the additional \$210,000,000 expected from the administration revenue bill are not sufficient.

Motored to Sulphur.

Mr. and Mrs. Ed Sandlin, accompanied by their daughter, Miss Eloise, and her friend, Iona Bell Lynn, left here yesterday afternoon in their touring car for Sulphur, where they will spend several days. They anticipate a most pleasant time at Oklahoma's favorite watering place.

Hotel Company to Meet.

Sam A. Apple of the hotel committee has called a meeting of the stockholders to be held at 10 o'clock a. m., July 5, at the rooms of the Chamber of Commerce in the county court house. At this meeting the company which will build the new hotel will be organized.

Mr. and Mrs. Ran Webb and children and Dow Webb, who is manager of the Ardmore Mattress Factory will leave here early Monday morning for Sulphur, where they will spend a week or more at Oklahoma's famous watering place. They will go through in Mr. Webb's car.