

**The Daily Ardmoreite**

Under Present Management Since 1897  
**ARDMOREITE PUBLISHING CO.**  
 SIDNEY SUGGS, President  
 V. C. SUGGS, Manager  
 JOHN F. EASLEY, Editor

THE OFFICIAL PAPER  
 Of Carter County and the City of  
 Ardmore  
 If it is in The Ardmoreite, it is Legal

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Any erroneous reflection on the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Ardmoreite, will be gladly corrected upon its being brought to the attention of the management.

Business Manager's Office 538  
 City Editor's Office 5

Ardmore, Okla., Sunday July 2, 1916.



**A RETAIL CENTER**

The establishment of Ardmore as the retail center of this section of the state is to be tried out by a campaign which the merchants of the city through the columns of the Ardmoreite expect to make during the next few days. Rome was not builded in a day and no new embarkation in mercantile lines can be developed without tremendous effort and the aid of printers' ink.

We people of Ardmore who have watched the merchants grow from comparatively small stores to establishments catering to every class of trade, fully realize the strides which have been taken and we appreciate the growth. To impress this on the entire trade territory is the aim of the Ardmoreite which will do its full share in the coming campaign.

The growth of Ardmore has not been at the expense of any neighboring town in the past, nor will it be in the future. There are, however, in the trade territory scores and scores of people who have in the past passed through Ardmore to large shopping centers to gratify their tastes and needs. To induce these people to "stop off at Ardmore" is the aim of the campaign to be made and incidentally to impress our home people, that they need not go away from home to do their shopping, for right here in this city some of the greatest stocks are assembled.

**THE HOTEL SITUATION**

In the campaign for a new hotel in this city some statements have been made which were calculated to induce people to make investments in hotel stock. The statements about the great need of a hotel have been somewhat overdrawn. The hotel is needed and will be thrice welcome by Ardmore folks and by the traveling public and by the oil fraternity. But the assertions made concerning the hotel here have not at all times been justified. Ardmore is equipped in the way of hotels very much like other towns of its size and importance which do not have oil fields that bring a congestion of people. The discovery of oil created a demand suddenly and the town could not suddenly build a hotel. In the first place men who invest large sums of money do not do so until they are convinced that the investment will bring returns. There is always a doubt about an oil area until it has been thoroughly tested. Some oil fields that give big promise do not last longer than a few months, and Healdton had to be tested before wealth would be risked upon a hotel. The field has proven to be a wonderful oil area, it has leases that will give up more oil than any other similar acreage in the state. It has permanency and as a result capital is not afraid to seek out investments in Ardmore.

The hotel will be begun this summer, but it will require a year to complete it. In the mean time there will be fair hotel accommodations in Ardmore for all who come this way. All visitors will be cared for. It can be said of the hotel people of Ardmore that there is not a finer class or a more obliging class in any city. When their houses have been overrun they have sought out rooms

**OPPORTUNITY IS ETERNAL**

"Opportunity comes but once" is a saying as old as literature. It has come down the ages discouraging men, robbing them of faith in themselves and forcing them to live in poverty. All your life you have heard men remark, "that was my opportunity, and I failed to seize it." You have observed in his expression the deep cloud of discouragement that sat so heavily upon him.

Discouragement is born of loss of faith in one's self and that loss of faith comes from the belief that all opportunity is shut out. "Opportunity comes but once" was invented for the boy, to make him alert, it was first placed in literature to prod the young man to look out sharply for himself and to seize opportunity when it was first offered for learning and afterward for business success. But the world took it seriously and it has come down the centuries doing a thousand times more harm than good.

Have you seen the boy in school, have you noted the fire in his eye and the energy in his step, and the hope in his countenance? And have you seen him in after years hugging gloom to his bosom as if he were seeking some one to pity him, alertness gone, dullness in the eye, and a tired step? He can read over his orations he wrote a few years back and wonder how he did it. He cannot recognize the thoughts as his own. There was virility, forcefulness, steadiness of purpose built upon the foundation of hope. He was not faithful with the talent given him and the thought of lost opportunity finally moved into his consciousness and took up abode.

Many of the most useful men in the pulpit and at the bar never did any real mental work until they had passed their majority, and other men at fifty have mastered several languages, and others at that age have entered the practice of law and been rewarded with at least mediocre success. The door of the school is never closed on account of poverty. When desire for learning is greater than a useless personal pride, there will be a way opened to go through school.

The night school which has become an institution in every state, turns the light upon the false statement, "there's but one opportunity for an education," and shows its nothingness. Opportunity is eternal, it awaits every man every hour of every day. There is opportunity to learn, to be kind, to be useful, to be busy and these, added to the virtues of hope and contentment, make success.

**LOCAL CHURCH PAYING TITHES**

Following a sermon on the subject of tithing by the Pastor, Dr. J. W. Burns, seven of the best money-making members of the First Christian Church have begun to pay tithes. Within a year from today there is a probability that three-fourths of the membership will be paying tithes. When that is done, the church will not be worried over expenses, the church property can be kept in such condition as to be a suitable monument to the Christ in whose honor and for whose service it was erected. And that is not all, there will be money in the treasury to care for the sick and the afflicted, the church will be able to fulfill its mission in the world. The fraternal society will not have to do any work of this church when the people tithe.

Whether it is right to tithe or not is a question for the pulpit to discuss and is not in our province, but there are hundreds of examples where prosperity followed the adoption of the custom. It is said of John D. Rockefeller that he paid tithes when his wage was \$3 a week, and when his income reached the million dollar mark, he paid his tithes as cheerfully as when he made only \$1,000 a year. There are local instances where the most prosperous, happy, and useful men keep books with themselves and pay tithes regularly. If all persons whose names are upon the church membership rolls paid tithes, the county would need no fund for the poor, benevolent societies would have funds to comfort and save the sick, a provident association would have funds to loan the industrious who might be out of employment, and the world would be much better. The thought of poverty would be largely destroyed, fear of suffering for lack of material wealth would be a thing of the past, and those benefited would turn their eyes to the church from which the benefits came, and they would be inclined to investigate the cause which prompted the bestowal of help and there would be one continuous, practical pointing the way that would be better than the summer revival whose influence in but a few cases lasts longer than a year. If the church tithed, that institution would stand for more than paying a pastor's salary or the holding of a church supper. It would stand for relief that is now given through channels separated from the church.

As the world understands the mission of the Christ, it was to dispel poverty, heal the sick and destroy sin, and the nearer the church comes to doing this work, the greater will be the respect of the world for the church.

in private homes and have taken guests to those homes. It is unusual for hotel people to go to this trouble, but Ardmore hotel people are not the usual kind—they are better. While the new hotel is under construction, please remember that every guest of the city can be well cared for by the hotels now in operation.

**IRA ARNOLD ANNOUNCES**

Lone Grove Good Roads Enthusiast  
 Wants a Place.

The people of Carter county and especially of the third commissioner's district will be interested to know that Ira Arnold is in the race for county commissioner from that district. It is interesting for the reason that Carter county is preparing to do some big things in the way of road building in the next year and the people will want material to select commissioners from. The more the better. We can say that now without its having any effect in putting more opposition out because the time for filing has passed.

But we must not get away from the Ira Arnold announcement because it is an interesting feature of the campaign out in that district. Arnold is an '89er, nearly everybody in his district and a whole lot not in his district know him personally and he knows them, too. He is a man brim full of energy and determination and is endowed with all the mental re-

quirements necessary to make a jam-up good county commissioner. He is big of frame and still bigger of heart until some fellow tries to pull off a "raw deal" and suddenly Ira Arnold gets away from that smile of his and a frown covers his face that would make you shiver. He has plenty of force about him to make good anywhere.

Mr. Arnold says the one thing needed in Carter county is roads. A lot of money has been spent and more will be spent the next two years than has been spent in the past five years. The county has reached that point where it is going to take itself by the nap of the neck and get out of the mud once and for all time. He has been working in the road department now for a good many months and he has given especial study to the proposition. He does not blame anyone because there have not been funds at hand for permanent roads and men have been doing road work in a small way. But that way is passed now. He says the first man who goes on a road under his supervision will be a competent engineer and the next man is a practical road builder who is a contractor. The specifications approved shall control in the work. They shall be carried out in a workmanlike manner and then, when a piece of roadbed is completed Carter county will have an investment that will be permanent.

Mr. Arnold will put a lot of energy into this full month, and he will personally see almost every man in the

**KILLING NEAR  
 POOLVILLE  
 FRIDAY P. M.**

**FARMERS FALL OUT OVER FARM  
 IMPLEMENTS AND SHOOTING  
 FOLLOWED THAT RESULTS IN  
 INSTANT DEATH.**

David Slate shot and instantly killed R. R. Roland near Poolville yesterday afternoon after a quarrel over some farm tools that was in controversy between the two men. County attorney Hardy and deputy Bill Ebrooks were called and placed Slate under arrest who is now in the county jail awaiting a preliminary hearing.

According to a statement of the county attorney, bad blood has existed between the men for some time which resulted in the killing Friday. Roland was a man about 55 years of age and his slayer several years his junior. Slate recounted his story in detail to the county attorney but claims the shooting was in self defense.

Slate called at the residence of the deceased in the morning previous to the killing and was chased away by Roland after the latter had fired a shot from a winchester. Slate thereupon went after a shot gun, met Roland in the road and shot with the above result. The date of the hearing has not been set by the county attorney.

district. His friends are of the opinion that Ira Arnold will be on the next board of county commissioners.

**When You Have a Cold**  
 Give it attention, avoid exposure, be regular and careful of your diet, also commence taking Dr. King's New Discovery. It contains Pine-Tar, Antiseptic Oils and Balsams. It is slightly astringent. Dr. King's New Discovery eases your cough, soothes your throat and bronchial tubes, checks your cold, starts to clear your head. In a short time you know your cold is better. It's the standard family cough syrup in use over 40 years. Get a bottle at once. Keep it in the house as a cold insurance. Sold at your druggist.

**MOONSHINE STILL RAIDED**

Whiskey and Mash Confiscated and Destroyed.

McAlester, Okla., July 1.—United States Deputy Marshal J. O. Peters reports having captured a moonshine still, forty gallons of whiskey and 500 gallons of mash in the Jack Fork mountains southeast of Hartshorne, Thursday. The operators of the still made their escape. The still and whiskey were destroyed.

**START INDIAN PAYMENTS TODAY**

Checks Will be Mailed to Choctaws and Chickasaws.

Oklahoma City, July 1.—Victor Locke, chief of the Choctaws, said tonight that the payment to the Choctaws and Chickasaws will begin tomorrow. Checks will be sent from the Indian office at Muskogee. Choctaws get \$300 and Chickasaws \$200 per capita.

**Each Man  
 A Specialist**

The one big feature here is that we have a specialty man for each department. If you want wagon and buggy work, here is a man skilled in that line, he does nothing else. If you want shoeing done, here is a man that studies fitting shoes and studies the care of the feet of your horse. We know our business, each man takes a pride in his work. That's the reason you get better work when you come here. Remember, it costs no more.

**AL M. RICE**  
 Broadway Phone 87

**Grand Basket Picnic  
 Joiner City, July 3rd and 4th, 1916**

In a beautiful shaded grove just south of Joiner City on July 3 and 4, will be held a two days' Picnic. The entertainment will be Candidates' Speaking, July 4th Orations, Drills, Baseball, Gun Club Shoots, Horse Racing, Bull Dog Fights, and all other sports usual on such occasions. We extend to all of Carter and Jefferson, and surrounding counties, an invitation to be with us on above dates and bring with you, well filled baskets, for this is the season of the candidates, they are all hungry and must be fed.

The management will have plenty of free ice water for all, and try and make the two days a pleasure to all visitors. Come and help us enjoy the above dates.

We would appreciate the fact if all candidates who wish to speak would advise us at once what dates they desire to speak so we may arrange our program accordingly.

For concession privileges see or write Al Brown, Joiner

Round-trip Ticket Rates, on sale 3rd and 4th, good to return on July 4th, at following fares: Ardmore, 95c; Lone Grove, 55c; Wilson, 15c; Ringling 25c.

W. B. GILL, Secretary, Wilson,  
 AL BROWN, Treasurer, Joiner  
 W. T. WISEMAN, Manager, Joiner.

**COMPANY G  
 NATIONAL GUARD  
 IN THE LEAD**

LETTER FROM FORT SILL TELLS OF THE ACTIVITY OF THE COMPANY WHICH WAS FIRST ORGANIZED IN ARDMORE.

**EDITOR ARDMOREITE:**

I take the pleasure in writing to the readers of the Daily Ardmoreite as to the condition and the spirit of the Oklahoma National Guards are in at their present camp at Fort Sill, Oklahoma.

Especially I want to mention Company "G" of Wewoka, formerly of Ardmore, which is ahead of any other Company in camp. They were first to leave their home station, first to report at Oklahoma City, first to leave Oklahoma City, first to pitch tents on the camping grounds at Fort Sill, first to be mustered into federal service, first to take the inoculation against typhoid fever, first to take the physical examination, in fact Company "G" is in the lead of all Companies in camp. Company "G" is in the best of spirits and are anxious to be called out at any minute necessary. Captain Wm. S. Key and Lieut. Earl Wayne Whitney are in charge of Company "G" and are classed as some of the best officers in camp.

Company "G" will be glad to accept any new volunteers who are willing and patriotic enough to fight for their country in case it becomes necessary. We are all having a good time and are in the best of health, as every one knows that Fort Sill is one of the best summer resorts in Oklahoma. No one has the least idea as to when we will be called away from here; but we believe it will be at least one week.

We will be glad to hear from anyone and will answer any and all questions.

Fort Sill, Okla., June 29, 1916.

Very truly yours,  
 GUY E. ZINGERY,  
 Clerk Company "G" 1st Infantry.

Woodmen Circle.  
 Regular meeting of Woodmen Circle Monday afternoon at three o'clock.  
 MRS. BIRD SANDLIN,  
 Guardian.  
 MRS. CALLIE SMITH, Clerk.

**FOUNTAIN PENS  
 An Ideal Gift**

We have the complete line of the famous Parker Lucky Curve Pens that range in price from

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 Where Main and Washington meet

Frying Chicken  
 Fresh Country Butter  
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The want ads make the best advertising medium for the small merchant.

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**DO YOU BUY  
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Call 1123 and our delivery boy will soon be there.---

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**MAJESTIC**

**To-Day**

Change of Vaudeville

**LaVelle and Finney**

Novelty Singing Act.

**"The Haunted Manor"**

Mutual Master Picture in 5 Parts, featuring

**Iva Shepard**

In a unique "Vampire" Role

**THEATORIUM**

COMING, TUESDAY

**The Round Up**

White House Coffees and Teas  
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 Heinz' 57 Varieties

**Crockett's Grocery**  
 Agent for Fleischmann's Comp. Yeast.  
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