

SPRING EXPOSITION

A Wealth of New Spring Merchandise Invites You to Visit This Store This Week

Spring with all its inspiring freshness, new beauty and new life, has taken full possession of this store. New merchandise of every kind and description is offered in broad, carefully chosen assortments. And the values are typical of what you have come to expect at this store.

Completeness of each stock of new goods is notable, and authoritative style news is available at every turn. The logical time has arrived for an interesting tour of this store. Thorough inspection should precede your buying of spring needs, therefore accept our invitation, and come at your earliest opportunity.

The Young Miss Will Enjoy the Spring Displays

Because they will find the sort of apparel that is dear to the flapper's heart. They love pretty dresses and coats that embrace all the little nice touches which give modishness to a costume. And mothers will be pleased with these offerings, too, for while they abound in distinctiveness they lack nothing of the youthful, which is the first essential in flapper modes.

Charming Frocks

Irresistibly suggestive of Springtime are these carefully selected new frocks for the flappers. Featuring unusually attractive styles, such as the little straight blouse, surplis and the Russian blouse effects, gracefully draped skirts, pretty tunic effects and ruffles, are used, many have a wide or craned yoke, or maybe a large bow in the back, bell-shaped sleeves as well as the close-fitting sleeves, dainty collars and cuffs, all of which go to make them the most attractive little dresses we've seen in many seasons. Fashioned of plain or printed georgette, satins, taffetas, beautiful foulards and combinations. Priced—

\$59.00 to \$21.95

Distinctive Coats

This showing of high-class coats and capes is noteworthy, inasmuch as it embraces so great a variety of styles. They are made along the fashionable lines that flappers admire—youthful, graceful and practical. Many are, like the older folk's wraps, made in loose flowing cape and dolman styles, although there are others that feature the blouse effects and loose belted styles with large and small shawl and cape collars, fancy cuffs, pockets, etc. Developed in serge, tricotine, pouter, tweil, in a choice of navy, sand, tan, rose, pearl, brown and white. Priced—

\$59.00 to \$23.95

Fourth Floor

The New Fabrics for Spring and Summer

This showing of lovely fabrics is an inspiring sight to every woman and miss who seeks new materials for her spring wardrobe requirements. There is a wealth of material here, each different fabric suggestive of some becoming frock, blouse or other outer apparel.

Lovely new velvets, or-gan-don appearing in weaves as in plaids. Crisp, new emblems and patterns in variety, and just a few feet away from the attractive display of wash fabrics, are beautiful and lustrous silks in gorgeous colorings and striking patterns. Kuni-si Kuni-si, printed Pore-sy Willow, Fig-Ta-Si, printed Georgettes, Satins and a host of others, smart weaves—all presented for your approval. In woollens, Tweil is one of the most popular at present. It is an ideal fabric for suits and coats, as it yields to any treatment. When there are the over-riding serges, as well as the softer materials, velvets, bolivies, broad-rioths, etc. When you visit this section we feel certain that you will depart with a feeling that your time was well spent.

Second Floor



The New Wraps for Spring

Reveal Rare Individuality

Certainly if modishly clad women are joyous over the elimination of fabric restrictions they could find no better way of expressing their enthusiasm than by wearing the voluminous wraps now featured in the spring displays. The tendency is strongly toward capes, whether short, medium or long. The short cape is of a semi-sports type. The longer cape is made in a variety of styles. As a rule it has the dolman sleeves or simply sits for the arm to come through many have large draped collars which are very artistic, and in many ways are prominently used as in the suits. But for the more conservative woman, who hesitates in selecting a cape, we offer lovely dolman coats. While they give somewhat the same effect as the exceedingly popular type they boast distinctive sleeves and they achieve that wanted silhouette by tapering gracefully toward the hem. They are fashioned from exquisite fabrics of rich colorings—serge, point twil, tricotine, tricolette, taffeta and rich satins. They are lined with beautiful plain and figured silks. Priced—

\$169.50 to \$29.50

Third Floor

Handsome Dresses for All Occasions

Women who are very critical about their appearance realize that there is as much difference between dresses as there is between different classes of people. Some are ordinary, some high-grade and others distinctive—and these dresses belong to the latter class.

There is just enough variety in the styles to make the choosing a most delightful pastime.

Here are simple tailored models for business as well as the more dressy models for special occasions. Nearly all of them reveal the many variations of gracefully draped skirts, tunics, ruffles and tier effects which tend to keep the long lines of the fashionable, slim silhouette.

There are also many new style notes, which add to their distinctiveness, namely the new neck lines, showing the popular oval neck as well as the square or round cut neck in collarless effects. The Russian blouse or vest effect is noted in many of the newest models; then there is much smartness shown in the sleeves, some having the close-fitting or tight sleeve with buttoned cuffs, others with loose bell-shaped sleeves. At the waist most of them are finished with a narrow string belt or a silk corded belt. They are fashioned in rich and lustrous satins, beautiful figured foulards, plain and plaid taffetas, printed or plain colored georgettes, pointettes, tricolette and combinations of these various materials. Many are handsomely trimmed with hand and bead-embroidery. Priced—

\$150.00 to \$25.00

Third Floor

The New Suits

Display a Slim Silhouette

For regular daily wear and business use the suit is an important garment. Its utility for every exigency of the day is met with a smile, for the suit always carries with it an air of newness and style that appeals to the American woman.

In this showing for spring, suits are particularly pleasing. Made of the best serges, gaberdines, tricotines, point twill and wool jersey, as well as satins, faille, moire, tricolette and poulette in the more dressy models. Their styles are of the most recent modes, which favor the Russian blouse, the new box effects with vests of some contrasting color and material, as well as the strictly tailored models that are always in popular demand. The tight sleeve and the long, narrow skirt are also favored, and as to trimmings, braids and buttons are used almost exclusively. Priced—

\$149.50 to \$44.50

Third Floor



Dress Accessories

To Complete Your Spring Costume

Gloves, Neckwear, Hosiery, Handkerchiefs and numerous other accessories which go into the making of the perfect ensemble, are very opportunely offered in this spring showing. These little niceties of dress mean so much to the woman who would be perfectly groomed that individual descriptions are hardly necessary. Every woman will want to see them for herself.

Main Floor



Many and Varied are the New Millinery Modes for Spring

Clever is the woman who appreciates the importance of a really becoming hat. Her suit or coat may be of a previous season, but if her hat is exclusive and artistic in design she will stride happily down the avenue of fashion, secure in the knowledge that she presents a disjunctive appearance. And it is not a matter of size or shape, for the hat that will become one woman will not always suit another. Our spring millinery display is most interesting, because it features modes for every type and to please all tastes. Included among these ultra smart creations are:

A large hat of white Batavia, smartly trimmed with a huge bow of black velvet. Medium and large hats of leghorn and horse-hair braid, artistically trimmed with flowers, lace and ribbon streamers. Beautiful figured georgette crepe hats, trimmed with flower motifs and ribbons. Lovely models of plain colored georgette combined with narrow braids and lace, and trimmed with flowers and ribbons, one beautiful set is a hat and parasol to match. The hat is of medium size, with droop brim and bell shape crown, made of pearl grey and tulle silk, simply but artistically trimmed with ribbon and ivory buckle. The parasol made of same material to match. Then there hosts of other hats from **\$35 to \$15** which to choose in straws and fabrics of all kinds and all colors.

Third Floor

Look at Yourself Before the Mirror in One of These New Spring Skirts

We haven't any hesitation in saying that if you do you will then find a valuable addition to your spring wardrobe, as the separate skirts have become as varied in their style and usefulness as to rival the dress. They are made of such a wide range of materials that worn with harmonizing waists, they are suitable for many different occasions. The dressier skirts are fashioned of rich looking satins, pussy willows, georgettes and the new and very popular Fan-Ta-Si silk. Decorated in plain tailored styles with pockets and belt, pleated or tucked models, variously styled tunics, graceful drape effects and often a panel effect is shown. Although plain colors predominate, plaids and figures are very popular. The skirts for general utility wear are mostly out on plain straight line, with pockets and a tailored belt, some may be trimmed with braid and buttons. Developed in serge, gaberdine and tricotine. Priced—

\$34.50 to \$7.50

Third Floor

The New Blouses Are Captivating

—and it's no wonder, for they are attractively fashioned from the shortest georgettes, crepe de chine, organizes and voiles. The leading note is simplicity in the fancy waist, and practicality in all. While a variety of materials are utilized in both cotton and silk, georgette is still the favorite.

There is nothing startlingly new in style. The "newness" being in the cut of the collar or cuff, or in the trimming. Though many models are shown with collars, many are of the collarless type. The bell shape sleeve is used, with good effect on some waists, others are made with the tight-fitting cuff. The curved roll collar and tuxedo effect are used. High necked models are also shown, but these are almost always made to be worn open as well. The piping, tunic and apron effect waists are still much in demand, though many of these creations are made shorter, dropping just below the waist line. In trimmings, flat lace and hand embroidery are great favorites. Though Philippine embroidery and flat lace on sheer batiste and voile waists are growing in vogue. Frills and tucks are used in varying effects, as well as box pleats. In some of the more tailored waists they are made with yokes, pleated yokes and linked cuffs. Colors used besides white and flesh are delicate colors, such as heliotrope, apricot, beige, blague, light blue, orchid and opium. Priced—

\$52.50 to \$5.95

Third Floor

Halliburton-Abbott Co

IMPORTERS AND RETAILERS

Fifth and Main Streets

Phone 6060

Mail orders are filled promptly and accurately. Shipping charges prepaid, except on base-metal articles.

Store hours 8:30 to 5:30

Needlework classes every day, 10 to 12 and 2 to 5. We are also prepared to do stamping for all kinds of fancy work. Second floor.