FIRESTONE TRUCKS ON HISTORY-MAKING TOUR

From Akron to Macon in Record Time—Returning Via Atlantic Seaboard.

TRIP IS A SPLENDID TRIAL

All Sorts of Weather Encountered—5,000 Miles Are Made in Interest of Rural Motor Express.

Battling their way southward from Akron, ohio, one day half deep in southern clay and bowling along at a 40 mile clip the next, with wind and rain alternating with blue sky and spring sunshine, two big trucks of the Firestone "ship by truck" fleet arrived at Macon in time to ring up the curtain on the truck demonstration conference at Macon, Ga., April 3.

The trucks in this fleet were the only ones that made the trip from Akron to Macon under their own power.

The purpose of the trip was to make a thorough test of long distance hauls by truck under all conditions and to boost the "ship by truck" movement in a practical way.

Convincing Demonstration.

It was by all odds the most convincing demonstration of the feasibility of motor truck express ever staged. Other long distance truck runs—yes, but never under like conditions for long distance.

These were regulation twenties trucks, one shod with giant pneumatics the other mounting upon giant solids. "Riding on the big solids was well enough, but on those pneumatics, believe me, it was just like a Pullman," said one of the crew.

Down in "ole Kaintuck" in the mountain country of Tennessee and in "dear old Georgia" there were many little incidents which made the trip very enjoyable for the crew. The Firestone film division sent a director and operator along with a "movie" camera and they were kept busy filming matters of special interest on the trip.

The journey was one continuous ovation, the people all along the way welcoming them enthusiastically. Parades, banquets, receptions everywhere.

Highlights of Trip.

Probably the highlights of the trip were the banquet given in their honor at Nashville, attended by the city officials, the motor interests and leading citizens, the reception, parade and public meeting at Atlanta and the great parade and rural motor truck demonstration at Macon.

On entering Atlanta two brass bands and a delegation of 100 trucks with thousands of citizens in low voiced a vociferous welcome. Public addresses and a filming of the scene followed.

The reception at Macon was even more impressive. There the Firestone trucks led a parade of several hundred trucks through the principal streets.

PERMITS ARE ISSUED FOR BUSINESS HOUSES

The unprecedented amount of business of the Continental Supply company has made necessary the construction of a second warehouse for the storing of the large tools. Permit for the erection of such a warehouse, made of brick and steel, and located at 507 North Boulder on the M. K. & T. tracks, was issued at the building inspectors office yesterday. The cost of the proposed structure, which has already been started, will total $33,000. It is expected to have the building completed and ready for occupancy by July or the first of August, according to J. H. Koontz, store manager here.

A permit for the remodeling of the lower floor of his business house, was received by R. V. Hardon yesterday. The store is located at 10 south Main, and the work will cost approximately $3,000.

Trucks, Tractors and Better Roads to Solve Food Problem

By E. A. WILLIAMS, JR.,
President of the Garford Motor Truck Company.

The truck, the tractor and good roads!

In a combination of these factors lies the solution to one of our great economic problems, the production and marketing of the world's food supply.

With the crying need for food in the war stricken countries of Europe and the never ceasing demand in those lands materially affected it is evident that the world's agricultural resources must be worked to the utmost to meet the existing exigency.

Each day we read of the strenuous efforts of the food administration throughout Europe. We read of the thousands of tons of food being rushed to the stricken peoples and marvel where it is all coming from. The answer is, more food administration economies the demand is 20,000,000 tons, but there have been than was produced last year.

America Bears Burden.

We know that America will bear the brunt of the campaign to feed the world. We realize, too, after reading of the daily market quotations that every American citizen is making sacrifices to this campaign. We do this unemployingly because we think the cause is just and our duty plain, yet we are beginning to wonder just how long these conditions are going to exist before a readjustment is found.

The truck and its trailer, aided by improved highways, hold the solution. Just as in the recent war the truck and tractor came to the fore and made themselves prominent factors in the allied victory, they are destined to become even greater factors in the era of reconstruction.

The tractor with its general utility is destined to meet in no small measure the farm labor problem to say nothing of increasing the acreage for the raising of food. The truck will form the connecting link between farm and market. Good roads are an ally essential to the success of the scheme as a whole.

No Doubt About Worth.

The war established beyond any reasonable doubt the utility of the truck and the utility of the tractor. It brought out in a most forcible manner the necessity for good roads.

Further than that it served to accelerate the universal recognition of the potential value of the truck and the tractor and the vital importance of improved highways.

Prior to the war the tractor was thought of chiefly as a modern piece of machinery, no doubt most useful, but expensive and beyond the reach of the average farmer.

The importance of good roads naturally was conceded but the majority apparently felt that these were something to be desired rather than acquired and which might come in the due course of time.

Good Roads Need Shown.

When the railroad proved unequal to the task of transporting supplies at a rate in keeping with production and demand, the truck was driven into the breach. That was where the vital importance of good roads came home. While trucks did valiant work, both in this country and abroad, their work after all was handicapped by a lack of good, substantial highways equally serviceable in winter and summer.

The truck already is playing a conspicuous part in the transportation of commodities. Its possibilities in this field have ceased to be a matter of the future, although it is yet in the primary stages of development.

Scarcely an article of food that reaches the table today, particularly in the cities, but is dependent more or less upon truck transportation. It is truck that gets daily produce or what not to the truck, somewhere between the base of supply and the consumer, figures in the movements.

WABASH RIVER PEARLS GETTING VERY SCARCE

VINCENNES, Ind., May 24.—The supply of mussel shells from which pearl buttons are made, rapidly is becoming scarce on the part of the Wabash river in this vicinity. In different years and fewer pearls and shoes are being found in the shells.

Only a few years ago the price for select shells was $1 a ton, and the dealer prospered. Now the price is $10 a ton and shells known as "washboards," formerly discarded, are included. A dealer at present can only find about 120 pounds a day.

Mussels from streams are young and have not had sufficient time to develop shoes and pearls the dealers assert. The hardly colored "washboard" shells are not thin buttons, and no matter how thin a piece of shell happens to be, some use is found for it.

Regardless of the scarcity of shells indications are that there will be the usual number of dredgers at work the coming summer. Most of them have hunted pearls for years. Vincennes looks into the Illinois as a place where pearls might be found several years ago. One pearl from the Wabash was sold in the places for $1,500 and another for $1,500. When placed on the market later by the purchasers it is said the pearls brought several thousand dollars. While the pearls are becoming scarce in proportion to the diminishing supply of mussels, occasionally a good one is found. One weighing 35 grains was found recently.

Night Duty.

Servant Girl—I'm awfully sleepy in the morning, doctor.

Doctor—Ah, have you a sweetheart, may I ask?

Servant Girl—(Doubtfully) Yes.

Doctor—Who is he, may I ask?

Servant Girl—He's a night policeman.

Doctor—Ah, then, give him up, and fall in love with the milkman.

PURPOSE IS ACHIEVED IN COLE AERO-EIGHT

Expanding Range of Performance, Lower Cost of Operation and Greater Possibilities Results.

The Cole Motor Car company in perfecting the Cole Aero-Eight strove for an expanding range of performance, an increased scope of possibilities and a lower cost of operation.

That it achieved its purpose has been proved to the satisfaction of hundreds of owners, who after a year of experience, vouch for these accomplishments in this, the original aero-type motor car.

Great Fuel Economy.

Among its distinctive claims to recognition in the motor world are its increased tire mileage, its fuel economy, its power, speed and acceleration, its marked current hold, its shock absorbing frame, its ability to operate with maximum efficiency with low grades of fuel and its aero-type lines.

The original tire equipment on the Cole Aero-Eight is even capable of 10,000 miles, an unprecedented achievement among motor cars.

Tests Prove Ability.

A year of tests has proved that an average from 13 to 14 miles per gallon of gasoline in an 80 horsepower, eight cylinder motor is a consistent reality in the Aero-Eight.

Its great reserve power, speed, acceleration and smoothness of operation is due not only to the increased efficiency of the motor but to aero-type engineering principles embodied in the car as a whole. By reason of these the Cole Aero-Eight, weighing only 3,600 pounds, travels at a speed of 70 miles an hour with no greater effort or vibration than if it were traveling 35.

Return Evaders Funds.

WASHINGTON, May 24.—Men who were called in the draft and failed for any reason to respond and who were restored to duty upon reporting to a camp as "men willing to serve," will have refunded to them the money deducted from their pay to reimburse the government for the rewards paid for their apprehension. In making this announcement today the war department directed that all inquiries regarding reimbursement be sent to the director of finance.

"Say, Jim, did you give your friend a quid pro quo when he sent you a silk umbrella?"

"No sir, nothin' so stingy as that about me. I sent him a gold-headed cane."

New Hudson Super-Six Noted for Remarkable Endurance

"The new Hudson super-six which has just been announced, is notable for its greater beauty, comfort, endurance, and strength," said Ray Sturm today.

"The extreme refinement in design which has resulted in more wonderful performance and luxury than ever before, is the result of years of experience gained with the 60,000 Hudson super-sixes now in use.

"For 10 years Hudson cars have been leaders. Every car built during this time has been a guide to further advancement. The result is the perfection of development to be found in this new model.

New Epoch in Design.

"Four years ago, the announcement of the first Hudson super six marked a new epoch in automobile design. The use of an exclusive principle resulted in a 22 per cent increase in engine power without the sacrifice of simplicity or any increase in weight. The supreme endurance gained has since been proved by countless tests.

"These tests showed ways for development of subsequent models which fixed their expression in the new car which was built by the same engineers responsible for the first super-six and is the expression of their greater experience and knowledge.

"In beauty of line, this new Hudson is especially notable. The seven passenger phaeton body and wheels are finished in deep rich blue with black fenders and white striping on the body, wheels and hood. The four passenger phaeton also is finished in the same shade of blue but with vermillion wheels and stripings.

Protection From Draughts.

"The brakes have been enlarged, and longer levers result in greater ease of control. Gypsy curtains are used on both open models. These provide better protection against draughts for the passengers in the rear seats."

BATTLE-SCARRED MUSIC BOX RESTS IN MUSEUM

TOPEKA, Kan., May 24.—Bearing many a battle scar, minus one eye, its voice gone, its spring completely exhausted from much usage and enriched by three "service stripes," a graphophone which "did its bit" in cheering the boys to victory has been placed in the museum of the state historical society. It was the property of company A, the Topeka unit of the 110th field signal corps, and was purchased in August, 1917, when the company was first mobilized and quartered here. On September 25 it accompanied the company to Camp Doniphan and on May 8, 1918, when the company went overseas, the music box went too, and was delivered to them at Wesserling, Alsace, June 12, 1918. It remained with the company headquarters during the 110th's stay in France, at times so close to the front that its strains were accompanied by the booming of the big guns and the bursting of high explosive shells. It was at Verdun, in the Vosges and through the St. Mihiel and Argonne drives. When the boys started home they boxed it up and freighted it from Commercy.

Abolish Hereditary Titles.

VANCOUVER, B. C., May 24.—Hereditary titles in Canada will be abolished according to an official report received from Ottawa. It is said that the house of commons last night had adopted the report of a special committee which had been appointed some time ago, and which recommended that the abolishment of hereditary titles was in accord with latter day democracy.

MILLER
Reduced Tire Prices

INCREASED production, standardized equipment and an assured supply of raw materials now makes possible a reduction in Miller tire prices. Here is the list, effective May 12, 1919. For further information inquire at the Miller dealer. Keep this for reference.

BLACK TREAD		WRAPPED TREAD FABRIC		CORD		TUBES
Sizes	Miller Tires	Plain	Geared-to-the Road	Ribbed	Geared-to-the Road	Grey
30x3	$15.75	.....	.....	.....	.....	$2.75
30x3½	20.75	$23.35	.....	.....	.....	3.25
32x3½	23.35	24.10	$28.15	$37.05	$39.75	3.70
31x4	31.25	.....	.....	.....	.....	4.40
32x4	31.85	31.90	37.35	47.00	51.55	4.55
33x4	33.35	33.50	39.20	48.25	51.90	4.75
34x4	34.10	34.20	40.00	49.75	53.35	4.95
32x4½	42.50	40.65	47.50	53.05	56.90	5.80
33x4½	43.85	41.85	49.05	54.45	58.45	5.95
34x4½	45.25	43.25	50.60	55.90	60.00	6.10
35x4½	47.30	45.30	52.90	57.20	61.50	6.15
36x4½	48.00	.....	53.70	58.60	62.90	6.45
33x5	52.40		.....	66.35	71.05	7.15
35x5	55.55	53.05	63.70	69.50	74.55	7.45
37x5	58.85	.....	67.55	72.60	78.00	7.75

ELAM TIRE REPAIR

404 EAST SECOND PHONE 5062

A Savings Bank on Wheels

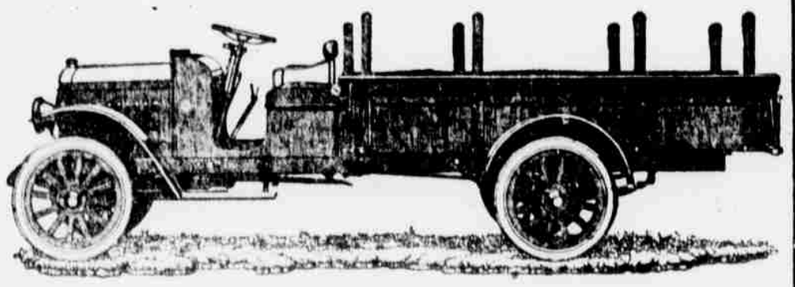
Maxwell
More miles per gallon
More miles on tires

SAVES money, minutes, customers, bills, disappointment, demurrage and delays. It weighs 2400 pounds and will carry more than that. Stronger than its size. Built for hard loads and bad roads.

Its engine hates a gasoline bill. The Maxwell engineers spent four years teaching it economy.

10-foot loading space—long enough and strong enough for any kind of business. A working car with Pullman equipment, including electric lights and generator, and even the boasted worm drive featured in $5000 trucks.

Chassis $1085 f. o. b. Detroit. It pays its way from day to day. And never takes a year to earn its cost.



SPALDING-SWINNEY, Local Dealers
111 South Denver—Phone 1136

SMITH MOTOR CO., Distributors
115 South Denver—Phone 6366

STORAGE BATTERY
Willard
SERVICE STATION

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Your Battery's Different

There is one part of your new car that is different from all the rest—your battery.

For storage batteries are chemical—not mechanical.

The time to begin taking care of that battery is the first day that you get your new car. If you do this, your battery will not only last longer, but it will give you better service as long as it is in use.

So when you buy your new car, the very first thing to do is to come to us for full instructions. We will register your battery, and at the same time will be glad to give you a copy of the booklet, "Willard Service and You."

Electric Vehicle & Battery Co.

DISTRIBUTORS OF
WILLARD BATTERIES

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World's Largest Auto Supply House Offer Their Many Friends Throughout the State

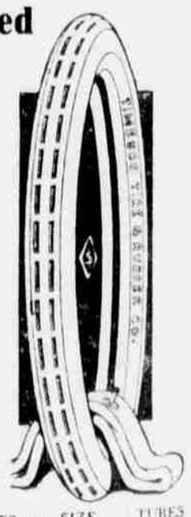
BIG CUT IN TIRE and TUBE PRICES

NEW PRICES IN EFFECT TODAY
Lowest prices ever made on high quality tires. Take advantage of this saving and buy now.

"TRIUMPH" Guaranteed 5000 Miles

SIZE	TIRES
28x3	$13.00
30x3	12.69
30x3½	16.42
32x3½	18.35
31x4	25.20
32x4	25.75
33x4	26.85
34x4	27.60
36x4	32.30
32x4½	33.84
34x4½	37.15
35x4½	38.80
36x4½	39.50
33x5	41.70
35x5	44.30
37x5	46.95

"TIMESCO" Guaranteed 4000 Miles



SIZE	TIRES
28x3	$12.00
30x3	11.60
30x3½	15.10
32x3½	17.75
31x4	23.20
32x4	23.60
33x4	24.65
34x4	25.30
36x4	29.60
33x4½	32.95
34x4½	34.05
35x4½	35.55
36x4½	36.15
35x5	40.65
36x5	46.00
37x5	43.00

Pure Gum "Timesco" Red Inner Tubes Guaranteed for One Year

SIZE	TUBES	SIZE	TUBES	SIZE	TUBES	SIZE	TUBES	SIZE	TUBES
28x3	$2.36	32x3½	$3.16	34x4	$4.24	33x4½	$4.96	37x4½	$5.84
30x3	2.56	31x4	3.88	35x4	4.48	34x4½	5.24	35x5	6.52
30x3½	3.12	33x4	4.04	36x4	4.60	35x4½	5.40	36x5	6.72
31x3½	3.16	34x4	4.12	32x4½	4.80	36x4½	5.52	37x5	6.88

Universal Grey Tubes, Price, $2.35.

"WORLD'S" LARGEST AUTO SUPPLY HOUSE
TIMES SQUARE AUTO SUPPLY COMPANY
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